

City of Lakes Youth Hockey Association

December 2022 Meeting Minutes

December 15, 2022

1. Call to Order: 7:02 p.m.

2. In attendance: Cory, Nancy, Peter, Paul, Sarah C. (Zoom), Jeff (Zoom)

3. Previous meeting minutes:

<https://docs.google.com/document/d/1wEcC0vdNj7glsfa2Uo2T2fe3wNeqdRzW/edit>

Minutes accepted: 7:03 p.m.

4. Old Business:

- LTS
 - Volunteers needed this week?
 - Are we OK setting up a continuous LTS program (in house Titan program)
 - Are we OK with a new adult skater coaching
 - With an USA number, could they practice with the minis
 - Use high schoolers and cheerleaders as assistants
 - Could we create a registry that populates a waiting list
 - Should be approx 10:1 student:coach ratio
 - Assuming
 - \$75 for lead instructor
 - \$50 for a junior instructor
 - \$215/hour of ice x 6 hours of ice
 - LTS registration fee of \$16/skater
 - 10 skaters = \$190
 - 20 skaters = \$118
 - 30 skaters = \$94
 - 40 skaters = \$82
 - Can the Wild sustain this program?
 - Schedule outdoor ice?
 - Open up Feb. 25, 2023 THFF registration?
 - Add foot length and head circumference to registration
 - Schedule pictures
 - Mite Jamboree?
 - Chuck a puck
 - Raffle items
 - Sponsor recognition
 - Peewee Goalie Discount for Jackson
- Board decides not to do February 25, 2023 THFF
- Jackson has not yet applied for goalie scholarship

Review Action Items:

- Paul: talk to Dale Hulme about registering their kids through the Titans; do they have USA Hockey numbers? (DONE - spoke to Chris Williams and referred him to Cory and Sarah about next steps)
- Paul: begin preparing materials for peer-to-peer recruitment to roll out next year (In progress)
- Cory, Nancy: add locker room monitors to sign up sheet for games - [Squirts are done](#)
- Paul: check on Minnesota Hockey essay contest (nothing on MN Hockey website)
- Cory: eliminate the "Meeting Minutes" link on the website on the drop-down "About" menu; post minutes under "Documents" in the future (DONE)
- Cory: will attempt to collect money from Langford and Edgecumbe; will set up a process for further discussion on girls' program (In progress)
- Dalton, Heidi: inventory equipment to see how many shinguards we have for Learn to Skate participants; goalie equipment inventory
- Paul: file assumed name with secretary of state (DONE)
- Paul: look into whether we should put more MN Hockey rules on our execution calendar or create some sort of separate calendar or document (Sent rules to Board for further discussion)
- Jennifer: will set up an Amazon t-shirt store but needs the logos

5. Monthly Calendar Review:

<https://docs.google.com/spreadsheets/d/1ahYTZqBGhTYAT-qywiEY79we9p5hbfZM/edit#gid=400375471>

6. President's Report:

- Spoke with Dr. Andrew Drier
 - He would like to offer a free range of motion session
 - I was thinking we could combine it with pictures? And have it in the new weight room?
 - We could have him work with the kids on good techniques and show off the weight room to parents
- Racist comment was made at the Peewee WBL game to our player
 - I have spoken with the president and boys director of WBL
 - They seem genuine in their care to teach their players not to this
 - They are willing to watch film to identify the player
 - I am waiting to hear back from mom if she wants me to pursue more action
- New Direction is starting to register with the Titans
 - We can scrimmage them once they have enough players registered
 - I'm working on creating new teams within SE

Accepted: 7:43 p.m.

