



Attn: Potential 23-24 Elk River/Zimmerman Boys High School Hockey Players/Families

Every year, as part of ERZ Boys High School Hockey fundraising, we ask all players who plan to try out for ERZ Boys High School Hockey to secure a sponsorship to help support your team.

Attached you will find a copy of the 23-24 Sponsorship Letter you will use when talking to a potential sponsor. This letter explains the sponsorship levels available and what the sponsor gets in return for their investment. Also attached is the 23-24 list of "protected" and "open" sponsors based on last season's information. If a sponsor has a "green" box, they are available to be contacted.

- **BUYOUT OPTION:** If you are not 100% sure your player will be trying out or you do not want to secure a team sponsorship there is \$250 buyout option.
 - If your player ends up not trying out for ERZ Boys High School Hockey or he tries out and does not make the team the \$250 buyout option check will be returned to you.
 - If your player does tryout and makes the team but you did not secure a sponsor this check will be cashed.
 - **If you choose the Buyout Option, please send your check for \$250 BEFORE September 29th, 2023 with your player's name written on the memo line to:**

Elk River Blue Line Club
Attn: Sponsorships
PO Box 487
Elk River, MN 55330

For every \$1500 a player secures in sponsorships & donations, his name will be placed into a drawing for a new stick (max retail value of \$400) of their choice. If a player secures \$5000 in sponsorships, they will receive a new stick (max retail value of \$400) of their choice.

If you are having trouble finding a sponsor or have questions about the sponsorship program, please reach out to our Sponsorship Coordinator, Amanda Hill, for assistance. There may be other business options that have been identified since this email that are not currently on the attached list. Email: adhill@charter.net / Cell: 763.276.8451

Please note: Team Sponsors are supporting the entire Elk River/Zimmerman Boys High School Hockey Program, NOT an individual player. There are no refunds to a sponsor if the player who secured the sponsorship does not make the team.

DEADLINE TO SECURE A TEAM SPONSOR OR OPT FOR THE BUYOUT OPTION IS September 29th, 2023.