



## **Culture Education Liaison/Leader (CEL)**

### **JOB DESCRIPTION**

- ▶ To be the local point of contact with WAHA
- ▶ Person who ensures that USAH Codes of Conduct are reviewed and signed by coaches, players, parents, association officers
- ▶ Person or leads or assists the pre-season, during the season, and post season education of the hockey association stakeholders (coaches, players, officials, parents, and association leaders)
- ▶ Person who would become familiar with PCA and their resources, including the PCA resource center, and who would attend or designate people to attend PCA trainings
- ▶ Point of Contact to receive Positive Coaching Alliance (PCA) resources and person who makes sure that these resources are shared in a productive manner with the pertinent stakeholders
- ▶ Person who would work with association and arena managers to establish, post, and announce spectator behavior expectations
- ▶ Person who would act as the association culture keeper and who would recruit others to do be culture keepers – those who promote and model positive words and actions