

2024/2025

Plano West Baseball Booster Club - MEETING MINUTES

March 4, 2025 | Plano West High School Presentation Room, Plano TX

CALL TO ORDER

Board member Jeff Moore, called meeting to order at 6:32 pm

Board Members Present: Jeff Moore, Chris Grimes, Valerie Morton, Erin Wasson, Angie Thompson

Board Members Absent: None

Coaches

Coach Driskill

Participants

Murrell Balda	Mona Lurich
Angela Thompson	Cathy Zavodny
Rebecca Howell	Valerie Morton
Britton Lankford	Eileen Little
Kyle Jones	Chris Grimes
Jennie Jones	Jim Caulk
Braden Howell	Natalie McDaniel
Ken Little	Clint Walker
Lori Happe	Jeff Moore
Erin Wasson	

COACH'S CORNER (Coach Driskill)

- Kids practicing hard everyday
- Varsity had a good bounce back this past weekend after a tough weekend before.
- Excited for JV to get back out there this upcoming weekend.
- JV2 is off this weekend, will pull some up to JV this weekend.
- All teams moving in the right direction, showing resilience.

APPROVAL OF MINUTES

Motion to approve minutes from February 2025 Meeting.

- Motion: Natalie McDaniel\ Second: Eileen Little

BOOSTER CLUB MEMBERSHIP

- 35 memberships so far out of 54 player families

TREASURER'S REPORT

Treasurer's Report: Budget 24-25 (Reminder)

Revenue: \$64,540.00
 Expenditures: \$44,629.00
 Net Revenue: \$19,911

	Total	Expenditures	
	Budget		
Revenue			
400 First Pitch Dinner	900.00	600 First Pitch Dinner Exp	2,500.00
401 Banquet	2,000.00	501 Banquet Exp	10,000.00
402 Membership	7,500.00	602 Concessions Exp	4,000.00
403 Concessions	10,000.00	604 Crowd Funding (Packfunding) Exp	850.00
405 Crowd Funding (Packfunding)	17,500.00	505 Poinsettia Exp	1,700.00
406 Poinsettia	4,500.00	607 Spirit Wear Exp	800.00
408 Spirit Wear	800.00	509 Video Exp	3,000.00
414 Partnerships	13,000.00	510 Ballfield Repairs/Betterment	2,000.00
419 Buy A Date - Calendar Fundraiser	6,000.00	512 Baseball Equipment	5,000.00
420 Raffle 50/50	240.00	515 Diamond Dolls	400.00
421 Player Signs & Decals	100.00	516 Pack @ the Park	375.00
422 Game Day Meals	2,000.00	519 Player Bat Bags	400.00
Total Revenue	\$ 64,540.00	520 Scholarship	500.00
Gross Profit	\$ 64,540.00	521 Senior Signs/banners	2,500.00
		522 Insurance Exp	455.00
		523 Printing	500.00
		525 Varsity Player Signs/Flags	2,200.00
		526 Team Pictures - Varsity etal	1,250.00
		527 Website	1,299.00
		530 Team Lunches	300.00
		534 Administrative	150.00
		536 Community Nights	1,450.00
		540 Game Day Meals & Related Expenses	2,300.00
		541 Sponsorship Banners	700.00
		Total Expenditures	\$ 44,629.00

- Revenue:
 - Game Day meals revenue (received from parents) will be expenditure this month to pay the 2 meal vendors for meals ordered by families
- Expenditure:
 - Administrative expense was renewal for internet domain

Treasurer's Report: 2/11/2025 – 3/3/2025

Statement of Activity	
February 12 - March 3, 2025	
	Total
Revenue	
400 First Pitch Dinner	996.00
402 Membership	339.00
403 Concessions	425.90
405 Crowd Funding (Packfunding)	5,331.50
414 Partnerships	3,100.00
422 Game Day Meals	2,479.50
Total Revenue	\$ 12,671.90
Gross Profit	\$ 12,671.90
Expenditures	
500 First Pitch Dinner Exp	3,039.64
502 Concessions Exp	492.49
507 Spirit Wear Exp	775.20
525 Varsity Player Signs/Flags	692.00
534 Administrative	204.95
Total Expenditures	\$ 5,204.28

Beginning Balance:
 \$40,911.94

Current Balance:
 \$49,030.38



Treasurer's Report: Fundraising Year-to-Date

March Meeting YTD			
Fundraisers	Budgeted Income	Actual Income	Notes
50/50 Raffle	240.00	280.00	Completed
Calendar Buy a Date	6,000.00	2,772.41	Completed
Poinsettias	4,500.00	3,456.34	Completed
Sponsorships	13,000.00	16,000.00	pending 3 new sponsors
Spirit Wear - Squad Locker	800.00	178.19	same
Membership	7,500.00	7,198.00	
Concessions	10,000.00	1,209.00	pending deposit from tournament weekend
Packfunding	17,500.00	17,724.75	Completed

- *Another expense not listed we will have is roughly \$900 for sponsor banners*

Expense Update

We have about \$34,000 left in budgeted expenses for the season, which will leave around \$15,000 for next year's board.

