



# Menomonie Youth Hockey Association

## Board of Directors Meeting Minutes

July 11<sup>th</sup>, 2022 6:00 pm at Dunn County Ice Arena

Call to order: 6:08 pm Meeting Adjourned: 8:47pm

## MYHA Mission, Vision, and Ground Rules

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

## Roll Call/Quorum:

- Stacy Hintzman, President - Present
- Gary Messerschmidt, Treasurer - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- Troy Wilkens, Concessions Director - Present **TW**
- Kelley Gowling Equipment Director - Present
- Heidi Dowd – Fundraising Director - Present HD
- Kate Kramschuster – Secretary - Present
- Tucker Giertz – General Operations - Present TG
- Adam Wamboldt - Present
- Russell Bahr - Present RB
- Rhonda Messerschmidt - Absent

## Member Comments:

No member items for discussion

## Consent Agenda:

Motion to approve the consent agenda, minus the Task List with updates, passed.

1. [Task List with Updates](#) - discussed below
2. Growth and Retention Committee [Meeting Minutes](#) from June 29, 2022
3. [WAHA Annual Meeting Information](#)
4. June 22, 2022 MYHA Board Meeting Minutes – approved virtually and posted [here](#)

## Regular Agenda:

1. Girl's Co-op Program update - Nick Dowd

- a. Girls' Co-op committee - Membership includes 2 from EC, 2 from Chippewa, 2 from Menomonie. CFM high school coach meets with the committee as much as possible. Committee's primary focus was working on the commitment between the three associations last year.
  - b. Push for numbers - the committee is looking at numbers at U10, U12, and U14 between all three associations playing girls, and forecasting how many teams. Only 7 girls currently committed at U14, 22 girls at U12. Looking at how to equalize the numbers. U10 EC will have their own team next year, Chippewa may have their own team (Menomonie girls could play with Chippewa as part of our co-op agreement). Hope to have 2 U12 Teams, so may be moving up some U10s/U8s to make teams.
    - i. Dual rostering - Menomonie is the only association in the co-op with the opportunity to dual roster. Other organizations are telling girls they have to play only girls, Menomonie gives the choice. Practice schedule: one night in Chippewa, one night in Altoona. The next week is one night in Menom, one night in Altoona. Sometimes U12s and 14s will practice together, U10s practice separately.
    - ii. Home games rotate equally between the Altoona, Chippewa, Menomonie rinks.
    - iii. CFM High School team has 2 games in Menomonie this year. They would like to use that opportunity to introduce younger girls to the program.
    - iv. WAHA Girls' Grassroots program - opportunity for girls to have experience playing with only other girls.
    - v. Nick will text Stacy the August co-op meeting date - MYHA needs to find someone to sit on the committee by that date.
  - c. Girls program looks strong, 7th and 8th grade players played with JV and had success.
2. Unfinished/Unreported [Task List](#) Items - reviewed. Notes in document.
  3. President's Report:
    - a. WAHA Workshop/Annual Meeting Update - Multiple learning sessions will be offered. Annual meeting to approve the bylaws, etc. Board is encouraged to attend.
    - b. Ice Board Update:
      - i. Ice board financially secure
      - ii. MYHA will offer the pancake breakfast on the Saturday of the Punky Manor - September 24th.
      - iii. Approved putting the trophy case next to the main entrance to the building. Will ask membership if someone is willing to do this for hours.
      - iv. 50th anniversary decorating will need to be approved by the ice board
    - c. 50 Year Update:
      - i. Working on a logo, will likely be done by the end of the week
      - ii. Kickoff celebration October 8th, including 3x3 weekend with concessions and raffles. Bear Creek Band starts at 6pm - \$1200 needed with signed contract. Events will be in the barn next door. At least 2 food trucks will be there, and give 10% of proceeds back. MYHA will sell beer. Kids activities. Siri Benrud will make 2 posters, one for 3x3, another inviting the community to this free event. We have addresses for alumni parents, so can send them information. Terry Watkins will provide list of MYHA players who have played since high school. Suggestion to have raffle baskets or a beer board.

- iii. Lobby renovations - Suggestion to paint the walls by the windows and tables a light gray. Stickers of players throughout the years and the 50th logo in the front area.
  - d. Finalize Registration details:
    - i. Fundraising:
      - 1. Wreaths - \$450/skater, max of \$900/family. Wreath buyout will be \$340.
      - 2. UTV Fundraiser - \$50/ticket, cap of 1000 tickets.
        - a. Motion to order the tickets and have a minimum requirement of 8 tickets to be sold for the 1st skater, 4 tickets for 2nd skater in each family, Squirt and above, Mite players to be responsible for 4 tickets. Motion failed.
        - b. Motion for 4 tickets per skater, max of 8 per family (\$200/skater, \$400/family). Team that sells the most (average per skater) will get a prize (TBD). Motion passed. **NOTE - This motion, including details below, was amended at the August 1, 2022 meeting.**
          - i. The 2nd fundraiser will be agreed to at registration.
          - ii. Teams will be encouraged to help each other with ticket sales if some are having trouble selling tickets.
          - iii. Buyout will be \$200/skater for those who don't want to sell.
    - ii. Jersey Fees:
      - 1. 50th Anniversary jerseys for Squirt and above would cost approximately \$10,000. Motion to move forward with purchasing these if the ice board is willing to pick up half the cost. Motion passed.
      - 2. Typically, first year Mite jerseys cost \$30. Motion to get business sponsors to cover 100% of cost of 50th Anniversary Mite jerseys instead of families paying. Business names would be on the back of the mite jerseys. Motion passed.
    - iii. Work Assessment Hours
      - 1. Last year: 20 hours + 8 concessions - will keep the same this year.
      - 2. Opportunities will be added to DIBS for people to earn hours by helping at events, committees, etc.
      - 3. Buyout will stay the same as last year
    - iv. Timeline
      - 1. \$100 late fee for registration after 9/15 (returning skaters, Squirts and above).
      - 2. Need to get DIBS hours up ASAP, as the Concessions stand will be up and ready to go by September 1.
- 4. ETS proposal - ETS will offer MYHA a deal so that each player can come in 2x/week for age training. Discussion of teams going together at some levels. Peewees and Bantams would be in the Strength+ program, Squirts in the Speed+ program. Cost would be \$250/skater, which would get them 2x/week for 21 weeks. Instead of MYHA paying this cost (over \$20,000) we will request an MYHA discounted rate and promote the program. Mayo Clinic may also have a training program.
- 5. Request from Bantam coach to pilot Team Genius App with Bantams at cost of \$12/skater. Can review for other levels depending on feedback. Players get daily skill challenges. Motion to approve, passed.

6. \$100 gift card drawing will be offered for all coaches that apply by August 5 - Currently have 8 coach applications.
  - a. Suggestion to encourage HS players to apply to help at LTS/Mites on Sunday nights.
  - b. Russ has been in contact with other coaches from last year
7. Review of Updated Policies:
  - a. [Tryout Policy](#) - Motion to approve, passed.
  - b. Player movement Policy - Motion to approve, passed
  - c. Team Classification Policy - Motion to approve, passed
8. Growth and Retention Updates:
  - a. Flier for Fall catalog
  - b. MYHA Booth at the fair led by Brian Clark

**Next Meeting: August 1, 2022 at 6pm at Stout Craft Company**