

Eagan Athletic Association - Board Meeting Minutes			
Thursday, May 30, 2024, 6:30 p.m.			
Eagan City Hall, Eagan Room			
President, J.J. Kirby		Director of Basketball, Emily Rusham	X
Vice President, Dan Sagstetter	X	Director of Cross Country, Ben Weidenfeld	X
Treasurer, Megan Brewster	X	Director of Football, Dallas West	X
Administrative Officer, Aaron Reykdal	X	Director of Lacrosse, Jason Oberhamer	
Director of Business Development, Nick McCallum		Director of Soccer, Mike Langley	X
Director of Facilities, Todd Wrucke	X	Director of Softball, T.J. Fletcher	X
Director of Program Initiatives, Katie Bailey	X	Director of Track, T.J. Rice	
Director of Marketing, Elizabeth Kmety	X	Director of Rugby, Darryl Sanders Proxy: Eric Curtin	X
Director of Sport Programs, Matt Lilleboe	X	Director of Volleyball, Annette Scribner	X
Director of Web Strategy & Support, Mike Peterson	X	Director of Wrestling, Katie Rowekamp	
At-Large, Josh Estes	X	Director of Baseball, Bryan Walz	X
At-Large, OPEN		Director of Ultimate Frisbee, Alicia Carr	X
Financial Assistant, Briana Klaus		Guests: Mike Ramirez, City of Eagan	X
Business Interface Rep, Heather Lorentz	X	Guests: Sara Sykora, Volleyball	X
Administrative Assistant, Erikka Anderson		Public Attendees: none	

Meeting Minutes – Thursday, May 30, 2024

X – indicates attendance

Meeting was called to order by Dan Sagstetter at 6:30 p.m.

City of Eagan Update – Mike Ramirez

- Goat Hill will be unavailable starting mid-July due to construction. Parking updates and building upgrades will be underway.
- Maintenance is doing their best to keep up with mowing schedule. Rain is causing delays and missing a day is causing grass to be longer than usual.
- Some Lexington/Diffley fields may be resurfaced starting in July to provide more space.
- Start thinking about fall schedules, losing BCBS field. Trying to find different space or reutilize existing space.
- Fields need rest so need to work with all that use it. (Thresher, Northview, Thomas Lake)
- Some ball field restorations involve school districts, so are working with them.
- Advise City of Eagan if you notice any major holes in the fields or other safety concerns.
- Building improvements at NV will be looked at in 2025.
- TJ Fletcher stated perceived lack of responses is a pain point, need quicker responses, helpful to have a shared field schedule to know what fields are used/not in case need to reschedule due to weather/field conditions.
- Softball has funds willing to help with Lex/Diff field improvements and asked how they reach out and connect about this
 - Loop Mike into those conversations. Make lists of needs and wants and he can bring to Tanya and Chris to see if they can expedite the process. Need to know how much money softball can contribute.
- CIP is on their website to get an idea of future plans for City improvements and can reference that to align with EAA program spending.

Administrative Business:

- Eric Curtin - Rugby
 - Stepped down from active coaching and new Director has serious health problems preventing him from performing the role. Eric would like to take it back over in the interim until another director is found and appointed. Transition plan in the next year or two.
 - Motion to re-elect Eric Curtin as Director of Rugby and remove Darryl Sanders made by Todd Wrucke, seconded by Josh Estes. Motion carried.
- March 2024 EAA Board meeting minutes
 - TJ Fletcher motioned to approve the March 21, 2024, meeting minutes and Bryan Walz seconded the motion. Motion Carried. The minutes will be posted on the EAA website.
- Executive Committee — Dan Sagstetter, Aaron Reykdal
 - Communicable Disease Waiver at registration – Dan Sagstetter
 - Drafted a revised policy that is more broad as it covers general injury, illness and things that could happen in or at an EAA event.
 - Part 4 relates to photographs and releasing EAA from liability.
 - Future plans are to include the actual use of videos, photos etc for EAA marketing.
 - Any photographer brought to an event would need to sign a release to use their photos. Will talk about this at next marketing meeting in July to present at the next EAA Board meeting.
 - Motion to implement the new EAA Waiver and Release/Assumption of Risk/Waiver of Liability/Consent to use of image and likeness/Indemnification Agreement on all registrations effective

5/30/2024 was made by Matt Lilleboe, seconded by Mike Langley.
Motion carried.

