



The Path to Success.

AGENDA

- Introductions
- FWAHA Overview
- Current State
 - COVID-19
 - Indiana Youth Hockey Committee
 - 2019-2020 Season in Review
- 2020-2021 Season
 - New Improvements
 - Team Options - High School, Travel, Select, and House
 - PSM Partnership
 - Additional News
 - Fundraising
 - Yearbook
 - Member Engagement
 - Key Dates
 - Q&A

Introductions

Introductions

Board Members

- Craig Scully,
President
- Brooke Drinkall,
Treasurer
- Tom Bunn, HS
Commissioner
- Dave Horacek
- Bryan Jandorf
- Todd Ramsey
- Tommy Schoegler
- Greg Wallace
- Bill Yehle

Introductions

Coaching Committee

- Kaleigh Schrock
- Nicole Cato
- Frank DiCristofaro
- DJ Fisher
- Sean LaLonde
- Leo Thomas
- Jerry Maust
- Josh Moles
- John Salway
- Ron Leef
- Parris Duffus

Introductions

Rink Ownership/Management

- Kelly Kryukov, General Manager
- Todd Ramsey, Local Owner
- Jim Cain, Operations Leader

FWAHA Overview

FWAHA

MISSION

- We commit to provide all hockey players, families, and coaches with a premier development experience through appropriate levels of play.

VISION

- To be a hockey program developing the whole athlete for all levels of hockey.

“The Path” | Guiding Principles

- Striving to follow USA Hockey’s ADM Model
- Establishing a Player Development Path and Individual Path Tracking & Coaching
 - Offering a Hockey Product for Every Player
- Prioritizing Whole Athlete Development
 - Development Standards
 - Including off-season/other sport
- Enforcing the USA Hockey Coach’s, Player’s, Parent’s and Spectator’s Codes of Conduct
- Developing and Implementing Coaching Standards & Development
- Utilizing Transparency to build Trust

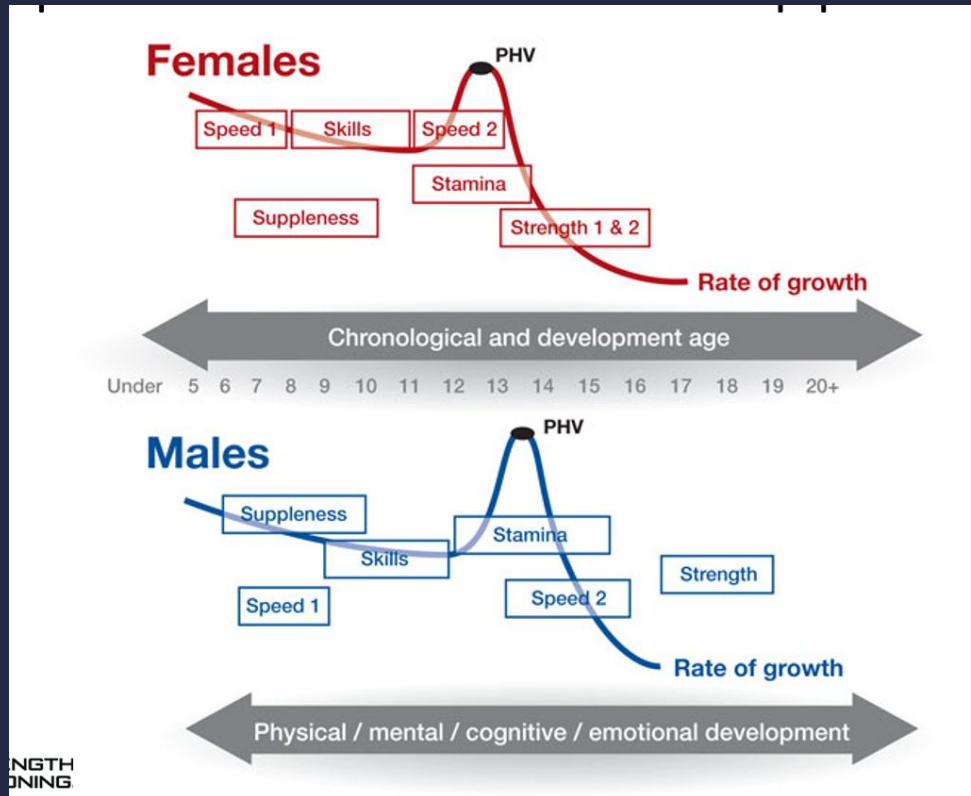
“The Path” | Big Goals (by 2024)

