



# MINUTES

## Buffalo Lacrosse Club Minutes

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*Date | time 8/20/2023 7:11pm | Meeting called to order by Jenna*

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### In Attendance

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Jenna Eng, President | Jerrod Krueger, VP | Erica Wurm, Secretary | Stef Merz, Boys Director | Brian Anderson, Field and Equipment Coordinator | Amy Anderson, Fundraising Coordinator | Tiffany Dixon, Marketing | Mark Lemen, Scheduler | *Kurt Timm, Treasurer* | Marissa Ferguson, Volunteer Coordinator | (OPEN, Registration Coordinator | (OPEN, Player and Coach Development Coordinator)

### Approval of Minutes

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The minutes were shared from July and approved (Stef, 1<sup>st</sup> motion; Mark, 2<sup>nd</sup> motion).

### President's Report

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Season wrap up email was sent out to the association. Discussed ways to share info on progress and gains, such as posting on social media and/or website. Discussed ways to increase involvement with association, incl volunteer hours, DIBS.

### Vice President's Report

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Talked to Hat Trick, they would offer a starter pack next spring.

Northstar Lacrosse is interested in offering items as well.

### Secretary's Report

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- Five candidates are on the ballot. We have nine available positions. We have one additional person who would be interested in an Interim director position (Ted Wurm).

- Concessions: Spent \$502. Currently at \$607. Selling remaining items at cost. Provided to President for deposit at meeting.
- Received check from Canadian Pacific. Provided to President for deposit at meeting.  
CP is waiting on media package until we have the AEDs, even though I told them we have the AEDs. I'm going to send them a picture of the AEDs next.  
I will hand out the AEDs to Fall teams: Boys 14U, Girls 18U and 14U (same coach), Girls 12U.
- Taxes: given the amount of income we brought in this past year, we are unable to do the 990-N Simple form and will need to do the more comprehensive 990-EZ Short form. It is neither easy nor short. I'd prefer to use the accountant recommended by the non-profit attorney to file. It is due by December 5, and will take some time to pull all the necessary paperwork together. We can discuss capital fund options with the accountant. Will get a quote on service.
- All coaching reimbursements have been completed by refund (electronic) or refund (check).
- Upgrade to Sports Engine took place this August. Can integrate QuickBooks now, have a year-round apparel store, and update how it looks. Should be lower processing fees as well. Season Management replaces Sport Management (regardless of whether we upgraded membership or not). There's going to be a large learning curve.
- Hall of Fame awards were received and given to Amy

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### Registration Coordinator's Report

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- Fall Season: 69 total registrations; 6 are inactive (10U & 12U Boys)  
14U Boys – 16 players  
12U Girls – combined with (3) second year 10U players for 13 players  
14U Girls – 16 players. (6) new 14U players and (8) second year  
18U Girls – 18 players. (12) new 18U players (9<sup>th</sup> gr)

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### Treasurer's Report

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- July P&L  
Total income: \$3,060  
Total Expenses: \$7,326.80 (incl \$1,775 to city) Net income: \$-4,361.48  
(reported by Secretary, in Treasurers absence)

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### Boys' Director Report

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- (1) 14U Boys team.
- Coaches: undetermined at time of meeting. Offer submitted to two non-parent coaches; two parent coaches are back up.
- At time of budgeting this fall, consider a graduated payment plan for returning coaches.
- GNLL is looking into an association committee for representation.

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## Girls' Director Report

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- Four teams – 12U, 14U, (2) 18U
- 14U Girls – 12 players. 4 are being brought up to 18U (based on summer evals). Vita will be head coach.
- 18U Girls – 10 players and 11 players. Vita will be head coach. A few parent volunteers will fill in any gaps, as needed.  
All games will be played in Wayzata and Maple Grove
- Will need to order new numbered, double-sided jerseys for next year.
- Practices will be at Northwinds.
- Great Pumpkin Shoot Out – will have one additional 18U team register for tourney only, will need to set up registration.

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## Scheduler's Report

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- Fall practices will be at Northwinds for all teams.
- GNLL has not released game times. Game times are not negotiable.

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## Field and Equipment Report

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- Gathered nets and boxes from all fields (other than Northwinds)
- Disposed of some obsolete equipment at the shed (e.g. chest protectors that are no longer legal)
- Maintaining paint at Northwinds to avoid remeasuring. Have enough to paint 2x more, so should last through fall, but last couple weeks, the lines will get weak. It's a practice field, so hoping coaches can deal with that for a couple of practices.
- Have been reaching out to remaining renters and have most equipment back.
- Have been trying hard to find a larger storage space and still not going well. A long time ago, we voted to spend up to \$175/mo for bigger storage but struggling to find something. Will need to discuss at budget meeting. Options will be:
  - a) keep doing what we are doing. Stay there and wait for something better.
  - b) find cheap, covered but not secured storage for the nets and boxes and keep the other stuff in nicer storage (I have a boat storage guy that would probably be able to help at least for this winter and would be close to budget)
  - c) A large one is supposed to become available across from Menards, but at \$240 (budgeted for \$175).

