

Bogus Basin Ski Club Minutes
December 7, 2021

The business meeting was called to order: by President Paul Markowitz at 6:20 pm at Bogus Basin Conference room on Bogus Basin Road.

Board of Directors Roll Call

President: Paul Markowitz, **Vice President:** Steve Strickland; **Secretary:** Christine Hill vice Carol Peterson; **Treasurer:** Ken Snider, vice Betty Hawkins; **Membership:** Sue Baker, vice Barbara Bryant; **Social Director:** Kimberly DeWit; **Marketing Coordinator:** Henry Gonzalez, vice John Adams; **Communications Director/Web Master:** Sherri Lechten, vice Craig Olsen; **Purchasing:** Cliff Sell; **Trip Coordinator:** Doug Baker, vice Sue Baker; **Social Media:** Carol Peterson vice Nancy Moore

****Important to note that BBSC BOD is still in transition with key board members that were voted in and approved during October 2021 meeting. The transitions are identified above with new incumbent and vice person that they are transitioning with. The transition is going smoothly, and new officers are assuming their new responsibilities.**

Assistants & Ex-Officio

Past President: Lynda Clark, **Historian:** Fred Uranga **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, ~~Sandra Hufsmith~~, **Quartermaster:** Zac Medek

Guests: Larry Crockett, provided recap of Warren Miller

- Changes with Egyptian process, increased ticket prices saved us \$1500. No revenue from booths, because there were no vendors this year.
- Egyptian received \$14,000 from beer and wine sales, BBSC received 25% of net bar proceeds and had additional cost of \$992 for three security guards leaving approx. \$2771 to BBSC.
- Currently owe Egyptian \$13,376
- Profit net \$7404 income
- \$2875 in donations calculated, 10% of gross receipts
- Paid \$1000 deposit, currently reconciling finances with Egyptian Theater
- November 17, 18, and 19 (week before Thanksgiving) reserved for 2022
- Sherri raised question about processing fees and potential double dipping, **Doug Baker wants to make note for next year to make it clear what the service fees will be** as they appeared higher than usual this year. Ticket prices for Warren Miller are relatively lower in Idaho than other areas.

Minutes

Kim DeWit moved to approve November minutes. Cliff Sell seconded. Motion carried.

Main Topics

- Warren Miller recap provided by Larry Crockett, transition of Treasurer responsibilities, increasing efficiencies and effectiveness of communications and fiscal accountability, brief status updates on upcoming trips/events.

Treasurer's Report: Ken Snider

- Ran report last night, brought bank statement and shared with board, Ken is new to position transitioning with Betty and figuring out the system. Getting QuickBooks set up online. Sports Engine changed recently; a lot of memberships renewed in fall. Paul reassured him that he can set up a system that works best for him to display financial information. Treasures report is in the admin folder.
- Carol Peterson made motion to accept treasurer's report, Steve Strickland seconded, motion carried.
- Financial information regarding trips discussed and it was agreed upon that Treasurer and Trip Coordinator should be kept apprised of individual trip accounts. A status of each trip balance will be provided monthly to achieve transparency on current status. Doug Baker made motion that monthly treasurer's report shall contain top line balance remaining for each trip and the trip leader will have access to that information. Sherri Lechten seconded; motion carried. An administrative process for trip leader to review trip status will be developed.
- Sherri Lechten will maintain calendar of events that Betty used to maintain.

Communications/Website: Sherri Lechten

- Navigating S Engine, sorting out membership. Would like to perhaps revisit in spring how we do membership renewal. She is concerned that way currently working may not be the best. Also noted that full refunds can be done for trips and events within six months.
- Newsletter/e-news feedback- most people like the information and amount of content; information is good and timely. Up to others to submit information/events/articles to Sherri for newsletter and she will distribute, to clarify, Sherri does not write the articles. The quarterly Mogul/newsletter will continue and eblasts will be sent out as needed. January 1 of year deadline for folks to get articles to Sherri for mid-January newsletter release. Recaps of Warren Miller- Lynda, Ski Swap-Jane, Raffles and bike rides- Steve, Christmas Party -Paul.
- Introduction of new board members is on web site.

Marketing: Henry Gonzalez

- Proposed two questions for the board to think about to discuss next meeting: 1) What is our product? And 2) Who is our audience? In an effort to improve our marketing strategies and increase membership.
- Crab Crack Feb 12, 2022, to be held at same venue as Christmas Party – Officers Club

Social Media- Carol Peterson

- Gained about 40 additional followers on Facebook
- If still enforcing COVID social distance recommendations, may need policy with regard to number of chairs at each table. Five chairs were set out at each table for Christmas Party but that was not necessarily adhered to. Some tables had larger groups.