7. Treasurer's Report:

Treasurer's Report:

- Cash on hand (as of 12/14):
 - Checking: \$50,740.57
 - Paypal: \$0
 - Venmo: \$0
 - Cash box: \$5.83
 - Dick's Gift Cards: \$0
- Income YTD:

- Registration

Registration Fees	Budgeted Amount	Deposit Amount	Forecast Amount
U15		\$ 4,909.39	\$6,562.50
Pee Wees		\$ 11,280.65	\$14,471.26
U12		\$ 1,750.00	\$1,750.00
U10/Squirt C		\$ 1,375.00	\$1,875.00
Squirt C		\$ 7,258.76	\$9,446.26
Mite 2		\$ 5,300.01	\$5,300.01
Mite 1			
Mini Mite		\$ 875.00	\$1,000.00
Unknown		\$ 6,663.79	\$9,605.00
REGISTRATION FEES TOTAL	\$ 50,625.00	\$ 39,412.60	\$ 50,010.03

- Fundraising

- Sponsorships & Donations: \$4,963.70
- Wreath Sales: \$14,270.99 (Gross), \$6,280.19 (Net)
- Liz McLay Event: \$97.42
- Give to the Max: \$1,581.55
- Herb Brooks Raffle: \$500
- Total: \$21,316.24
- Wild Program Sales: \$1,000, not yet received

- Misc

- HBF (Worky award): \$1,000
- MN
- Hockey: \$2,050

- Budget Summary YTD

CURRENT BUDGET SUMMARY	BUDGET	ACTUAL	UNDER/OVER
Total Income	\$ 96,203.00	\$ 61,051.34	\$ 35,151.66
Total Expenses	\$ 92,625.00	\$ 67,111.48	\$ 25,513.52

- Actual income does not include future registration payments for families on the payment plan.
- \$38,197.36 paid so far for this season's ice time.
- I mailed our 990-EZ tax filing to the IRS on 12/11. It was due 11/15. Taxes should be completed in September or October in future years.

Accepted: 7:55 p.m.

8. Vice President's Report:

[Vice President's Report](#)

Vice President's Report

12.13.2022

[LTS - Recap needed](#)

Crowdsource takeaways quickly at the meeting

Fire and Ice:

Any updates and what action items are needed?

Seth is willing to help make this happen as many weeks as possible

Sponsorships:

Spoke with Pure Hockey. They don't have much to offer us beyond potential discount coupons. I'm waiting for an email back from them.

Grant Opportunities:

Fundraising committee still has some applications outstanding. Some more research into other opportunities is needed.

[NHLPA](#) (players association) - sent 12/13

White Bear Incident Follow Up:

I spoke with a White Bear squirt parent, texted with a peewee parent of another team, and let a message with a parent on their C black team. Cory contacted the WBL board directly. What other steps do we need to take?

- Further reporting
- Support for the victim
- Education for our skaters about how to be a good teammate to our players of color
- Finalize grievance policy and process

Grievance Policy / Process:

This is my primary action item in the coming weeks.

[Locker room policy](#) - updated to include "Titans". Moved to Policies - Locker room policy folder.

[Code of Conduct](#) - for reference. Is this signed at registration?

[WAYZATA YOUTH HOCKEY ASSOCIATION GRIEVANCE PROCESS.docx](#)

Accepted: 8:00 p.m.

9. Secretary's Report:

- Gopher hockey outing planning still in progress; as of 12/15/22, we have 67 Titans skaters/families and 41 New Directions/HBF skaters/families coming, and we expect to have about another 20-30 people confirmed in the next few days; we are going to take pictures on the ice after the game; can upgrade to skate with the team after the game and get autographs.
- Had call with Jeff Scott, NHL VP of Community Development, on Nov. 23 about minority recruitment and retention; Nancy was also on call; Scott focused on ideas that give a "value proposition" to families beyond youth hockey; he also pointed us to the NHL Foundation for a possible grant; will follow this up with a more in-depth memorandum after the holidays; this is a long-term project and will require planning and commitment. (Ordered a SquadLocker sweatshirt for him.)
- Mentorship program probably not needed this year, but make sure it is on the calendar for next year and keep in mind the perks from Minnesota Hockey for participation.
- We now have an official assumed name - "Minneapolis Titans."
- Will reach out to New Directions and HBF for a possible outside skating event in January or February at Logan Park.

Accepted: 8:06 p.m.

10. Ice Director's Report: Continued to work on rescheduling several games that were scheduled by the District Scheduler during our tournament blackout dates, and a new reschedule popped up whereby

referees didn't show up for a game. Have identified dates in January and February for goalies clinics. Working with MPRB and the City of St. Paul on outdoor ice reservations.

