

2024

# SPONSORSHIP PROPOSAL



This sponsorship proposal guide is designed to secure vital support for the Acworth Football and Cheer programs for the upcoming 2024 season. Through your sponsorship, you'll be directly contributing to the growth and development of our young athletes, fostering a community spirit and enhancing local sports culture.

# SPONSORSHIP PROPOSAL

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Welcome to the Warriors Football and Cheer Youth League

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Dear Prospective Sponsor,

We are excited to present you with the opportunity to become a part of the Warriors Football and Cheer Youth League family. Our league is dedicated to nurturing the physical, mental, and emotional growth of young athletes in our community through football and cheerleading. We believe in fostering a positive, inclusive, and safe environment where every child can learn the importance of teamwork, discipline, and sportsmanship.

As we embark on another exhilarating season, we are reaching out to businesses and individuals like you who share our passion for youth development and community engagement. Your sponsorship will not only support the dreams and aspirations of our young athletes but will also provide your organization with valuable community exposure and association with a beloved local sports program.

Join us in our mission to create memorable experiences for our players, cheerleaders, and their families, while making a lasting impact on our community. Together, we can inspire the next generation of leaders both on and off the field.

Thank you for considering supporting the Warriors Football and Cheer Youth League.

Warm regards,

Kevin Madden  
President

Warriors Football and Cheer Association

# SPONSORSHIP PACKAGES

Your support for Acworth Warriors Football & Cheer, a 501(c)(3) non-profit, is tax-deductible. As a sponsor, you not only aid our youth football and cheer programs but also benefit from a tax deduction. Upon your receiving your sponsorship a formal acknowledgment of your contribution will be provided for your tax records. We thank you for your generous support and for making a positive impact in our community.

## WARRIOR DIAMOND TEAM SPONSORSHIP (3 YEAR SPONSORSHIP)

- **Warrior Platinum Package\*\*\***
- 4x8 Banner on scoreboard all season
- Company logo on the sponsored teams swag gear
- Framed photo of the sponsored team
- (2) Warrior T-shirts, oodies, and hats w/ company logo
- (1) Letterman Jacket w/ company logo
- Includes a game ball or AW Helmet signed by all team players and coaches)

**\$10,000**

## WARRIOR PLATINUM SPONSORSHIP (2 YEAR SPONSORSHIP)

- **Warrior Gold Package\*\***
- (2) Warrior T-shirts and hats, w/ company logo
- (1) Warrior hoodie w/ company logo
- \$10 concession stand allowance (home games)
- The ability for you to set up a booth, provide coupons or other information about your business at our homecoming festival
- Sponsor name mentioned in the event opening, half-time, and closing ceremony

**\$5,000**

## WARRIOR GOLD SPONSORSHIP

- **Warrior Orange Package\***
- 3X5 Recognition Banner on fence
- Sponsor name mentioned in the event opening and closing ceremony
- Logo on all league handouts
- Warrior T-shirt and hat with company logo

**\$2,500**

## WARRIOR ORANGE SPONSORSHIP

- **Warrior Blue Package**
- 1x8 Banner on bleachers
- 10 sponsor posts on event social media
- Sponsor supplied advertising materials (brochures/flyers) distributed to all teams
- Warrior T-shirt with company logo
- Warrior Appreciation Plaque

**\$1,000**

## WARRIOR BLUE SPONSORSHIP

- **Warrior Donor Package**
- PA Announcements during home events
- Logo and link on our website
- Listed on Recognition Banner
- Car Magnet

**\$500**

## WARRIOR DONOR SPONSORSHIP

- Window Decal
- Tax deductible
- Recognition on Social media

**\$150**

\*2X2 BANNER (BLEACHERS)

\*\*3X8 BANNER (FENCE) 2X4 BANNER (BLEACHERS)

\*\*\*\$15 CONCESSION STAND ALLOWANCE

# THANK YOU

Thank you sincerely for your generous support of the Warriors Youth Football and Cheer Organization. Your contribution is crucial to our success and the positive impact on our young athletes.

We look forward to the possibility of your continued involvement. If interested in further support, please feel free to contact us at the details in this proposal. We are confident in the ongoing success of our events, thanks to the support from partners like you.

## CONTACT US

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