



Mounds View Irondale Youth Hockey Association

MVIYHA General Board Meeting
06/08/2020

Agenda for Meeting

Call to order @ 7:00 PM CST

1. Record Members:

■ Not present:

| | | |
|-------|---------|--|
| Ted K | Elyse F | |
| Jen E | | |

■ Record Guests:

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2. Open Forum - Member Platform

- Each person is allotted up to 5 minutes
 - Member is encouraged to present their question or observation
 - Board is not required to respond with solutions or to engage in debate or discussion about the issue
 - A 5-minute time limit will be enforced per issue
- Open Form time will run from 7:00 PM to 7:15 PM
- No members spoke at the June meeting

3. Approval of any outstanding minutes

- Motion to Approve outstanding minutes
- Second / Discussion / Vote
- Hermes makes motion, Lobe seconds, all in favor. Motion carries.

4. President's Report

(Timm Ideker)

- a. Welcome to the Board:
 - a. Lori Hansen - Charitable Gambling
 - b. Jesse Kiemele - Squirt Level Coordinator (Son Dylan)
 - c. Andy Cariveau - Peewee Level Coordinator (Son Will)
 - d. Darrell Schulte - Bantam Level Coordinator (Sons Sam,)
 - e. Trisha Corbo - Volunteer Coordinator (Son Gabe)
 - f. Jackson Black - Social Media (Son Waylon)
- b. Observations
 - a. Minnesota Hockey Notice - [Phase 3](#)
- c. Results of Return to Play Webinar - guidelines with lots of local empowerment
- d. MVI Hockey Board: Contact Information
- e. [Current Org Chart](#)
- f. By-Laws Review continues

5. Vice President's Report

(Darrick Metz)

- We have the ability to influence when Shoreview Ice Arena opens (Sept 28 or Oct 5)
- (for July) Let's be ready sooner, with a plan, especially budget elements
- [Friends of St. Paul Hockey](#) - signage / dasher board / zamboni wrap

- Arena Advertising might make sense - working on the finance choices
 - Bring your requests and wishes forward for MVI Hockey - new elements or equipment?
 - Spare Change Machine - location TBD (possibly Shoreview)
 - \$4,700 raised corporate sponsors (Land of Frost \$2,700, Clix \$1,000, Green Mill \$1,000)
 - For July - what is our sponsor plan? Pivoting away from names on jerseys, considering 2-year cycle on jerseys)

- 6. Director of Operations Report (Charlie Schuchard)
 - Curt @ Acceleration - MVI is not going forward with the Turf Room for the 2020-21 Season
 - Possible Dryland - by Team

- 7. Secretary's Report (Kelly Walseth)
 - Working with Jackson Black to launch Social Media - [Social Media Job Description](#)
 - I am reserving hotel blocks as Dan registers boys teams for tournaments.
 - 2020-2021 season monthly meeting rooms have been reserved at Shoreview Community Center - Will be the first Monday of the month again, except for holidays. Holiday conflicts default to 2nd Monday of the month.
 - Will work with Darrick to write Volunteer Coordinator Job Description for Tricia Corbo.

- 8. Treasurer's Report (Trever Marshall)
 - Fiscal Year review & discussion (May 1 - April 30 = Fiscal Year)
 - Reminder email/FB to cash team payment reimbursement eChecks
 - Waiting until after IYHA taxes are completed before merging financials into MVIYHA
 - Do we need to send email about not having Shinny (parent asked me about it at baseball) and to promote our free, at home summer hockey program?
 - Should we consider replacing slice and parade investments into social media campaigns?
 -

- 9. Tournament Director Report (Ted Koepl - seasonal attendee)
 - Ideker: We are excited to launch the newly-designed logo for our Thanksgiving & New Years Tournaments
 - [Old Design](#)
 - [New Design](#)
 - From Ted via text:
 - Ads appearing in the 6/18 issue of LPH. Registrations will be open beginning tomorrow.
 - \$1,350, all in with no admission. Shooting for 72 teams for Thxvgv, and 48 for NY's
 - No band, potentially no trade show

- 10. Manager Coordinator (Dan Poppler)
 - Updating Managers information and manual.
 - Will assemble a flow chart for first-year managers to have a better understanding of the in-season requirements.
 - perhaps an idea to do 1st Year or Returning Managers format

- 11. Director of Hockey Report (Dan Walseth)
 - Summer Puck Challenge ready to launch June 15th- Thank you, Amber Bros!
 - Level Coordinators in place (Jesse - Squirts, Andy - Peewee, Darrell - Bantam)
 - In the process of creating Job Descriptions for Level Coordinators
 - Tournament bookings underway (5 booked already! ~35 to go?)
 - We have to bring an open mind to the Fall

- 12. Boy's Coordinator Report (Mike Marshall)
 - (no report)

