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This report focuses on the foundation of USA Hockey's player base – the 8 & under age category. It examines the entrylevel age group both at the National and Affiliate level for the past five seasons, as well as the past three seasons at the association level. The objective is to help all levels of USA Hockey's structure understand their past performance and create achievable growth goals for the 2015-16 season.

Recently, concentrated growth efforts in the 8 & under age category have produced positive results:

- 8 & under participation saw an increase for the second year in a row and four out of the last five seasons.
- During the 2014-15 season there were 105,925 players; the 2<sup>nd</sup> highest total in USA Hockey history.

To continue increasing participation, USA Hockey's efforts remain focused on these key initiatives:

- Attracting new players each season
- Retaining players from one season to the next

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

#### **TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14**

	2010-11	2011-12	2012-13	2013-14	2014-15
Participants	171,826	174,884	175,867	177,906	181,107
% increase	1.7%	1.8%	0.6%	1.2%	1.8%

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and local youth hockey volunteers. In an effort to work more closely with local associations, USA Hockey has instituted the 2 and 2 Challenge. The 2 and 2 Challenge, further explained on page 5, is a comprehensive program that utilizes existing national growth programs, resources, and tools to help youth hockey leaders grow participation with their local associations. To achieve these growth goals, the 2 and 2 Challenge asks participating associations to add two new players and retain two additional players than the previous season's total.

Combining established growth initiatives with USA Hockey's American Development Model will ensure greater skill development and increased participation.

### HOW TO READ THE DATA CHARTS IN THIS REPORT

			C	urrent sea	son perfor	mance co	mpared to	2 and 2 Challenge —			
otal nun	al number of 8 & under players Current season performance compared to previous season —								on —		
	Number of players acquired										
		BOYS & GIR	LS 8U					2 AM	ND 2 CHALL	ENGE	
			10-11	11-12	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
L		TOTAL	105394	107387	102956	103961	105925	109469	(3544)	1964	111065
			10.0%	1.9%	-4.1%	1.0%	1.9%				
		NEW	48254	45991	41000	44628	45480	47382	(1902)	852	48062
			15.0%	-4.7%	-10.9%	8.8%	1.9%				
I		RETAINED	57140	61369	61956	59333	60445	62087	(1642)	1112	61913
			6.2%	7.4%	0.9%	-4.2%	1.9%				
		LOST	15620	19229	19509	18316	19382	# OF ASSOCIATIONS			1285
			2.9%	23.1%	1.5%	-6.1%	5.8%	% AVERAGE # PLAYERS/ASSOCIATION 8			86.4

Number of players that left youth hockey

2 and 2 Challenge goals for the upcoming season, see pages 6 & 7 for more information

Number of players retained from the previous season



# **2014-15 KEY TAKEAWAYS—NATIONAL**

#### Total

- In 2014-15, the total number of players ages 8 & under increased by 1,964 (1.9%) to 105,925.
- With this increase, the 2014-15 season represents the 2nd largest total of players at the 8 & under level in USA Hockey history.

#### Acquisition

- New players increased from 44,628 to 45,480 in 2014-15, an addition of 852 (1.9%).
- This is the second consecutive season of growth in new players.

#### Retention

• Retained players increased by 1,112 (1.9%) to a total of 60,445.

#### **NATIONAL BOYS AND GIRLS 8U**

	10-11	11-12	12-13	13-14	14-15
TOTAL	105394	107387	102956	103961	105925
%	10.0%	1.9%	-4.1%	1.0%	1.9%
NEW	48254	45991	41000	44628	45480
%	15.0%	-4.7%	-10.9%	8.8%	1.9%
RETAINED	57140	61396	61956	59333	60445
%	6.2%	7.4%	0.9%	-4.2%	1.9%
LOST	15620	19229	19509	18316	19382
%	2.9%	23.1%	1.5%	-6.1%	5.8%

#### **NATIONAL BOYS 8U**

	10-11	11-12	12-13	13-14	14-15
TOTAL	89907	91199	87805	88168	89386
%	9.7%	1.4%	-3.7%	0.4%	1.4%
NEW	40058	37875	33917	36744	37184
%	15.0%	-5.4%	-10.5%	8.3%	1.2%
RETAINED	49849	53324	53888	51424	52202
%	5.7%	7.0%	1.1%	-4.6%	1.5%
LOST	12350	15149	15308	14559	15304
%	3.5%	22.7%	1.0%	-4.9%	5.1%

#### **NATIONAL GIRLS 8U**

	10-11	11-12	12-13	13-14	14-15
TOTAL	15487	16188	15152	15794	16539
%	-1.9%	4.5%	-6.4%	4.2%	4.7%
NEW	8197	8116	7085	7887	8299
%	3.9%	-1.0%	-12.7%	11.3%	5.2%
RETAINED	7290	8072	8067	7907	8240
%	-7.8%	10.7%	-0.1%	-2.0%	4.2%
LOST	3272	4081	4201	3759	4082
%	-13.0%	24.7%	2.9%	-10.5%	8.6%



# 2014-15 KEY TAKEAWAYS—POTOMAC VALLEY

### Total

• The total number of players ages 8 & under in Potomac Valley increased by 88 (3.6%) to 2,546.

