



TEAM/CLUB

DONATION DRIVE



HOW DOES IT WORK?

1. Why donate to Goodwill? Goodwill is a nonprofit organization, local to our communities in Wayne and Holmes Counties. Donations are the lifeblood of the organization, helping to fuel the mission of the organization, which is to *help the people in our community build connections to **BETTER JOBS & BRIGHTER FUTURES***. When you donate to Goodwill, 90¢ of every dollar made from the sale of those donations goes directly to the mission. Your donations literally help change lives.

2. How to begin? A donation drive is scheduled by the team/group/club. Generally, donation drives range between 1-2 weeks in duration. During this scheduled donation window, team members/parents/etc. are all eligible to bring in donations towards the overall goal.

3. How to donate? Blue, rolling donation carts will be dropped off to the desired location(s) before the start of the drive. As the carts fill with donations, Goodwill will come and swap full carts for empty ones. In addition, "donation days" may be arranged. During these days/times, Goodwill personnel will come to the organizations parking lot and accept donations directly onto the truck. Other ways to donate? A form will be provided allowing participants the opportunity to drop off donations to the retail locations inside of Wayne and Holmes Counties or schedule a free donation pickup for large items.

4. How is the drive measured? The success of the drive and fundraiser is based on total weight. All items donated will be collected from the team/club, donation days, retail locations and home pickups and then weighed.

5. How is the payment calculated? A full Goodwill truck can hold 3,360 lbs. of donations (on average). If a group "Fills the Truck", a payment of \$500 will be paid to the group, by check, directly from Goodwill. This is 25% of the revenue predicted (on average) to be gained by Goodwill from selling these donations. If a group brings in more/less than a truck full, the amount paid will be adjusted based on total lbs. collected.

6. How do you get team/club excited? Marketing materials, including flyers, posters, social media graphics, donation bags and more will be provided in the weeks leading into the donation drive.



Your donations



Funds for your program