Membership: Sue Baker

- Difficult to determine new members in SportsEngine. In spite of that, Sue had contacted 15 new members and sent out welcome letters to them. Sue wants to welcome new members. It is her goal to reach out to new and returning members. It is a manual process. Susette offered to help with this effort. There have been 40 new members since January 2021.
- Currently have 228 members, Sherri is aware of some duplication.
- Last meeting it was reported that people would receive Automatic **reminder only** via email that membership is due for renewal, that members would need to take action and that membership is not automatically renewed. Tonight however, Sherri stated that if credit card information on file is correct, that membership will auto-renew.

Trip Coordinator: Doug Baker

Trip Planning for 2021/2022

Dolomites/Athens -February 25 – March 10- 2022

- **Trip canceled**, Hotels and other tours will return funds, Delta may want to keep \$100. Question as to whether interim refunds or refunds being processed by specific date is preferred. Travel agent is working with Delta. Jeffrey needs to send out email and take lead on notifying people that trip has been cancelled.

Sun Valley

- Still a go for 1/9-16. Sign up and pay yourself and coordinate with others if want to share condo. Contact Sun Valley directly for accommodation needs. As of last meeting there were 14 people confirmed; one additional person has expressed interest. When Doug gets list from Sun Valley, Paul will send out.

Big Sky - January 26 - 30, 2022, Doug Baker Coordinator

- Now up to 40 people attending, two more signed up at Christmas Party. One male wanted double but will put in single as no other persons currently signed up to share room. Big Sky Trip enrollment now closed. If interested in more details about the trip see details below from prior meetings and information.

Grand Targhee

- Doug proposed this trip for March 9-12, 2022, to include four nights, Wednesday- Sunday. 10% discount on rooms, 25% discount on lift tickets if have 25 members. Trip to also include bus

transportation. If interested, need to commit by 1/9/2022 and then we will see if we have 25 people. Doug made motion to sponsor this trip; Steve Strickland seconded; motion carried.

SISCRA recap –

- Doug proposed new date for SISCRA event next year- 8/12-14/2022.
- Ken needs to reach out to SISCRA to reserve campsite and Sherri post to public calendar. Doug made motion to make \$100 deposit to SISCRA for the event; Kim seconded; motion carried.

The following information is from Doug's notes on the event presented at November meeting. I am bringing forward here to keep in mind for 2022 planning:

- Recommendations for 2022-
 - Require all participants unless first time/non club members sign up and pay through SportsEngine, even if signing up the day of the event. Or ?
 - Have checks mailed to event planner for recording/copy and deposited by event planner
 - Consider setting two prices acknowledging early sign ups. i.e., \$45 if paid and registered two weeks in advance, \$55 within two weeks excepting new members.
 - Treasurer should plan contact and down payment to SISCRA January 2, 2022 or we may lose our preferred date. Confirm exact final payment due including "Member discount" - Dave Kopek, 208-890-5320). Make sure event planner knows the correct amount.
 - Expect similar expenses of \$1,400.00-\$1,500.00. Expect 25 - 30 attendees
 - First come first serve day of event determines RV camp site preference vs sign up date.
 - regarding last minute cancelations i.e., perhaps charge 50% cancellation fee. Is there something else we can do regarding our return policy to benefit club instead of ending up short? Revisit for next year planning.

Activities and Updates:

Ski Swap Recap– Jane Gabbert Coordinator

- Event completed. Jane will provide write up.

Holiday Party Recap – Paul Markowitz

- 104 people attended, received \$5020 income, had numerous expenses on venue, meals, linens, etc. BBSC charged twice for venue, will rebate \$400. Estimated that BBSC lost \$258.35 on event. Paul will provide write up.

Crab Crack – 2/12/2022 Paul Markowitz

- Same location as Christmas Party "Officers Club" and Band will be same. Sherri made motion to make deposit for Officer's Club; Steve Strickland seconded; motion carried. Crab will be market price.

Old Business:

Scholarship Committee - Sue, John, Barb and Lynda- Lynda provided update

- Need to select kids for Bob Greenwood Snowsports Scholarship, application deadline extended to 1/15/2022.

Raffle Ticket Sales- Steve Strickland

- \$6071.00 in raffle ticket sales, Steve will provide write up.