#### Acquisition

- New players increased by 128 (11.6%) to 1,234.
- This marked the first increase in new players since the 2011-12 season.

#### Retention

- Retained players decreased by 40 (-3.0%) from 2013-14 to 1,312.
- Girl's retention grew for the fifth consecutive season.

#### POTOMAC VALLEY BOYS AND GIRLS 8U

	10-11	11-12	12-13	13-14	14-15
TOTAL	2331	2594	2490	2458	2546
%	22.0%	11.3%	-4.0%	-1.3%	3.6%
NEW	1298	1335	1125	1106	1234
%	26.8%	2.9%	-15.7%	-1.7%	11.6%
RETAINED	1033	1259	1365	1352	1312
%	16.5%	21.9%	8.4%	-1.0%	-3.0%
LOST	282	388	455	393	340
%	16.5%	37.6%	17.3%	-13.6%	-13.5%

#### **POTOMAC VALLEY BOYS 8U**

	10-11	11-12	12-13	13-14	14-15
TOTAL	2104	2348	2253	2180	2251
%	19.9%	11.6%	-4.0%	-3.2%	3.3%
NEW	1153	1195	999	954	1075
%	24.8%	3.6%	-16.4%	-4.5%	12.7%
RETAINED	951	1153	1254	1226	1176
%	14.4%	21.2%	8.8%	-2.2%	-4.1%
LOST	255	337	405	343	289
%	21.4%	32.2%	20.2%	-15.3%	-15.7%

### **POTOMAC VALLEY GIRLS 8U**

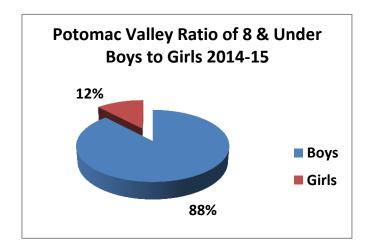
	10-11	11-12	12-13	13-14	14-15
TOTAL	227	246	237	278	295
%	45.5%	8.4%	-3.7%	17.3%	6.1%
NEW	145	140	126	152	159
%	45.0%	-3.4%	-10.0%	20.6%	4.6%
RETAINED	82	106	111	126	136
%	46.4%	29.3%	4.7%	13.5%	7.9%
LOST	27	51	50	50	51
%	-15.6%	88.9%	-2.0%	0.0%	2.0%

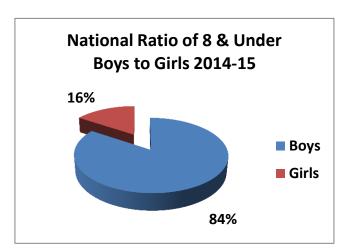


### **RATIO OF BOYS TO GIRLS—8 & UNDERS**

Potomac Valley: Boys represented 88% of all 8 & under youth hockey participants, while girls represented 12%.

**National:** Boys represented 84% of all 8 & under youth hockey participants, while girls represented 16%.





## **RETENTION INCREASES WITH AGE**

Youth hockey retention increases with both age and seasons accrued. While retention rates increase from 10 & under on up, the overall growth of hockey relies on acquiring more 8 & under players.

Potomac Valley's retention results for 2014-15 by age segment:

National Average 37.4%
National Average 55.2%
National Average 70.1%
National Average 77.2%
National Average 86.0%
National Average 91.6%
National Average 94.5%

# 2 AND 2 CHALLENGE

The 2 and 2 Challenge is a comprehensive growth program for local associations. It is a blueprint that guides youth hockey leadership through national programs and tools to reach their growth goals of acquiring two new players and retaining two additional players than the previous season's total.

To complete the 2 and 2 Challenge, associations utilize three programs that drive growth – **Retention**, Acquisition & **Conversion**.

### **<u>RETENTION</u>**—Welcome Back Week September 14<sup>th</sup>- 20<sup>th</sup>

Reaching out with a personal invitation to return to youth hockey is crucial. For this program, associations coordinate phone calls inviting families back to youth hockey.

**<u>ACQUISITION</u>**—*Try Hockey For Free Days* November 7<sup>th</sup> & February 20<sup>th</sup> Try Hockey events provide associations the opportunity to attract new families to the rink. Last season over 25,000 kids were introduced to youth hockey through this program.