Big Expenses Left:

- Banquet
- Concessions
- Alex Lee
- Videographer
- Senior Signs
- Diamond Dolls
- Community Nights




Final Packfunding Update

Final Amount Netted: \$17,724.25

(SportsEngine charges a 4% fee for each payment made.)

Mitchell Morton



to my friends and family.

While many items are provided by the school district, a majority of our equipment, bats, gloves, training and facility upgrades are directly funded by our booster club through private donations. Most recently, our booster club provided new uniforms and baseball bags, as well as significant bonding improvements to our stadium. The booster club routinely provides new baseballs and training equipment.

I hope you will consider making a tax-deductible donation to our booster club.

Any amount makes a significant impact and helps our program thrive!

Go Wildcat!

Mitchell Morton

MY PERSONAL GOAL: \$500

[DONATE](#)

Step Up To The Plate
Donate to PWBC Today!

HELP US REACH OUR CAMPAIGN GOAL OF \$25,000

CAMPAIGN ENDS
31 4 20 54



PERSONALIZED FAN GEAR

Personalized Fan Gear

- Orders already placed deliver next week after practice
- Link will remain open and items will ship directly to you (shipping cost)
- Available in concessions (not personalized)



SPONSORSHIPS

- Parents THANK YOU for helping us to obtain sponsors.
- We have a sponsor for each of the district games. Home Run and Triple sponsors will be sponsors for District home games.
- Website is updated with sponsor info.

Sponsors!



* 27 Sponsors! (see next slide) * Total Revenue: \$19,450

* 6 Triple and 2 HR Sponsors will be the Game Sponsors for the 8 Home District Games.
Please support our sponsors and Thank them for supporting Plano West Baseball!



THANK YOU

First Pitch Dinner Thank You!

Courtney Donkervoet
 Rebecca Howell
 Jennie Jones
 Cathy Zavodny
 Natalie McDaniel



JV2 Tournament

- Thank you for stepping up to fill so many shifts!
- Concessions total from JV2 Tournament - \$1,777

	FRIDAY - 2/28/25					SATURDAY - 3/1/2025			
	CONCESSIONS		SCOREBOARD/MUSIC			CONCESSIONS		SCOREBOARD/MUSIC	
	Parent 1	Parent 2	Student		Parent 1	Parent 2	Student		
OPEN				Jeff Paschal	OPEN				
8:30 - 9:30	Iris Chen	9:00 Val		Jeff Paschal	8:30 - 9:30	Chris Flanigan	Jennie Jones	Ariana Sanchez	
9:30 - 10:30	Erin Wasson	Val Morton		Jeff Paschal	9:30 - 10:30	Lori Happe	Mary Wade	Ariana Sanchez	
10:30 - 11:30	Erin Wasson	Mary Wade		Jeff Paschal	10:30 - 11:30	Lori Happe	Mary Wade	Ariana Sanchez	
11:30 - 12:30	Maria Lurich	Erin Wasson		Jeff Paschal	11:30 - 12:30	Lori Happe	Mary Wade	Ariana Sanchez	
12:30 - 1:30	Courtney Donkervoet	Mary Wade		Angie Thompson	12:30 - 1:30	Jason Rhodes	Mary Wade	Ariana Sanchez	
1:30 - 2:30	Rebecca Howell			Courtney Donkervoet	1:30 - 2:30	Jason Rhodes	Mary Wade	Ariana Sanchez	
2:30 - 3:30	Rob Novick		Alexis Novick		2:30 - 3:30	Lesh Lankford	Britton Lankford	Ariana Sanchez	
3:30 - 4:30	Rob Novick	Joelle Novick	Alexis Novick	Rob Novick	3:30 - 4:30	Lesh Lankford	Britton Lankford	Ariana Sanchez	
4:30 - 5:30	Chris Flanigan	Joelle Novick	Alexis Novick	Rob Novick	4:30 - 5:30	Murrell Balda		Lauren Vu	
5:30 - 6:30	Chris Flanigan	Rob Novick	Alexis Novick	Braden Howell	5:30 - 6:30	Murrell Balda		Lauren Vu	
6:30 - 7:30	Kendal Balda	Cathy Zavodny	Karis Fowlks	Braden Howell	6:30 - 7:30	Angie Thompson	Tracy Szeliga	Maddie Szeliga	
7:30 - 8:30	Kendal Balda	Lori Happe	Karis Fowlks	Braden Howell	7:30 - 8:30	Angie Thompson	Tracy Szeliga	Maddie Szeliga	
8:30 - 9:30	Mary Wade	Lori Happe	Karis Fowlks	Braden Howell	8:30 - 9:30	Courtney Donkervoet		Hector Alvarez	
CLOSE					CLOSE				



