

CLHA BOARD MEETING AGENDA

Monday, April 9th 2018

Board Members:

*(in attendance= *italics)*

**President-Jason Aarnio*

**Vice President-Chris Phelps*

**Secretary-Sarah Dassner*

**Treasurer-Sara Nelson*

**ACE Coordinator-Brady Peterson*

**Director of Operations / Equipment-Joe Tharaldson*

**Director of Business Operations-Corey Hansen*

Additional Board Members:

**Advisor-Jen Starkey*

**Assistant Treasurer-Kristen White*

**Registrar-Sara Johnson*

Web Coordinator-Vacant

**In-House Tournament Director-Jon Shandley*

Fundraising Coordinator-Jamie Kelley

Outdoor Ice Coordinator-Tony Schulte

**Ice Schedule Coordinator-Dan Swanson*

**Director of Youth Hockey-Tyson Anderson*

Director of Girls Hockey-Vacant

Mite Director-Pat LeVasseur

**Goalie Coordinator-Geoff Pawlenty*

Team Manager Coordinator-Shelley Wilmer and Audrey Edson

**SKATE Coordinator-Robin Aherns*

**DIBS Coordinator-Tara Jacobson*

Additional Association Members in attendance:

Paul Gibson

Cory Reedy

Wade Westlund

Matt Raykowski

Russ Lyons

AGENDA:

- Call to Order: 7:00-7:01
- Review of Agenda: 7:01-7:02
- Review/approval of last meeting minutes: 7:03-7:06
 - Sarah D. to update March minutes on sponsorship policy per Starkey comments
 - Approve both Feb and March minutes
 - Motion to approve: Brady Peterson
 - Second: Chris Phelps
- Treasurer's Report and Association bills to be paid: 7:06-7:07

- \$51K balance
 - outstanding raffle checks
 - received check from D10 for PW B2 tournament
 - no outstanding bills
 - still looking for someone to prepare tax return
 - Slettom looking for info on actual ice time
 - Motion to approve: Chris Phelps
 - Second: Brady Peterson
- New Business:
 1. Introductions of New Board Members 7:02-7:03
 2. Vote on open positions for Director of Girls Hockey and Web Coordinator 7:07-7:11
 - Wade Westlund – interested in Director of Girls Hockey position
 - Motion to approve: Sara Nelson
 - Second: Brady Peterson
 - Approved
 - Matt Raykowski – interested in Web Coordinator position
 - Motion to approve: Chris Phelps
 - Second: Joe Tharaldson
 - Approved
 3. Review/Approve Updated February Meeting Minutes – approved with March minutes
 4. Vote on Updated Bylaws 7:11-7:16
 - Change is for mite director to absorb U8 program
 - In the future, may want someone to take over in house program
 - Meeting scheduled for April 15th to discuss different roles (girls director and mite director)
 - All bylaw changes will be combined into one change
 - Sarah D. will send out change to association by April 27th
 5. Paid board positions (Ice Scheduler) 7:16-7:37
 - Dan says that Chisago is only association in D10 that doesn't pay ice scheduler
 - Pay ranges from stipend for child to play up to \$6-7K

- Ice Scheduler is not always a board member
 - Amount of hours put in, Dan feels it should be a paid role instead of board member
 - Maybe ice scheduler shouldn't be association member
 - Jason asked Dan – what is fair payment?
 - Blaine has a judge that gets paid over \$6k
 - Blaine has 30+ teams
 - Dan thinks \$2500-3000
 - Spring Lake Park pays from gambling money
 - Andover pays \$7k
 - Pine City gets 4 DIBS credits
 - Board member cannot be paid
 - Can someone approach arena board to see if they can hire ice scheduler, CLHA can pay arena
 - Arena does not have auto ice or any other software
 - CLHA paid \$1200 for auto ice for last season
 - We could hire independent contractor and bylaws would need to be updated to remove board position of ice scheduler
 - More discussion is needed with arena board – Jason will be at next arena board meeting – April 30th
 - How many hours is arena not selling
 - Jen can get info from auto ice on how much \$ it would cost to add HS team to software
 - Board will have special meeting to make final decision
6. Need to discuss with incoming board members if we go back to SKATE instead of GOAL 7:37-7:49