### **CONVERSION**—Transition Program

Children that sample youth hockey don't always become new hockey players. A low-cost, low-commitment program to easily transition families from trying hockey to participating in youth hockey programs will significantly increase the likelihood of adding more players. Examples of how this can be achieved is offering a Learn-to-Play program or mixing prospective players into existing beginner programs.

By taking advantage of these national programs, participating associations will be nationally recognized as achieving the 2 and 2 Challenge and be rewarded for their efforts.

To learn more and to accept the 2 and 2 Challenge, visit <u>www.2and2Challenge.com</u> or call (719) 538-1124.





PROUD PARTNERS IN HOCKEY









# **2 AND 2 CHALLENGE GOALS**

### **ASSOCIATION**

The 2 and 2 Challenge goals for every association are to add two new players and retain two additional players than the previous season's 8 & under player total.

# Below is an example of an association that achieved their 2 and 2 Challenge goals from this past season and their new goals for 2015-16:

Previous three seasons results –				2 and 2 Challenge results and goals			
BOYS & GIRLS_8 & UNDER 2 AND 2 CHALLENGE							
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	71	64	79	68	11	15	83
NEW	37	32	42	34	8	10	44
RETAINED	34	32	37	34	3	5	39
LOST	23	25	15				

If the 2 and 2 Challenge goals are achieved again in 2015-16, this program will enjoy a 5.1% increase.

- TOTAL: 44 new + 39 retained = 83 total players
- **NEW:** 42 + 2 = 44 new players
- **RETAINED:** 37+ 2 = 39 retained players

POTOMAC VALLEY	2014-15 GOAL	2014-15 ACTUAL	2015-16 GOAL
TOTAL	2,582	2,546	2,678
NEW	1,168	1,234	1,300
RETAINED	1,414	1,312	1,378

### **POTOMAC VALLEY**

Based on 33 associations that registered 5 players or more, the 2015-16 goals are:

- TOTAL: 2,546 + 132 = 2,678 (5.2%)
- NEW: 1,234 + 66 = 1,300 (5.3%)
- **RETAINED:** 1,312 + 66 = 1,378 (5.0%)

### NATIONAL

NATIONAL	2014-15 GOAL	2014-15 ACTUAL	2015-16 GOAL
TOTAL	109,469	105,925	111,065
NEW	47,382	45,480	48,050
RETAINED	62,087	60,445	63,015

Based on 1,285 associations that registered 5 players or more, the 2015-16 goals are:

- **TOTAL:** 105,925 +5,140 = **111,065 (4.9%)**
- NEW: 45,480 +2,570= 48,050 (5.7%)
- **RETAINED:** 60,445 +2,570 = 63,015 (4.3%)



## **ASSOCIATIONS ACCOMPLISHING THEIR 2 AND 2 CHALLENGE GOALS**

While many associations experienced growth, only Harford North Stars, Navy Youth Hockey, and Skate Frederick LLC successfully met their 2 and 2 Challenge goals of growing by two for both new and retained players.

# **POTOMAC VALLEY'S 2014-15 ASSOCIATION PERFORMANCE**

Association	<u>Net Growth</u>
1. Skate Frederick LLC	+49
2. Metropolitan Youth Hockey League	+26
3. Hampton Roads Youth Hockey	+24
4. Chevy Chase Club Hockey	+17
5. Chilled Ponds Hockey	+12
6. Southern Maryland Sabres Hockey	+12
7. Howard County Youth Hockey Club	+11
8. Navy Youth Hockey	+10
9. Hampton Road Whalers	+9
10. Bowie Hockey Club	+8
11. Harford North Stars	+8
12. MNCPPC Herbert Wells Ice Rink	+7
13. Lynchburg Youth Hockey Association	+5
14. Valley Youth Hockey Association	+2
15. Ashburn Xtreme Hockey Club	+1
16. Fort Dupont Ice Hockey Program	+1
17. Peninsula Youth Hockey Association	0
18. Friends of Fort Dupont	-2
19. Tri-City Eagles	-2
20. Baltimore Area Special Hockey Inc	-4
21. Eastern Shore Hockey Association	-5
22. Fighting Falcons	-6
23. Prince William Hockey Club	-6



24. Montgomery Youth Hockey Association	-11
25. Frederick Youth Hockey Association Inc.	-12
26. Baltimore Youth Hockey	-16
27. Ashburn Ice House	-19
28. Reston Raider Hockey Club	-19
29. Piedmont Hockey Club	-21
30. Kettler Capitals Iceplex	-23
31. Nelson Hockey Association Inc.	-23
32. Hagerstown Youth Hockey Association	-36
33. Northern Virginia Hockey Club	-48



