

Board Meeting 7/25

ATTENDEES

Melissa Mulder, Ryan Arvola, Kurt Timm, Janis Reeves, Andy & Janice Van Arnam, Ryan Brenahan, Chris Anonen, Bonnie & Kurt Thomas, Dan Dolan

AGENDA

Call to order at 19:30

Was handed out by Melissa and no other items we added by members or guests.

Board Member Updates

June Minutes were approved by consensus, they will be uploaded to the website

President updates: Melissa did speak with Nick Guida in regard to the new head coach. There are 2 candidates that are being considered. There was also discussion with the boys program sharing information on promotion, how their board operates, and how they support the HS team. We also did get the OK to set up our "Hot Shot" station at the football games to help promote our program.

Vice President update: 3 on 3 should be seriously considered for the 2022-2023 Ryan spoke to Midwest 3 on 3 and they gave great details on marketing and are wanting to give a hand and help with promoting. It was discussed to have it this year but we are looking into next year possibly late August.

Treasurer update: Kurt did make contact with the accountant and taxes are being worked on and online banking has been set up. Nothing else to report.

Secretary/Social Media: Janis is working on getting access to all the social media platforms and promoting the program and registration. She will also be contacting all the elementary schools to see if we can set up a table to be able to hand out information about our program.

Travel Director update: Was able to get the dates locked in at the BAS for tournaments and clinics. We are planning on a 2 day tournament. Coaches applications will be going out to all previous coaches. Coaches for 4th grade will be asked once registration wraps up and teams are built.

DIBS/Website: Janice is working on updating the website and creating the registration form. It was approved by consensus that the fees for 2021-2022 will be \$300 for 4th graders and \$350 for 5th - 8th graders. Online registration processing fee will be covered by the board. DIBS will have an initial \$1 charge to cards and if DIBS requirements are not met card on file will be charged \$250.

Equipment Director: Chris will make contact with our distributor for uniform and apparel. Looking to make sure the same styles are available and checking on prices. He will be checking on all equipment in August. He provided drafts of our new Coach, Parent, and Player codes of conduct. These will need to be signed at registration.

Closing Discussion

These items were discussed at random during the meeting:

- Keep concessions at tournaments to generate more funds to reinvest into the program.
 - Kurt & Bonnie supplied previous ideas of using Subway and Dominos Pizza in addition to the usual concession items. It was also suggested that we can adjust the prices to suit our needs
 - Kurt & Bonnie also cleared up that concessions in the past have been very profitable and would still be beneficial to the program and we would be providing the same services as other programs in the area.

- DIBS fees will be enforced this upcoming season. It was discussed that checks for DIBS fees will no longer be accepted. Our fees and time requirements are in line with other sports organizations in the community.
- Offering a scholarship was discussed. Kurt Timm spoke of his experience of how scholarships were handled with Wright County Soccer. After teams were formed and if registration was reopened for a certain age group the coaches were given a code to give to those parents who mentioned that due to financial hardship they could not sign their child up and this code would provide them with a discount. The codes was not agreed upon or how it would be given out at this meeting. We did discuss that we did favor the use of the discount code after teams were formed.
- A 2nd meeting was planned for Aug 9th at Fitness Revolution from 7:30-9:00 to prepare for the opening of registration on the 15th.

Meeting Adjourned

Janis made a motion to adjourn at 21:04 and it was seconded by Ryan.