Accepted: 8:13 p.m.

11. Appointed Positions Reports

Equipment Manager (Dalton VanBuren):

Talked with [Cory Larson](#) on a plan to return HBF equipment. We are meeting Sunday, Dec 18, 2022 at the arena during the last LTS session. After the session (during the peewee game), we will separate the titan equipment from the HBF equipment and place the latter in Cory's van.

Coaching Coordinator (Dan Gustafson):

District Representative (President or available board member):

- MN Hockey has a surplus and wants to give money to each district.
 - \$4,500?
- D1 would like three ideas from us on what to do with the money
 - Outreach?
 - Other ideas?
- Festival brackets
 - Four teams
 - Round robin?
 - Trophies?
 - Medals?
 - T-shirts?

Fundraising Chair: (Open):

Fundraising Report to the Board

12.15.2022

[Fundraising Totals](#)

We've raised \$20000 through sales, grants, donations, and sponsorships. The fundraising committee has good participation from all levels of the organization. We need someone to step in as chair.

[November Fundraising Committee Check-in Notes](#)

We are still pursuing sponsorships and grants. We plan two dine out events in December and January/February, a pizza sale TBD, a ticketed wine tasting in February, and a spaghetti dinner fundraiser and silent auction in March.

Discussion Items

Spaghetti dinner: We have a significant offer of help for the dinner if we can be flexible on the date. How late into March can we plan to have this event?

Starwhals request a Go Fund Me: to bring awareness and special funds to the 12U girls team. They will be featured in a Sahan Journal article. We can add this special fund to our Give to the Max / GiveMN website. Any input and support for this effort is welcome.

<https://www.givemn.org/story/Starwhals>

Recruitment/Promotions (Seth Spangler):

LTS last day is this week, current Titans are continuing to engage with participating families and encouraging them to join us for the remainder of the season at the prorated cost.

Registrar/Safesport Coordinator (Sarah Carsello):

- Rosters freeze on 12/31 - Play-ups allowed up to 12/31. Talked to CO-OP coaches to remind them a 24-48 grace period is needed to arrange roster changes.
- New registrations can be added all year; there's no freeze for new registrations.
- Coaches are all rostered and caught up on Safe Sport, Modules, and background screens. Two coaches have to renew CEP before 12/31 and both will be completing classes this weekend.
- Working with New Directions on registrations; will setup rosters when more registrations come in.

Volunteer Coordinator (Open):

Tournament Coordinator (Anne Monnens):

Webmaster (Brad VanWinkle):

Manager Coordinator (Cory Larson):

Communications Lead (Jennifer Van Buren):

Spiritwear - On Amazon.com, Spiritwear retail pricing is structured so that Titans receive \$3 in royalties for each item sold. Items sold as of 12/15/22: 9 (2 items were returned—quality issues?). Amazon is no longer promising Christmas delivery for these items. How would you like to receive the royalty payments from me (\$21)? Check OK?

Sponsor Spotlight - Our Black-level & up sponsors are getting thank you posts on Facebook & Instagram this month.

Jersey Mike's - Fundraising-this-weekend posts on FB & Instagram went up on Wednesday. Reminder posts will go out tomorrow. Also posted to the website homepage through this weekend.

12. Action Items:

- Nancy: reach out to Windom park director about fire and ice
- Nancy: make February THFF registration link live

- Cory: will arrange pictures and date with Jeff; combine with range of motion demonstration and introduction to the weight room
- Cory: contact Jyl about spaghetti dinner
- Paul: contact Anthony Walsh about scheduling an anti-bullying session
- Nancy: contact Nancy to do social media thanks to HBF
- Cory: will take the lead on forming a committee for coop teams

13. New Business:

- Future LTS Proposal
 - Need ice time
 - Cory will volunteer to run it initially
- Co-op committee discussion
 - Create a committee
 - The groundwork for any future co-ops should be established
 - What is the board's opinion on future co-ops setup?
 - Separate or part of COL

14. Adjournment: 8:34 p.m.