



Tustin Girls Softball Sponsorship FAQ

Tustin Girls Softball tries very hard to keep registration fees within reach of our families, so we are always in need of a little extra financial assistance to pay for equipment and our field usage. We depend on our community to keep our league affordable, competitive, and successful. On behalf of our players and volunteers, we hope you will consider becoming a sponsor of TGS. Please know that we are happy to accept contributions, but can also make good use of certain in-kind donations.

Tustin Girls Softball is a qualified 501(c)(3). Tax ID 41-2085336

What are the Sponsorship Opportunities?

\$100 - Single Sponsorship: Your name and/or company logo in our league yearbook

\$250 - Double Sponsorship: The above plus your name and/or company logo on our website with link and a sponsor plaque

\$500 - Triple Sponsorship: The above plus a dedicated 3'x2' banner that will hang on our field, fences, or batting cages throughout the spring and fall season

\$1,000 - Home Run Sponsorship: The above plus a quarter page ad in our league yearbook and email blasts to our entire TGS family mailing list and social media

\$2,000 - Grand Slam Sponsorship: The above plus a full-size ad in our league yearbook and email blasts to our entire TGS family mailing list and social media

Sponsorship Recognition Opportunities	Single \$100	Double \$250	Triple \$500	Home Run \$1000	Grand Slam \$2000+
Company logo in TGS yearbook	X	X	X	X	X
Company logo on TGS website sponsorship page	X	X	X	X	X
Company logo on TGS social media		X	X	X	X
TGS sponsorship plaque		X	X	X	X
Company logo on TGS Home sponsorship page			X	X	X
3' x 2' banner displaying company logo at Columbus Tustin Sports Park			X	X	X
Quarter page ad in TGS yearbook				X	X
Email blast to TGS family mailing list				X	X
Full page ad in TGS yearbook					X

For additional questions/information please contact: sponsorships@tustingirlssoftball.com.



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How do I submit a TGS Sponsorship?

To streamline the sponsorship process we ask that all sponsors please complete the TGS Sponsorship google form.

<https://forms.gle/RzbYujLg4Yb82Hq96>

If a company requires a paper copy of the sponsorship form we can also supply that. Please reach out to the TGS Sponsorship Coordinator: sponsorships@tustingirlssoftball.com

Can I recruit a business sponsor or buyout of my volunteer points?

Yes! Tustin Girls Softball is an all-volunteer organization. Accordingly, each player's family is asked to fulfill 4 volunteer points per player, up to two players (8 points maximum per family). Sponsorship is another way to fulfill the volunteer commitment.

Business Sponsorship:

- 4 Points: \$500 - **Triple League Sponsorship**
- 2 Points: \$250 - **Double League Sponsorship**

Family Buyout:

Family buyouts will not receive sponsorship recognition.

- 4 Points: \$400
- 2 Points: \$200



2023 SPRING TUSTIN GIRLS SOFTBALL VOLUNTEER POLICY

Tustin Girls Softball is an all-volunteer organization. Accordingly, each player's family is asked to fulfill four (4) volunteer points per player, up to two players (8 points maximum).

VOLUNTEER OPPORTUNITIES

Four point opportunities:

- Board Member
- Team Manager (one per team)
- Head Coach (one per team)
- Team Mom or Dugout Mom (one per team or split points)
- Field Maintenance Committee Member
- Snack Bar Committee Member
- Yearbook Committee Chair
- Secure a \$500 league sponsorship from a local business

Two point opportunities:

- Assistant Coach or Practice Coach (four for 6u, three for 8u-14u)
- Field Prep Parent (prepare fields for home games: two families per team)
- Team Scorekeeper (8U through 14U: two families per team)
- Umpire one home game (Must register with USA Softball)
- Three-hour Snackbar Shift
- Four-hour Trash Shift
- Easter Committee Member
- Yearbook Committee Member
- Purchase a \$100 Gift Card to Smart and Final and submit to snack bar by March 31st
- Attend Field Beautification Day (three hours)
- Secure a \$250 league sponsorship from a local business

Buyout amount during registration: \$200 for all points.

Buyout amount after registration: \$400 per two points (\$200 per two points).

This policy represents the minimum contribution, however, we always welcome families to exceed this request and enrich the experience of our girls with extra service and support.

If you have any questions throughout the season, please contact:
Venus Gutierrez at volunteercoordinator@tustingirlssoftball.com

For additional questions/information please contact: sponsorships@tustingirlssoftball.com.