Further Develop and Define Products & Packages along the Player Development Path including:

- Premiere Hockey Product
 - ADM Model Program designation
 - PSM Force Travel Teams:
 - All PSM Force Travel Teams Compete at Yzerman in LCAHL
 - All PSM Force Travel Teams Compete for National Championship
 - AAA/Tier 1 Team Option(s)
 - FWAHA Player participation on Indiana Elite AAA Teams
 - Host a National Championship

Financial Sustainability & Growth - Partners, Players, and Coaches

FWAHA | USA Hockey's ADM



FWAHA | USA Hockey's ADM

ADM = American Development Model.

- Endorsed by NHL.
- Established in 2009 for all levels of youth hockey using comprehensive research from hockey experts, sports scientists, and child development specialists from around the globe.
- Blueprint designed to help kids reach their full potential.
- Focus is on the player and their development, not game play.

FWAHA | USA Hockey's ADM

ADM is Driving Our:

- On-ice development
- Off-ice development
- More practices in practice-to-game ratio
- Small ice skills

Find detailed information for your player's age
at www.ADMKids.com

FWAHA | USA Hockey's ADM

ADM's 10+ Years of Success

- Record # of youth players for the last six years
 - Total # of male youth players increased 15%;
 - Total # of female players increased 37%
 - Retention rates increased at 10U, 12U, and 14U
 - Total # of 8U players increased 33%
- U.S. experienced unprecedented success at IIHF World Jr. Championship, winning four consecutive medals.
- U.S. Jr. Select Team has won more championships at the World Jr. A Challenge than any other country.

FWAHA | USA Hockey's ADM

<u>8U</u>		<u>10U</u>			<u>12U</u>			<u>14U</u>		
Select 7U	Select 8U	Select	Travel 2011	Travel 2010	Select	Travel 2009	Travel 2008	Select	Travel 2007	Travel 2006
<p>FUNdamentals 9-13 Skaters; 0 Goalie 5-month season 75% training/25% competition 2-3 ice touches/week</p> <ul style="list-style-type: none"> • 34-40 practices; 50 mins each; 30-60 players on ice/practice • 16-20 half/cross-ice games <p>1 (30 min) off-ice trainings/week</p>		<p>Learning to Train 10-12 Skaters; 1 Goalie 6-7 month season 70% training/30% competition 3-4 ice touches/week</p> <ul style="list-style-type: none"> • 75-80 practices; 60 mins each; 30-45 players on ice/practice • 20-25 game days <p>2 (30 min) off-ice trainings/week</p>			<p>Learning to Train 15 Skaters; 2 Goalies 7 month season 70% training/30% competition 4 ice touches/week</p> <ul style="list-style-type: none"> • 80-90 practices; 60 mins each; 30-45 players on ice/practice • 30-35 game days <p>2 (45 min) off-ice trainings/week</p>			<p>Training to Train 16 Skaters; 2 Goalies 9 month season 70% training/30% competition 4-5 ice touches/week</p> <ul style="list-style-type: none"> • 120-130 practices; 80 mins each; combined and separate team & position practices • 40-50 game days <p>Appropriate off-ice trainings per LTAD stage</p>		

See our Programs at www.FWAHA.org/ForParents

2019-2020 Season in Review

- LCAHL Divisions
 - 4 Teams moved up Divisions from 18-19 season
 - 18-19 had 0 teams competing in Yzerman; 19-20 had 3 teams competing in Yzerman over course of season
 - All teams finished Howe 2 or higher
- LCAHL Champions
 - PSM Force 14U 2006 (Howe 1 Regular Season)
 - PSM Force 12U 2007 (Howe 3 Regular Season; undefeated)
 - PSM Force 10U 2010 (Howe 1 Regular Season; undefeated)
- High School State Playoffs
 - 2 Varsity teams compete at 4A; 1 at 3A; and 1 at 2A; and JV at 1A

2019-2020 Season | Fundraising

Repeat FWAHA (non-team) Sponsors:

- Parkview Sports Medicine - \$50,000
- Visit Fort Wayne - \$5,000

Player/Team Sponsorships = \$62,177 (avg. \$604/gift)

- 18-19 season = \$64,287 (avg. \$618/gift);
- 17-18 season = \$65,018 (avg. \$489/gift);
- 16-17 season = \$47,445 (avg. \$385/gift)

Senior Ads = 76% purchased (40% in 18-19 season)

2020-2021 Season

FWAHA | COVID-19 Impact

Tryouts and Summer:

- Arrive dressed at rink; only change skates and/or skate guards; leave dressed
- Social Distancing in Icehouse and on Rink
- Subject to Change

All Season:

- Individual Water Bottles
- Practice hand hygiene
- Wash all gear daily

Indiana Youth Hockey Committee

Formed in May 2020:

- All 7 youth hockey organizations in Indiana and MidAm
- Goal = Grow the game and retain players across the state

First Initiatives:

- State Championship for 8U-18U youth hockey teams
- Indiana Elite AAA program
 - Players must play for local, Indiana team to tryout



IYHC

INDIANA YOUTH HOCKEY
COMMITTEE

FWAHA | Improvements

SportONE/Parkview Icehouse

Partnership Opportunities

- Master Scheduler & Tournament Committee
- Skill Practices
- Communications
- Compliance

FWAHA Teams | Options

- **House** - Partnership with SportONE/Parkview Icehouse; local games and practices Sept-Mar; House League
- **Select** - Travel (limited distance and frequency); ADM practice development; ADM game count; House League
- **Travel** - Travel (more distance and frequency); ADM practice development; ADM game count; LCAHL League
- **High School** - Travel (limited State Crossover games); practices; Fort Wayne H.S. League

FWAHA Teams | Options by Age

	8U	10U	12U	14U	16U	18U	HIGH SCHOOL
YEARS	2012 & 2013	2010 & 2011	2008 & 2009	2006 & 2007	2004 & 2005	2002 & 2003	9th-12th
VARSIITY							X
JV							X
TRAVEL		X	X	X	X	X	
SELECT	X	X	X	X			
HOUSE	X	X	X	X			

FWAHA Teams | High School

Price varies by Team

Includes:

- All on-ice practices
- All off-ice performance training
- All games & crossover weekends
- Continued collaboration with 16U/18U

See our Programs at www.FWAHA.org/ForParents

FWAHA Teams | House

Price:

- 6U/8U - \$649
- 10U/12U/14U - \$684

Evaluations

- August 22nd
- Registration Deadline: August 17th, *\$86 fee for late registration

26 Practices

18 Games

FWAHA Teams | PSM Force

Price per Player includes:

- All on-ice practices
- All off-ice performance training
- All games & tournaments

See our Programs at www.FWAHA.org/ForParents

Comparables | Travel Hockey

	IYHA Jr Fuel (Buckeye)	Rochester (LCAHL)	San Jose Sharks AA	PSM Force (LCAHL)
Cost per Player	\$3,600-\$4,500	\$4,335 <i>(est. 13 players/team)</i>	\$4,300-\$4,500	\$2,100-\$2,500
Length of Season	July-Feb	Aug-Mar	unknown	Aug-Mar
# of Practices - On-Ice	78	104	70	79-95
Performance Training	1/week	NO	unknown	2/week
# of Tournaments	4-5	4	3	4-5
# of Games	45-50 total	45	unknown	37-51
Club Fees	unknown	\$38/player	unknown	\$45/player
Cost of Ice/Hr	unknown	\$387.50	unknown	\$340

Comparables | Local Sports

	Empowered Volleyball	Pineapple Volleyball	Chargers Baseball	Always 100 Basketball	Sport Club Soccer	Traction AP Football	PSM Force Hockey
Cost per Player	\$3,000	\$2,400	\$2,000	\$1,400 +\$1,500	\$1,900	\$3,000	\$2,100- \$2,500
Length of Season	7 months	7 months	unknown	unknown	4 months (winter)	unknown	8 months
Length & # of Practices/Week	2 hrs x4 2hrs x3	2 hrs x3	3 hrs x3 in-season <i>6 hrs/wk</i> <i>offseason</i>	4-5 hrs/wk +5-7/wk	90 mins x3	up to 5/wk	<i>1 hr x3</i>
Performance Training	30 mins x2 <i>included</i>	30 mins x2 <i>included</i>	2/week	30 mins x2 <i>included</i>	30 mins x2 <i>included</i>	2/week	30 mins x2

FWAHA | PSM Partnership

FWAHA is able to offer ADM level development at such a reduced rate to you due largely in part to Parkview Sports Medicine.