#### WASHINGTON, D.C.

#### DCH0002 FORT DUPONT ICE HOCKEY PROGRAM

BOYS & GIRLS_8	& UNDER			2 AND 2 CHALLENGE			
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	0	5	6	9	(3)	1	10
NEW	0	5	4	7	(3)	(1)	6
RETAINED	0	0	2	2	0	2	4
LOST	0	0	0				
BOYS_8 & UNDE	R			GIRLS_8 & UN	DER		
	12-13	13-14	14-15		12-13	13-14	14-15
TOTAL	0	3	5	TOTAL	0	2	1
NEW	0	3	3	NEW	0	2	1
RETAINED	0	0	2	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			83.3%				16.7%

#### DCH0005 FRIENDS OF FORT DUPONT

BOYS & GIRLS_8	8 & UNDER			2 AND 2 CHALLENGE			
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	6	27	25	31	(6)	(2)	29
NEW	0	26	17	28	(11)	(9)	19
RETAINED	6	1	8	3	5	7	10
LOST	8	1	14				

BOYS_8 & UNDE	R			GIRLS_8 & UNDER			
	12-13	13-14	14-15		12-13	13-14	14-15
TOTAL	5	23	17	TOTAL	1	4	8
NEW	0	22	9	NEW	0	4	8
RETAINED	5	1	8	RETAINED	1	0	0
LOST	7	0	11	LOST	1	1	3
RATIO BOYS TO GIRLS			68.0%				32.0%



#### MARYLAND

#### MDH0164 BALTIMORE AREA SPECIAL HOCKEY INC

BOYS & GIRLS_8	& UNDER			2 AND 2 CHALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	25	28	24	32	(8)	(4)	28	
NEW	8	14	11	16	(5)	(3)	13	
RETAINED	17	14	13	16	(3)	(1)	15	
LOST	7	3	0					
BOYS_8 & UNDE	R			GIRLS_8 & UN	DER			
	12-13	13-14	14-15		12-13	13-14	14-15	
TOTAL	20	21	19	TOTAL	5	7	5	
NEW	6	10	10	NEW	2	4	1	
RETAINED	14	11	9	RETAINED	3	3	4	
LOST	6	2	0	LOST	1	1	0	
RATIO BOYS TO GIRLS			79.2%				20.8%	

#### MDH0049 BALTIMORE YOUTH HOCKEY

BOYS & GIRLS_8	8 & UNDER			2 AND 2 CHALLENGE			
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	21	56	40	60	(20)	(16)	44
NEW	2	34	14	36	(22)	(20)	16
RETAINED	19	22	26	24	2	4	28
LOST	33	9	8				

BOYS_8 & UNDE	R			GIRLS_8 & UNDER			
	12-13	13-14	14-15		12-13	13-14	14-15
TOTAL	17	50	34	TOTAL	4	6	6
NEW	2	28	11	NEW	0	6	3
RETAINED	15	22	23	RETAINED	4	0	3
LOST	31	8	8	LOST	2	1	0
RATIO BOYS TO GIRLS			85.0%				15.0%

#### MDH0050 BOWIE HOCKEY CLUB

BOYS & GIRLS_8	8 & UNDER			2 AND 2 CHALLENGE			
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	25	52	60	56	4	8	64
NEW	14	38	27	40	(13)	(11)	29
RETAINED	11	14	33	16	17	19	35
LOST	4	0	5				
BOYS_8 & UND	ER			GIRLS_8 & UN	DER		
	12 12	12 14	14.15		12 12	12 14	14 15

	12-13	13-14	14-15		12-13	13-14	14-15
TOTAL	23	47	54	TOTAL	2	5	6
NEW	12	36	24	NEW	2	2	3
RETAINED	11	11	30	RETAINED	0	3	3
LOST	3	0	5	LOST	1	0	0
RATIO BOYS TO GIRLS			90.0%				10.0%



34.0%

#### MDH0015 CHEVY CHASE CLUB HOCKEY

WID110015	CHEVI CHASE C						
BOYS & GIRLS_8	& UNDER				2 AND 2 C	HALLENGE	
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	111	89	106	93	13	17	110
NEW	46	23	58	25	33	35	60
RETAINED	65	66	48	68	(20)	(18)	50
LOST	22	18	8				
	OST 22 18 8						
BOYS_8 & UNDE	ER			GIRLS_8 & UN	DER		
BOYS_8 & UND	ER 12-13	13-14	14-15	GIRLS_8 & UN	DER 12-13	13-14	14-15
BOYS_8 & UNDE		<b>13-14</b> 63	<b>14-15</b> 70	GIRLS_8 & UN		<b>13-14</b> 26	<b>14-15</b> 36
_	12-13	-			12-13		
TOTAL	<b>12-13</b> 83	63	70	TOTAL	<b>12-13</b> 28	26	36
TOTAL NEW	<b>12-13</b> 83 30	63 12	70 34	TOTAL	<b>12-13</b> 28 16	26 11	36 24

