

**WASECA HOCKEY ASSOCIATION
BOARD MEETING MINUTES
MARCH 14, 2019, 6:30PM
KATIE O'LEARY'S**

Members Present: Jason Attenberger, Josh Lynch, Andrea Roemhildt, Jeanne Hansen, Shelly Kuster, Clint Selvik, Kristy Jenzen, Brian Weller, Shannon Cliff, Jeremy Mortensen, Kellie Moseley (Non-Voting)

Members Missing: Tara Russell

Guests: Marcia Schoenrock

Minutes Recorded by: Andrea Roemhildt

Call to Order at 6:31pm

February 21st Meeting Minutes:

Motion to approve February 21st Meeting Minutes by Shelly Kuster, 2nd by Kristy Jenzen

Approved

January Consent Agenda:

Motion to approve March 14th Consent Agenda by Shelly Kuster, 2nd by Kristy Jenzen

Approved

Guest Matters:

None.

Officer's Report:

Gambling Report:

Josh Lynch asked the board to approve allowable expenses of: \$4,500 Cost of Games; \$6,500 Employee Wages; \$1,250 Accounting; \$12,500 Rent to Sites; \$2,000 Miscellaneous; \$15,000 Etab Provider; \$1,000 Linked Bingo

Motion for pre-approval of allowable expenses made by Andrea Roemhildt, 2nd by Shelly Kuster

Approved

Josh Lynch asked the board to approve lawful purpose expenditures of up to \$10,000 Waseca Arena for ice time

Motion for pre-approval of lawful purpose expenditures made by Andrea Roemhildt, 2nd by Shelly Kuster

Approved

Additional Gambling Items: State Audit of the last 3 years resulted in a \$3,000 expense. Josh was unable to locate a couples games from the transition period from the prior gambling manager's records. Josh stated that we decided not to pursue gambling within the City of Elysian. Based on discussions with the City, residents were not supportive of taking away from their Fire Department causing conflict. Lakefront is hosting the Susan G. Komen fundraiser again this year in April.

Motion for approval of the Susan G. Komen fundraiser by Andrea Roemhildt, 2nd by Shelly Kuster

President / Executive Report:

May 4th/5th MN Association Leader Excellence Conference. Asking for a couple board members to attend. Jason will email out information.

Old Business:

Sponsorship Update: Jeanne met with arena board and got approval for all her proposed advertising within the Arena. Options include: banner wraps in front of the bleachers, penalty boxes, box on top of the announcers booth, home bench, visitors bench, chain link fence within the bleachers, and the concessions stand. Continuing to look for more sponsorship opportunities, basically anything that costs the WHA money during the year is something that could be a sponsorship opportunity.

New Business:

End of Season Banquet: Finalized agenda including information communicated, order, presenters. Information tables will be arranged for the summer program, voting, and volunteer opportunities. Discussed ideas for entertainment/activities during or after the banquet. Voted on Lady Byrd, Coach of the Year, and Volunteer of the Year award winners. Certificates, awards, and gifts ordered and delivery confirmed. Parry will not be able to assist with finalizing Bylaws prior to banquet, therefore Bylaws will be postponed. Discussed available board positions, communication of available positions, and applications received.

Fundraising:

Golf Tournament: Discussed potential Friday golf tournament dates available. Dates are limited to May, late August and September. Based on available dates, it was decided that August 30th was optimal. Marcia discussed timeline of sponsorship information, team sign-up, money collection, cart ordering, etc. Ideas around incentives to sign-up were discussed (i.e early-bird discounts, door prizes, etc.). Potential special event gambling options: raffles and bingo after hours.

Cashwise Beer and Wine tasting event: Date will be August 29th. Cashwise will be responsible for finding vendors, advertising, printing tickets, etc. Still finalizing ticket pricing with Cashwise. All proceeds will go to WHA.

Membership Fundraising package: Discussed options of ideas to include in the 2019/2020 fundraising package and the buyout amount.

Summer Program: Finalized dryland months for operation: May and September. Coaches to work out a schedule of dates and times within those months to be communicated to the individual teams. Reviewed the program description for circulation to membership. Discussed Tralo's sponsorship options and what they are willing to cover. Clint priced out jersey options at \$20 each. Depending on which sponsorship option Tralo picks, the jersey may be an additional, optional, expense to the membership. Details will be emailed to the general membership after the banquet.

Motion to approve \$5,000 budget for summer program, assuming no sponsorship is retained, by Shelly Kuster, 2nd by Shannon Cliff

Adjournment:

Motion to adjourn the meeting made by Brian Weller, 2nd by Shelly Kuster

Adjourned at 8:10pm