

# Why join the Squad?

- Competition against Danish and international teams from around the world!
- Professional coaching of the highest level from European coaches.
- 11 days showcasing and competing against foreign clubs.
- Professional training facilities in Denmark.
- Face elite opposition and get international exposure.
- Accommodation and three meals per day.
- Guest professional coaches from Europe.
- A realistic pathway and first step for players looking to get into European soccer.
- Compete in the Dana Cup in Denmark. During 2024 it included clubs from Europe, Asia, Africa and America.
- Get evaluated by PSC. The agency will assess player attributes and skill level within a competitive environment and during an international tournament in Europe for possible player placement or representation (college or pro).
- PSC has placed over 650+ players professionally during the last 12 years.





Tour Location: Himmerland Resort & Hjorring, Denmark July 19-27

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Our 1st leg of the tour will be at the Himmerland Golf and Spa Resort and Dana Cup in Hjorring, Denmark.

The team will be based at the Himmerland Resort to practice and prepare and take a private team bus to play and compete in the Dana Cup each day from July 22-26. The resort is a top class spa and sport resort with on site soccer fields, swimming pools, tennis, lake, 3 restaurants and everything needed to offer a top class experience for the players.

Player rooms will include 2-3 beds per room with breakfasts on site daily and lunch and dinner provided at local restaurants on site, in local cities and at the Dana Cup.





Dana Cup is an international youth football tournament held in Hjørring.

The Dana Cup is Denmark's largest sports event and one of the top ranked youth tournaments in the world.

They specialize in youth football, ensuring every participant an experience of a lifetime. Dana Cup unites the youth of the world to experience their passion for football with respect, unity, equality, friendships and much more.

It is a place for youth footballers to shine and a place where dreams come true! https://www.danacup.dk/en/ - More Information

### Dana Cup: Hjorring, Denmark July 22-26



Tour Location: Copenhagen, Denmark & Malmo, Sweden July 27-29

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The team will depart Himmerland on July 27th and compete in more competitive games against Danish opposition.

They will depart via private bus and be based 30 minutes outside of Copenhagen, Denmark at The Quality Hotel Mill, Malmo. We will have the chance to visit both Copenhagen and Malmo.

Player rooms will include 2 beds per room with breakfasts on site daily and lunch and dinner provided at local restaurants or on site.

During previous tours PSC have competed against a number of top local Danish teams in the Copenhagen area playing at top venues around the city.

Copenhagen and Malmo are 2 of Europe's most popular cities.



"Here in England and Malta we have played against high quality teams, and met some great people...you won't get this type of experience and opportunity without putting yourself forward and working with an agency like PSC"

Read More Here....





#### **Signed in Iceland**

On tour it was very good, we were provided with quality food, quality places to stay and played against good teams. It was really helpful to have coaches be involved as much as they were.

I have been with teams and trials where coaches didn't want to teach us how to play or give us their experience but here every member of staff was involved to help us showcase to our best"

Read more here.....





#### **Signed in Sweden**

"The experience in Denmark and England was fantastic and i am extremely grateful to now sign with a professional team in Sweden."

"Coach Lee and Lars have been very helpful and I'm happy my performances were able to show the PSC staff of my professional capabilities. I'm really thankful they have now placed me with Bodens BK and I'm looking forward to now growing as a player in Scandinavia!"

Read More Here...







Inaki Moreno Insausti Bodens BK Sweden

2024 PSC Residency & Atlanta Combine

**@PSC\_COMBINE** 

# Player Testimonials:James Drye

The tour was absolutely amazing to experience. I had great coaches, and being able to talk with the other coaches over the tour was valuable as well.

The facilities were beautiful and everything off the field was very well organized by the PSC staff.

PSC has been a great group of people to work with and I couldn't have asked for a much better crew to be able to help me get to the next level in my career.

James Signed in Europe with BK71 Sandoy. During his tour to Finland & Sweden he was coached by Richard Goffe who offered him a pro contract after the tour.





### Player <u>Testimonials:</u> Aaron & Ethan Russ

#### Signed in Estonia Premier League

"Being able to learn from such high-quality coaches who were also successful professional players was incredibly beneficial as they gave insights for both what it takes to be a successful team and individual"

"Travel into Spain was very smooth. PSC did a great job informing us on what documents and paperwork was needed for travel, so it was smooth sailing. The off-field logistics were great, meals were run incredibly smoothly, more than enough food and it was quickly distributed to each player with accommodations to all food allergies."

"We would both highly recommend the tour. It is an incredible opportunity to showcase yourself in a professional environment. The number of contacts, coaches, and scouts watching you for an extended period of time is priceless."



# Why Use PSC for your tour & career?

Since 2002, PSC have organized hundreds of professional team tours across 30 different countries in Europe and North America. We have provided tours for top level elite professional first teams such as Costa Rica National Team, Argentina Men's & Women's National Team, Venezuela Women's National Team, Valencia, Real Valladolid, Norwich City, OSG Nice, West Bromwich Albion and Swansea City FC.