#### MDH0044 EASTERN SHORE HOCKEY ASSOCIATION

TO GIRLS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13 13-14 14-15				VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	22	38	33	42	(9)	(5)	37	
NEW	10	29	15	31	(16)	(14)	17	
RETAINED	12	9	18	11	7	9	20	
LOST	6	3	6					

66.0%

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15					12-13	13-14	14-15	
TOTAL	22	33	31	TOTAL	0	5	2	
NEW	10	24	15	NEW	0	5	0	
RETAINED	12	9	16	RETAINED	0	0	2	
LOST	5	3	4	LOST	1	0	2	
RATIO BOYS								
TO GIRLS			93.9%				6.1%	

#### MDH0173 FIGHTING FALCONS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
12-13 13-14 14-15				14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	19	27	21	31	(10)	(6)	25	
NEW	19	20	19	22	(3)	(1)	21	
RETAINED	0	7	2	9	(7)	(5)	4	
LOST	27	10	34					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15					12-13	13-14	14-15	
TOTAL	18	25	17	TOTAL	1	2	4	
NEW	18	18	15	NEW	1	2	4	
RETAINED	0	7	2	RETAINED	0	0	0	
LOST	25	9	33	LOST	2	1	1	
RATIO BOYS TO GIRLS			81.0%				19.0%	



#### MDH0061 FREDERICK YOUTH HOCKEY ASSOCIATION INC

BOYS & GIRLS_8	& UNDER				2 AND 2 C	HALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL			
TOTAL	24	25	13	29	(16)	(12)	17			
NEW	23	11	6	13	(7)	(5)	8			
RETAINED	ETAINED 1 14 7 16 (9)									
LOST	0	1								
BOYS_8 & UNDE	R			GIRLS_8 & UNDER						
	12-13	13-14	14-15		12-13	13-14	14-15			
TOTAL	21	24	13	TOTAL	3	1	0			
NEW	20	11	6	NEW	3	0	0			
RETAINED	1	13	7	RETAINED	0	1	0			
LOST	0	0	5	LOST	0	1	0			
RATIO BOYS TO GIRLS			100.0%				0.0%			

#### MDH0006 HAGERSTOWN YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13 13-14 14-15				VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	0	49	13	53	(40)	(36)	17	
NEW	0	43	3	45	(42)	(40)	5	
RETAINED	0	6	10	8	2	4	12	
LOST	0	0	26					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15					12-13	13-14	14-15	
TOTAL	0	43	9	TOTAL	0	6	4	
NEW	0	37	3	NEW	0	6	0	
RETAINED	0	6	6	RETAINED	0	0	4	
LOST	0	0	25	LOST	0	0	1	
RATIO BOYS								
TO GIRLS			69.2%				30.8%	

#### MDH0076 HARFORD NORTH STARS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
12-13 13-14 14-15				14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	38	41	49	45	4	8	53	
NEW	17	22	26	24	2	4	28	
RETAINED	21	19	23	21	2	4	25	
LOST	9	4	3					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15					12-13	13-14	14-15	
TOTAL	35	38	47	TOTAL	3	3	2	
NEW	14	19	26	NEW	3	3	0	
RETAINED	21	19	21	RETAINED	0	0	2	
LOST	9	4	2	LOST	0	0	1	
RATIO BOYS								
TO GIRLS			95.9%				4.1%	



#### MDH0047 HOWARD COUNTY YOUTH HOCKEY CLUB

BOYS & GIRLS	BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL		
TOTAL	42	46	57	50	7	11	61		
NEW	26	25	40	27	13	15	42		
RETAINED	16	21	17	23	(6)	(4)	19		
LOST	6	1	8						
BOYS_8 & UND	DER			GIRLS_8 & UN	DER				
	12-13	13-14	14-15		12-13	13-14	14-15		
TOTAL	41	45	53	TOTAL	1	1	4		

NEW	25	24	36	NEW	1	1	4
RETAINED	16	21	17	RETAINED	0	0	0
LOST	4	1	8	LOST	2	0	0
RATIO BOYS							
TO GIRLS			93.0%				7.0%

#### MDH0009 MONTGOMERY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	298	224	213	228	(15)	(11)	217	
NEW	128	93	97	95	2	4	99	
RETAINED	170	131	116	133	(17)	(15)	118	
LOST	35	40	32					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15				12-13	13-14	14-15		
TOTAL	279	209	189	TOTAL	19	15	24	
NEW	119	89	83	NEW	9	4	14	
RETAINED	160	120	106	RETAINED	10	11	10	
LOST	31	38	31	LOST	4	2	1	
RATIO BOYS								
TO GIRLS			88.7%				11.3%	