- \$200,000+ in total investment to youth hockey
- Free Athletic Training Coverage
- Highly Skilled Performance Trainers

We pay PSM \$28,000/year for Performance Training

FWAHA | PSM Partnership

All FWAHA teams received PSM Performance off-ice training and nutrition education

	FWAHA AVERAGE	TOP TEAM	NATIONAL AVERAGE
Vertical Jump +	+1.5 inches	2008 +3.0 inches	FWAHA is at 92% compared to nat'l avg across all age groups
Broad Jump +	+5.78 inches	12U Select Green +10 inches	FWAHA is at 59% compared to nat'l avg across all age groups
10 yd Sprint Time --	-0.09 seconds	2010 -0.21 seconds	FWAHA is at 97% compared to nat'l avg across all age groups

FWAHA | Additional News

- Expanded financial assistance for families impacted by COVID-19
- Tune-up skates offered as part of tryouts

FWAHA | Fundraising

PLAYER: *90% Player/10% FWAHA split*

- Player Sponsorships

TEAM: = Optional; max 1 per Team per season

- Managers equipped with big \$ opportunities
- Funds raised will be equally distributed among participating players; again, optional

FWAHA | Yearbook & Seniors

Yearbook delivered by Thanksgiving

All Team Photos completed by October

Seniors

- Bio & Bio Photo - Included for all Seniors
- 1/4 Page Senior Ad - now \$50 design fee only
 - Previously, \$250 with \$200 credit to Player Fees
(net \$50 but not all participated; confusing)

FWAHA | Member Engagement

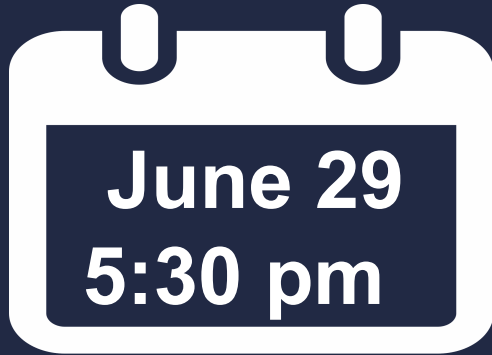
- USA Hockey Parent Code of Conduct
- Capitalizes on all talents and skills
- 3 Hour Commitment Per Player:
 - Sign-Up via MemberDibs
 - OR
 - \$100 Fee at Registration