- This year we did GOAL instead of SKATE
 - 66 kids total, down from 68 last year, down from about 100 in previous years
 - 19 each Bantams and Peewees
 - 6 Squirts
 - 17 Mites
 - 5 Girls
 - Would it be easier to do an online form and upload an image?
 - Program might just not be promoted enough – can coaches and managers push it?
 - GOAL budget was \$500, SKATE costs \$600
 - Jason – How many board members actually know what SKATE/GOAL is?
 - Brady – Can we get access to report cards with consent? – Sara J responded that this is not allowed.
 - We have more control over what we can do if we stick with GOAL, but we should make changes to have it be our own.
 - Robin will propose changes and Sara J. will help with report card formats.
7. Discuss whether DGH and DYH should be changed back to voting positions 7:49-7:52
- Push this discussion out to after meeting on 15th – Hockey directors are meeting to discuss strategies around hockey and equipment, marketing & recruiting, talk about expectation of roles, U8s & Mites
8. Long Term Participation Planning – ACE – 15 minutes 7:52-8:09
- Brady has book that was written about this arena, which is now is owned by the city and run by arena board – we (the CLHA board) owe it to the community to ensure that our program is bigger, better, and stronger
 - How can we move forward to be more competitive?
 - Goals for association size

- High school enrollment is 1150
 - Hermantown enrollment is 630
 1. association is 400+ (girls is combined with Proctor)
 - We have to compete with choice, etc.
 - Looking backwards into number of teams:
 - 3 bantam teams.....
 - Goal in 2028 – 415 players
 - Would need to enroll 45-50 new kids each season
 - Sara J. can pull numbers to look at attrition and numbers per level
 - Need to double girls
 - Mini mites + little wildcats need to retain numbers
 - Jason – challenge everyone to think of goals for board to review at next meeting
 - If we can get a gambling license, we can start bingo/pulltabs
 - Dan – Hermantown’s rink is no different than ours. The biggest difference is getting kids to play the sport. You need the facilities to support all of the teams that are proposed. Hermantown has multiple outside rinks at arena. Brady: they have outdoor Zamboni, bus will drop kids off at arena, parents bring gear, pizza restaurants bring leftovers from lunch buffet.
- Strategies for achieving targets
 - Roadblocks
 - Opportunities for growth

9. Girls Coop with Centennial for 2018-19 season – Aarnio 8:09-8:49

- Coop is approved, wording is same as last season

- Aarnio needs to be removed as girls director, add Wade Westlund as new director
- Centennial has approved
- Girls love it, A team went to state
- Proposal for Ice Scheduling: % of girls on team = % of ice at that site
- Committee for coop needs to be created – Jason, Brady, Wade, Pete Smothers
 - Details still need to be worked out
- D10 will step in about girls coops
 - Last year was difficult to finalize
 - Colleen was involved last year, just got finalized days before season started
 - D10 wanted to state who the coops were
- CLHA girls program is struggling. This would be a 2 year agreement with Centennial and will hopefully grow the program
- If CLHA is redistricted, coop would be cancelled
 - Colleen said to move forward with coop, regardless of D10 redistricting outcome
- Can add to agreement that if either team is redistricted, contract is void
 - Jen will add language to contract
 - District change would not take place until 2019-20 season
- Centennial would like to move forward in next 45-60 days
- Number of potential players for next year: 6 2nd year U12s + 11 1st year U12, 15 U10s if all stay, but won't know if all are As or Bs
 - need to look at long term goals
 - D10 is opening up girls U10A, B1, B2

- Centennial wants 10U included in contract
 - with a coop, girls will be playing at correct level
- Branding will not be Centennial or Chisago (similar to Northern Edge)
- Motion to approve centennial coop guidelines and form committee (final contract will be finalized and voted on at a later date)
 - motion: Sarah Dassner
 - second: Chris Phelps
 - One voted against
 - Approved
- Open Forum:
- Mike Lizotte scholarship 8:50-8:54
 - Votes were tallied and Sara N. will communicate to Jen Hegstad
- Outstanding gear to collect 8:54-8:59
 - 17 missing mite gear bags
 - Joe put names together
 - Sarah D can send direct email to those who still need to turn in
 - \$75 deposit, full refund for 1st year mites, \$50 refund for others
 - Need to add wording that if you don't return by specific date, you will be charged \$XXX
 - Would be nice if it can align with fiscal year-end of April 30
- Golf tournament volunteers 8:59-9:01
 - last year's tournament made \$17k
- DIBS – Tara 9:01-9:12
 - Tara has been networking with other associations
 - Next year Sports Engine will link players from same family

- Brady will provide Tara with levels requiring DIBS
- Board members can review DIBS printout before next meeting
- Team Managers should be more involved in managing DIBS
- Biggest questions – buyout option (can be added as store items to registration) and \$ amount
- Annual kickoff meeting – cost association \$1000
 - Are we going to have it again?
 - We should have it at a different location, not school district to save money
- Agenda for following month
 - Ice scheduler – paid position
 - Approve updated bylaws
 - Approve fees – target opening registration Monday after school gets out
 - Review DIBS
 - Discuss hosting tournaments – 1 traveling + mite jamboree

Meeting Adjourned: 9:19