



# PSC Dana Cup Showcase Tour



July 16 - 26, 2026

# Why join the Squad?

- Competition against Danish and international teams from around the world!
- Professional coaching of the highest level from European coaches.
- 11 days showcasing and competing against foreign clubs.
- Professional training facilities in Denmark.
- Face elite opposition and get international exposure.
- Accommodation and three meals per day.
- Guest professional coaches from Europe.
- A realistic pathway and first step for players looking to get into European soccer.
- Compete in the Dana Cup in Denmark. During 2025 it included clubs from Europe, Asia, Africa and America.
- Get evaluated by PSC. The agency will assess player attributes and skill level within a competitive environment and during an international tournament in Europe for possible player placement or representation (college or pro).
- PSC has placed over 750+ players professionally during the last 15 years.







**Tour Location:**  
**Himmerland**  
**Resort, Denmark**  
**July 16-21**

Our 1st leg of the tour will be at the Himmerland Golf and Spa Resort in Farso, Denmark. It's located around 1 hour from Aalborg airport in the beautiful Danish countryside and is the home to the Danish PGA tournament.

The team will be based at the Himmerland Resort to practice and prepare for the Dana Cup tournament. The resort is a top class spa and sport resort with an onsite soccer field, swimming pools, tennis, lake, 2 golf courses, bowling alley, 3 restaurants and everything needed to offer a top class experience for the players.

Player rooms will include 2-4 beds per room with breakfasts on site daily and lunch and dinner provided at local restaurants on site, in local cities and at the Dana Cup.



## **Tour Location:** **Aalborg** **July 21-26**

The team will depart Himmerland on July 21st and move to the Aalborg City Center to the Hotel Phonix.

Aalborg is a lively city with many restaurants, bars and things to do.

Player rooms will include 2-3 beds per room with breakfasts on site daily and lunch and dinner provided at local restaurants or at the Dana Cup event area.

Transport to the tournament will be via the Dana Cup transport pass with a direct train line into the town of Hjørring taking approximately 35 minutes.



# Dana Cup: Hjorring, Denmark July 21-26

Dana Cup is an international youth football tournament held in Hjorring.

The Dana Cup is Denmark's largest sports event and one of the top ranked youth tournaments in the world.

They specialize in youth football, ensuring every participant an experience of a lifetime. Dana Cup unites the youth of the world to experience their passion for football with respect, unity, equality, friendships and much more.

It is a place for youth footballers to shine and a place where dreams come true!

<https://www.danacup.dk/en/> - More Information





## Himmerland Professional Soccer Experience!

The team will spend 5 days preparing for the Dana Cup tournament at the Himmerland Spa Hotel. It is one of the top sport hotels that PSC has hosted events at giving players a unique experience all in one place! Look forward to a delightful and exclusive stay where you forget everything about time and place. Whether you come for the food, for meetings, or for the comfortable experience, we can guarantee that you'll return uplifted. If you appreciate extraordinary experiences, a stay in HimmerLand is just the thing for you.

<https://himmerlandresort.com/stay/> Website

# Player Testimonials: **James Bolger**

**Signed in Sweden & Irish Premier League**

*“Here in England and Malta we have played against high quality teams, and met some great people...you won’t get this type of experience and opportunity without putting yourself forward and working with an agency like PSC”*

**[Read More Here....](#)**





**Player**

**Testimonials:**

**Jacques Fokam  
Sandeu**

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***Signed in Iceland***

*“On tour it was very good, we were provided with quality food, quality places to stay and played against good teams. It was really helpful to have coaches be involved as much as they were.”*

*I have been with teams and trials where coaches didn't want to teach us how to play or give us their experience but here every member of staff was involved to help us showcase to our best”*

***[Read more here.....](#)***





**Player**

**Testimonials:**

**Aaron & Ethan  
Russ**

### **Signed in Estonia Premier League**

*"Being able to learn from such high-quality coaches who were also successful professional players was incredibly beneficial as they gave insights for both what it takes to be a successful team and individual"*

