



Texas Jr Stars

2018-2019

Bantam – 14U AA

**Sponsorship Package and
Donation Information**





Dear Potential Texas Jr Stars Supporter,

The Texas Jr Stars Bantam AA hockey team is comprised of "advanced" players born in 2004 and 2005 from all over the Austin Texas area. The Stars compete at the high level of hockey in Texas and also participate in other out of state Tournaments.

Our Stars Teams in Austin are run as independent teams with no local support or subsidies from our Minor Hockey Associations. Our total operating budgets must be fulfilled by parent contributions and generous donations and sponsorship from our local community businesses. The average budget to operate a team in the Greater Austin Area playing and practicing out of the local rinks (Chapparral Ice and The Pond Hockey Club) throughout the 2018-2019 season will be in excess of \$80,000 (with the majority of those costs being related to ice time and tournaments).

As a team we have taken on the task of fundraising to help minimize the individual player's costs. Our focus is to ensure that every player has the ability to play at the highest competitive level as possible regardless of their family background/situation.

This year as a team we will attend two tournaments in Dallas and another Tournament in Colorado. Last year, our team came so close to qualifying for a fourth Tournament in Canada. Our wonderful coach would like to continue to showcase our team this year at additional out of state tournament. This tournament will be in addition to what our standard season costs are.

At this time we ask for your generosity and support of this very worthwhile program. Your kind donation or sponsorship will be used to offset the expenditures for our players concerning travel, practices, and games helping our boys develop as players and young men.

In return, for your sponsorship/donation, all of the players will promote and support your business with the Sponsor name and logo being displayed on the various apparel that are worn at events, during practices, before games and after. Our players even wear gear with sponsor's logo at school and other non-hockey events. All sponsors will also be listed on our website and have a link to their website as well.

Thank you for your support and hope you join our team this season.

Yours in Community Youth Sports,

Cynthia Keas Team Manager

A handwritten signature in black ink, appearing to read "Cynthia Keas".

Valerie Belcher Team Fundraiser

A handwritten signature in black ink, appearing to read "Valerie Belcher".

Texas Jr Stars Bantam AA Team

Sponsorship Levels

Show the business community and clients you are a proud supporter of local youth sports and education in Austin, Tx

STANLEY CUP LEVEL (\$4,500)

The team will look sharp with your Company Name and Logo on a Pre/After-Game Shirts. These shirts are worn before and after all games and to special events.

A patch with your Logo will be placed on Home/Away Game Jerseys.

Corporate Logo and Link on website sponsorship page

Recognition Plaque and \$4,500 Donation Receipt

HAT TRICK LEVEL (\$3,500)

Working out will be more fun with your Company Name and Logo on a Dry Land Uniform – Shirt and Shorts. These uniforms are worn during off-ice warm-ups and also during any off ice training that the players do several days a week.

A patch with your Logo will be placed on Home/Away Game Jerseys.

Corporate Logo and Link on website sponsorship page

Recognition Plaque and \$3,500 Donation Receipt

GOLD LEVEL (\$2,500)

The Team will wear these shirts proudly with your Company Name and Logo on a Dry Land Uniform – Shirt. These shirts are worn anytime and anywhere.

A patch with your Logo will be placed on Home/Away Game Jerseys.

Corporate Logo and Link on website sponsorship page

Recognition Plaque and \$2,500 Donation Receipt

SILVER LEVEL (\$ 1,500)

The Team will look great with your Logo on a patch on the Away and Home Jerseys

Corporate Logo and Link on website sponsorship page

Recognition Plaque and \$1500 Donation Receipt

BRONZE LEVEL (\$ 1000)

Hockey hair is a mess but not with these caps that have your Company Name and Logo on them. The team loves wearing caps especially after games and while out and about town.

Corporate Logo and Link on website sponsorship page

Recognition Plaque and \$1000 Donation Receipt

COPPER LEVEL (\$250 - \$750)

Corporate Logo and Link on website sponsorship page

Donation Receipt

FRIEND LEVEL (\$50 - \$100)

Recognition on website sponsor page and a Donation Receipt

Texas Jr Stars Bantam 14U AA Sponsorship Form

Date: _____
Sponsor Name: _____
Contact Name: _____
Address: _____
City _____ State _____ Zip _____
Phone _____ Alt. Phone _____
E-mail: _____ Alt. E-mail _____

Name To Be Recognized: _____
Please provide exactly how you would like your name or company displayed on apparel and also any logos that may be used. Send Logo to Valerie Belcher at sponsortjstars@gmail.com.

