



# Menomonie Youth Hockey Association

## Board of Directors Meeting Minutes

May 8th, 2023 6:00 pm at hockey rink

Call to order: 6:04

Meeting Adjourned:

## MYHA Mission, Vision, and Ground Rules

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

## Roll Call/Quorum:

- Mike Jax, President- Present
- Stacy Hintzman, Past President - Present
- Gary Messerschmidt, Treasurer (non-voting) - Present
- Zack Raff, Treasurer in learning (non-voting) - Present
- Jake Farrah Tournaments & Scheduling Director - Present
- Heidi Neverdahl, Concessions Director - Present
- Kate Kramschuster, Equipment Director - Absent
- Brian Zerzernek, Fundraising Director - Present
- Tucker Giertz, General Operations - Present
- Russell Bahr, Hockey Operations - Present
- Brian Gowling, Growth and Development - Present
- Jennie Cimino, Secretary (non-voting) - Present

## Member Comments:

The first part of each board meeting is reserved for member comments and questions. The board welcomes feedback and participation from all of our members!

## Consent Agenda: Motion approved

1. April Meeting Minutes

## Meeting Agenda:

1. President's Report
  - a. Open Position for Director of Scheduling and Tournaments - Jake Farrah
  - b. Middle School Activities Meeting- Resource Fair

- i. Brian will be looking into a booth
    - ii. Recruitment efforts will focus on younger players at various community events. Brian will be looking for opportunities to promote youth hockey.
  - c. Girls Hockey
    - i. Chippewa, Altoona, EC, Menomonie girls are invited- June 8th
      - 1. 8, 10, 12 U girls
      - 2. Skills and drills and then a scrimmage
    - ii. Board needs to discuss co-op agreement and have the agreement signed before registration opens in July.
  - d. Awards and Equipment (Kate was absent so these will move to the next meeting.)
    - i. Patches from end of year and restocking
    - ii. Next year skaters will wear the black and white jersey
    - iii. Possible sponsorship on the jerseys- this would lower costs
    - iv. Association will need to purchase 2 years of squirt jerseys
- 2. Price Increase for Ice - Registration Increase
  - i. MYHA will be charged a \$100,000 flat fee for ice time. This is about a 10% increase. Other users (Stout and MHS) have to pay by hour. MHS will have to pay for the reserved ice time even if the games are canceled because of weather.
  - ii. Fundraising goal for 2023-2024= \$70,000. This is an increase from last year's.
  - iii. Projected number of skaters registration fee
    - 1. \$54,000 in registration at current rates
      - a. Projected numbers = 25 bantams, 40 Peewees, 29 Squirts, 30 Mites
      - b. Need to minus scholarships and third skaters registration fee
  - iv. **Motion: To increase registration price by 10% on program fees and ice fees at all levels, and to increase the tournament fee for Squirts- Bantams to \$150. - Passed**
  - v. 2023-2024 season: There will be three away tournaments for Squirts-Bantams. One of the tournaments will be an overnight trip.
  - vi. Member Buyout prices
    - 1. The 2022-2023 volunteer hours buyout revenue was \$6,400.
    - 2. **Motion: To change the preseason and postseason volunteer hours buyout to \$37.00. - Passed**
  - vii. There was not a great turnout for the 3 on 3 tournament.
    - 1. Most of the teams were from MYHA.
    - 2. It is the only weekend that works to host it and it falls on youth hunting.
    - 3. It may be possible to host a girls tournament instead
  - viii. Volunteer Hours-
    - 1. How many volunteer hours does it take to run MYHA?
    - 2. More information needs to be brought to the board. Heidi and Tucker will take ownership of this math and bring it to the next board meeting.
- b. Invoicing for unfulfilled volunteer hours- at \$35 an hour
  - i. Invoices for not completing volunteer hours will be sent out.
    - 1. Tucker will send out the emails.

2. Gary will send out the invoice.
  - c. Home Tournament Discussions
    - i. Possibility of not having home tournaments besides the mite Jamboree. This will mean teams would have more home games and less travel.
    - ii. The profit from the tournaments is around \$10,000. So we will need to make up for that loss.
  - d. Region 6 update (Stacy)
    - i. Three WAHA grants (Information can be found on the website)
      1. Due July
      2. Kate, Brian and Jennie will write the grants.
    - ii. Locker room violations- Coaches or a safe sport certified adult needs to be in the locker room. If there is a violation then the association will pay a fine. All incidents that are reported to USA Hockey will be a violation.
  - e. WAHA will require a voting member who will be the safety officer. [Safety Officer Job Description](#)
  - f. Wisconsin is losing top level skaters to skate other places. WAHA came up with a temporary solution. This year they will be creating a WIHL- Wisconsin Instructional Hockey League. Birth years 2011-2014 in each region will have 4 teams. The teams will be chosen by tryouts. They are going to try to have a girls team as well.
  - g. Playdowns and Playups- There will not be any requests to playdown or playup. The only applications that will be entertained will have to have a doctor's note.
  - h. We received our check for the Try hockey for free event. \$1,000 check
  - i. Annual WAHA Meeting - First weekend in August
    - i. Friday night-
    - ii. Saturday- Topics include: girls hockey, improving culture, fundraising, registration, coaching, finding coaches, expectations and accountability
3. Fundraising
    - a. Create a fundraising committee
      - i. Possibility maybe to have one person from each team or level
      - ii. Brian Z will work on creating a team
    - b. Sponsorship packet
      - i. Initial sponsorship goes to MYHA then after the first year it goes to the Ice Board
    - c. Future fundraising events
      - i. Brian Z will be brainstorming ideas for various fundraising.
      - ii. He will share details at the next meeting.
      - iii. Fundraising opportunities at the race track and possibly during the fair.
  4. Hockey Opps had their first meeting. They are working on building the collaboration between MYHA and HS.
  5. Task List Document
    - a. Everyone come to the next meeting with projected budget based on P&L

Next Meetings:

- June 5th at 6:00 at rink
- July 10th at 6:00 at rink