

# April 13<sup>th</sup>, 2021– RRVLA Board meeting

## Attendees:

- Ken Norton
- Teresa Bishop
- JJ Evenson
- Tim Wilcox
- Cari Luchau
- Stacey Stenerson
- Shaun Bruggeman
- Mike Cole
- Ryan Kava

## Not in Attendance:

- 

**Review of Finances:** Shaun Bruggeman

Current balance: \$36,384.91

Outstanding expenses:

- Homegrown Lacrosse: \$3,096 (League Fees 12U / 14U)
- Lacrosseballsdirect.com: \$960
- Grand Rapids LAX: \$425
- Brent Sender: \$158 (Refunded account balance. Relocated)

Old outstanding expenses: [Review WF Hockey statement for advertisement. Ryan & Cari.](#)

[Ryan to be paid \\$150 for helmet.](#)

[Pay Talia \\$44 for helmet.](#)

[Reimburse hoodies \(\\$20\) for the difference. This will be applied to Spring fee.](#)

**Total balance: \$ \$31,745.91**

## Old Business:

1. Grand Rapids tournament (May 22<sup>nd</sup> & May 23<sup>rd</sup>):
  - a. Cari made motion to have team's eligible play in tournament.
  - b. Stacy with the second.
  - c. Yes votes carry
  - d. [Ryan to set up registration. Completed.](#)

- e. JJ to work on blocking rooms at Sugar Lake Lodge (Villas and lodge) and other hotel options. **Completed.**
  - f. Set up a base camp? Use tent/tents, have water available. JJ to follow up with team managers to help organize the event and collect items.
2. Are all schedule solidified and on the website? Yes.
  3. NPLL Home weekend planning (April 24<sup>th</sup> & April 25<sup>th</sup>):
    - a. Waiting on communication for an update for Scheels Soccer.
    - b. Cost for field is \$150 for painting and \$5 per game. Number of games needs to be updated. **Completed.**
    - c. Jody and Amy Varsity parents to help manage tournament.
    - d. JJ- Do we need to provide concessions? **Completed. Checklist was emailed.**
  4. Pre-season communication plan to parents and players.
  5. Email to go out to players/parents. **Completed.**
  6. Cari to share draft with board to approve. Due date of Friday (3/26). **Completed.**
8. A discussion on spending some advertising dollars on social media marketing for the spring sessions.
- Cari and Ryan to work on due dates, social media sites and regionalize communication. Budget to be no more than \$100 per week or no more than \$500 for the season. Facebook ad was made. Working on next ad.
9. Discuss letter to WFP's (Stacy and Cari). **Open item.** Insurance does include Rustad. Player fee is \$18 (includes painting the fields). Storage facility at towers is not available yet. City has not transferred. Cari to email Lance that we are interested and would like to move in August 1<sup>st</sup>.
1. Ryan's Update/Budget Needs
    - a. Change signee on Bank account from me to Stacy. But I would like to keep my card. **(Action would be for Stacy and Ryan to meet at bank) Open. Need to complete in March.**
    - b. JJ second. Board approved.
    - c. Motion to reverse item B: Cari, Stacy. Approved.
  2. Nomination of new board members and review open positions.

## New Business:

1. Home NPLL Weekend Planning Update- **Above.**
2. Try It Free Updates - Ryan and Cari. **Above.**
3. West Fargo Parks Updates - Ryan, Cari and Stacy. **Above.**
4. Marketing Update – Cari. **Above.**
5. Uniform Distribution Plan – Ryan to work on a plan and distribute prior to the games on Saturday.
6. Push/Save- Ryan sent update. Need to remind members who signed up for this (32 members) 12 have started the process.
7. Reminder sent to parents from Cari for upcoming events. Post on Facebook and Webpage. Email out.

**Next Meeting will be:**

May 11<sup>th</sup> 6pm-8pm. (Normal Board meeting).