- 13. Girl's Coordinator Report (Jen Engel)
 - [MVI Tartan U15 Co/Op](#)
 - Still working on level coordinators

- 14. Mite Coordinator Report (Elyse Farnsworth & Amber Bros)
 - Elyse and I have started discussing how we will split roles. We should know more, plus our plans for the mite program by the next meeting.
 - Elyse (Lori H & Shannon M) have all talked about doing a Welcome to Hockey Letter (mini-Mites, Mite-1, etc.)
 - Amber & Elyse to connect in late-June

- 15. Try - out Coordinator's Report (Eric Friedman & Kevin Bourassa)
 - Received tryout ice dates/times from NSC
 - Similar to previous years, Labor Day later in 2020
 - Need Laurentian and other activity conflicts for mapping tryout level calendars
 - May have to adjust the number of warmups and tryouts -possible lower # players per ice sheet among other distancing guidelines from CDC, Governor Walz, MN Hockey
 - Jersey collection and washing could be an issue

- Will make adjustments to process as needed to ensure 20-21 season starts on time; or matched to other associations
- From J.Hermes (D10, D3, D6, D2) potentially moving to 3on3 vs. 5on5 format without full game play.

16. Retention and Recruitments Coordinator Report (Jim Kalkes)

- Not a lot of parades to sign up for. I will be reviewing each city's festival to see if anything has changed with the stay at home order. (Shoreview is on hold, Stockyard days is postponed)
- MN Pass the puck is being applied for. I will see if there are more Grants MVI can apply for.
- Creating Verbiage for learn-to-skate and free hockey equipment for new players.
- Does anyone have any creative way to reach new hockey players?

17. Registrar's Report (Shannon Madison & Julia Sabev)

- Propose new registration process for the 20-21 season.
 - Registration for the 20-21 season will include a team fee which families will need to sign up for at the time of registration. Families will have an option to pay in full or monthly payments spread out over the season. Players will not be allowed to participate in try-outs or be on the ice until they have registered for team payments.
 - Start Team Payments earlier based on options available (Full or 5 Payments - cost neutral?)
 - Dan P: We are still giving a team budget to the team manager, correct?
 1. Shannon: We would base the level-budget or team-budget on previous years' research
 - Darrick M: This is more like an allocation than a budget
 - Trever M: There are variations in the amount of ice/spend/tournaments
 - Trever M: Is this the right timing for a change with the other predictability? Are there too many moving parts right now?
 - Potentially use Level vs. Team to streamline communications
 - D. Walseth makes a motion to move forward with the team payment registration proposal. Metz seconds. Majority makes motion in favor. Motion passes.
- 19-20 Season Outstanding Team Payments
 - \$1649.42 Traveling (1 Bant AA)
 - \$1885.00- (2 8U, 1 Mite 3, 1 Mite 4)

18. Equipment Manager's Report (Pete Lobe)

- Storage Facility (larger option) - should we collapse 2 locations down to 1 location
- Pete to contact North Star Storage about availability
- Pete is working with Strauss on 2-year rotation on jerseys
 - What are the impacts to our sponsor programs? (-\$25K savings)
 - Jersey ideas - potential variations on our current design

19. Goalie Coordinator (Mark Ksiazek)

- Summer training options:
 - MVI organized on ice?
 - [PGD synthetic ice at Acceleration North](#) is new
- How do we add goalie development info on the website?
 - Parent section - FAQ, etc.
 - Coaches section -drills, resources
 - Player section - off ice training

20. D2 Representative Report (Jeff Hermes)

- MN Hockey 3 phase opening plan
- Subject to CDC Guidelines
- Next D2 meeting at the end of June, rules change(s) meeting.

21. Charitable Gambling Report (Lori Hansen)

- 5 sites within MVI Foundation - only Cowboy Jacks is open, now.
 - Moes, Green Mill, Cowboy Jacks, Shore 96
 - Their meetings are the 3rd Week of the Month
 - Pull Tabs and Fundraisers are the primary discretionary funding areas - we will need to redirect funds

A. Old Business:

- a. Volunteer Policy Information (visual from Darrick Metz provided above)
- b. Attendance Credit - must attend full meeting (from call to order through adjournment)
 - i. I will consider 6:59 PM to 8:29 PM to be a full attend
- c. IDEKER: Discipline Committee (a cross-functional group that would agree to meet 2x monthly during the season)
 - i. Discipline Issue(s) would be addressed at the next recurring meeting
 - ii. No need to meet if there were no issues?
- d. Girls' 50th Anniversary Committee (Tracy Henry)
 - i. As there will be no parade, how else can we create or support the celebration?

e. For June 8 - Continue Registration Process Discussion (see Registrar's Report)

B. New Business

a.

- Adjournment:
 - Who made motion to Adjourn: Madson
 - Who made second: Lobe
 - Assuming majority . . .
 - Time: 9:35pm