*"Travel into Spain was very smooth. PSC did a great job informing us on what documents and paperwork was needed for travel, so it was smooth sailing. The off-field logistics were great, meals were run incredibly smoothly, more than enough food and it was quickly distributed to each player with accommodations to all food allergies."*

*"We would both highly recommend the tour. It is an incredible opportunity to showcase yourself in a professional environment. The number of contacts, coaches, and scouts watching you for an extended period of time is priceless."*



**Player**

**Testimonials:**

***Sulahmana Bah***

***Signed in Faroe Islands then FC Zurrieq after 2023 Showcase Tour to Sweden and combines & earned 2025 Liberia National Team Call up!***

*"I couldn't have been here without the agency realizing my talents and ability and willingness to work with me to put me in the best situation to express myself! Zurrieq is a club rich with history and I'm proud to be apart of it!"*

***[Read More Here....](#)***



***Signed***

Sulahmana Bah  
Zurrieq FC  
Malta

2024 Chicago Combine

**@PSC\_COMBINE**





# Why Use **PSC** for your **tour & career?**

Since 2002, PSC have organized hundreds of professional team tours across 30 different countries in Europe and North America. We have provided tours for top level elite professional first teams such as Costa Rica National Team, Argentina Men's & Women's National Team, Venezuela Women's National Team, Valencia, Real Valladolid, Norwich City, OSC Nice, West Bromwich Albion and Swansea City FC.

PSC Management (agency) is headed by Mark Taylor, who is based in the UK. He currently represents players from the English Premier League, the English Championship, the MLS and USL. Recent players he has placed within Europe's top leagues include Manchester City's midfielder/outside back Oleksandr Zinchenko and former Hull City goalkeeper Eldin Jakupovic.



# American Directors

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PSC's North American academy and showcase programs are headed by Tom Taylor and Simon Deeley. These programs have helped over 750+ men and women gain opportunities in the professional game in Europe, Asia and the United States.

They have developed PSC into North America's most successful combine and placement company and offer a realistic pathway into the professional game.







# TOM TAYLOR

## Head of North America Operations

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Tom has played professional soccer in England, Norway and America from 2003 until 2011. His playing career has included spells with Derby County, Walsall, Grimsby Town (England), Viking Stavanger (Norway), Real Maryland, Portland Timbers and Wilmington Hammerheads (USA).

He is a FA Licensed coach and also holds a USSF B Coaching License and was First team Coach at Tulsa Roughnecks of the USL in 2015 & 2016 seasons and Wilmington Hammerheads prior to that. During 2023 he has assisted CV Fuego of USL League 1 with the recruitment and coaching of their U20 USL Academy team that has had a successful season gaining qualification to the USL National Championship.

Since 2010 he has been responsible for operations of PSC Soccer and turning it into the United States most successful soccer academy for placing players into the pro game in Europe and USA. He has a plethora of contacts throughout the professional and college game in order to assist aspiring soccer players



# **SIMON DEELEY**

## **Director of Player Recruitment & Placement**

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Simon is a UEFA and USSF licensed coach who has worked with PSC since 2011 as Director of Player Recruitment and Placement. During his time with PSC he has been instrumental in the planning, organizing and directing of English Premier League First team tours across America such as West Bromwich Albion's tour to California and Swansea City's tour to California and Chicago.

During this period he has directed over 50 showcase tours and over 100 Professional Soccer Combines throughout the US and Europe assisting and facilitating in all of the 750+ success stories we have announced since 2010.





# LEE HOLMES

## Director & Head of Player Performance

Lee Holmes is an English former professional footballer who played over 18 years in the English Premier League, Championship and League One for top clubs including Southampton FC, Derby County, Preston North End, Portsmouth and represented England at U16, U17 and U19 level. He currently holds a UEFA A coaching license and has successfully led PSC North American events for the last 4 years assisting many players with professional placements during that time.

