



Salt Creek Park District Sponsorship Opportunities 2020-2021

Would you like to give back to your community? How about supporting some great quality programs?
Check out the exciting sponsorship opportunities we have available below.

We have a number of amazing events and programs that could use your help. Below are some of the events we offer, who has supported us in the past and what you will get for your sponsorship. We are looking for monetary sponsorships or in-kind donations. Any assistance is appreciated. We look forward to working with you. - SCPD Staff

Platinum Level (\$1,500)

- Your name/business contact information and logo will be listed on our website and in our constant contact email that goes out every four weeks to 5,000 + residents and non-residents
- Banner at the Salt Creek Sports Center Rink (serves approx. 1,500 players weekly).
- Signs and announcements at up to 6 events you choose for your sponsorship
- 50% off a party rental for 25 at Salt Creek Sports Center.

Diamond Level (\$1,000)

- Your name/business contact information and logo will be listed on our website and in our constant contact email that goes out every four weeks to 5,000 + residents and non-residents
- Banner at the Salt Creek Sports Center Rink (serves approx. 1,500 players weekly).
- Signs and announcements at up to 4 events you choose for your sponsorship
- 50% off a party rental for 25 at Salt Creek Sports Center.

Gold Level (\$750)

- Your name/business contact information and logo will be listed on our website and in our constant contact email that goes out every four weeks to 5,000 + residents and non-residents
- Signs and announcements at up to 3 events you choose for your sponsorship
- Your logo put on the back of an event t-shirt (Twin Lakes Triathlon)
- Table at the event to promote your business
- 25% off a party rental for 25 at Salt Creek Sports Center.

Silver Level (\$500)

- Your name/business contact information and logo will be listed on our website and our seasonal brochures
- Signs and announcements at up to 2 events you choose for your sponsorship
- Your logo put on the back of an event t-shirt (Twin Lakes Triathlon)
- Table at the event to promote your business
- 15% off a party rental for 25 at Salt Creek Sports Center

Bronze Level (\$250)

- Your name/business contact information and logo will be listed on our website and our seasonal brochures
- Signs and announcements at the one event you choose for your sponsorship
- Your logo put on the back of an event t-shirt (Twin Lakes Triathlon)

Media Only Sponsorship (\$150) – 3months

- Your name/business contact information and logo will be listed on our website and in 1 seasonal brochure
- Name/Logo and website link will be in our constant contact email that goes out every four weeks to 5,000 + residents and non-residents.

Salt Creek Park District Seasonal Brochure Advertisement Opportunities

Advertise on the back cover of the Park District's seasonal brochure!
Reach potential customers at low costs and receive a tax deduction!

Pricing

- Seasonal Brochure Back Page Advertisement - \$1,000 per issue or 20% discount for two issues @ \$1,600
- Seasonal Brochure Back Page Advertisement - \$500 per issue or \$3000 for 6 issue commitment

The Facts

- 4-color ad, provided by your company, printed on glossy 80# stock
- ad size -- 7 1/4 inches wide by 7 1/2 inches high
- two seasonal brochures are printed and distributed each year
- 6,500 total brochures printed each season (11,000 per year)
- 5,000 brochures (of those printed) delivered by the Post Office to households and businesses located in the Park District's boundaries
- 1,500 brochures (of those printed) are available at the Salt Creek Park District Offices, Twin Lakes Recreation Area & Salt Creek Sports Center

Bottom Line...Why Advertise With Us

- Exclusivity - participation locks out all competitors
- Unique - only one advertisement per brochure and each brochure is displayed for two consecutive seasons
- Shows your company's community awareness
- Promotes your company locally
- Low cost and high visibility
- Wide distribution equaling thousands of readers
- Tax deductible ads

Past Sponsors

Easter Egg Hunt – March/April

Palatine Lions Club

Wine Tasting – May & August

Wine Sellers *

Fishing Derby – June

Ace Hardware
Arlington Park Race Track
Brian Knuerr Family
Chicago Bears
Chicago White Sox
Hotel Indigo
Kane County Cougars
Lucky Dog Charters
Panera Bread
Rolling Meadows Park District
Salmon Shop

Beer Tasting – June & Sept.

Dobby's Liquors

Triathlon – last Sunday in June

Ancel Glink Law Offices
Runners High n' Tri
Slice of Chicago
Agio Italian Bistro
Body Werks Physical Therapy
Elvish Consulting
North Star Benefits

Other Sponsorship Opportunities':

Band Nights: June through October (\$1,000 Sponsorships)

Movie Nights: August & September

Block Parties: June, July & August

Customer Appreciation Week: July

*Wine Tasting: twice a year May & Aug – food, wine sponsorship & raffle prizes

Beer Tasting: twice a year June & Sept – food, beer sponsorship & raffle prizes

Leagues: Mom's Softball, Men's, Sand Volleyball, Golf

Tournaments: Floor Hockey, Professional in-line League, Club Championships, Turkey Shoot

Open Gym: Basket Ball, Volleyball & Hockey

Jr. Golf & Pee Wee Leagues: April - November

Pre-school Program: age appropriate books & toys, art supplies, dress up clothes, bean bag chairs,

Dance Recital: food, decorations, raffle prizes

Halloween Party: Goodie bags, costume contest prizes or raffle prizes

Breakfast with Santa: The Magician (Entertainment), craft, supplies

Harvest Hayrides: Food, decorations, entertainment, marketing

Tap House Grill
Online Data Network
Health Source
Mike's Bike Shop
Rolling Meadows Police Department
Harper College
7 Mile Cycles
JoAnn Patience – Coldwell Banker
The Grand at Twin Lakes

Turtle Trek - August

Basch Law Office
Chicago Blackhawks
Chicago Cubs
Chicago Slaughter
Chicago White Sox
Chicago Wolves
McDonalds
Poplar Creek Country Club
Potbelly Sandwich Works
Salon 134 West
Schaumburg Flyers
Tap House Grill
Lou Malnati's Pizza

Oktoberfest - October

TopGolf
Starbucks
Whole Foods Market
Mariano's
Chicago Rush

Pet Pictures w/ Santa - December

Bentley's Corner Barkery

For more information regarding this program please contact

Kelly Sisco, Superintendent of Recreation,
ksisco@saltcreekpd.com 847/259-6890 ext. 111