- ML Lions offered six meat raffle opportunities. 2 people, Fridays, 5pm, 1.5 hours, \$300 (V in Maple Lake). Kids cannot participate d/t gambling rules. They've been supporters in the past. Will discuss further at September meeting and Brian will get some clarifications. Brian and Jess volunteered at Gearhead Lions stand and earned \$108 donation.

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## Marketing Report

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- Plan to market the golf tournament.
- Increase marketing for sponsors.
- Will follow up on creating store items on Sports Engine
- This winter, start planning for new uniforms, pinnies with numbers (plan for sixty). Amy suggested we look in to different vendor, with different fabric quality. Erica requested we keep pockets, at least for girls shorts. Girls received a lot of compliments on their uniforms this year, from players and outside associations.

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## Fundraising Report

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- Culvers Night fundraising - Cash \$762, proceeds \$562.
- (3) sponsorship renewals were received.
- Golf tournament: flyers posted around town. Will order two banners from A+ Performance, and will order signs for silver/gold sponsors. 6 sponsorships (gold, bronze, four silver). Will have wristbands for registered players (to verify meal). Plan to do Mulligan game. Uncertain if 'shot cart' will be available, or poker. Games at certain holes.
- Volunteers for set up (5-6, around 12/12:30pm), monitoring, wristbands (check in at 1:30pm). golf starts 3pm, meal starts 5:30pm-ish. Awards/6-6:30pm
- Please update re: sponsor opportunities, logos, etc. to Amy.

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## Volunteer Report

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N/A

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## Committee Reports

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N/A.

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## Old/Pending Business

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**Committees** – pending. Deferred to after August annual meeting.

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## New Business

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- 2024 Budget – Brian was working on a spreadsheet that would make a better summary page, condensed to one page, and more clarity on where the dollars are coming from and going to. Would send out what each person needs to provide. Will set the meeting at September meeting, and send invite to Lori
- Review and update of Operating Policy – Tryout Committee started review of the Tryout policy and submitted draft version to Board. Will play to review operating policy throughout winter, for implementation prior to Spring season.
- Board of Directors Election [# of votes]:
  - o Jerrod Krueger (incumbent) [7]
  - o Kurt Timm (incumbent) [8]
  - o Adriana Strode [8]
  - o Jenna Eng (incumbent) [8]
  - o Amy Anderson (incumbent) [7]
- BOD appointed positions:
  - o Mark Lemen, President (Jenna, 1<sup>st</sup> motion; Tiffany, 2<sup>nd</sup> motion)
  - o Jerrod Krueger, Vice President (Stef, 1<sup>st</sup> motion; Marissa, 2<sup>nd</sup> motion)
  - o Jerrod Krueger, Boys Director (Erica, 1<sup>st</sup> motion; Mark, 2<sup>nd</sup> motion)
  - o Kurt Timm, Treasurer (Erica, 1<sup>st</sup> motion; Mark, 2<sup>nd</sup> motion)
  - o Adriana Strode, Girls Director (Erica, 1<sup>st</sup> motion; Mark, 2<sup>nd</sup> motion)
  - o Amy Anderson, Fundraising (Erica, 1<sup>st</sup> motion; Mark, 2<sup>nd</sup> motion)
  - o Open, Registrar (Erica will continue as Interim)
  - o Open, Scheduler (Mark will continue as Interim)
  - o Jenna Eng, Volunteer Coordinator. (Erica, 1<sup>st</sup> motion; Tiffany, 2<sup>nd</sup> motion)
- BOD nominated/voted by board
  - o Ted Wurm, Interim Player and Coach Development (Jerrod, 1<sup>st</sup> motion; Tiffany, 2<sup>nd</sup> motion)
- Annual Review of Finances
  - o Fiscal Year P&L
  - o Total income: \$76,088.51 (+73.82%)
  - o Total Expenses: \$55,072.07 (+45.59%)
  - o Net Operating Income: \$21,016.44 (+251.7%)
  - o Balance sheet: \$54,837.08 (+61.69%)

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## Announcements

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## Next Meeting

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09/17/2023 | 7pm, OutDo Work

Motion to adjourn was made at 9:00 pm (Erica, 1<sup>st</sup> motion; Jerrod, 2<sup>nd</sup> motion)