PSC Management (agency) is headed by Mark Taylor, who is based in the UK. He currently represents players from the English Premier League, the English Championship, the MLS and USL. Recent players he has placed within Europe's top leagues include Manchester City's midfielder/outside back Oleksandr Zinchenko and former Hull City goalkeeper Eldin Jakupovic.







## American Directors

PSC's North American academy and showcase programs are headed by Tom Taylor and Simon Deeley. These programs have helped over 650+ men and women gain opportunities in the professional game in Europe, Asia and the United States.

They have developed PSC into North America's most successful combine and placement company and offer a realistic pathway into the professional game.





### TOM TAYLOR Head of North America Operations

Tom has played professional soccer in England, Norway and America from 2003 until 2011. His playing career has included spells with Derby County, Walsall, Grimsby Town (England), Viking Stavanger (Norway), Real Maryland, Portland Timbers and Wilmington Hammerheads (USA). He is a FA Licensed coach and also holds a USSF B Coaching License and was First team Coach at Tulsa Roughnecks of the USL in 2015 & 2016 seasons and Wilmington Hammerheads prior to that. During 2023 he has assisted CV Fuego of USL League 1 with the recruitment and coaching of their U20 USL Academy team that has had a successful season gaining qualification to the USL National Championship.

Since 2010 he has been responsible for operations of PSC Soccer and turning it into the United States most successful soccer academy for placing players into the pro game in Europe and USA. He has a plethora of contacts throughout the professional and college game in order to assist aspiring soccer players

## SIMON DEELEY Director of Player Recruitment & Placement

Simon is a UEFA and USSF licensed coach who has worked with PSC since 2011 as Director of Player Recruitment and Placement. During his time with PSC he has been instrumental in the planning, organizing and directing of English Premier League First team tours across America such as West Bromwich Albion's tour to California and Swansea City's tour to California and Chicago.

During this period he has directed over 50 showcase tours and over 100 Professional Soccer Combines throughout the US and Europe assisting and facilitating in all of the 600+ success stories we have announced since 2010.



## PAUL TAYLOR PSC Managing Director

Our Managing Director, encompasses over 35 years of toplevel professional football experience – ranging from playing, coaching and management in England and the USA.

After a distinguished playing and coaching career in England and the States, Paul spent over 20 years coaching and managing professionally in England – the last 17 of which as Director of Football at Walsall FC, in charge of all football matters of the club from youth to senior levels. He helped transform the club from a position of financial hardship in tier 4 to become a profitable Championship club.

Paul's role as Managing Director oversees all aspects of PSC work from player recruitment to the organization of professional club tours and training camps. Paul has acted as a 'football consultant' to a number of English and MLS clubs.



## MARK TAYLOR CEO / Company Director

Mark possesses 20+ years of experience working with professional clubs in the football industry and has a BA Honors degree in Sport Management. He has established links with professional teams and coaches all around the world.

He exclusively represents a number of players from the English Premier and Football Leagues and a number of players from various top foreign leagues in North America and Europe.

PSC Soccer Academy uses Mark's expertise for the organizing and arrangement of elite showcase tours and training camps to Europe and Asia.



# Professional Coaches

PSC have a plethora of top level elite coaches to choose from for our showcase squads. Here is a selection of coaches who have attended our recent tours..



## MARTIN O'CONNOR PSC Coach and Birmingham City Scout

A former English Premier League player who played and captained English teams including Birmingham City, Crystal Palace and Walsall FC, among others. A holder of the UEFA A license he has been a professional coach for over 15 years including a recent spell as Head Coach for Walsall FC in England's League 1.

He is a scout for English Championship club Birmingham City, and represented the Cayman Islands at international level, before becoming Assistant Head Coach at Walsall FC from 2009 – 2011.

While playing for Birmingham City, Martin captained the side that reached the League Cup final against Liverpool FC in 2001 - a contest that they narrowly lost following a penalty shootout. Martin has a plethora of experience at all levels of the game and has been on many successful PSC tours in recent years helping players with their development and guiding them with his wealth of knowledge within the pro

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Lee Holmes is an English former professional footballer who played as a midfielder for a number of clubs including Southampton, Derby County, Portsmouth and represented England at U16. U17 and U19 level.

Holmes began his career with Derby County and became their youngest ever player at just 15 years of age, as well as the youngest goalscorer at 16, and at the time the youngest footballer to appear in the FA Cup (aged 15)



## JOEL LINDPERE JK Tallina Kalev

Joel made over 100 appearances for his national Team (Estonia) as well over 100 appearances in the MLS with New York Red Bulls and Chicago Fire, winning MVP in 2010 as well as setting records in games played (34), games started (34), and minutes played (3,048). His seven goals and seven assists were ranked third and first on a team which included all time footballing legend Thierry Henry.

Joel is now Sporting Director at JK Tallinn Kalev and has signed 5 players from PSC including 2 players in 2021 following our showcase tour to Spain on which he coached.



### **GARETH HOLMES** Ex Nottingham Forest & Derby Academy Director

Gareth has spent his entire coaching life working in some of the top academies in England and holds a UEFA A license.

He worked his way up to Academy Director at Nottingham Forest and previously coached at Derby County FC.

He has attended 5 previous PSC Showcase tours and been one of our most outstanding coaches helping players develop to their maximum.



