

# 2019 North Paulding Football Sponsor Program





# Pack for Life!

Welcome to the 2019 Wolfpack Football Sponsorship Program. After a very successful year of football under the leadership of Coach Jim Bob Bryant and his talented staff, we are incredibly excited to begin the 2019 football season.

The sponsorship program is a critical part of our program. It provides our players and coaches with the equipment necessary to be safe, strong and competitive winners. It also provides you a way to manage the expense of participating in this program.

The program also provides local businesses with direct access to the families of over 500 football players and cheer sport athletes. On a Friday Night we can have over 3,600 attendees at a game. Through the course of a football season, our sponsors are seen over 40,000 times.

Included in this packet you will find sponsorship opportunities, a detailing of how sponsorships can benefit your family, and a sponsorship commitment form.

If you have any questions, please contact our Sponsorship Director at [NorthPauldingSponsorships@gmail.com](mailto:NorthPauldingSponsorships@gmail.com).

# Athlete Benefit

By securing sponsorships you can offset the expense of your participation and receive some great perks. If you haven't started a Friday night off with Dinner on the Deck or enjoyed the benefit of Reserved Parking, this is a great opportunity.

Please note – Field and Game Night Sponsorships are limited, contact [NorthPauldingSponsorships@gmail.com](mailto:NorthPauldingSponsorships@gmail.com) for current availability. Also, we have limited Dinner on the Deck, Reserved Seating, and Reserved Parking available. Once the available spots are gone, they're gone.

		Sponsor Contribution	Available Benefit (25%)	How Can I Use My Benefit?	
Sponsorship Program	<b>End Zone Sponsor<sup>1</sup></b> 2 year commitment \$2500 Year 1, \$2000 Year 2 <i>Limited availability, year 1 must be paid in full by June 1st</i>	\$ 2,500	\$ 625	Your benefit can be used to cover your <b>paid-in-full</b> player fee(s), plus any remaining balance can be put towards the below services.  <i>Dinner on the Deck, Reserved Seating, and Reserved Parking are limited in the total quantity available. No substitutions will be allowed.</i>	
		\$ 2,000	\$ 500		
	<b>Goal Post Sponsor<sup>1</sup></b> 2 year commitment \$2500 Year 1, \$2000 Year 2 <i>Limited availability, year 1 must be paid in full by June 1</i>	\$ 2,500	\$ 625		
		\$ 2,000	\$ 500		
	<b>Game Night Sponsor<sup>1</sup></b> <i>Limited availability, must be paid in full by June 1, 2019</i>	\$ 2,000	\$ 500		
	<b>Wolfpack Sponsor</b>	\$ 1,000	\$ 250		
	<b>Navy Sponsor</b>	\$ 700	\$ 175		
	<b>Silver Sponsor</b>	\$ 500	\$ 125		
	<b>Inside Front Cover Ad</b>	\$ 500	\$ 125		
	<b>Back Cover Ad</b>	\$ 450	\$ 113		
	<b>Inside Back Cover Ad</b>	\$ 400	\$ 100		
	<b>4' X 4' Sign</b>	\$ 400	\$ 100		
	<b>Coin Toss Sponsor<sup>1</sup></b> <i>Price per game</i>	\$ 350	\$ 88	Dinner on the Deck (Family of 4)	\$ 100
	<b>Full Page Add</b>	\$ 350	\$ 88	Reserved Seating (1 seat)	\$ 100
	<b>2' x 2' Sign</b>	\$ 250	\$ 63	Dinner on the Deck (2 Adults)	\$ 60
<b>1/2 Page Ad</b>	\$ 250	\$ 63	Reserved Parking (1 space)	\$ 50	
<b>1/4 Page Ad</b>	\$ 150	\$ 38	Dinner on the Deck (1 Adult)	\$ 30	
<b>Business Card Ad</b>	\$ 75	\$ 19	Dinner on the Deck (1 Child)	\$ 20	

<sup>1</sup> End Zone, Goal Post, Coin Toss, and Game Night Sponsorships are limited and sold on a first come first served basis. Contact [NorthPauldingSponsorships@gmail.com](mailto:NorthPauldingSponsorships@gmail.com) for availability.

