

# **GYHA Board Meeting Agenda**

## **August 20, 2025**

**Board Members: Don Johnson, Jeff Linn, Baillie Hults, Aly Miser, Ryan Whitehurst, Bill Ryan**

**Guests: Mara Riley, Joey Huttman (Greensboro Gargoyles)**

**Absent: Jeff Barton, Veronica Lamendola, Nick Lane**

Joey is representing the Greensboro Gargoyles to discuss community outreach and how we can collaborate this season.

- Stars will play during intermission of December 20th Gargoyles game at Coliseum- GYHA must sell 200 tickets in order to meet requirements
- To further embrace GYHA, Garygoyles will coordinate with Mara potential for Jamboree on December 20th at Greensboro Coliseum, followed by a tailgate party, then attend Gargoyles game.
- Mara will continue coordinating with Garygoyles going forward
- GYHA must bring boards to divide the ice.
- The Gargoyles business model relies heavily on group sales, hence
- Gargoyles are hosting a School Day Game, this is scheduled for February 3rd at 10 am
- Don asks if there would be advertising opportunities for youth hockey
- Gargoyles confirm, youth programs can be advertised, THFF can be advertised.
- Additional advertising opportunities on December 20th game night as well
- Chuck-a-Puck fundraiser opportunity- 25% of chuck-a-puck proceeds from the Gargoyles game will go to GYHA.
- These fundraising opportunities should be added to the newsletter to inform families.
- Joey Huttman (Gargoyles) exits the meeting at 6:36 p.m.

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### Social Media

- Content Plan:
- Post about other coaches and managers.
- Continue with monthly player spotlights this season
- Mara will give coach info to Amy to prepare for Aly for social media posting
- Don will resend skating coaches' info for Aly to post.
- Aly will get with Bill about a disclaimer explaining that skating coaches are separate from GYHA
- After mites families have the opportunity to buy tickets, Aly will post the link for the December 20th Gargoyles game to promote more ticket sales

### Financials

- Current Status: Nothing has changed significantly.

- Discussed moving funds to Edward Jones account soon, money market rate is 4.1%
- Considering opening a second account, GYHA will vote on that at a later date
- Checking Account: Not keeping a lot of money in the main checking account.
- Canes Grant: Approved for \$10,000.
  - Used for free LTP sessions and scholarships.
  - An average of 60 free sessions.
- A gear return from 2021 was discussed. Ryan can not find any proof that she paid the fee, and she was on a scholarship program.
- Cash: Bill has \$120 in cash for T-shirts.

### Roster & Coaches

- 56 total kids currently (10 girls and 46 boys)
- Discussion on whether to cap the number of kids, maybe at 60.
  - The year with Robbie had 59 kids, which was considered high.
- Coaches: 17 coaches are signed up.

### Equipment & Supplies

- Items requests by Head Coaches Ben Clark, Steve Hults, and managers Mara Riley, Baillie Hults
  - Pihrana pegs for nets
  - 5 toe ties for goalie pads
  - 2 goalie helmet repair kits
  - Milwaukee markers for the ice
- All above items are approved by GYHA for purchase
- Larger goalie pads are needed and will be retrieved from upstairs.
- Jeff suggests we order extra neck guards for GYHA

### Jamboree & Party Budget

- Baillie and Mara request a budget of \$1,000 for jamboree snacks and GYHA parties.
- GYHA approves this budget

### Photographer

- Still searching for a photographer. White Rust Photography is recommended as the photographer used by THA as well.
- Mara will reach out to THA photographer.

### Kick-off Party

Allergies: Need an alternative option for one child with allergies. Mario's has dairy-free options, and will be ordered for the child with allergy.

- May have to consider holding the party in the meeting room.

## Socks & Jerseys

- Socks: Socks have been ordered. Extra large-size socks are upstairs.
- Jerseys: Waiting on proof to ensure correct printing.

## Skate Sharpening Service

- Daniel wants to offer his skate sharpening service to mites families.
- GYHA requests he receive permission from The Ice House before we can advertise to families

## LTP (Learn to Play)

- Registration: 33 registered.
- Don would like to stipulations for who can participate, to prevent players whose skill levels have surpassed LTP level or players that are already committed to a team
- First Goal Program: Has been great, with tomorrow being the last session. Free passes for public skate were given out.

## THFF

- September 13, 2025, at 3:30-5:00
- March 7, 2026, at 11:30-1:00
- Numbers are continuing to rise
- Mara suggests giving out public skate passes to mites families at the kick-off party as well

## Future Initiatives

- Power Skating Clinic: Wanting to do one next summer.
- Board Insurance: Don wants the board to look into getting insurance policies.

## Box Alarm Threads

- Mara suggests asking the Strouds to give GYHA a percentage of the proceeds from team merchandise

Closed door session

Scholarships

Session Adjourned