#### MDH0170 MNCPPC HERBERT WELLS ICE RINK

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13 13-14 14-15				VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	0	15	22	19	3	7	26	
NEW	0	14	12	16	(4)	(2)	14	
RETAINED	0	1	10	3	7	9	12	
LOST	0	0	1					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15					12-13	13-14	14-15	
TOTAL	0	13	19	TOTAL	0	2	3	
NEW	0	12	11	NEW	0	2	1	
RETAINED	0	1	8	RETAINED	0	0	2	
LOST	0	0	1	LOST	0	0	0	
RATIO BOYS TO GIRLS			86.4%				13.6%	



#### MDH0089 NAVY YOUTH HOCKEY

BOYS & GIRLS_8	BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL		
TOTAL	37	43	53	47	6	10	57		
NEW	18	24	28	26	2	4	30		
RETAINED	19	19	25	21	4	6	27		
LOST	7	5	16						
BOYS 8 & UND	BOYS 8 & UNDER				GIRLS 8 & UNDER				

BU13_8 & UNDE	R			GIRLS_8 & UNDER					
	12-13	13-14	14-15		12-13	13-14	14-15		
TOTAL	32	37	50	TOTAL	5	6	3		
NEW	17	23	27	NEW	1	1	1		
RETAINED	15	14	23	RETAINED	4	5	2		
LOST	7	5	14	LOST	0	0	2		
RATIO BOYS									
TO GIRLS			94.3%				5.7%		

#### MDH0042 NELSON HOCKEY ASSOCIATION INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
12-13 13-14 14-15			14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL		
TOTAL	98	83	60	87	(27)	(23)	64	
NEW	53	39	20	41	(21)	(19)	22	
RETAINED	45	44	40	46	(6)	(4)	42	
LOST	105	62	33					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15					12-13	13-14	14-15	
TOTAL	84	72	54	TOTAL	14	11	6	
NEW	41	33	18	NEW	12	6	2	
RETAINED	43	39	36	RETAINED	2	5	4	
LOST	96	55	28	LOST	9	7	5	
RATIO BOYS TO GIRLS			90.0%				10.0%	

#### MDH0058 SKATE FREDERICK LLC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
12-13 13-14 14-15				14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	48	42	91	46	45	49	95	
NEW	18	32	70	34	36	38	72	
RETAINED	30	10	21	12	9	11	23	
LOST	8	25	9					

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15				12-13	13-14	14-15		
TOTAL	44	40	78	TOTAL	4	2	13	
NEW	18	30	59	NEW	0	2	11	
RETAINED	26	10	19	RETAINED	4	0	2	
LOST	8	22	9	LOST	0	3	0	
RATIO BOYS								
TO GIRLS			85.7%				14.3%	



#### MDH0055 SOUTHERN MARYLAND SABRES HOCKEY

BOYS & GIRLS_8	3 & UNDER			2 AND 2 CHALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	71	61	73	65	8	12	77	
NEW	30	19	39	21	18	20	41	
RETAINED	41	42	34	44	(10)	(8)	36	
LOST	28	16	9					
BOYS_8 & UND	ER			GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15	
TOTAL	67	59	68	TOTAL	4	2	5	
NEW	27	19	35	NEW	3	0	4	
RETAINED	40	40	33	RETAINED	1	2	1	

9

93.2%

13

#### MDH0029 TRI-CITY EAGLES

26

LOST

RATIO BOYS TO GIRLS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
12-13 13-14 14-15			14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL		
TOTAL	41	28	26	32	(6)	(2)	30	
NEW	29	11	17	13	4	6	19	
RETAINED	12	17	9	19	(10)	(8)	11	
LOST	3	6	3					

LOST

2

3

0

6.8%

BOYS_8 & UNDER				GIRLS_8 & UNDER				
12-13 13-14 14-15					12-13	13-14	14-15	
TOTAL	39	26	24	TOTAL	2	2	2	
NEW	28	10	16	NEW	1	1	1	
RETAINED	11	16	8	RETAINED	1	1	1	
LOST	3	5	3	LOST	0	1	0	
RATIO BOYS								
TO GIRLS			92.3%				7.7%	



#### VIRGINIA

VAH0051 ASHBURN ICE HOUSE

VAII0051	ASTIDORNICE II	0051		-				
BOYS & GIRLS_8	8 & UNDER				2 AND 2 C	HALLENGE		
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	190	195	176	199	(23)	(19)	180	
NEW	102	108	71	110	(39)	(37)	73	
RETAINED	88	87	105	89	16	18	107	
LOST	22	27	30					
BOYS_8 & UND	ER			GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15	
TOTAL	184	188	166	TOTAL	6	7	10	
NEW	99	104	64	NEW	3	4	7	
RETAINED	85	84	102	RETAINED	3	3	3	
LOST	20	27	27	LOST	2	0	3	
RATIO BOYS								
TO GIRLS			94.3%				5.7%	

