Mankato Area Hockey Association

**Monthly Meeting Minutes**

**Monday, December 13th, 2021 @ 7:00 PM**

**Maverick Room, All Seasons Arena**

**Mankato, MN**

**Board of Directors (X= present and E= excused, A=absent, unexcused)**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| President – Adam Arnoldy | X | Ben Bernard | E | Cari Moriarty | E | Shaun Reddy |  |
| Vice President – Eric Boelter | X | Darren Pierskalla | X |  |  | Bryan Nash |  |
| Controller – Sam Nichols | E | Kelli Bohm | X | Bob Lauwagie | E | Rachel Bunnell |  |
| Secretary – Beth Byers | X | Matt Hansen | X | Vickie Kane | E | Anne Wang | E |
| Gambling Manager – Darla Guritz | X | Missy Ragan | X |  |  | Dawn Rozga | X |
| Registrar – Margot Hansen | X |  |  |  |  |  |  |
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**Non-Board Members**

|  |  |  |  |
| --- | --- | --- | --- |
| Hockey Operations – Marcus Peterson | E | Tournament Director – Jenny Pierskalla | X |
| Ice Scheduler - Karie Lauwagie | E | Academics – Missy Ragan | X |
|  |  |  |  |

**Meeting Called to Order: 7:03**

**Guests:** Brian Peterson, Josh Sherburn, Christine Ditmars

**Review and Approve Minutes of last regular meeting**

M/S/P: Hansen / Bohm – All Approved

**Review and Approve current agenda** M/S/P: Hansen / Bohm – All Approved

**Hockey Operations Director:** Presented by: Adam Arnoldy

* Finishing up coaching certs
* Possibly move Peewee/Bantam teams to weekday AM practices.
* Highschool teams are already utilizing this time at ASA. MAHA to use MCC.
* Goalie Club is having trouble getting enough goalie coaches for practice
* Pushing the coaching staff to utilize the dryland room
* Schultz and Spring Lake to be used as much as possible – for games as well.
* St. Peter offers to pay for their refs registration fees if they ref 8+ games – consider for next year.

**Financial Reports:** Presented by: Sam Nichols

* Balance in the General Fund checkbook as of 11/08/2021 $403,168.07
* Balance in the General Fund checkbook as of 12/13/2021 $315,940.52

M/S/P: Hansen / Bohm

**Gambling Manager Report and Expense Approval:** Presented by: Darla Guritz

* + Started up at Square Deal in December
  + Starting at Ten Twenty Truck Stop in January.
  + Transferring $64,000 to the general account from the calendar raffle earnings.
  + M/S/P: Hansen / Bohm

**Expansion and Growth Committee:** Presented by: Margot Hansen

* Total registration - 467
* Nothing new to report.

**Fundraising Committee:** Presented by: Matt Hansen

* Calendars are done, winners pulled and posted. Thanks Darla!
* Carwashes are all in but approximately 20 families. Need to identify and hold kids off the ice until paid.
* Is Connecting Kids being fully utilized?
* Board members report several complaints with regards to the car wash fundraising.
* Will put out a fundraising fact sheet at the end of the year with the fundraising stats from car washes.
* 5 new dasher signs, meaning $3,750/year for the next 3 years.
* Stag is coming up on March 10th at Rounders. First meeting is next Wednesday.

**Operations:** Presented by: Missy Ragan

* Good Times Manufacturing is interested in competing for our apparel contracts for all apparel. Jerseys/Socks/Team Apparel/etc.
* Post a request for proposal when contracts end with UTE.

**Tournaments Committee:** Presented by: Jenny Pierskalla/Vicki Kane

* Girls and Bantam tournaments are done.
* Will need board help as many of the members are traveling for their own kids’ tournaments.
* MAHA Tournament penalty rules to follow USA hockey penalty rules
* Multiple issues with regards to the short notice schedule release and lack of ice
* We need to reevaluate our associations thoughts on tournaments all together – April/May.

**Old Business:**

* Christine Ditmars will possibly help take over the Website from Darren.

**New Business / Open Floor**

* “We Need New Ice Mankato” Website discussion
* The “need” needs to come from outside of the hockey association – needs to encompass all 62 user groups.
* A place to accumulate all of the data for all user groups – tells the story of our long-standing need for more ice.
* Unify the community need.
  + Tailwind Marketing Group came with proposal
    - Website development and management - $4,500
    - Marketing Video – Starting at $200
    - Social media campaign - $500/month
    - Motion to approve a $5,000 for initial investment with the Tailwind Group for marketing of Mankato’s ice needs
      * M/S/P: Boelter / Bohm – All Approved
* Adam to send out the HDM schedule to the traveling managers this week. Jerseys will be provided day of game.
  + 1-hour time slots – 2-minute warmup, 20-minute first half (runtime), 1 minute half, 20-minute second half (run time), 15-minutes for ice cleaning.
* Be sure that all of the Holiday light spots are filled.

**Adjourn**: 9:01 PM

M/S/P: Pierskalla / Hansen

Next Meeting:

**Board Meeting**

Monday, January 11th at 7:00 PM

Location: Maverick Room, All Seasons Arena, Mankato, MN