# Sponsor Benefits

Sponsorships are a great way for our local business partners to expand their visibility and build community ties that last generations. It is our pleasure to partner with these businesses and encourage our Wolfpack Family to support them throughout the year.

Due to printing deadlines, **all ads must be finalized prior to 7/1/2019** for inclusion in the Souvenir Program. Artwork must be submitted as a PDF or EPS high resolution file.

## ***End Zone Sponsor: \$2500***

### ***(2-year commitment, year 1 payment due by June 1<sup>st</sup> to hold spot)***

- \$2500 for the 1<sup>st</sup> year, \$2000 for the 2<sup>nd</sup> year
- 5x8 company banner hung under the scoreboard
- 4'x4' Multicolored sign displayed at NPHS Football Stadium for one year
- Full Page Color ad in the 2019 WOLFPACK Football Souvenir Program
- Sponsorship Spotlight - game announcements at every home game
- 2 Wolfpack season tickets including Dinner on the Deck with reserved seating
- Reserved parking pass
- Business logo and link on our website [northpaulingfootball.com](http://northpaulingfootball.com)
- 2019 WOLFPACK Football Souvenir Program
- Premier Sponsor Plaque for your place of business

## ***Goal Post Sponsor: \$2500***

### ***(2-year commitment, year 1 payment due by June 1<sup>st</sup> to hold spot)***

- \$2500 for the 1<sup>st</sup> year, \$2000 for the 2<sup>nd</sup> year
- 5x8 company banner hung under the scoreboard
- 4'x4' Multicolored sign displayed at NPHS Football Stadium for one year
- Full Page Color ad in the 2019 WOLFPACK Football Souvenir Program
- Sponsorship Spotlight - game announcements at every home game
- 2 Wolfpack season tickets including Dinner on the Deck with reserved seating
- Reserved parking pass
- Business logo and link on our website [northpaulingfootball.com](http://northpaulingfootball.com)
- 2019 WOLFPACK Football Souvenir Program
- Premier Sponsor Plaque for your place of business

**Friday Night Game Sponsor: \$2000 (full payment due by June 1<sup>st</sup> to hold spot)**

- Friday Night Sponsor presentation with Coach Bryant at half time
- 5x8 company banner hung under the scoreboard
- 4'x4' Multicolored sign displayed at NPHS Football Stadium for one year
- Full Page Color ad in the 2019 WOLFPACK Football Souvenir Program
- Sponsorship Spotlight - game announcements at every home game
- 2 Wolfpack season tickets including Dinner on the Deck with reserved seating
- Reserved parking pass
- Business logo and link on our website [northpaulingfootball.com](http://northpaulingfootball.com)
- 2019 WOLFPACK Football Souvenir Program
- Premier Sponsor Plaque for your place of business

**Wolfpack Sponsor: \$1000**

- 4'x4' Multicolored Sign displayed at NPHS Football Stadium for one year
- Full Page Color ad in the 2019 WOLFPACK Football Souvenir Program
- Sponsorship Spotlight - game announcements at every home game
- 2 Wolfpack season tickets including Dinner on the Deck
- Business logo and link on our website [northpaulingfootball.com](http://northpaulingfootball.com)
- 2019 WOLFPACK Football Souvenir Program
- Sponsor Plaque for your place of business

**Navy Sponsor: \$700**

- 4'x4' Multicolored Sign displayed at NPHS Football Stadium for one year
- 1/2 Page Color ad in the 2019 WOLFPACK Football Souvenir Program
- Business logo and link on our website [northpaulingfootball.com](http://northpaulingfootball.com)
- 2019 WOLFPACK Football Souvenir Program
- Sponsor Plaque for your place of business
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**Silver Sponsor: \$500**

