



Dear ECASA Business Sponsor,

East County Amateur Softball Association (ECASA) has been providing a quality recreational program for girls between 4 ½ and 16 years of age for over 50 years! Our goal is to provide a fun, safe, and enriching environment that promotes teamwork, sportsmanship, safety, and playing skills. East County ASA has over 200 girls that sign up every year from our surrounding areas which include; El Cajon, Alpine, Santee, Lakeside, La Mesa, Lemon Grove, Pine Valley, Descanso, Rancho San Diego, and Jamul.

After the regular season, we enter our All Star season. Those that excelled throughout the year have now made an All Star team. As an ECASA All Star, these athletes are now given the chance to travel to various tournaments in the Southern California region, representing our softball organization. The cost associated with participating in competitive softball can be significant. Our athletes and their parents' work hard throughout the All Star season participating in various fundraising events, unfortunately, this covers only a portion of their expenses. We would like to invite you to become a part of our ECASA All Star family by becoming a sponsor. In doing this, you will make it possible for our families to have a more successful season, in addition to supporting our local community.

On behalf of ECASA, and its members, we would like to thank you in advance for your time and consideration. Please know that your contribution will **positively** impact our ECASA All Stars and is very much appreciated. If you would like to donate to a specific age division and/or team please indicate which team when making your donation.

Sincerely,

East County Amateur Softball Association
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El Cajon, CA 92021
www.eastcountyyasa.org
501c3 non-profit EIN: 13-4340398