- Dibs Policy Development - Dan Sagstetter
 - Some sports have DIBS policies to generate volunteers to run event to fundraise/support events.
 - Questions:
 - What do these policies look like and should EAA oversee?
 - Should EAA Directors/Board members be required to fulfill DIBS hours?
 - Could EAA use as incentive to join sport boards?
 - What is the difference between buyout fees and volunteer deposits?
 - Do buyout fees look like fundraising?
 - Should there be caps per family with multiple children?
 - Will have a group meet to discuss – Dan, Bryan, Emily, TJ Fletcher, Jason and report back in July.
- EMTs - Aaron Reykdal
 - Track inquired about EMT's at meets and if parents or volunteers serve in a first responder capability. Aaron asked people in the field and response was a resounding NO, call 911 or have paid medical staff as a contractor through EAA to separate EAA from this liability.
 - Should track choose to do that they should add as a line item to their budget for the next financial cycle.
- Audit Update - Aaron Reykdal
 - No update to report.
- Finance Committee — Megan Brewster
 - May 2024 Meeting Recap
 - Basketball budget was presented and approved.
 - Adding in Team Snap and \$10 increase in tournament fee
 - CD Renewal at Affinity
 - Maturing 7/13/24. Need a vote on how to handle the CD.
 - Finance committee recommends renewing CD for 13 months at 5% interest and withdrawing funds beforehand to reduce to \$235K.
 - Motion made by Josh Estes to renew the CD for 13 months at 5% and withdrawing funds beforehand so that balance is \$235K. Motion seconded by Eric Curtin. Motion carried.
- Marketing & Technology Committee — Dan Sagstetter
 - May 2024 Meeting Recap
 - District 196 Flyers/Ads – Opportunity to take out ad opens in July and will do that again. Megan will send out the choices when available. Deadline usually Sept/Oct.
 - Website update – EAA main website has been updated.
 - Recommended basketball goes next due to being in off-season.
 - Emily is meeting with basketball program's new communications director to determine what to do for that.
 - Brand guide will be sent out with the minutes and presented at next meeting.
 - Mike Peterson is working with online metrics for EAA, Google Analytics.
 - Kaitlyn's Closet reached out EAA to participate in their event on August 10th, 10am-1pm. Katie will send out an email with more information and to solicit for volunteers. Deadline July 1st to confirm participation. Will see if can get volunteers before committing.

- This will serve as a test to see if Marketing committee can get volunteers. If not may need to consider paying someone for future events.
- Looking into what other events can participate in for 2025.
- Juneteenth, June 23rd with City of Eagan in a park. Josh will send out the information to see if EAA can participate.
- AI generated images can be used in marketing/website.
- Facilities – Todd Wrucke
 - Shed status update
 - Volleyball needs extra shelving
 - Will resend out request to get a bit more feedback on sport needs.
 - Keys
 - Looking at getting a deadbolt keypad with 250 individual codes and each person with access will have own specific code with ability to reset or remove. This has Bluetooth which gives allows EAA to run reports of who is getting in and when. Would like to get away from physical keys. Todd plans to place first order soon.
 - First aid kits
 - Let Todd know if need any med kits.
- Business Development - Nick McCallum - ABSENT
 - EAA orders ~45,000 jersey's a year.
 - Can use Amazon for equipment purchases.
 - Possible partnership with specific vendors to get discounted uniforms/equipment.
 - St. Manes has option for ordering apparel. Would sports use one provider if could get everything or prefer multiple places?
 - Suggested using one stop shopping via an online store for equipment and fan gear.
 - Working on sponsorships to share in the future.
 - DSG has inquired if EAA would do a third 20% discount weekend. Currently do one in March and late July. Megan will reach out to determine a date, possibly in June.
 - Scratch Pizza – donates \$2 per pizza for EAA.
 - Group Raise is a possible partner and is more a more generalized form of restaurants giving back.

Program Updates

Baseball – Bryan Walz

- Season underway, best year for umpires showing up. Four teams qualified for state.
- First tournament was a success with four Eagan teams in championship. Another tournament is coming up.
- Treasurer is stepping down. Christina Goldstein is the replacement and already shadowing Dave.

Basketball Update – Emily Rusham

- In the offseason. Communication is coming out on summer programming soon.
- New communications director coming on. Will work with them on website upgrade.
- Working on getting everything documented for easier turnover in roles.

Cross Country – Ben Weidenfeld

- Summer Miles starts in two weeks, 20 kids signed up.
- Using Wescott Station Park, .5-mile loop.

Football – Dallas West

- Registration is open. Usually picks up mid-June.
- New league – South Metro 6, have website that is up and active. Six local teams.
- Two new coordinators for flag.
- Adding more volunteer options within the registration. Haven't done it before and hoping to get volunteers signed up.
- Josh Anderson is still helping, Tricia Burbach as well. Looking at succession planning.
- Approached by a number of coaches interesting in talking about adding a 7 on 7 program that would emulate My 7 on 7. Eagan has sponsored this in the past. Would have a pre-spring season April – 1st week in May on Sunday's. Have asked for more details from those coaches.
- Considering girls flag football. Rosemount has a league that is successful.