- 2'x2' Multicolored Sign displayed at NPHS Football Stadium for one year
- 1/4 Page Color ad in the 2019 WOLFPACK Football Souvenir Program
- Business logo and link on our website [northpaulingfootball.com](http://northpaulingfootball.com)
- 2019 WOLFPACK Football Souvenir Program
- Sponsor Plaque for your place of business

**Coin Toss Sponsor: \$350 (1 game only, multiple games available)**

- 2'x2' Multicolored sign displayed at NPHS Football Stadium for one year
- 1/2 Page Color ad in the 2019 WOLFPACK Football Souvenir Program
- Business logo and link on our website [northpaulingfootball.com](http://northpaulingfootball.com)

**Sign only Sponsor:**

- 4' x 4' Multicolor Sign \$400
- 2' x 2' Multicolor Sign \$250

**Souvenir Program Ad Packages:**

- Inside Front Cover \$500
- Back Cover \$450
- Inside Back Cover \$400
- Full Page \$350
- ½ Page \$250
- ¼ Page \$150
- Business Card \$75

**Personal Ads: Deadline JULY 15<sup>th</sup>**

- Full Page \$100
- Half Page \$75

*(You can submit up to 3 high resolution jpeg photos as well as up to 75 words of text. Pre-production proofs will be sent to you for approval, limit 1 revision. Current 2019 football/cheer pictures **can be used**. A placeholder will be inserted on the ad until the picture is sent to me by our photographer. This applies only to pictures taken on or before our July 27<sup>th</sup> picture day.)*



# Sponsorship Form

**Sponsor Details**

Sponsor Company Name	Company Contact Name
Billing Street Address	City      State      Zip
Email Address	Phone

**Family Details**

Player Being Sponsored (Not Required)	Player Grade
Player Parent or Guardian Name	Phone

<b>Stadium Level Sponsorships</b>	<b>End Zone Sponsor</b>	\$ 2,500	
	2 year commitment	Year 1 \$ 2,000	
	Limited availability, year 1 must be paid in full by June 1st	Year 2 \$ 2,500	
	<b>Goal Post Sponsor</b>	Year 1 \$ 2,500	
	2 year commitment	Year 2 \$ 2,000	
	Limited availability, year 1 must be paid in full by June 1		
<b>Game Level Sponsorships</b>	<b>Game Night Sponsor</b>	\$ 2,000	
	Limited availability, must be paid in full by June 1st		
	<b>Wolfpack Sponsor</b>	\$ 1,000	
	<b>Navy Sponsor</b>	\$ 700	
	<b>Silver Sponsor</b>	\$ 500	
	<b>Coin Toss Sponsor</b> Price per game	\$ 350	
<b>Souvenir Program Ads</b>	<b>Inside Front Cover Ad</b>	\$ 500	
	<b>Outside Back Cover Ad</b>	\$ 450	
	<b>Inside Back Cover Ad</b>	\$ 400	
	<b>Full Page Ad</b>	\$ 350	
	<b>1/2 Page Ad</b>	\$ 250	
	<b>1/4 Page Ad</b>	\$ 150	
	<b>Business Card Ad</b>	\$ 75	
<b>Stadium Sign</b>	<b>4' X 4' Sign</b>	\$ 400	
	<b>2' x 2' Sign</b>	\$ 250	
<b>Personal Ads</b>	<b>Full Page Ad</b>	\$ 100	
	<b>Half Page Ad</b>	\$ 75	

Please submit all artwork to  
NorthPauldingSponsorships@gmail.com.

All artwork should be submitted as a PDF or EPS high resolution file. Artwork must be received by **7/1/2019** for inclusion in the 2019 Souvenir Program as well as **full payment**. Personal ads must be received by **7/15/2019**.

Contact the Sponsorship Director  
NorthPauldingSponsorships@gmail.com for payment delivery options OR Mail to: North Paulding Touchdown Club , P.O. Box 801252, Acworth, GA. 30101

Checks payable to North Paulding Touchdown Club

Check Amount

Check Number
