

**Haverhill Girls Softball Board Meeting Minutes**  
**September 8, 2025**

**Attendees:** Lauren Marquis, Steve Marquis, Steve Aries, Doug Burrill, Cory Baldera, Dawn and Mark Combs, Shannon Toomey, Julio Rivera, Ashley Rivera, Shellie Garon

**Meeting Start Time:** 7:45PM

**Reports**

**Registrar:** To get spring numbers up, we need to start sending flyers to the schools soon. Shannon can open registration in about 2 weeks. We should start reaching out to schools to get approval to pass out flyers ASAP since it took a while last year to get that approval.

Shannon will reach out to Seabrook, Sanborn and Plaistow and other area towns to see about playing them for rec ball.

Last year registration was \$105 for 8U and up, \$75 for LL. We barely broke even.

No free tuition for coaches- only board members. We should keep the scholarship program. Bump up to \$125 registration fee.

**Treasurer:** Currently we have **\$39,000** in the bank. We got around \$200 from Kona Ice. We're breaking even with registration fees.

Shannon and Doug will go to the bank to open a second account for Hillcats tomorrow so that we can have separate accounts for Haverhill Girls Softball and Hillcats. Shannon and Doug have been working to track Hillcats expenses.

**Fields and Equipment:** Jess reported via text. Ben is working on the fields for fall ball. Everyone but Casey has returned their keys.

Shed and box cleanout needs to be scheduled.

**Commissioners**

**LL:** Nothing to report

**8U:** Nothing to report

**10U:** Nothing to report

**12U:** Nothing to report

**14U:** Nothing to report

**Old Business**

**Concessions:**

Cory did get the permit to sell non-perishable goods. We can sell anything non-perishable. We must have a cooler and hand sanitizer available. Inspector will come out to check out our setup on our first day selling. This permit will be good through the end of this year. Cory will submit the application January 1st for next year.

Should we require parents to volunteer 1 hour working the concession stand?

Can any of our older girls help with selling?

Do we want to create a board position to run concessions program?

BJ's may donate gift cards to purchase food.

Things we need to purchase to get this up and running:

- Tablecloth with HGSL logo
- Large cooler
- Locking cash box with change
- Tent
- White board/chalkboard for prices

### **New Business**

Lauren reports that we need a "PayPal for business" account to create a business Venmo account. We need to upload our IRS determination letter that shows we are a 501c3 to open a PayPal for business account. Lauren requested the form online- never got anything. She then spoke with a representative at the IRS who stated that we are "being granted tax exempt status" but we are not currently recognized as a 501c3. Did we possibly lose our tax exempt status at some point? The IRS rep. recommended we submit Form 1023EZ (\$275) to apply again for our 501c3. Lauren will wait to discuss with our accountant and apply, if that is what is recommended.

### **Fundraising ideas:**

Calendar raffles- we can require each player to sell X amount of calendars. We can incentivize selling with prizes for top sellers. This would require us getting gift cards or other prizes for each day of the chosen month.

Cornhole Tournament- we could hire someone to run the tournament that runs the brackets and provides the boards and bags. We can find food trucks and do some nice raffle baskets.

Fundraiser Nights-Lauren submitted a request to Plaistow Panera Bread to do a fundraiser night as well as Chipotle. When they are approved, we will have Jess make a social media post. Other restaurants to try: Applebees, G's Haverhill, The Tap. Lauren sent out a file that we can add restaurant ideas to. We should aim to do one fundraiser night per month.

Tag Day: November 1, 2025. We need to set up a SignUp Genius- 90 minute increments. Girls need to be accompanied by a parent and wear their jerseys. We can apply for the tag permit right online. We will plan to do Dunkin Donuts and Heavenly Donuts on 11/1/25 depending on participation.

Lauren recommended "Dial My Calls" a website to send out mass text messages inexpensively because people don't seem to see emails.

Should we invite potential new board members to the next board meeting to get to know us and the process? Mark will ask about using the American Legion for this meeting.

**Next Board Meeting:** Monday, October 6th. 7:00pm - Mark will check with American Legion

**Meeting End Time:** 9:31 PM