

EAA Fundraising Policy

This policy is to help provide guidance and policies around all fundraising directly organized and/or sanctioned by Eagan Athletic Association “EAA” or one of its underlying sports programs. This covers all fundraising and donations that are done under EAA’s tax id and must follow all rules governing IRS Section 501(c)(3).

- All fundraising communication must state that it is authorized and sanctioned by EAA or one of its underlying sports programs.
- Fundraising cannot be mandatory, and funds raised cannot go directly into an account of, or directly offset expenses for, individuals doing the fundraising based on their involvement in the fundraising. Any benefit to individuals (e.g., subsidized competition costs) as a whole, needs to be insubstantial and incidental when compared to the public benefit being conferred by the same activity.
- All proceeds from fundraising must be held by EAA and follow EAA’s published policy on handling of cash during events (EAA Fundraiser Cash Policy).
- Any fundraising being done for a specific purpose or event must state that in the event that all funds raised will revert to the sport organization if not able to be used as planned.
- Fundraising that is not authorized and sanctioned by EAA, is not fundraising related to the EAA tax id and is not covered by IRS Section 501(c)(3) or this policy.
- Any advertising of fundraisers that are not authorized and sanctioned by EAA must clearly state so (e.g., “This Fundraiser is NOT operated by, authorized or sanctioned by EAA”).

Alcohol Restriction

This section covers all restrictions around fundraising and donations related to alcohol. Due to the EAA’s mission of providing youth sports, it is not appropriate to directly promote or benefit from the sale of alcohol.

- Donations from a company related to this area are allowed, however no advertising or promotion can be offered in return for that donation (e.g., a name cannot be put on our websites, signage, uniforms, etc.)

- Fundraising events can be held at restaurants and bars but proceeds directly from the sale of alcohol are not allowed (e.g., selling or providing “drink tickets” during the event or as part of the entry fee for the benefit of EAA is not allowed).