



# BROOKWOOD BASKETBALL TIP-OFF CLUB PARENT MEETING

October 26, 2023

# Schedule of Events 2023-24

Oct. 26th	Tip-Off Club General Meeting
Oct. 30th	Pictures all teams after school
Nov. 4	Arts and Crafts Festival
Nov. 8 <sup>th</sup>	Varsity Scrimmage vs. North Gwinnett 5/6:30 p.m.
Nov. 17th	Booster Fees Due
Dec. 1st	Sponsorships due
Dec. 20-22nd	Deep South Classic
Jan. 30th	Senior Night vs Newton, Following Varsity Girls Game

Brookwood Basketball Website

<https://brookwoodbasketball.sportngin.com/>



# Brookwood TOC Membership / and Fundraising help provide...

- Booster Fee: \$500 (+ processing fee if paid online)
- Fundraising helps pay for: gear, gym and facility updates, pictures, tournament fees, GHSA fees, uniforms, insurance, website, Hudl, equipment, concession food, coaching stipends, food, team bonding events, banquet

***Booster fees DO NOT include shoes. Shoes will be available for a discounted price via bsn team website***



# Sponsorships

50% off your sponsorship will go toward your  
Booster fees- deadline Dec. 1st

Cory Cason

missing 1000 point club years

Shannon Callaway 1985

Joanna Kauffman 1994

Carey Kauffman 1993

Lara Kauffman- 1992



## 2022-23 Sponsorship Packet

### Level 1- \$200

- Website recognition with a link to your business website
- Corporate sign on Patron wall

### Level 2- \$500

- Website site recognition with a link to your business
- Recognition announced during Varsity Home games
- Corporate sign on digital scores table

### Level 3- \$750

- Website site recognition with a link to your business
- Recognition announced during Varsity Home games
- Corporate sign on digital scores table
- Brookwood basketball T-shirt

### Level 4- \$1000

- Website site recognition with a link to your business
- Recognition announced during Varsity Home games
- Corporate sign on digital scores table
- Brookwood basketball T-shirt
- Maroon gym lobby signage

### Deep South Classic \$5,000

- Logo and company recognition on t-shirts,, website and games along with the benefits of all 4 levels
- Access to the hospitality room
- Game day recognition on opening day



**Please complete the form below and turn in to the Brookwood Tip Off Club**

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Student-athlete name: \_\_\_\_\_

Team: \_\_\_\_\_

Please enclose a business card or camera-ready art of the design you wish to have displayed and email to [bhstoc@gmail.com](mailto:bhstoc@gmail.com)

### Payment options:

- check made out to Brookwood Tip Off Club, player name in the memo section of the check if applicable
- PayPal- email BHS Tip off club to receive invoice
- online at <https://brookwoodbasketball.com/>

All information can be mailed to  
Brookwood High School c/o ( )  
Mincy 1255 Dogwood rd, Sne  
30078





# FUNDRAISERS

## 32<sup>nd</sup> Annual Arts and Crafts Fair



*Brookwood Basketball invites you to our*

### 32nd Annual Arts and Crafts Fair

**Nov. 4th, 9 a.m. - 3 p.m.**

Shop various vendors and food trucks

Face painting, music and games

Meet and hear about the 2023-24

Basketball team and staff from

**11-12 p.m.** in Gold Gym

**Brookwood High School- Commons Area**

**Free Entry**

## 32nd Annual Deep South Classic

Dec. 20th- 22nd



## 32nd Annual Arts & Crafts Fair

Saturday November 4<sup>th</sup>

Thursday, Nov. 2nd , 6:30-8 p.m.

Parent volunteers tape floor for vendor booth spacing

Friday, Nov. 3rd, 5-8 p.m.

