



## ***CHELSEA HOCKEY ASSOCIATION - BOARD OF DIRECTORS SPRING RETREAT DAY 1***

***5/27/2025***

### **Attendance**

#### **Board**

- **Present**
  - Josh Barron (President)
  - John Vlnka (Immediate Past President)
  - Nick Vetter (Vice President)
  - Tom Coyne (Director of Coaches)
  - Liz Zwick (Secretary)
  - Dave Tefft (D6 Representative)
  - Eric Janz (Travel Director)
  - Mike Hoonhorst (Apparel Coordinator)
  - Laura Sayers (Registrar)
  - Pat McDonald (ADM Coordinator)
  
- **Absent**
  - Doug Neal (Finance Director)

#### **Guests**

- Arlene Tefft

#### **Called to order 7:01pm**

- Association Values reviewed
- Agenda Item #1: Review House Draft Policy (Draft) and LTP advancement policy (Draft)
  - House Draft
    - Multiple skates with multiple evaluators
    - D6 rep, house director, and coaches to be present for draft as per MAHA guidelines
    - Proposed timeline: 1st Evaluation skate end of August (registration skate) allow 3 weeks to have the teams finalized
    - 2-3 evaluators with a number score for each player
    - Evaluation skate and 1-2 scrimmages
    - MAHA draft format will be followed
  - LTP advancement process (Draft)
    - Starts with recommendation from Jacob

- Proposed deadline to advance October 31st
  - Coach and house director to evaluate whether to invite to practice
    - Practice by invite possible outcomes
      - Return to LTP
      - Join the team with option to continue LTP to enhance fundamental development
- Agenda item #2 Season Calendar/Planning
  - Practice dates/times are set for Travel
    - Season begins 1st weekend in August for Travel
  - Season begins August 23rd (Registration/Evaluation Skate) for House
    - The number of teams will impact ice times
  - 2012 Blue numbers are down, deadline to finalize roster or dissolve this Friday
    - Do we allow more than 1 travel team per birth year moving forward?
  - Apparel Deadlines
    - Need more information from Black Bear/Bigby to determine dates
    - Black Bear offering to pay for any returning players home and away jerseys
  - Action Item: Need a follow up email to the membership to communicate new updates
- Agenda Item #3 Skate Schedules and Cost
  - Hourly ice rate set at \$350 flat rate this coming year, <3% increase from last year
- Agenda Item #4 Board Member Job Descriptions
  - Immediate Past President
    - Continuity and support to new leadership team
  - Fundraising Coordinator
    - Event planning/fundraising
    - Ensures fundraisers adhere to rules/regulations
    - Join local Chamber of Commerce
    - Research grant opportunities
    - Sponsor Development
    - Keep a record of what works and what does not, biggest value for time
  - Marketing Coordinator/Social Media
    - Enhance the organization's social media presence
    - High quality content creation
    - Highlight all of the teams
  - Growth Coordinator
    - Program Development
    - LTP liaison
    - Foster community engagement
    - Run equipment programs
    - Data Collection/trends- work with registrar
  - Job Descriptions need to be submitted via email for review and approval and future update of bylaws

- Open Positions
  - Marketing Social Media Coordinator
  - Treasurer
  - Growth Coordinator

- **Adjourn 9:00pm**