Holmes began his career with Derby County and became their youngest ever player at just 15 years of age, as well as the youngest goalscorer at 16, and at the time the youngest footballer to appear in the FA Cup (aged 15).



# PAUL TAYLOR

## PSC Managing Director

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Our Managing Director, encompasses over 35 years of top-level professional football experience – ranging from playing, coaching and management in England and the USA.

After a distinguished playing and coaching career in England and the States, Paul spent over 20 years coaching and managing professionally in England – the last 17 of which as Director of Football at Walsall FC, in charge of all football matters of the club from youth to senior levels. He helped transform the club from a position of financial hardship in tier 4 to become a profitable Championship club.

Paul's role as Managing Director oversees all aspects of PSC work from player recruitment to the organization of professional club tours and training camps. Paul has acted as a 'football consultant' to a number of English and MLS clubs.





# **MARK TAYLOR**

## **CEO / Company Director**

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Mark possesses 20+ years of experience working with professional clubs in the football industry and has a BA Honors degree in Sport Management. He has established links with professional teams and coaches all around the world.

He exclusively represents a number of players from the English Premier and Football Leagues and a number of players from various top foreign leagues in North America and Europe.

PSC Soccer Academy uses Mark's expertise for the organizing and arrangement of elite showcase tours and training camps to Europe and Asia.



# Professional Coaches

PSC have a plethora of top level elite coaches to choose from for our showcase squads. Here is a selection of coaches who have attended our recent tours..





# MARTIN O'CONNOR

## PSC Coach and Birmingham City Scout

A former English Premier League player who played and captained English teams including Birmingham City, Crystal Palace and Walsall FC, among others. A holder of the UEFA A license he has been a professional coach for over 15 years including a recent spell as Head Coach for Walsall FC in England's League 1.

He is a scout for English Championship club Birmingham City, and represented the Cayman Islands at international level, before becoming Assistant Head Coach at Walsall FC from 2009 – 2011.

While playing for Birmingham City, Martin captained the side that reached the League Cup final against Liverpool FC in 2001 - a contest that they narrowly lost following a penalty shootout. Martin has a plethora of experience at all levels of the game and has been on many successful PSC tours in recent years helping players with their development and guiding them with his wealth of knowledge within the pro

game!



# JOEL LINDPERE

## European Player Recruitment

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Joel made over 100 appearances for his national Team (Estonia) as well over 100 appearances in the MLS with New York Red Bulls and Chicago Fire, winning MVP in 2010 as well as setting records in games played (34), games started (34), and minutes played (3,048). His seven goals and seven assists were ranked third and first on a team which included all time footballing legend Thierry Henry.

Joel has been Sporting Director at JK Tallinna Kalev and has signed 5 players from PSC including 2 players in 2021 following our showcase tour to Spain on which he coached. He is now heading PSC European Placement for event players and scouting for clubs in Europe including top teams in Norway, Finland and Estonia.





# **GARETH HOLMES**

## **Ex Nottingham Forest & Derby Academy Director**

Gareth has spent his entire coaching life working in some of the top academies in England and holds a UEFA A license.

He worked his way up to Academy Director at Nottingham Forest and previously coached at Derby County FC.

He has attended 5 previous PSC Showcase tours and been one of our most outstanding coaches helping players develop to their maximum.



# What's included?

- 10 nights, 11 Days Professional Football Experience in Denmark including the Dana Cup International Tournament.
- Professional coaching of the highest level.
- Professional soccer training facilities for training and games; train and live like a professional player.
  - Video of all games when recorded.
- All transportation within Denmark for PSC activities.
- Individual player analysis and evaluations, PSC 1 to 1 consultation and career guidance.
  - Accommodation and 3 meals per day.
  - Video analysis sessions of performance
  - Tour training kit and travel wear to keep.
  - Guest European professional players and coaches Q&A Sessions with players.





