



ALLATOONA HIGH SCHOOL BUCCANEERS 2021 FOOTBALL BUSINESS SPONSORSHIP PACKET



Football Excellence

Playoffs 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019,
2020

Region Champs 2011, 2014, 2015, 2020

2015 AAAAA Georgia State Champions

2019 AAAAAA Georgia State Runner-Up

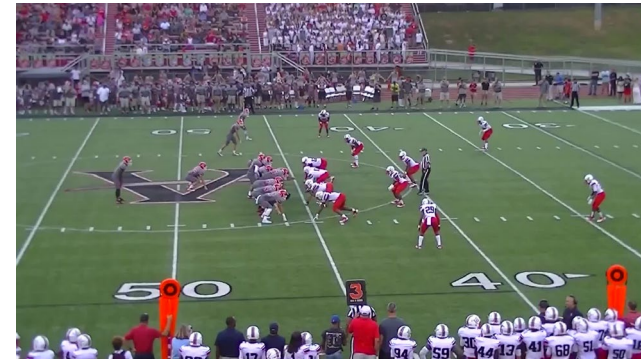


For More Information, Please Contact
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Allatoona High School Acworth, Georgia, 30101



- Allatoona High School was opened August, 2008
- Current student enrollment is approximately 1,700
- Currently a member of the GHSA Region 6, AAAAAA
- Average home football game paid attendance 2,500 people
- Average home football playoff game paid attendance 5,000 people
- Football Youth Football Program has approximately 250 players
- Average total Saturday youth football game attendance 500 people weekly
- Weekly average advertising reach is approx. 4,500 people (including students)
- Advertising banners will be displayed August - December



Sponsorship Options



Corporate Sponsorship = \$2,500

- 4 X 6 fence banner sign
- Full page program ad
- Game tickets & parking pass upon request including access to Founders Club pregame meal (4)
- Car magnet showing Allatoona Sponsorship
- Wall Plaque to display at your place of business showing your support for Allatoona Football or similar
- Full website and social media recognition
- Goody Bag and halftime recognition during Sponsorship night
- Game night Give Away (approved by Admin) and supplied by Sponsor Towel's, koosie's, etc.

Buccaneer Sponsorship = \$2,000

- 4 X 6 fence banner sign
- Full page program ad
- Game tickets & parking pass upon request including access to Founders Club pregame meal (2)
- Car magnet showing Allatoona Sponsorship
- Full website and social media recognition
- Goody Bag and halftime recognition during Sponsorship night

Varsity Sponsorship = \$1,500

- 4 X 6 fence banner sign
- ½ page Program ad
- Game tickets & parking pass upon request.
- Car magnet showing Allatoona Sponsorship
- Full website and social media recognition
- Goody Bag and halftime recognition during Sponsorship night

JV Sponsorship = \$750

- 4 X 6 fence banner sign
- ½ page Program ad
- Full website and social media recognition
- Goody Bag and halftime recognition during Sponsorship night



Public Address Announced Sponsorship Opportunities



Allatoona Buc's Home Game First Down Ad *

- "First Down Buc's! Brought to you by _____"
- The Buc's Average 10-15 First downs per game.
- Purchase for the entire season = \$2,000.00

Allatoona Buc's Home Game Field Goal and Extra Point Ad *

- "Field Goal/Extra Point/2 point conversion is Good! Brought to you by _____"
- Buc's Average 5-7 FG/EP/2PC per game.
- Purchase for the entire season = \$1,250.00

Allatoona Buc's Home Game Red Zone Ad *

- "Buc's are in the Red Zone! Brought to you by _____"
- Buc's average 4-6 touchdowns per game.
- Purchase for the entire season = \$1,000.00

*Must be confirmed by ABTC to avoid duplicate



Program Ad and Ala Carte Marketing Opportunities



- 1/2 Page Color Media Program Ad = \$250.00
- Full Page Color Media Program Ad = \$500.00
- Stadium Banner = \$500.00
- Website and Social Media Display and Link = \$500.00
- Game night Give Away (approved by Admin) = \$500.00. Towel's, koosie's, etc. (Supplied by Sponsor)
- Saturday Youth Sports Give Away (approved by Admin) = \$250.00. Towel's, koosie's, etc. (Supplied by Sponsor)