



East Brainerd Youth Athletic Association Sponsorship Program

Thank you for your consideration in supporting the athletes and coaches at EBYAA . Your generosity allows for much needed improvements throughout the park on our fields and facilities. EBYAA has set a fundraising goal of \$50K this spring for many improvements which can be viewed on our website at EBYAA.com.

Please consider choosing one of the following sponsorship options:

Bronze Sponsor: \$200

Logo/Name listed on the EBYAA website

Logo/Name promoted through all EBYAA social media

Silver Sponsor: \$400

One 3X5 banner placed in a visible area of the park (\$200 annual renewal)

Logo/Name listed on the EBYAA website

Logo/Name promoted through all EBYAA social media

Gold Sponsor: \$1000

One 4X6 banner placed on the backstop of the field of your choice (\$700 annual renewal)

One 3X3 banner placed on batting cages of your choice

Logo/Name listed on the EBYAA website

Logo/Name promoted through all EBYAA social media

Platinum (Field) Sponsor: \$1500

Two 4x6 banners placed in the power alley of the field of your choice (\$1,000 renewal)

One 3X5 banner; one banner placed in a visible area of the park;

One 3x3 placed on the batting cages

Logo/Name listed on the EBYAA website

Logo/Name promoted through all EBYAA social media

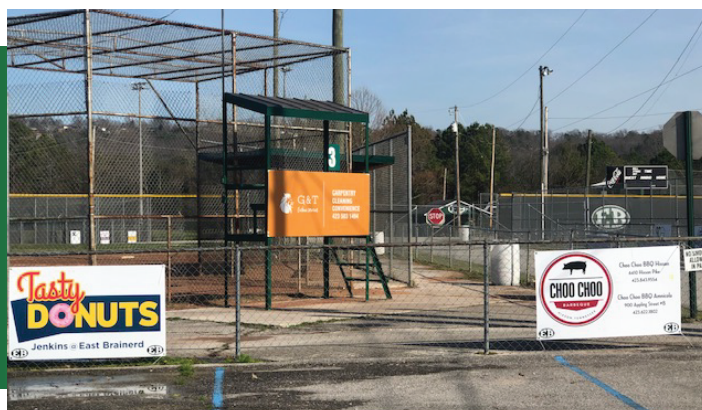
Executive Sponsor: \$3000

All listed options of our Platinum Sponsor package

A one day park rental for business use

Tent/vendor setup for your business on a Saturday Game or Green & Gold Tournament

Additional advertising/marketing opportunities



Sponsor Information

Business/Organization

Name _____

Owner/Contact Person at business

Name _____

Email address _____

Phone # _____

Mailing Address _____

City _____ State _____ Zip _____

Please make checks payable to **EBYAA** and send it to:

EBYAA

Attn: Chad Adams

PO Box 21224

Chattanooga, TN 37421

Please email the graphics you would like on the banner to chad@ebyaa.com Please feel free to contact Chad if you have any questions at chad@ebyaa.com.

- Exposure to 5 different segmented customer targets (Rec Families for Baseball/Softball, Flag Football Families, G & G tournament, Select Baseball Families & Select Softball Families)
- 800 kids and their families from the EB community participate in Spring/Fall T-Ball, Baseball, Softball and Flag Football w/ rec tournament for baseball and rec tournament for softball.
- 30th Annual Green & Gold Tournament. Sees 80+ teams in a 5 day span visiting the park from other communities (East Ridge, Hixson, Ooltewah, Harrison, Bradley County, Catoosa and Walker County, Sequatchie County)
- 4-5 other select baseball and/or softball tournaments throughout the year.