#### VAH0057 ASHBURN XTREME HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13 13-14 14-15			14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	17	20	21	24	(3)	1	25	
NEW	9	20	21	22	(1)	1	23	
RETAINED	8	0	0	2	(2)	0	2	
LOST	0	0	1					

BOYS_8 & UNDE	R	GIRLS_8 & UNDER					
	12-13	13-14	14-15		12-13	13-14	14-15
TOTAL	17	20	21	TOTAL	0	0	0
NEW	9	20	21	NEW	0	0	0
RETAINED	8	0	0	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

#### VAH0023 CHILLED PONDS HOCKEY

VAH0023 CHILLED PONDS HOCKEY										
BOYS & GIRLS_8	& UNDER				2 AND 2 C	HALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL			
TOTAL	43	30	42	34	8	12	46			
NEW	24	17	32	19	13	15	34			
RETAINED	19	13	10	15	(5)	(3)	12			
LOST	4	13	6							
BOYS_8 & UNDE	R			GIRLS_8 & UNDER						
	12-13	13-14	14-15		12-13	13-14	14-15			
TOTAL	38	26	39	TOTAL	5	4	3			
NEW	21	16	30	NEW	3	1	2			
RETAINED	17	10	9	RETAINED	2	3	1			
LOST	4	11	5	LOST	0	2	1			
RATIO BOYS TO GIRLS			92.9%				7.1%			



#### VAH0027 HAMPTON ROADS WHALERS

BOYS & GIRLS_8	BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	0	0	9	4	5	9	13	
NEW	0	0	9	2	7	9	11	
RETAINED	0	0	0	2	(2)	0	2	
LOST	0	0	0					
BOYS_8 & UNDE	R			GIRLS_8 & UN	DER			
	12-13	13-14	14-15		12-13	13-14	14-15	
TOTAL	0	0	7	TOTAL	0	0	2	
NEW	0	0	7	NEW	0	0	2	

RETAINED

LOST

0

0

0

0

0

0

22.2%

0

0

77.8%

VAH2018	HAMPTON ROADS YOUTH HOCKEY

0

0

0

0

RETAINED

RATIO BOYS TO GIRLS

LOST

BOYS & GIRLS	8 & UNDER		2 AND 2 CHALLENGE				
	12-13 13-14 14-15				VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	0	0	24	4	20	24	28
NEW	0	0	21	2	19	21	23
RETAINED	0	0	3	2	1	3	5
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15	
TOTAL	0	0	23	TOTAL	0	0	1	
NEW	0	0	20	NEW	0	0	1	
RETAINED	0	0	3	RETAINED	0	0	0	
LOST	0	0	0	LOST	0	0	0	
RATIO BOYS								
TO GIRLS			95.8%				4.2%	

#### VAH0080 KETTLER CAPITALS ICEPLEX

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13 13-14 14-15			14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	170	194	171	198	(27)	(23)	175	
NEW	97	69	77	71	6	8	79	
RETAINED	73	125	94	127	(33)	(31)	96	
LOST	38	48	39					
	•					•		

BOYS_8 & UNDER				GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15	
TOTAL	156	183	162	TOTAL	14	11	9	
NEW	89	66	71	NEW	8	3	6	
RETAINED	67	117	91	RETAINED	6	8	3	
LOST	37	44	36	LOST	1	4	3	
RATIO BOYS TO GIRLS			94.7%				5.3%	



#### VAH0082 LYNCHBURG YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8	3 & UNDER				2 AND 2 C	HALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL VS. ACTUAL 15-16					
TOTAL	0	10	15	14	1	5	19			
NEW	0	8	6	10	(4)	(2)	8			
RETAINED	0	2	9	4	5	7	11			
LOST	0	4	0							
BOYS_8 & UND	ER			GIRLS_8 & UNDER						
	12-13	13-14	14-15		12-13	13-14	14-15			
TOTAL	0	10	15	TOTAL	0	0	0			
NEW	0	8	6	NEW	0	0	0			
RETAINED	0	2	9	RETAINED	0	0	0			
LOST	0	4	0	LOST	0	0	0			
RATIO BOYS TO GIRLS			100.0%				0.0%			

#### VAH0026 METROPOLITAN YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE				
	12-13 13-14 14-15			14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	20	16	42	20	22	26	46	
NEW	7	7	39	9	30	32	41	
RETAINED	13	9	3	11	(8)	(6)	5	
LOST	6	1	1					