New Business-

- Jan 1, 2022, fireworks parade, and ski 360, need 8-10 folks to work/volunteer 9-4 at Bogus and hand out bandanas. Sherri will set up sign up list online.
- Sherri made motion set up individual accounts for BBSEF, Ski Patrol, BASE, Bogus Basin, Warren Miller, and Bob Greenwood Snowsports Scholarship rather than everything rolling into general account. Doug seconded; motion carried.
- Doug Baker made motion to support Bogus Basin with \$500.00 contribution donation. Steve Strickland seconded; motion carried.

Meeting adjourned at 8:30 pm. Next meeting is 1/4/2022 @ 5:30 pm located at Bogus Basin Conference Room.

Respectfully Submitted by

CHRISTINE A. HILL

Secretary

Appendix- Big Sky details/itinerary:

Bridger Bowl- ticket prices, Lori @ 406-556-5662, groupsales@bridgerbowl.com

- new system requires everyone buy plastic card for \$5 that you load tickets onto
- Seniors over 70- online purchase price is \$5 for card, plus \$39 for lift ticket vs \$54 window cost (7 each).
- Group discount on up to 70 years old- online purchase, with minimum of 25 plus skiers = \$5 for card plus \$58 ticket vs \$84 at window. We have 25 and need to provide them a list of names to assign a promo code for them to use at online sign-up time.
- Super seniors (those over 80 yrs) still need \$5 card, but tickets are free 😊 (1 each)

Have executed contract from Big Sky (attached to these minutes). **Big Sky contract ticket costs-**

- All skiers need RFID card for \$5.00
- For seniors cost is **\$119/day** vs. \$151 normally
- adult cost is **\$129/day** vs. \$189 normally online advance purchase
- tram ticket prices \$80/day
- notice in previous notes that ticket prices differ for weekends, does that apply to us? Pr we get exactly what is executed in contract??

Lodging provided at the beautiful Cmon Inn, Bozeman, MT. Great amenities include full buffet breakfast each day, five hot tubs, pool, exercise room, large comfortable gathering room for our wine and cheese party and free internet/wifi.

Depart Boise on a luxury, 56 passenger touring bus, early morning Wednesday, January 26. Stop in Idaho Falls to stretch and purchase lunch at a local Sub/sandwich shop (self-pay). Snacks, beer wine and water provided. Arrive Cmon Inn, Bozeman, MT early evening, check in, join us for a club sponsored wine and cheese party at their beautiful gathering room, dinner on your own at a local (walk to) restaurant including an Outback Steak House, Local favorite BBQ restaurant or burger or sandwich shops.

Thursday, January 27, 2022. Depart hotel on the bus (time to be determined) for skiing all day at Big Sky Resort, Mt (Bigskyresort.com). Big Sky participates in the IKON ski pass for those of you that have that pass. Big Sky is regarded as one of the premier mountains in the USA with exciting terrain for all levels of skier. We plan to arrange Mountain Host tours for those that are interested. Lunch on your own. Return about 4pm to hotel. Bus ride downtown for dinner (on your own) and return.

Friday, January 28, 2022. Depart hotel on bus (time to be determined) for skiing all day at Bridger Bowl (Bridgerbowl.com). Bridger Bowl is a local mountain similar to Bogus Basin and or Brundage Mountain. Always a crowd favorite with fun terrain. Depending upon interest, we can try and arrange for a tour

with a mountain host if available. Return from mountain around 4pm. We are arranging for the bus to take those that wish downtown Bozeman for dinner (on your own) about 6pm and return us to the hotel 8-9pm, final details determined closer to the trip.

Saturday, January 29, 2022. Depart hotel for another day of skiing at Big Sky Resort. Dinner on your own Saturday evening.

Sunday, January 30, 2022. Depart hotel early morning for return trip to Boise. Snacks, beer, wine and water provided. Lunch on your own in Idaho Falls. Arrive Boise early evening.

Total anticipated trip costs, includes bus travel, hotel room, full buffet breakfast each day based on a minimum of 30 people participating.

\$485.00 per person, double occupancy

\$743.00 per person, single occupancy

Big Sky individual day passes \$161 Thursday, \$189 Saturday (age 15-69), \$132 Thursday, \$151 Saturday - Senior (70+)

Lunches and dinners on your own

Registration must be completed by September 15, 2021 with payment in full due at that time.

-100% refund if you notify Doug of cancellation in writing by October 26, 2021.

- 50 % refund if you notify Doug of cancellation in writing by November 26, 2021.

- 25% refund if you notify Doug of cancellation in writing by December 26, 2021.

- No refunds after December 26, 2021.

If you want trip insurance, please arrange for that on your own, just google trip insurance and pick one.