IMPORTANT DATES

- Looking ahead and dates to be aware of.

Upcoming Important Dates

- 3/11 JV2 & 3/13 V & JV Team Dinners begin
- 3/12 District Games begin w/ Varsity and JV at McKinney Boyd, 3/13 JV2 at McKinney Boyd
- 3/17 - Spring break week - games and practice all week
- 3/27 - Elementary school visits
- 3/31 - Handel's Ice Cream Spirit Night
- 4/3 - Middle school visits
- 1st week of May - Playoffs begin
- 5/4 - Baseball Banquet



TEAM DINNERS

- Team dinners good team building / bonding time.
- Sign Up Genius for each team.

Team Dinners

- Start Next Week:
 - 3/11 - JV2: Hattrups & Lurichs
 - 3/13 - JV: Jones and Salmons
 - 3/13 - Varsity: Cox & Wasson
- Sign up Genius (one for each team)
 - Weeks currently with no hosts so no dinner
 - Varsity (2 open)
 - JV (2 open)
 - JV2 (2 open)
 - Host individually or team up and host together at your home or a restaurant (Examples: El Queso, Country Burger, Fuzzy's Tacos, Gazebo Burger - ask if need more ideas!)
- The week of your hosting the host posts Location and Time on SportsYou
- Need a partner? Ask and we can help you find one.



GAME DAY MEALS

- Game day meal order being placed. If you ordered, food will be delivered to the field for your player on weeknight games.

Game Day Meals

- Orders were submitted to Tropical Smoothie and Jersey Mike's
- Meals will be delivered to the field for players
- Begins next week (**weeknight only**) - Saturday games players eat prior to arriving at the field
- Game Day Meal Coordinators:
 - Ginger Cox - Varsity
 - Courtney Donkervoet - JV
 - Jennie Jones - JV2



THEME NIGHTS

- If you signed up to help, Natalie will be in touch

Theme Nights @ The Ballpark

- Natalie McDaniel leading all except where shown. Looking for someone to assist/walk alongside to learn for next year
- 3/28 Elementary School Night
 - School Carpool visits will be 3/27 before school - all teams participate
- 4/4 Middle School Night
 - School visits will be organized and communicated
- 4/12 Inclusion Day (Morton's coordinate)
- 4/15 Senior Night (will be reaching out to those that signed up to start coordinating this)
- 4/22 Teacher Appreciation



GAME ENGAGEMENT

Game Engagement

- Need help for a great ballpark experience for players and fans
- Announcer JV and JV2
- Music all teams
- Scoreboard all teams
 - JV/Varsity Sign up Genius sent by Rob Novick
 - JV2 - Braden Howell Sign up Genius



CONCESSIONS

- Mary and Rod Wade are spearheading. Thank you for those who have signed up to volunteer!
- If you are able to grill burgers please reach out to Mary!

Concessions

- Thank you to those that have signed up already!
- Every family to volunteer for 2 shifts (more if willing!) - No experience necessary!
- Volunteer for any team's games (encourage not your kid's team)
- Student volunteers have signed up - you are not alone!
- SignUp Genius
- Taking any donations you would like to provide
- Depend on parents to staff so we can open concessions
- \$10,000 revenue goal so we need it staffed and open!



HANDY PEOPLE NEEDED

- To do work before the season starts.

Handy People Needed

- Baseballs around backstop
- Sr. Banner Showcase build



GET ON BOARD

- Looking ahead to next year, opportunity to be involved by serving on the board. Talk to any of the individuals listed if you want to hear more.

Get On Board!

- Nominating committee will slate the board, positions include:
 - President (Talk to Jeff Moore)
 - Vice President (Talk to Erin Wasson)
 - Treasurer (Talk to Valerie Morton)
 - Sponsorship (Talk to Chris Grimes)
 - Secretary (appointed) (Talk to Angela Thompson)
 - Start discussing now, vote in May



==Meeting Adjourned at 7:15 pm