BOYS_8 & UNDE	BOYS_8 & UNDER				GIRLS_8 & UNDER			
	12-13 13-14 14-15				12-13	13-14	14-15	
TOTAL	20	16	42	TOTAL	0	0	0	
NEW	7	7	39	NEW	0	0	0	
RETAINED	13	9	3	RETAINED	0	0	0	
LOST	6	1	1	LOST	0	0	0	
RATIO BOYS								
TO GIRLS			100.0%				0.0%	

VAH0024 NORTHERN VIRGINIA HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	141	146	98	150	(52)	(48)	102
NEW	54	67	35	69	(34)	(32)	37
RETAINED	87	79	63	81	(18)	(16)	65
LOST	26	22	24				

BOYS_8 & UNDE	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15		
TOTAL	125	120	82	TOTAL	16	26	16		
NEW	46	54	29	NEW	8	13	6		
RETAINED	79	66	53	RETAINED	8	13	10		
LOST	25	20	20	LOST	1	2	4		
RATIO BOYS TO GIRLS			83.7%				16.3%		



#### VAH2050 PENINSULA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8	3 & UNDER				2 AND 2 C	HALLENGE				
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL			
TOTAL	18	11	11	15	(4)	0	15			
NEW	8	4	6	6	0	2	8			
RETAINED	10	7	5	9	(4)	(2)	7			
LOST	7	5	4							
BOYS_8 & UND	ER			GIRLS_8 & UNDER						
	12-13	13-14	14-15		12-13	13-14	14-15			
TOTAL	14	7	8	TOTAL	4	4	3			
NEW	7	3	4	NEW	1	1	2			
RETAINED	7	4	4	RETAINED	3	3	1			
LOST	6	5	2	LOST	1	0	2			
RATIO BOYS TO GIRLS			72.7%				27.3%			

#### VAH0089 PIEDMONT HOCKEY CLUB

BOYS & GIRLS_8	3 & UNDER	2 AND 2 CHALLENGE					
	12-13 13-14 14-15			14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	53	43	22	47	(25)	(21)	26
NEW	22	15	5	17	(12)	(10)	7
RETAINED	31	28	17	30	(13)	(11)	19
LOST	15	8	8				

BOYS_8 & UNDE	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15		
TOTAL	50	41	20	TOTAL	3	2	2		
NEW	20	14	5	NEW	2	1	0		
RETAINED	30	27	15	RETAINED	1	1	2		
LOST	14	7	8	LOST	1	1	0		
RATIO BOYS									
TO GIRLS			90.9%				9.1%		

#### VAH0028 PRINCE WILLIAM HOCKEY CLUB

BOYS & GIRLS_8	BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	74	33	27	37	(10)	(6)	31	
NEW	46	12	12	14	(2)	0	14	
RETAINED	28	21	15	23	(8)	(6)	17	
LOST	8	28	16					

BOYS_8 & UNDE	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15		
TOTAL	74	33	27	TOTAL	0	0	0		
NEW	46	12	12	NEW	0	0	0		
RETAINED	28	21	15	RETAINED	0	0	0		
LOST	7	28	16	LOST	1	0	0		
RATIO BOYS TO GIRLS			100.0%				0.0%		



#### VAH0005 RESTON RAIDER HOCKEY CLUB

VAII0005	RESTON RAIDER			-				
BOYS & GIRLS_8	3 & UNDER				2 AND 2 C	HALLENGE		
	12-13	13-14	14-15	14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL	
TOTAL	230	252	233	256	(23)	(19)	237	
NEW	110	111	78	113	(35)	(33)	80	
RETAINED	120	141	155	143	12	14	157	
LOST	50	36	26					
BOYS_8 & UND	ER			GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15	
TOTAL	207	226	203	TOTAL	23	26	30	
NEW	96	97	63	NEW	14	14	15	
RETAINED	111	129	140	RETAINED	9	12	15	
LOST	46	28	21	LOST	4	8	5	
RATIO BOYS TO GIRLS			87.1%				12.9%	

VAH2004	VALLEY YOUTH HOCKEY ASSOCIATION
VAH2004	VALLEY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	12-13 13-14 14-15			14-15 GOAL	VS. GOAL	VS. ACTUAL	15-16 GOAL
TOTAL	68	63	65	67	(2)	2	69
NEW	32	27	26	29	(3)	(1)	28
RETAINED	36	36	39	38	1	3	41
LOST	9	14	8				

BOYS_8 & UNDE	BOYS_8 & UNDER				GIRLS_8 & UNDER				
	12-13	13-14	14-15		12-13	13-14	14-15		
TOTAL	66	57	61	TOTAL	2	6	4		
NEW	32	23	24	NEW	0	4	2		
RETAINED	34	34	37	RETAINED	2	2	2		
LOST	8	14	7	LOST	1	0	1		
RATIO BOYS									
TO GIRLS			93.8%				6.2%		