# Sample Schedule

*Please note this is a sample schedule and not a confirmed travel itinerary*

	AM	PM
July 16	- Arrival into Aalborg (AAL)	- Bus transfer, Team & staff Introduction, kit distribution and meal as a team. - Training Session with pro coaches at Himmerland.
July 17	- Training Session with pro coaches. - 1 to 1 coach / player talks.	- Training Session with pro coaches at Himmerland.
July 18	- Training Session with pro coaches at Himmerland.	- European Showcase Game
July 19	- Recovery Session	- Training Session with pro coaches at Himmerland. - Video Analysis Session
July 20	- Training Session with pro coaches at Himmerland.	- Training Session with pro coaches at Himmerland.
July 21	Check out of Himmerland	- Dana Cup Games - Check into Hotel Phonix, Aalborg - Evening in the city of Aalborg
July 22	- Dana Cup Games	- Dana Cup Games
July 23	- Dana Cup Games	- Dana Cup Games
July 24	- Dana Cup Finals	- Dana Cup Finals - Closing Party & Disco
July 25	- Sightseeing Opportunity / Day at the Beach	- 1 to 1 coach / player talks
July 26	Transfer to Aalborg Airport and fly home (1 x bus transfer will be scheduled for the full group in the morning)	

# PLAYER TESTIMONIALS

## Gary Cennerazzo:

**Signed in CZ Republic, USA & Sweden from PSC Tours**

*"It was surreal as I had to phone my parents and explain that I wouldn't be back for three months. I had never done anything of this kind, but I am glad I did it with PSC. Trust me, please, it's worth it. It's an amazing opportunity and I am very thankful to PSC, Tom and Simon [PSC Directors] for making it happen."*

*\* Gary signed 3 professional contracts through PSC in the years following the 3 tours*



## Eddy Prugh:

**Signed with Bodens BK (Sweden)**

*"After I graduated from college, I had zero options to continue my career. It's not as if you can just call a team and ask for a trial, so I turned to PSC to help me find a club. They were honest and direct from the very beginning. Both the combines and the Sweden Showcase Tour which I attended were well organized and gave me the chance to sign a professional contract. Working with PSC turned out to be one of the best decisions I've made in my career."*

*\* Eddy signed 4 professional contracts through PSC in the years following the tour*



## Willie Clemons:

**Signed with Bodens BK (Sweden)**

*"I'd definitely recommend [the Showcase Tours]. They get you in front of a lot of high-quality opposition and high-quality coaches – I think it's a great place to jump-start your career."*

*\* Signed with Bodens BK and in the Superettan after impressing in PSC's Latvia tour*







# Past Showcase Videos

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Copy and paste link to watch PSC Elite Showcase promo video:

<https://goo.gl/2X559g>

Copy and paste link to watch PSC Portugal and Spain promo video:

<https://goo.gl/p42GHA>

Copy and paste link to watch PSC v Legia Warsaw promo in Malta video:

<https://goo.gl/abrG7K>

## **Elite games against top-level opposition:**

PSC Showcase Teams have faced all levels of opposition - from UEFA Champions League and UEFA Europa League competitors, to lower league professional clubs, and top amateur teams from around the world.



# Flight Assistance

Players can contact PSC's Travel Agent who will locate suitable flights for the players in order to prevent individuals from waiting at the airport for long periods of time.

We strongly advise players to book their flights with PSC's travel agent. This will make logistics easier in case of any travel delay or cancellation. Once a player is registered for a tour we will connect them with our travel agent.

Arrival - Aalborg Airport (AAL), July 16th, 2026

Depart - Aalborg Airport (AAL) July 26th, 2026

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## Visa's

If you need to secure a travel visa please look to do so as early as possible. We are happy to assist in this process by writing a visa invitation letter for you, please contact us if you need this. If you have a US Passport then you do not need a visa to travel to Denmark and have no action to take.





**For questions,  
please contact:**

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E-mail: [simon@psctd.co.uk](mailto:simon@psctd.co.uk)

