



Durango Winter Sports Club

P.O. Box 4104

Durango, CO 81302

info@durangowintersportsclub.org

www.durangowintersportsclub.org

Who we are:

Durango Winter Sports Club (DWSC) is home to the Alpine, Freestyle and Freeride ski teams as well as Gromlins, our competition development program, and our Snowboard team. Each team is committed to providing quality training for athletes who are dedicated to pursuing excellence in winter sports and in life through sportsmanship, friendship, and personal achievement. Formerly Durango Winter Sports Foundation and Purgatory Ski Team, DWSC carries on the legacy of organized youth ski and board programs in Durango.

As a Colorado 501(c)(3)- EIN: 84-1466141, DWSC was set up with the aim of increasing accessibility to winter sports and providing opportunities to pursue excellence in the various competitive ski and snowboard disciplines. To achieve accessibility, DWSC seeks to keep programming fees affordable and to provide scholarships to athletes. In pursuing excellent programming, DWSC seeks to support the heart of our programs, the team directors and coaching staff, by providing coach training and advancement, in addition to funding infrastructure improvements, equipment purchases, and continued program development. Donations and sponsorships are critical to achieving these aims.

DWSC By the Numbers:

Approximately **15% of our operating budget comes from sponsorships and donations and events**. Not only do these funds support scholarships for athletes in financial need, these funds also reduce the tuition costs for all athletes by approximately 10%. The DWSC operates with **thousands of parent and supporter volunteer hours annually, including those provided by the BOD that performs key functions for the club**. The paid administrators are our four team directors, who spend a portion of their time on administrative duties with the rest as direct, on-snow coaching most winter weekends and evenings, as well as our part-time club administrator. **Sponsor and donor dollars go directly to support programming** which includes coaching staff, insurances, travel expenses, location fees, SportsEngine (our website and team management platform), related program expenses, and equipment, with minimal expenses on fundraising and marketing. Supporting DWSC is a win - you're supporting a community driven club that provides opportunities for our youth to pursue excellence in winter sports here in Southwest Colorado.

Please contact our Fundraising Committee to discuss interest:

- Heather Feistner: heather.feistner@gmail.com, (970)799-4304
- Heath Corley: heath.corley@gmail.com, (406)214-0855



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2025-206 SPONSORSHIP LEVELS

Each level includes the level(s) below.

♦♦DOUBLE BLACK ♦♦ \$5000+

Highest advertising opportunity for all DWSC events and functions

- Prominent logo placement in all media and on van / Large-size logo placement on team van
- Banner placement at all home races and competitions (Banner provided or created by DWSC)
- Invitation for 2 people to receive private 3 hour lesson from one of directors or coaches (tickets not included)

♦ BLACK ♦ \$3000-\$4999

- Medium-size logo placement on team van
- Team Supporter Hat or T-Shirt
- 2 Free passes to all (or remaining) DWSC events for the season (Events TBD)

BLUE ■ \$1500-\$2999

- PA announcements at all Purgatory races and events.
- Small logo placement on team van
- Shoutouts on DWSC's social media.

GREEN ● \$500-\$1499

- Logo placement on DWSC website
- Logo or listing included in DWSC email newsletters.
- Website link included on DWSC website



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SPECIFIC SPONSOR OPPORTUNITIES

(Count towards sponsor levels above)

- **Alpine, Freeride, Freestyle or Snowboard Pre-Season Camp Sponsors - \$500-\$1500**
 - Helps offset the costs for participants and provide event specific travel scholarships
 - Each team travels to at least one or two camps in October or November ahead of the snow in our area
 - Listed as event sponsor in write up in newsletter and any media, as well on website
- **Purgatory Classic Alpine Race - January 8th-12th - Alpine**
 - Title/Finish LineSponsor - \$2,000
 - Part of event title on start list and in announcements, as well as in Durango Herald article and newsletter
 - Banner Sponsor - \$750
 - Banner placement at race and listing in race media
- **Freeride Huckfest - Freeride - March TBD**
 - Gold - \$1,500
 - Logo on trucker hat, and in announcements, as well as in news articles and newsletter.
 - Silver - \$500
 - Banner placement at race and listing on newsletter and in race media
 - Bronze - \$50+ (in kind)
- **Town Series - Chapman Hill and Purgatory Resort - Dates TBD**
 - Gold - \$3,000
 - Logo on trucker hat, and in announcements, as well as in news articles and newsletter.
 - Silver - \$1,000
 - Banner placement at race and listing on newsletter and in race media
 - Bronze - \$50+ (in kind)
 - Or sponsorship by event, TBD. Contact if interested. Proposed Town Downhill - Purgatory, 2xDual Slalom - Chapman, Nordic combined - Purgatory