Sponsorship Amount: \$ _____ Level: _____

Donation Amount: \$ _____

Payment Information: (please indicate cash or check payment)

Cash Check (Made out to AMHA)

Email Form to: sponsortjstars@gmail.com Attn: Valerie Belcher (Team TJS 14UAA)

Check Number: _____ (please make check payable to AMHA)

Mail Form and Check to: Valerie Belcher (Team TJS 14UAA)
13230 Alameda Trace Circle #1409
Austin, Tx 78727

Or I can make arrangements to pick up sponsorship money or donations.

**On behalf of the 2018-2019 Texas Jr Stars Bantam 14U AA Youth Hockey Team,
we thank you for your support!**



A little background of Austin Metro Hockey League – AMHA

ABOUT THE AMHA

The AMHA is the governing body over the youth hockey program in Austin, TX. The AMHA is a nonProfit organization and should a tax exemption be required, we can take donations or serve as an intermediary. Note that per tax law, all nonProfits must retain some portion of any direct donation to the organization so that it does not turn into a pass through tax loophole. The AMHA will retain 15% of all donations towards operating costs, scholarships, or fee reduction at our sole discretion.

Mission Statement

The Austin Metro Hockey Association (AMHA) is a youth organization operating the Texas Junior Stars and Texas Rising Stars, which offers all levels of play for young people from 8 to 18 years of age. The AMHA believes that education, personal development, teamwork, loyalty and sportsmanship will lead to the development of every individual and a community's solidarity through the honor of sport. The AMHA embodies the personal commitment to create a positive, passionate, character building experience for all.

Within the Texas Junior Stars and Texas Rising Stars, every team, player, parent, customer, and service provider will be part of a community that will extend beyond the doors of the rink. The AMHA develops hockey players with key core values which we believe provide our players the best opportunity to succeed at the next level whether that is high school, college, professional or life outside of competitive sports.

Vision

We believe in the principles and philosophies of USA Hockey's ADM program for growing "hockey for life" kids.

We believe in More Ice. More Hockey. More Fun.

We believe in a "no jerks allowed" policy when it comes to our customers, employees and stakeholders.

We believe kids can be coached and mentored through sports in a way that helps them develop character and "life skills" which will serve them well beyond their time on the ice.

We believe that when failure is prohibited, the possibilities of innovation, growth and progress die.

Core Values

Within the Texas Junior Stars and Texas Rising Stars 'winning' isn't everything but the commitment to competition is key. The core values we strive to teach and instill are:

Integrity, Discipline, Respect, Sportsmanship, Excellence, Leadership



Sponsorships, Donations, and Team Fundraising Sponsorships

Sponsorships:

A sponsorship will be considered any contribution, Cash or Equipment, which REQUIRES A COPY of AMHA's 501(c) (3) letter. Any use of the sponsor's logo or the use of the AMHA logo, letters, or name must be AMHA Board approved. Please refer to the attached 2018-2019 sponsorship opportunities for sponsorship levels.

1. Sponsorships are preferred to be directed to the organization as a whole to keep down the cost of hockey for all players

2. Sponsorships can be directed to a given team but not a specific player. The funds will be allocated as follows: 85% of the sponsorship amount will go to the team, and 15% will go to the AMHA organization to be used for operating costs, scholarships, or fee reduction at AMHA sole discretion. All funds for the team must be equally distributed to the benefit of all players on the team.

3. ALL sponsorship checks should be made out to AMHA and the organization will in turn promptly create a Team Fund to the appropriate team, taking out the AMHA percentage.

Donations:

A donation is cash or equipment contribution to a team in which a 501(c) (3) letter is NOT REQUIRED. Any use of a sponsor's logo or AMHA logo, letters or name must be AMHA Board approved.

Fundraisers:

A fundraiser is considered any team organized event and includes: team raffles, silent auctions, car washes, scratch-off cards, family support banners, Car hops, garage sales or any other item sold by a team to raise money.

1. All donations and proceeds from team fundraisers will go 100% to the team fund.

2. Any team organized event (e.g. silent auction or raffle) must receive Board approval 30 days in advance. Teams should plan these events in other months as not to conflict with any AMHA activities.

Should you have any questions regarding these guidelines, please feel free to contact any AMHA Board Member. Contact information is located on the AMHA website at www.austinmetrohockey.org.



Thank you from The Texas Jr Stars 14U AA Team for
your generous donations.

Ryan #43

Andrew #2

Krys #77

Benicio #41

Maxwell #26

Alex #44

Mark #17

Kirby #8

Kyan #12

Suhun #91

Nicolas #46

Nick #33

Eric #80