FWAHA | 20-21 Key Dates

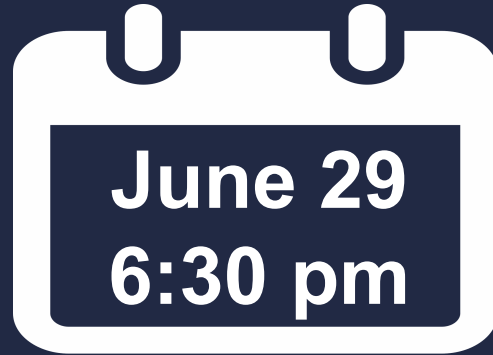


PSM Force | Tryouts

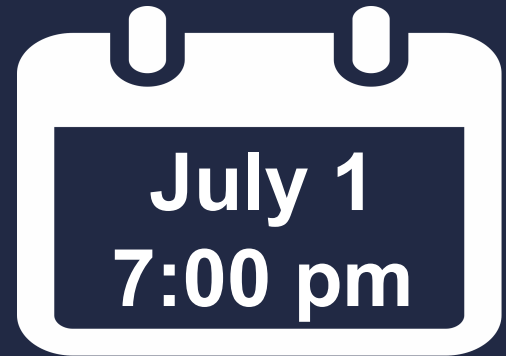
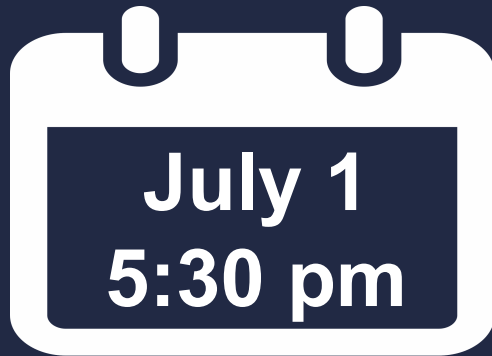
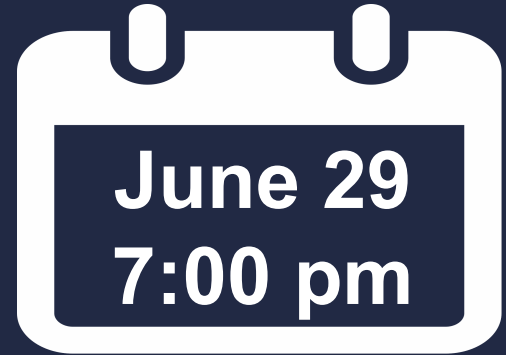
2011



2010

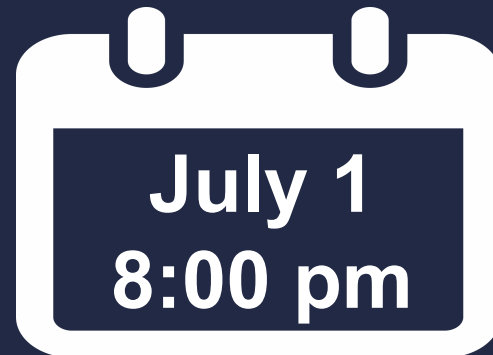
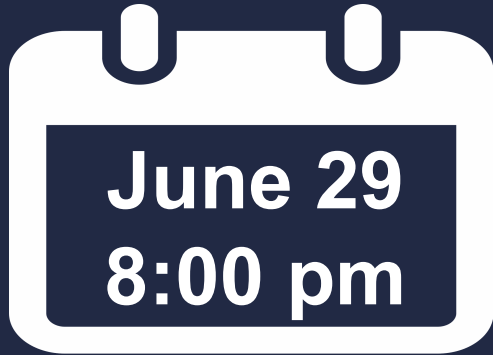


2009

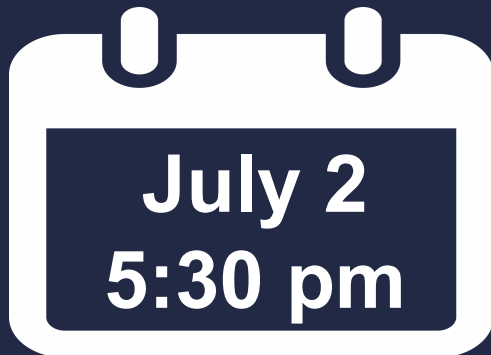
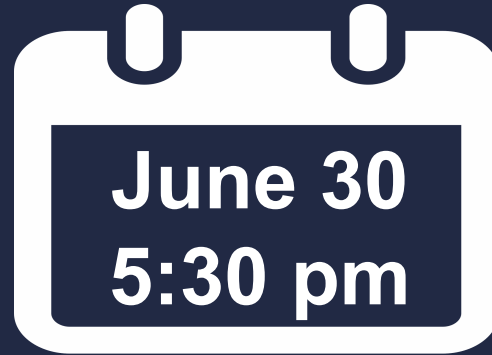


PSM Force | Tryouts

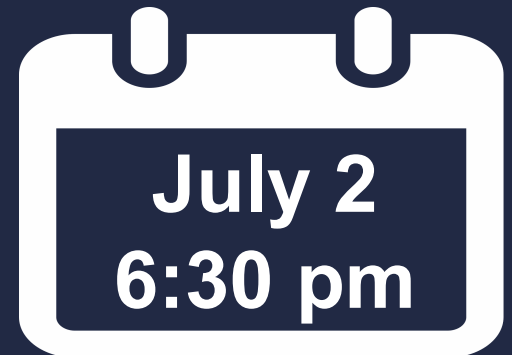
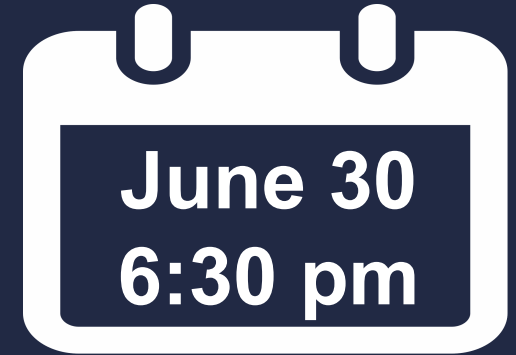
2008