Lacrosse – Jason Oberhamer – ABSENT, emailed in update

- About 120 boys and about 65 girls - running two teams at four age levels for boys, two teams at 14U and one team at the other age levels for girls. 8U/10U has been a struggle as many of those girls were Mendota and went with them in the split.
- Summer season games will begin next week for most teams. Uniforms delayed due to payment issue with Dr. Jennifer. Short story, the lady we did the deal with retired and it was very difficult to complete the deal.

Rugby – Eric Curtin

- Dragons K-5 did winter pre-camp, 4-5 Sunday's. Not doing spring outdoor flag this year but should be back next year. Partnering with YMCA to get more youth involved.
- MS is stable.
- HS girls are doing well, lost a lot of girls from last year.
- Boys are down in numbers. Want to focus on recruiting and is planning to reach out to the high school football coach.
- State tournament in a few weeks.

Soccer – Mike Langley

- Spring season is well underway, fall registration opens soon.
- Hosted a coaching clinic for the first time. One parent is on MN Coaching Association Board and helped out. 50 coaches attended.
- Adding jamboree for 3rd-6th last weekend in June.
- Fields are challenging and concerned about parking.
- Mike is working on finding more volunteers and following up with a few that expressed interest.
- Has inquired about George Ohmann and field space by IGH Target but people have not available or received no response.
- Inquired about use of Thomas Reuters space, but this has been purchased by a developer so unsure how to reach out.

Softball – T.J. Fletcher

- Off to a good start. Had 8 in-house teams, 8 slowpitch, 12 fastpitch and 3 MN Stars (break during HS season, resume practice next week).
- Fields have been descent, run into a few issues with prepping and adding in Paul Waltry from the City has helped.
- TL upper field holds water and is hard to use.
- Two tournaments are coming up and preparations are under way.
- Fall ball registration is coming out soon.
- Winter training program – MN Stars may run training program through 12U.

Track Update – T.J. Rice – ABSENT, emailed in update

- Another successful season in the books. Our 4-6 grade make up meet concluded last Friday.
- The Friday night award ceremony was a success, along with the introduction of additional awards that celebrate all levels of athletes.
- Overall finances are healthy. We have an upcoming meeting set up with Dakota Hills middle school to see if we can donate funds to help provide new uniforms for the program. They currently have six different versions of uniforms, so definitely a need that EAA can support.
- We have five members rolling off the board and are actively working to fill those positions. We have a June 7 end of season celebration, where we will also be doing some recruiting.
- Would like to discuss contractors and board members residing within the same households serving on the board and what the policies/requirements/concerns are over that.

Ultimate Frisbee – Alicia Carr

- Approaching end of season. Things are going well. Fields figured out and some were good and some not. Were able to play on school fields for the first time.
- Boys and Girls won conference championships. ETV provided coverage.
- Boys in Division 1 at state, girls seated 6th.
- MS finished two weeks ago and went well.

Volleyball Update – Annette Scribner

- Held recruiting event and was successful.
- New IH, Travel and JO and overall program Director coming on, but all outgoing directors will be staying to help transition in new members.
- New treasurer at some point and some new at-large as well.
- Sara Seykora is interested in the new Volleyball Director role and Katie met with Sara and gave her recommendation.
- Will nominate at the next board meeting for vote.

Wrestling – Katie Rowekamp - ABSENT

- No update given.

Open Air (all):

- None

Meeting adjourned at 8:31pm by Dan Sagstetter.

Reminders:

Marketing Committee 7:00 p.m. Zoom (3rd Monday, Odd Months)	Finance Committee 7:00p.m. Zoom (2 nd Monday, Odd Months)	EAA Board 6:30 p.m. City Hall (last Thursday, Odd Months)
July 16	July 8	July 25

Committee Assignments:

Finance

J.J. Kirby, President (Chair)
Megan Brewster, Treasurer (Vice Chair)
Bryan Walz, Director of Baseball
Dallas West, Director of Football
Katie Rowekamp, Director of Wrestling
Emily Rusham, Director of Basketball
Alicia Carr, Director of Ultimate Frisbee
Todd Wrucke, Director of Facilities
Matt Lilleboe, Director of Sport Programs
Aaron Reykdal, Administrative Officer,
Josh Estes. At Large

Marketing

Elizabeth Kmety, Director of Marketing (Chair)
Dan Sagstetter, Vice President (Vice Chair)
T.J. Rice, Director of Track & Field
T.J. Fletcher, Director of Softball
Annette Scribner, Director of Volleyball
Darryl Sanders, Director of Rugby
Mike Langley, Director of Soccer
Ben Weidenfeld, Director of Cross Country
Jason Oberhamer, Director of Lacrosse
Nick McCallum, Director of Bus. Development
Katie Bailey, Director of Program Initiatives
Mike Peterson, Director of Web Strategy & Support