

ROLE PLAY EVENT TIMING GUIDE

FOR CAREER CLUSTER EVENTS AT THE STATE CAREER DEVELOPMENT CONFERENCE

CATEGORY 1 - INDIVIDUAL SERIES EVENTS

ACT	ACCOUNTING APPLICATIONS SERIES
AAM	APPAREL & ACCESSORIES MARKETING SERIES
ASM	AUTOMOTIVE SERVICES MARKETING SERIES
BSM	BUSINESS SERVICES MARKETING SERIES
ENT	ENTREPRENEURSHIP SERIES
FMS	FOOD MARKETING SERIES
HLM	HOTEL & LODGING MANAGEMENT SERIES
HRM	HUMAN RESOURCE MANAGEMENT SERIES
MCS	MARKETING COMMUNICATIONS SERIES
QSRM	QUICK SERVE RESTAURANT MANAGEMENT SERIES
RFSM	RESTAURANT & FOOD SERVICE MANAGEMENT SERIES
RMS	RETAIL MERCHANDISING SERIES
SEM	SPORTS & ENTERTAINMENT MARKETING SERIES



PREPARATION TIME



PRESENTATION TIME

CATEGORY 2 - TEAM DECISION MAKING EVENTS

BTDM	BUYING & MERCHANDISING TDM EVENT
ETDM	ENTREPRENEURSHIP TDM EVENT
FTDM	FINANCIAL SERVICES TDM EVENT
HTDM	HOSPITALITY SERVICES TDM EVENT
MTDM	MARKETING MANAGEMENT TDM EVENT
STDM	SPORTS & ENTERTAINMENT TDM EVENT
TTDM	TRAVEL & TOURISM TDM EVENT



PREPARATION TIME



PRESENTATION TIME

CATEGORY 3 - PRINCIPLES EVENTS

PBM	PRINCIPLES OF BUSINESS MANAGEMENT & ADMIN
PFN	PRINCIPLES OF FINANCE
PHT	PRINCIPLES OF HOSPITALITY & TOURISM
PMK	PRINCIPLES OF MARKETING



PREPARATION TIME



PRESENTATION TIME

CATEGORY 4 - ADDITIONAL ROLE-PLAY EVENTS

PFL	PERSONAL FINANCIAL LITERACY
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PREPARATION TIME



PRESENTATION TIME