2007

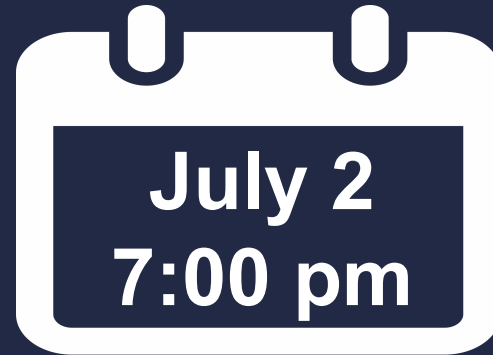
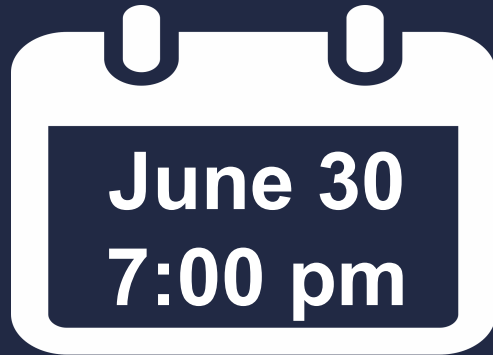


2006



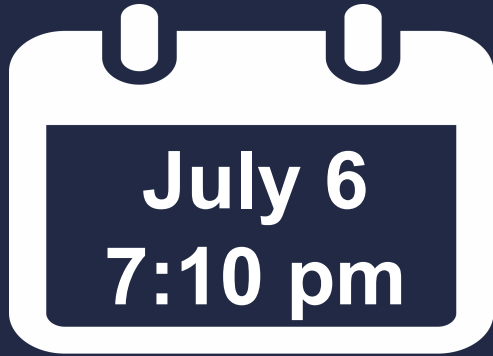
PSM Force | Tryouts

**2002, 2003,
2004, 2005**

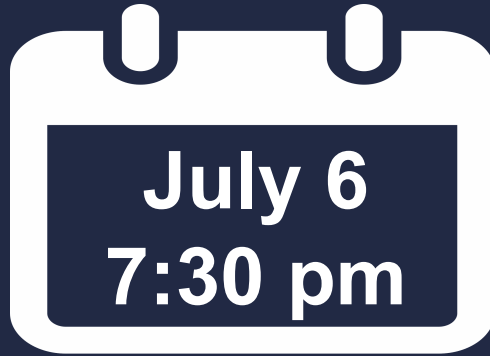


High School | Tryouts

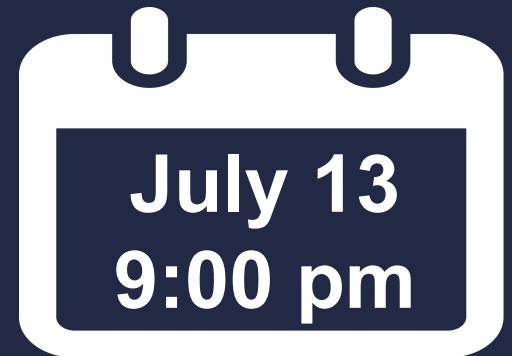
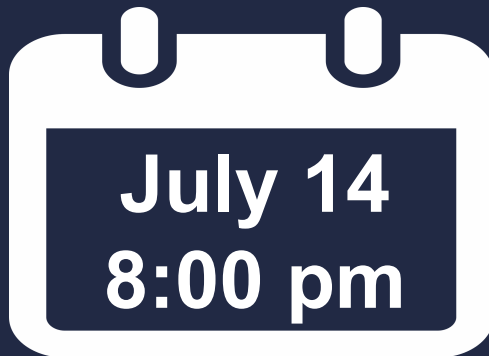
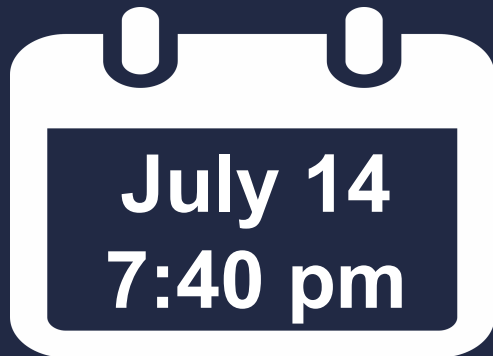
FW Vipers



