

PLAY Executive Board Meeting

Sunday, March 19th

6:30 PM – City Hall

In Attendance: Shreve Parsley (President), Brent Siegel (Executive VP), Justin Slocum (VP of Finance), Debbie Aidas (VP of Technology), Tommy Thompson (VP of Spring/Summer Sports), Lindsay Wilkerson (VP of Fall/Winter Sports), Jenny McCort (VP of Cheer)

- Cheer Budget Presentation - Jenny
 - o Cheer has a \$42k surplus after 2022 season
 - o 2023 spending includes increased facility fees/use and possible purchase of additional mats
 - o Uniform buy back program in place; Concern about availability of uniforms again going into 2023 no matter how early planning takes place.
 - o Discussion of possible trip to Nationals; Exec Board recommends official trip not be included in 2023 budget planning. If trip happens this coming season, it would be handled outside of P.L.A.Y. umbrella at expense and planning of families. (Much like a Cooperstown baseball trip would be.) Can be reviewed again prior to 2024.
 - o Budget includes paid head coaches for comp teams; Implemented to acknowledge high level of skill required to coach today's Cheer athletes and to address complaints Cheer program receives about parent coaches showing favoritism to their athletes and/or their athlete's friends.
 - o Cheer budget for 2023 approved.
- Registration Updates – Michelle
 - o All spring/summer sport registrations now closed or about to close. Great registration numbers in all spring sports.
- Spring/Summer Updates – Tommy
 - o Softball has completed tryouts and team selections.
 - o Baseball about to go through tryouts and team selections.
 - o Track and Field will be renting a timing system for our hosted meet – new in 2023.
 - o Tennis continues to grow and see great interest.
 - o LAX has parent meeting coming up – Chris to deliver PCA presentation
- Fall/Winter Updates – Lindsay
 - o Basketball season is complete – successful season for both boys and girls
 - o Discussion topic – basketball (and baseball) trips to Rochester
 - The amount of parents drinking alcohol continues to be concerning; Parents not supervising their athletes, not following hotel quiet hours, openly consuming alcohol around athletes.
 - For 2023 – continue dialogue around how to ensure a positive experience in Rochester (or any “Travel” tournament). Proposal - implement an athlete curfew (10 PM) – any athlete out of room after 10 PM is immediately suspended for a minimum of one game. Proposal – implement a “Travel” code of conduct form that each family

- must agree to – includes expectations around athlete and fan behavior, use of alcohol and/or tobacco around athletes is discouraged.
 - Basketball will continue the dialogue around the above and will implement solutions when they present 2023 budget.
 - Cheer – Jenny and Jarvis just went through budget process for first time as VPs.
 - Coaching roles need to be posted to generate candidates for head coach positions
 - Dates for tryouts/clinics to be set as soon as HS confirms all their dates
 - Space needs continue to be a challenge due to program growth
- Tech Updates (Canva/Surveys) – Debbie
 - Canva now being used for things like .ppt presentations
 - SurveyMonkey subscription will be purchased this year to accommodate sport year-end surveys.
 - We have historically used free version which is now more restrictive – paid version is worth the money to save time and have access to more powerful reporting features
 - Cost of approx.. \$375/annually
- Consideration of Ponds Park Project Spend – Chris
 - Board approves \$185K donation to city to support inclusion of upgraded backstops, batting cages and shade/protection features at Ponds #3 and #4.
 - Total cost of above projects is approx. \$165K – total donation amount includes possible cost overruns
 - Project will begin July 31, 2022
- Consideration of Dispute Resolution Process – Chris
 - Approved – PLAY-003 to be included in P.L.A.Y. Policy doc. Stand alone guideline also posted on homepage.
- Laker Sports Pass – Shreve
 - Free admission for P.L.A.Y. athletes during winter sports was a big hit! Increased fan attendance and lots of positive feedback from our families.
- Summer Blackout Dates – Chris
 - June 30th – July 4th are approved blackout dates for summer sports – no activity allowed
- Welcome Neighbor – Chris
 - Will be placing “flyer” with the Welcome Neighbor program to increase visibility to our programs for new residents
- Miracle League – Chris
 - Will be meeting monthly with City Parks and Rec team along with PL Soccer so all have status updates on project. Meetings with possible donors scheduled by Drew. Miracle League Board is now in place – website has been updated.