JV players and coaches help with early vendor early set-up

Saturday, Nov. 4th

6-9 a.m.- 9th grade players and coaches help vendors set-up

3-5 p.m.- Varsity players and coaches help with breakdown

In need of parent volunteers throughout the event

- use QR code to sign up for shifts





# 32ND ANNUAL DEEP SOUTH CLASSIC

This is one of the largest and longest running tournaments in the southeast. Teams continue to come back because of the hospitality, organization and quality of teams

- **Sponsorships**- if you know of anyone who would like to help financially, please let your coach know ASAP.
- **Volunteer**- we need gym managers, team hosts, concessions, gate, hospitality (sign-up sheet will be on website)
- Volunteer sign up will be on website
- Each family is responsible for donating food/beverages to hospitality room (need food sponsors for entrees)

# FUNDRAISERS

*Each players goal is to raise \$500. Below are several fundraisers you may choose from to reach your goal.*

Poinsettia Sales Nov 17th (deadline)- Sale a minimum of 20 poinsettias or donate \$100

Snap!Raise

launch date Nov.3rd, 20 emails per player by Nov. 3rd

Popcorn Nov. 27th- Dec. 1st- raise \$500

- more details to come



# Brookwood Basketball Poinsettia Fundraiser

## Christmas 2023

Brookwood Tip-Off Club will be selling poinsettias again this year. They are very easy to sell---the superior quality of the poinsettias has repeat customers awaiting your call!

Since every player involved in the basketball program at BHS benefits directly from this fundraiser, we are asking **that each player a sell a minimum of 20 plants**. Naturally, more is better. The more we sell, the more we can do for your child!

There are two ways for each player to participate in this required fundraiser:

**(To achieve our fundraising goals, please pick only one of the options below, no combinations of sales)**

1. Sell a minimum of 20 poinsettias

**OR**

2. Make a \$100 cash donation to the Brookwood Tip Off Club

Please complete survey and make payments by Nov. 16<sup>th</sup>, orders will be placed Nov. 17<sup>th</sup>

<https://forms.gle/yTPpTjNaYVxasUv37>

Registration link for online payment

<https://brookwoodbasketball.sportngin.com/register/form/422826539>

**6.5" Red Poinsettias @ \$15 each**

**10" Red Poinsettias @ \$25 each**

Delivery will be 11/28 thru 12/02



# Brookwood Girls Basketball Donation Drive 2023

## About Our Snap! Raise Digital Fundraiser:

I am excited to announce that we are kicking off our fundraiser with Snap! Raise, the nations leading fundraising platform for groups, clubs, and teams.

The process is simple, we will raise money by telling our story over email, text, and social media. But in order to do this, we need your help! I ask that you help your student create their profile (by scanning the QR code to the right) and then help them identify at least 20 people to share their campaign page with.

The list of 20 people should include many of your student's biggest fans and their emails need to be entered into the Snap! Raise platform no later than **11/1/23** to ensure our campaign is a success.

Thank you for the continued support of our program!

1. _____	11. _____
2. _____	12. _____
3. _____	13. _____
4. _____	14. _____
5. _____	15. _____
6. _____	16. _____
7. _____	17. _____
8. _____	18. _____
9. _____	19. _____
10. _____	20. _____



Scan the  
QR code  
to get  
started!



### Is My Data Safe?

Snap! Raise never sells, shares,  
or spams the email addresses  
entered in the campaign.

### 20 CONTACTS (EXAMPLES)

- Parent/Guardian #1
- Parent/Guardian #2
- Grandma
- Grandpa
- Cousin(s)
- Uncle(s)
- Aunt(s)
- Family Doctor
- Orthodontist/Dentist
- Church/Social Leader
- Scout/Troop Leader
- Former Coach
- Family friend #1
- Family friend #2
- School alumni
- Local business
- Neighbor(s)
- Co-workers
- Friends of Parent
- Adult sibling(s)





# Brookwood Boys Basketball Donation Drive 2023

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10.	20.



## BASKETBALL

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- Church/Social Leader
- Scout/Troop Leader
- Former Coach
- Family friend #1
- Family friend #2
- School alumni
- Local business
- Neighbor(s)
- Co-workers
- Friends of Parent
- Adult sibling(s)



# Final Thoughts and Questions

# Concession Stand

- Each parent is expected to volunteer for 2 games and 1 for the deep South Classic
- Boys volunteer during the girls and girls during the boys.

## Volunteering

Do not be that parent who never volunteers. If your work schedule does not allow you to help please send another adult in your place. Please look over the schedule and sign-up as soon as possible.



# Girls Basketball



- SportsYou team parent communication
  - Varsity, DSJH-HXQ2
  - JV, VEKB-KAGM
  - 9th, NNV7-2AJJ
- Transportation to most games
  - exceptions will be tournaments
- Team mom
  - coaches liaison
  - coordinates team meals/snacks
  - help facilitate fundraisers
- Parent role in player packet