



Meeting Minutes- P.L.A.Y. Executive Board
February 23, 2025 at 6 p.m.

- Executive Board Members
 - Chris Fleek- Administrative Director (present)
 - Justin Slocum- President (present)
 - Brent Siegel- Vice President (present)
 - Maissa Hickey- VP of Finance (present)
 - Tommy Thompson- VP of Spring/Summer Sports (present)
 - Jonathan Snyder- Executive Secretary (present)
 - Michelle Schommer- VP of Sports Registration (absent)
 - Debbe Aidas-VP of Technology & Communications (present)
 - Megan Peterson- VP of Positive Coaching Alliance (present)

- Slocum called meeting to Order at 6:03 p.m.

- President's Welcome
 - Justin's goals:
 - 1. Fun;
 - 2. Impact.
 - Board is fairly brand new except for Brent & Chris.
 - Focus more on 2-3 things rather than 10-15 things.
 - Continued focus to determine what 3 things the board want to accomplish.

- Chalk Talk—Slocum—The Rhythm and Flow of Exec Board Meetings
 - Referenced article sent to board morning of Feb. 23, 2025.
 - Board has non-negotiables
 - Budgets, registration, we don't exist without making budgets and registration of youth in sports.
 - Meeting style is up for debate
 - Do we need the formality of a meeting?
 - What makes these meetings fun?
 - Take the work seriously; don't take yourself seriously.
 - Slocum— highlight two things from shared article:
 - (1) strive for perfection, but we don't need it. Be present.
 - (2) Goal is to get kids involved.
 - Slocum shares examples from weekend of 2/21-2/23
 - Showed up early to gym before basketball game.

- Play a game of keep away before the scheduled basketball game.
 - Coach—trying to illustrate moving without the ball.
 - Players—having fun before the game.
- Younger athletes working on stations.
 - Rotations—dribbling, shooting, etc.
 - There was a volunteer mom that she was reading a piece of paper while coaching - what do we do when we go off script? How do we support her when she is trying to help but does not know entirely what to do?
- Slocum—don't let the potential of failing get in the way of trying new things.
- Old Business
 - 2025 PLHS Scholarship Program
 - P.L.A.Y. offers four (4), \$1,000 scholarships.
 - Applications are out.
 - PLHS guidance office distributes information to students.
 - Fleek will post information on P.L.A.Y.'s FB page.
 - Deadline to submit applications is April 4th.
 - Board will need to read and evaluate the applications and determine recipients.
- New Business
 - Proposal—Lights for PLHS Tennis Courts
 - 8 PLHS tennis courts do not have lights.
 - Need to determine the associated costs.
 - Jeff Marshall at PLHS is very supportive.
 - Ongoing court restoration project for 2026.
 - Chris met with Jeff Marshall and Dan Powers from PLSAS. The HS courts are due to be resurfaced. They are interested in doing a combined resurface and lighting project as early as Summer/Fall 2025 with P.L.A.Y. support.
 - Overall project likely hinges on ability to receive grants from USTA.
 - Resurfacing/Lighting is \$50-70k. Resurfacing cost already budgeted by PLSAS.
 - Lighting costs is approximately \$125,000. If USTA provides grant, P.L.A.Y.'s contribution would be between \$50k - 70K minus fundraising from high school tennis.
 - Aidas—boy's tennis program has never asked the booster club for money, which it could do.
 - Fleek—Bremhorst (VP of tennis) is proceeding with that grant writing process with USTA. Once he finds out if he can get these grants, then P.L.A.Y. will have an exact dollar amount to work with.
 - Aidas—there is a new coach at PLHS who is all-in on the program. Coached at college level. He is going to improve the tennis program, including: teacher appreciation nights, senior nights. P.L.A.Y nights, etc.

- Siegel— Fair access needs to be available for P.L.A.Y. if it were to fund some of this project.
 - Fleek—Adding lighting would double the amount of useable time for the tennis courts. P.L.A.Y. must make sure that our use of the courts is protected going forward; would not want to invest and then get pushed out of using the facility
 - Coach Development in 2025—Basketball
 - Slocum- Had a conversation with Coach Jungwirth.
 - Priorities
 - P.L.A.Y. Brand
 - Kids in the program.
 - Development in both player and coach.
 - Boys Varsity Basketball PLHS conversation/ideas
 - Paid coaches for each each age level – then volunteer coaches for each team
 - Example:
 - They would do U-10 through U-13
 - Here is your coach mentor for each grade level.
 - Any volunteers would report to that hired coach.
 - Offer more clinics.
 - Paid level coaches
 - It solves more than just the coach.
 - Space is a big issue.
 - One field/court and have three teams, rather than three teams and one field/court.
 - Slocum
 - Jungwirth’s background—Holy Angel and PLHS—feeds the PL culture
 - We are so reliant on volunteers.
 - Leverage expertise in our model.
 - More volunteer coaches if you have a point person to go to with questions.
 - A lot of interest in this new type of model.
 - Hire a coordinator to run these things?
 - Aidas— Lacrosse hires high school kids to do their clinics/teams.
 - Fleek—are there any concerns if the Administrative Director wants to coach a team in our program?
 - Consensus—no major concerns, would simply need to ensure families/others in program have a voice should any concerns with his coaching arise.
 - Board would support Fleek coaching.
- Spring/Summer Sports—Critical Updates/Challenges/Needs for 2025 Season
 - Travel Baseball - PL tournaments are at 97% full
 - Softball tryout Sunday (3/2)and Wednesday (3/5).
 - Team selection meeting upcoming.
 - Hickey will do the (3/2) walkthrough and Fleek will do the (3/5) walkthrough.

- Fall/Winter Sports Update—Critical Challenges/Needs
 - No big updates- still do not have a VP of cheer. We have a new director and an almost entirely new board.
 - Fleek is supporting cheer with the new leader and the outgoing VP.

- Technology Update—Critical Updates/Challenges Needs
 - Aidas—No updates.

- PCA Update—Critical Updates/Challenges
 - MN Vikings PCA Youth Sports Leadership Council
 - Held at Eagan training facility
 - Hosted by Andrew Miller (Vikings COO and Willie Howard (AD of Robbinsdale Cooper).
 - Discussion: how we can best support youth athletics?
 - Discussed some of the problems that are in youth sports.
 - Howard had an interesting perspective
 - Culture is the behavior you expect and the behavior you accept.
 - P.L.A.Y. needs to have a standard that it expects as well.
 - PCA has a busy schedule lined up for spring/summer sport coaches and parents

- Financial Updates
 - Hickey—No financial updates.
 - Meeting tomorrow to close out the books with Slocum and Hickey.
 - Cheer budget on the agenda for March 2025 meeting.

- Ponds project
 - The city put out the bids and the winning bid has been selected.
 - The total project is within the \$1 million city budget
 - Alternates 1 & 7 to contribute to (batting cages and bringing water/sewer down to wheel) -- \$88,000; last time P.L.A.Y. contributed \$180,000.
 - Alternative 1 is batting cages (\$48,000)
 - Alternative 7 is water/sewer work (\$39,913)
 - City will plan to pay for the other alternatives so that all are implemented in this phase
 - Current total project cost of \$1,076,942.90

- Move to adjourn by Siegel, seconded by Thompson at 7:00 p.m.

[End of Meeting]