# What's included?

- 10 nights, 11 Days Professional Football
   Experience in Denmark including the Dana Cup International Tournament.
   Professional coaching of the highest level.
   Professional soccer training facilities for training and games; train and live like a professional player.
   Video of all games when recorded.
- All transportation within Denmark for PSC activities.
- Individual player analysis and evaluations, PSC
  - 1 to 1 consultation and career guidance.
  - Accommodation and 3 meals per day.
  - Video analysis sessions of performance
  - Tour training kit and travel wear to keep.
  - Guest European professional players and coaches Q&A Sessions with players.

## **Sample Schedule**

Please note this is a sample schedule and not a confirmed travel itinerary

	AM	PM
July 19	- Arrival into Aalborg (AAL)	- Bus transfer, Team & staff Introduction, kit distribution and meal as a team.
July 20	- Training Session with pro coaches.	- Training Session with pro coaches.
	- 1 to 1 coach / player talks.	
July 21	- Training Session with pro coaches.	- Dana Cup Games
		- Private Bus to Himmerland(1 hour 20 mins)
July 22	<ul> <li>Private Bus to Dana Cup (1 hour 20 mins)</li> </ul>	- Dana Cup Games
	- Dana Cup Games	- Private Bus to Himmerland(1 hour 20 mins)
July 23	- Private Bus to Dana Cup (1 hour 20 mins)	- Dana Cup Games
	- Dana Cup Games	- Private Bus to Himmerland(1 hour 20 mins)
July 24	- Private Bus to Dana Cup (1 hour 20 mins)	- Dana Cup Games
	- Dana Cup Games	- Evening in the city of Aalborg
		- Private Bus to Himmerland(1 hour 20 mins)
July 25	- Private Bus to Dana Cup (1 hour 20 mins)	- Dana Cup Games
	- Dana Cup Games	- Private Bus to Himmerland(1 hour 20 mins)
July 26	- Private Bus to Dana Cup (1 hour 20 mins)	- Dana Cup Games
	- Dana Cup Games	- Private Bus to Himmerland(1 hour 20 mins)
July 27	- Early training session on-site	- Hotel check in.
	- Bus transfer to Copenhagen / Malmo area (4 hours)	- Sightseeing in the city of Copenhagen
July 28	- 1 to 1 coach / player talks	- Games in Copenhagen Region
		-Closing talk and goodbye meal with the team
July 29	Transfer to Copenhagen Airport (CPH) and fly home	
	x 1 Bus will be scheduled for the group.	

## PLAYER TESTIMONIALS

#### **Eddy Prugh:**

#### Gary Cennerazzo: Signed in CZ Republic, USA & Sweden from PSC Tours

"It was surreal as I had to phone my parents and explain that I wouldn't be back for three months. I had never done anything of this kind, but I am glad I did it with PSC. Trust me, please, it's worth it. It's an amazing opportunity and I am very thankful to PSC, Tom and Simon [PSC Directors] for making it happen."

\* Gary signed 3 professional contracts through PSC in the years following the 3 tours



#### Signed with Bodens BK (Sweden)

"After I graduated from college, I had zero options to continue my career. It's not as if you can just call a team and ask for a trial, so I turned to PSC to help me find a club. They were honest and direct from the very beginning. Both the combines and the Sweden Showcase Tour which I attended were well organized and gave me the chance to sign a professional contract. Working with PSC turned out to be one of the best decisions I've made in my career."

\* Eddy signed 4 professional contracts through PSC in the years following the tour



#### Willie Clemons: Signed with Bodens BK (Sweden)

"I'd definitely recommend [the Showcase Tours]. They get you in front of a lot of highquality opposition and high-quality coaches – I think it's a great place to jump-start your career."

> \* Signed with Bodens BK and in the Superettan after impressing in PSC's Latvia tour





## Past Showcase Videos

Copy and paste link to watch PSC Elite Showcase promo video: <u>https://goo.gl/2X559g</u>

Copy and paste link to watch PSC Portugal and Spain promo video: <u>https://goo.gl/p42GHA</u>

Copy and paste link to watch PSC v Legia Warsaw promo in Malta video: <u>https://goo.gl/abrG7K</u>

#### Elite games against top-level opposition:

PSC Showcase Teams have faced all levels of opposition - from UEFA Champions League and UEFA Europa League competitors, to lower league professional clubs, and top amateur teams from around the world.



# Flight Assistance

Players can contact PSC's Travel Agent who will locate suitable flights for the players in order to prevent individuals from waiting at the airport for long periods of time.

We strongly advise players to book their flights with PSC's travel agent. This will make logistics easier incase of any travel delay or cancellation. Once a player is registered for a tour we will connect them with our travel agent.

Arrival - Aalborg Airport (AAL), July 19th, 2025

Depart - Copenhagen Airport (CPH), July 29th, 2025

Visa's

If you need to secure a travel visa please look to do so as early as possible. We are happy to assist in this process by writing a visa invitation letter for you, please contact us if you need this. If you have a US Passport then you do not need a visa to travel to Denmark and have no action to take.





# For questions, please contact:

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