

2020 North Paulding Football Sponsor Program





Pack for Life!

Welcome to the 2020 Wolfpack Football Sponsorship Program. As we kick off our new season, let's welcome Coach Stark and his family to our Wolfpack family. We are looking forward to a very successful season of football.

The sponsorship program is a critical part of our success. It provides our players and coaches with the equipment necessary to be safe, strong and competitive winners. It also provides you a way to manage the expense of participating in this program.

The program also provides local businesses with direct access to the families of over 500 football and cheer sport athletes. On a Friday Night we can have over 3,600 attendees at a game. Through the course of a football season, our sponsors are seen over 40,000 times.

Included in this packet you will find sponsorship opportunities, a detailing of how sponsorships can benefit your family, and a sponsorship commitment form.

If you have any questions, please contact our Sponsorship Director at NorthPauldingSponsorships@gmail.com.

2020 Home Football Schedule

Dinner on the Deck will be provided at the fall scrimmage

August 14th Fall Scrimmage vs Allatoona

September 11th Roswell

September 18th Brookwood

October 2nd Newnan

October 16th Harrison (Homecoming)

October 30th Hillgrove

Athlete Benefit

By securing sponsorships you can offset the expense of your participation and receive some great perks. If you haven't started a Friday night off with Dinner on the Deck or enjoyed the benefit of Reserved Parking, this is a great opportunity.

Please note – Field and Game Night Sponsorships are limited, contact NorthPauldingSponsorships@gmail.com for current availability. Also, we have limited Dinner on the Deck, Reserved Seating, and Reserved Parking available. Once the available spots are gone, they're gone.

		Sponsor Contribution	Available Benefit (25%)	How Can I Use My Benefit?	
Sponsorship Program	End Zone Sponsor¹ 2 year commitment \$2500 Year 1, \$2000 Year 2 <i>Limited availability, year 1 must be paid in full by June 1st</i>	\$ 2,500	\$ 625	Your benefit can be used to cover your paid-in-full player fee(s), plus any remaining balance can be put towards the below services. <i>Dinner on the Deck, Reserved Seating, and Reserved Parking are limited in the total quantity available. No substitutions will be allowed.</i>	
		\$ 2,000	\$ 500		
	Goal Post Sponsor¹ 2 year commitment \$2500 Year 1, \$2000 Year 2 <i>Limited availability, year 1 must be paid in full by June 1st</i>	\$ 2,500	\$ 625		
		\$ 2,000	\$ 500		
	Game Night Sponsor¹ <i>Limited availability, must be paid in full by June 1st</i>	\$ 2,000	\$ 500		
	Wolfpack Sponsor	\$ 1,000	\$ 250		
	Navy Sponsor	\$ 700	\$ 175		
	Silver Sponsor	\$ 500	\$ 125		
	Inside Front Cover Ad	\$ 500	\$ 125		
	Back Cover Ad	\$ 450	\$ 113		
	Inside Back Cover Ad	\$ 400	\$ 100		
	4' X 4' Sign	\$ 400	\$ 100		
	Coin Toss Sponsor¹ <i>Price per game</i>	\$ 350	\$ 88	Dinner on the Deck (Family of 4)	\$ 125
	Full Page Ad	\$ 350	\$ 88	Reserved Seating (1 seat)	\$ 100
	2' x 2' Sign	\$ 250	\$ 63	Dinner on the Deck (2 Adults)	\$ 75
1/2 Page Ad	\$ 250	\$ 63	Reserved Parking (1 space)	\$ 50	
1/4 Page Ad	\$ 150	\$ 38	Dinner on the Deck (1 Adult)	\$37.50	
Business Card Ad	\$ 75	\$ 19	Dinner on the Deck (1 Child)	\$ 25	

¹ End Zone, Goal Post, Coin Toss, and Game Night Sponsorships are limited and sold on a first come first served basis. Contact NorthPauldingSponsorships@gmail.com for availability.

Sponsor Benefits

Sponsorships are a great way for our local business partners to expand their visibility and build community ties that last generations. It is our pleasure to partner with these businesses and encourage our Wolfpack Family to support them throughout the year.

Due to printing deadlines, **all ads must be finalized prior to 7/1/2020** for inclusion in the Souvenir Program. Artwork must be submitted as a PDF or JPEG high resolution file.

End Zone Sponsor: \$2500

(2-year commitment, year 1 payment due by June 1st to hold spot)

- \$2500 for the 1st year, \$2000 for the 2nd year
- 5x8 company banner hung under the scoreboard
- 4'x4' Multicolored sign displayed at NPHS Football Stadium for one year
- Full Page Color ad in the 2020 WOLFPACK Football Souvenir Program
- Sponsorship Spotlight - game announcements at every home game
- 2 Wolfpack season tickets including Dinner on the Deck with reserved seating
- Reserved parking pass
- Business logo and link on our website northpaulingfootball.com
- 2020 WOLFPACK Football Souvenir Program
- Premier Sponsor Plaque for your place of business

Goal Post Sponsor: \$2500

(2-year commitment, year 1 payment due by June 1st to hold spot)