Carroll

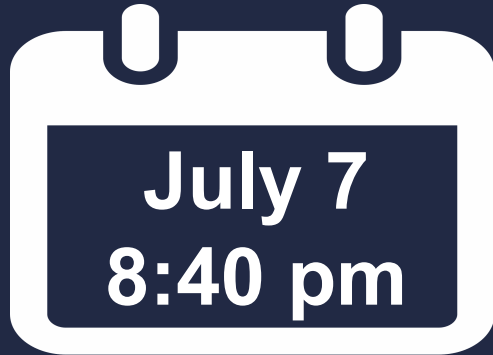


Homestead

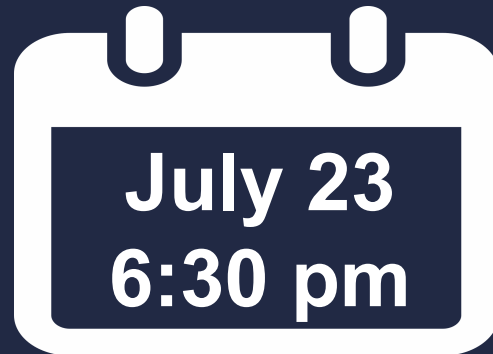
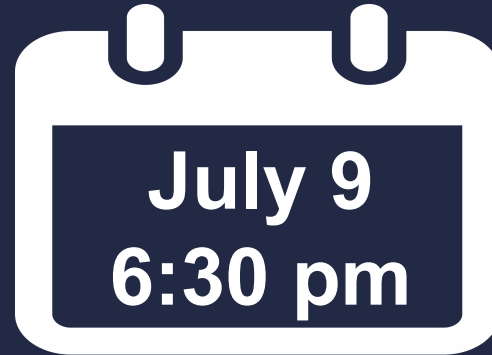


High School | Tryouts

Leo



Open Draft



Q&A

FWAHA | Q&A

This is our first tryout with FWAHA.

What is the format? What should we expect?

FWAHA | Q&A

For PSM Force Travel Teams competing in Little Caesars League (LCAHL), what will we do if Michigan's state restrictions are greater than Indiana's? Will we continue to play in LCAHL or look for an alternative?

FWAHA | Q&A

What additional impact do we think COVID-19 will have on how we play hockey and where we travel for games?

FWAHA | Q&A

If games, tournaments, or practices are cancelled due to COVID-19, will we receive a refund of fees?

FWAHA | Q&A

If FWAHA has a surplus of funds, what does it use that for as a non-profit organization?

FWAHA | Q&A

How will FWAHA be continuing to grow and offer consistent development for Goalies?

USA hockey has the 51/30 initiative, what is FWAHA doing to support the initiative?

FWAHA | Q&A

How many teams will there be at each age group?

FWAHA | Q&A

Can you discuss how teams are divided after tryouts? For example, if there are two Select teams in an age group, can they be organized as an “A” and “B” team instead of two balanced teams?

FWAHA | Q&A

*Does the Coaching Committee have a philosophy that all coaches should be following?
Is there a general direction provided on how coaches should approach playing time?*

FWAHA | Q&A

In addition to station based practices, how and where are players learning “hockey smarts”?

FWAHA | Q&A

Can you clarify the set Player Fee for each age group and team type. Why is that the best decision for player development? What decisions are the team able to make for themselves?

FWAHA | Q&A

If there were refunds due to families from the end of 2019-2020 season due to COVID-19 cancellations, when can we expect to receive those?



The Path to Success.