



# IRONDALE

## BASEBALL LEAGUE



Dear Prospective Irondale Baseball League Sponsor,

The Irondale Baseball League (IBL) is a self-funded 501(c)(3) nonprofit organization dedicated to providing a positive baseball experience for all youth in our community. IBL promotes growth for players in their understanding and appreciation in the game of baseball, while developing skills such as strong work ethics, good sportsmanship, teamwork and compassion. We can only make this happen with the help of sponsors, fundraisers and many volunteers in our community.

Each season IBL strives to enhance and grow our baseball program. Over the years, IBL has been strictly an instructional program until a few years ago. IBL has recently incorporated traveling baseball teams into our organization. Now, traveling baseball makes up the majority of IBL as we continue our attempts to compete with other growing leagues around us. We pride ourselves on being a baseball community and we are grateful for your consideration to support us.

Please take a moment to review the following 2023 sponsorship opportunities enclosed in this letter. There are several ways in which businesses or individuals can financially contribute to our Irondale youth baseball teams and players. All donations will receive an email or letter receipt with our tax identification number as record that no goods or services have been provided for your donation.

If the sponsorship opportunities listed below are not the right fit for your business or organization, general financial donations are greatly appreciated. If enough money is raised to support all the financial assistance for players in the community, then funds will be used to improve the playability of our fields, equipment and capital improvement projects.

You can mail your donation to us at the address listed below, or alternatively we can provide you further instructions on how to donate.

**Thank you for your consideration and please feel free to contact us if you have any questions!**

Sincerely,

Mike Hanson  
IBL President

[Website.ibl.baseball@gmail.com](http://Website.ibl.baseball@gmail.com)



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## 2023-2024 Sponsorship Opportunities

Please see the subsequent pages for details related to each sponsorship option

### GRAND SLAM \$5000 (Limit 2)

- Business logo on jersey of all traveling teams
- Logo on IBL website
- Field sign with business logo
- Social media recognition
- E-mail blast to IBL families

### HOMERUN \$2500 (Limit 1)

- Business logo on jersey of all instructional teams
- Logo on IBL website
- Field sign with business logo
- Social media recognition
- E-mail blast to IBL families

### TRIPLE \$1000

- Team sponsor - business logo on jersey of traveling one team
- Logo on IBL website
- Social media recognition
- E-mail blast to IBL families

### DOUBLE \$900

- Field sign with business logo for three (3) seasons
- Logo on IBL website
- Social media recognition
- E-mail blast to IBL families

### SINGLE \$500

- Field sign with business logo for one (1) season
- Logo on IBL website
- Social media recognition
- E-mail blast to IBL families

### BUNT \$250

- Logo on IBL website
- Social media recognition
- E-mail blast to IBL families



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- **IBL Website Presence:** Links from our IBL website to your company website can contain company logos and contact information for visibility. This information will be posted for the 2023 season.
- **IBL Social Media Recognition:** Sponsors will receive a recognition including tag (if applicable) in an IBL social media post (Facebook).
- **E-blast to IBL Families:** Sponsors will be recognized as a supporting part of IBL's program to all registered families.
- **Business Field Sign:**
  - **Single** - One field sign will be posted at an IBL game field during the course of the 2023 season.
  - **Double** - One field sign will be posted at an IBL game field for the duration of three seasons (2023-2025)
  - **Sign Renewal \$250:** Returning sign sponsors can renew their sign sponsorship on a yearly basis, if the sign is still in good condition (IBL discretion).
- **Grand Slam (2024):** Each traveling team will have your business name/logo printed on the sleeve or back of home or away jerseys for two (2) years. As a Grand Slam sponsor, your business logo directly connects you with your interest in youth athletics and increased local recognition.
- **Homerun:** Each instructional team will have your business name/logo printed on the sleeve or back of the jerseys. As a Homerun sponsor, your business logo directly connects you with your interest in youth athletics and increased local recognition.
- **Triple (Team Sponsor 2024):** Choose one traveling age level team to sponsor and have your business name/logo printed on the sleeve or back of home and away jerseys for two (2) years.