- \$2500 for the 1st year, \$2000 for the 2nd year
- 5x8 company banner hung under the scoreboard
- 4'x4' Multicolored sign displayed at NPHS Football Stadium for one year
- Full Page Color ad in the 2020 WOLFPACK Football Souvenir Program
- Sponsorship Spotlight - game announcements at every home game
- 2 Wolfpack season tickets including Dinner on the Deck with reserved seating
- Reserved parking pass
- Business logo and link on our website northpaulingfootball.com
- 2020 WOLFPACK Football Souvenir Program
- Premier Sponsor Plaque for your place of business

Friday Night Game Sponsor: \$2000 (full payment due by June 1st to hold spot)

- Friday Night Sponsor presentation at half time
- 5x8 company banner hung under the scoreboard
- 4'x4' Multicolored sign displayed at NPHS Football Stadium for one year
- Full Page Color ad in the 2020 WOLFPACK Football Souvenir Program
- Sponsorship Spotlight - game announcements at every home game
- 2 Wolfpack season tickets including Dinner on the Deck with reserved seating
- Reserved parking pass
- Business logo and link on our website northpaulingfootball.com
- 2020 WOLFPACK Football Souvenir Program
- Premier Sponsor Plaque for your place of business

Wolfpack Sponsor: \$1000

- 4'x4' Multicolored Sign displayed at NPHS Football Stadium for one year
- Full Page Color ad in the 2020 WOLFPACK Football Souvenir Program
- Sponsorship Spotlight - game announcements at every home game
- 2 Wolfpack season tickets including Dinner on the Deck
- Business logo and link on our website northpaulingfootball.com
- 2020 WOLFPACK Football Souvenir Program
- Sponsor Plaque for your place of business

Navy Sponsor: \$700

- 4'x4' Multicolored Sign displayed at NPHS Football Stadium for one year
- 1/2 Page Color ad in the 2020 WOLFPACK Football Souvenir Program
- Business logo and link on our website northpaulingfootball.com
- 2020 WOLFPACK Football Souvenir Program
- Sponsor Plaque for your place of business
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Silver Sponsor: \$500

- 2'x2' Multicolored Sign displayed at NPHS Football Stadium for one year
- 1/4 Page Color ad in the 2020 WOLFPACK Football Souvenir Program
- Business logo and link on our website northpaulingfootball.com
- 2020 WOLFPACK Football Souvenir Program
- Sponsor Plaque for your place of business

Coin Toss Sponsor: \$350 (1 game only, multiple games available)

- 2'x2' Multicolored sign displayed at NPHS Football Stadium for one year
- 1/2 Page Color ad in the 2020 WOLFPACK Football Souvenir Program
- Business logo and link on our website northpaulingfootball.com

Sign only Sponsor:

- 4' x 4' Multicolor Sign \$400
- 2' x 2' Multicolor Sign \$250

Souvenir Program Ad Packages:

- Inside Front Cover \$500
- Back Cover \$450
- Inside Back Cover \$400
- Full Page \$350
- ½ Page \$250
- ¼ Page \$150
- Business Card \$75

Personal Ads: Deadline JULY 15th

- Full Page \$40
- Half Page \$20

*(You can submit up to 3 high resolution jpeg photos as well as up to 75 words of text. Pre-production proofs will be sent to you for approval, limit 1 revision. Current 2020 football/cheer pictures **can be used**. A placeholder will be inserted on the ad until the picture is sent to me by our photographer. This applies only to pictures taken on or before our July picture day, exact date is yet to be determined.)*



Sponsorship Form

Sponsor Details

Sponsor Company Name	Company Contact Name
Billing Street Address	City State Zip
Email Address	Phone

Family Details

Player Being Sponsored (Not Required)	Player Grade
Player Parent or Guardian Name	Phone

Stadium Level Sponsorships	End Zone Sponsor 2 year commitment <i>Limited availability, year 1 must be paid in full by June 1st</i>	\$ 2,500 Year 1	
		\$ 2,000 Year 2	
	Goal Post Sponsor 2 year commitment <i>Limited availability, year 1 must be paid in full by June 1</i>	\$ 2,500 Year 1	
		\$ 2,000 Year 2	
Game Level Sponsorships	Game Night Sponsor <i>Limited availability, must be paid in full by June 1st</i>	\$ 2,000	
	Wolfpack Sponsor	\$ 1,000	
	Navy Sponsor	\$ 700	
	Silver Sponsor	\$ 500	
	Coin Toss Sponsor <i>Price per game</i>	\$ 350	
Souvenir Program Ads	Inside Front Cover Ad	\$ 500	
	Outside Back Cover Ad	\$ 450	
	Inside Back Cover Ad	\$ 400	
	Full Page Ad	\$ 350	
	1/2 Page Ad	\$ 250	
	1/4 Page Ad	\$ 150	
Stadium Sign	4' X 4' Sign	\$ 400	
	2' x 2' Sign	\$ 250	
Personal Ads	Full Page Ad	\$ 40	
	Half Page Ad	\$ 20	

Please submit all artwork to
NorthPauldingSponsorships@gmail.com.

All artwork should be submitted as a PDF or EPS high resolution file. Artwork must be received by **7/1/2020** for inclusion in the 2020 Souvenir Program as well as **full payment**. Personal ads must be received by **7/15/2020**.

Contact the Sponsorship Director
NorthPauldingSponsorships@gmail.com for payment delivery options OR Mail to: North Paulding Touchdown Club , P.O. Box 801252, Acworth, GA. 30101

Checks payable to North Paulding Touchdown Club

Check Amount	
Check Number	