



SLP Panther Basketball Club

July Board Meeting – July 10, 2022

Atlantic Aviation + Zoom – 6:30 p.m.

July 2022 Meeting Minutes

Meeting began at 6:37 pm.

Attendance: Mike Welch, Colleen Lindgren, Dave Coleman, Josh Davison, Chris Wolf, Ben Hayle, Mike Woelffer, Ben Fahernbacher, John Haugen, Josh Holm, Renae Mandt, Ahmad Helal, Jenny DePoint

Guest: none

Absent: Anthony Verticalino

July Agenda

1. Approval of Agenda: Colleen Lindgren made motion to approve July agenda. Chris Wolf seconds. Board approves.
2. Approval of Minutes from June 2022: Chris Wolf made motion to approve June minutes, Renae seconds. Board approves.
3. Treasurer's Report – Activity: Dave reviewed June activity. Renae Mandt makes motion to approve Treasurer's report. Josh Davison seconds. Board approves.
4. 2022 / 2023 Budget Update and Approvals
 - a. Mike reviewed budget and discussed with Team. Discussion that registration would not increase this year, families will have to pay half for uniforms.
 - b. Discussed increase in 10K of revenue. 1 more year removed from Covid. Increase in enrollment and interest.
 - c. Tryouts increase in community ed and custodian increase cost.
 - d. Sponsorships – increase due to confidence we will be able to sell a jersey sponsorship.
 - e. SLP shooting night – facility at NCS will be a new place for MBT. We will discuss in the next meeting if we want to spend the funds for the additional development.
 - f. Boys tourney – we expect an increase in teams that will drive additional revenue.
 - i. Small increase in expense due to facility increases
 - g. Girls tourney – we expect an increase in teams this year due to the change in timing, etc.
 - i. Some expense increase due to buying awards this year and additional gym space.
 - h. 3 on 3 league – increase in revenue due to more teams
 - i. Spirit Wear – expectation of more sales this year
 - j. Equipment expenses - Additional cost to add new coaches bags, ice packs, med kits, etc

- k. Rec program
 - i. Uniforms
 - 1. Anthony mentioned that the jerseys are a cool thing for the kids
 - 2. We have cheaper jerseys, but we feel that we are at the right level today.
 - 3. Discussion that we could consider the jersey give back program in 6th, 7th, and 8th.
The younger kids (2nd – 5th) we could continue to let the kids keep the jerseys.
 - a. Josh will work with Ahmad to work in the details on the registration.
 - ii. MBT training has been well received, Jefferson Mason will take the training this year. We want to continue to make this type of training available to the Rec league. This has added cost that we are looking for ways to cover.
 - iii. Coaches, Parents feedback that we increase the practice time to 1.5 hours instead of 1 hour
 - 1. Coleen mentioned that maybe we do not need 1.5 hours for 3rd grade
 - 2. Some discussion that it takes a lot of time to get started so there is a lot of downtime.
 - iv. Discussion about the fee – last year the fee was \$185
 - v. Ben mentioned that the loss in the Girls rec program can be explained by Covid, meaning that we can expect higher numbers.
 - vi. Registration will go live on August 1st
- 5. Girls Tournament | Boys Tournament Updates
 - a. Girls Tourney:
 - i. Reciprocity Updates
 - 1. Anthony and Renee to work on girls team schedule
 - 2. Renae discussed reciprocity and the Girls tourney status. We have some drop outs, but some good progress. Renae is pushing for reciprocity in tourneys like Stillwater.
 - b. Boys Tourney:
 - i. Reciprocity Updates
 - 1. Ben and Colleen to work on boys team schedule
 - 2. Coleen discussed reciprocity and boys tourney status. Discussion with the team about options. Looking to add Park Center to reciprocity.
- 6. Traveling Program
 - a. Travel Coach Registration Update
 - i. Current numbers – currently 12 coached applied. Need approx. 20.
 - ii. Returning coaches email – Mike can help directors to send out the reminder emails.
 - iii. Reminder email to database – Directors can work with Anthony to send out
 - iv. Close up registration on July 27
 - v. Coach interviews Aug 1st-Aug 5th
 - 1. Likely Caribou coffee or similar
 - b. Travel Player Registration
 - i. Go Live on 7/26
 - ii. Keep fees flat at \$495
 - c. Tryout weekend
 - i. Sep 16/17/18
 - ii. Tryout Weekend duties
 - 1. Tryout Committee to finalize tryout plan + tryout schedule this week
 - 2. Discussion around tryouts – 1.5 for younger kids, 2 hours for older kids. Just one time per kid. Try on jerseys, Registration collection, etc.
 - d. Jerseys + Spiritwear
 - i. Jersey choice
 - 1. Mike shared the Jersey choice from the votes he received by email
 - ii. Sponsorship program – utilize our networks

1. Yardbird opportunity
 - a. 10% of all sales in 1 week in August will come to the SLP BB program.
 - b. Will send more information
 2. Some success in the past with sponsors– 3 last year.
 3. On banner at the high school, Shooting shirts (Back), Website add space, sponsors tab. Database and social marketing, (all of this for \$1000)
 - iii. Spiritwear choices (Mike W + Josh H)
 1. Mike W discussed some options that he is looking at.
7. Rec Program Update
 - a. Updates from Josh D and Ben F
 - i. Fees and discussion around uniforms vs. extra practice time
 - b. Girls Rec Registration – scheduled to go live on Aug 1
8. Program Development (Jenny discussed the below programs with the board)
 - a. Update on Summer
 - i. MBT Wednesdays - ongoing
 - ii. Mike Dunn on July 22
 1. National recognized shooting coach, lots of excitement on this program.
 2. We receive 50% after the cost of Mike Dunn and Gym costs.
 - iii. SLP 3 on 3
 1. Registration is at 71 teams
 2. 120 is the highest we have seen in the past.
 3. Will circle back with Pat for expectations
 4. Chris talked about concessions for 3 on 3. Discussion that we would have the room rented. We will open dibs for volunteer hours. Come in early to stock the fridge on Saturday.
 - iv. Open Gyms
 1. Will send out the communication soon
 2. Break out open gym by age
 3. 4 Fridays, starting this week – July 15th
 4. Anthony will promote on Social media
 - v. Rec Clinics with Jefferson
 1. These clinics are open to anyone. Dave mentioned that we received good feedback from last year. Will be 2 hours on 2 Saturdays.
 - vi. Jenny mentioned that a coach reached out to partner with us on Training.
9. Miscellaneous / Open Discussion
 - a. Updated Bylaws (Job Descriptions) ready for August meeting
 - b. Next Board Meeting - Sunday, August 14 at 6:30pm at TBD location



10. Renae made motion to adjourn. Josh Holm seconds. Board approved. Adjourned @ 8:11 pm.