

2024/2025

Plano West Baseball Booster Club - MEETING MINUTES

February 11, 2025 | Plano West High School Presentation Room, Plano TX

CALL TO ORDER

Board member Erin Wasson, called meeting to order at 6:33 pm

Board Members Present: Chris Grimes, Valerie Morton, Erin Wasson, Angie Thompson

Board Members Absent: Jeff Moore

Coaches

Coach Clark, Coach Bern, Coach Driskill

Participants

Erin Wasson	Kendal Balda
Valerie Morton	Ken Little
Angela Thompson	Mary Wade
Britton Lankford	Rod Wade
Rebecca Howell	John Szeliga
Braden Howell	Jennie Jones
Chris Grimes	Lori Happe
Eileen Little	Jim Caulk
Calvin Hodges	Cathy Zavodny
Wayne Kilmer	

COACH'S CORNER (Coach Clark)

- Make sure boys are keeping up with classwork. We are a week away from tournaments and grade checks will be before District play.
- Day to day practices have been phenomenal.
- Scrimmages going well for the most part. Lots of action and getting to see what we need to see.
- Jesuit and Rockwall are last games before our 1st tournaments and play will prepare us.
- If game Mon or Wed will not work out in the morning.
- Tournament schedule posted on our website.
- Hosting JV2 tournament 2/28-3/1 at the ballpark.
- Seniors come early and set up for practice each day, usually younger players break down. Good for everyone to learn what needs to be done to carry on this practice each year.

APPROVAL OF MINUTES

Motion to approve minutes from January 2025 Meeting.

- Motion: Britton Lankford \ Second: John Szeliga

BOOSTER CLUB MEMBERSHIP

- 32 memberships so far out of 55 player families this fall
- Still time to join!
- Double includes 2 First Pitch tickets
- Triple includes 2 First Pitch, 1 Banquet ticket
- Home Run includes 2 First Pitch, 2 Banquet ticket

TREASURER'S REPORT

Treasurer's Report: Budget 24-25 (Reminder)

Revenue: \$64,540.00
 Expenditures: \$44,629.00
 Net Revenue: \$19,911

	Total		
		Budget	
Revenue			
400 First Pitch Dinner	900.00		
401 Banquet	2,000.00		
402 Membership	7,500.00		
403 Concessions	10,000.00		
405 Crowd Funding (Packfunding)	17,500.00		
406 Poinsettia	4,500.00		
408 Spirit Wear	800.00		
414 Partnerships	13,000.00		
419 Buy A Date - Calendar Fundraiser	6,000.00		
420 Raffle 50/50	240.00		
421 Player Signs & Decals	100.00		
422 Game Day Meals	2,000.00		
Total Revenue	\$ 64,540.00		
Gross Profit	\$ 64,540.00		
Expenditures			
500 First Pitch Dinner Exp	2,500.00		
501 Banquet Exp	10,000.00		
502 Concessions Exp	4,000.00		
504 Crowd Funding (Packfunding) Exp	650.00		
505 Poinsettia Exp	1,700.00		
507 Spirit Wear Exp	800.00		
509 Video Exp	3,000.00		
510 Ballfield Repairs/Betterment	2,000.00		
512 Baseball Equipment	5,000.00		
515 Diamond Dolls	400.00		
516 Pack @ the Park	375.00		
519 Player Bat Bags	400.00		
520 Scholarship	500.00		
521 Senior Signs/banners	2,500.00		
522 Insurance Exp	455.00		
523 Printing	500.00		
525 Varsity Player Signs/Flags	2,200.00		
526 Team Pictures - Varsity etal	1,250.00		
527 Website	1,299.00		
530 Team Lunches	300.00		
534 Administrative	150.00		
536 Community Nights	1,450.00		
540 Game Day Meals & Related Expenses	2,300.00		
541 Sponsorship Banners	700.00		
Total Expenditures	\$ 44,629.00		

- Through today, \$40,911.94 balance should get us through the end of the year.
- Revenue:
 - \$175 came in for First Pitch tickets, but it hasn't cleared yet.
 - Membership added \$1,833.10
 - Concessions \$575.10
 - Packfunding in bank right now \$11,730.15 (delay in payments clearing)
 - Partnerships \$3,700 added
 - Players signs and decals \$778 (purchased by parents, we collect money then pay vendor)
- Expenditures:
 - \$1,000 deposit made on banquet
 - Concession expense of \$344.96
 - Ballfield repairs for workdays \$1,431.71
 - Paid vendor for the player signs and window decals \$716 (money collected above)

Treasurer's Report: 1/9/2025 – 2/11/2025

January 9 - February 11, 2025	
	Total
Revenue	
400 First Pitch Dinner	175.00
402 Membership	1,833.10
403 Concessions	575.10
405 Crowd Funding (Packfunding)	11,730.15
414 Partnerships	3,700.00
421 Player Signs & Decals	778.00
Total Revenue	\$18,791.35
Gross Profit	\$18,791.35
Expenditures	
501 Banquet Exp	1,000.00
502 Concessions Exp	344.96
510 Ballfield Repairs/Betterment	1,431.71
539 Player Signs & Decals	716.00
Total Expenditures	\$ 3,492.67
Net Operating Revenue	\$15,298.68
Net Revenue	\$15,298.68

Beginning Balance:
 \$27,517.49

Current Balance:
 \$40,911.94



Fundraising

- Red shading is complete already.
- Sponsorship - \$12,900 current total with \$3,750 pending from new sponsors.
- Squad locker haven't received any new money.
- Membership has brought in more since last meeting.
- Concessions really has just started and is an opportunity for the season. Actual income \$783.10 out of \$10,000 budget.
- Packfunding \$11,730.15 have almost \$5,000 pending from Sports Engine yet to deposit.

Treasurer's Report: Fundraising Year-to-Date

February Meeting YTD			
Fundraisers	Budgeted Income	Actual Income	Notes
50/50 Raffle	240.00	280.00	Completed
Calendar Buy a Date	6,000.00	2,772.41	Completed
Poinsettias	4,500.00	3,456.34	Completed
Sponsorships (Continual)	13,000.00	12,900.00	\$3,750 pending from new sponsors
Spirit Wear - Squad Locker (Continual)	800.00	178.19	same
Membership (Continual)	7,500.00	6,852.00	^1,833
Concessions (Continual)	10,000.00	783.10	^575.10
Packfunding (ends 2/12)	17,500.00	11,730.15	\$4,946.50 deposit pending from SportsEngine

PACKFUNDING

- Budgeted \$17,500, \$25,000 was our dream number.
- \$16,678.65 currently. Less than \$1,000 away from our budget amount.
- Sports Engine takes a 4% fee out of the money raised.

Packfunding Update

- Extended through Wednesday, 2/12!
- Actual budgeted amount - \$17,500
- Dream amount (listed on the updates and player pages) - \$25,000

Current Amount: \$16,678.65

(Deposits are delayed and SportsEngine charges a 4% fee for each payment made.)

Mitchell Morton

PLANO WEST BASEBALL

Step Up To The Plate
Donate to PWBC Today!

HELP US REACH OUR CAMPAIGN GOAL OF \$25,000

MY PERSONAL GOAL: \$500

CAMPAIGN ENDS 3/14/2024



SPONSORSHIPS

- Parents continue to really step up on helping us to obtain sponsors. THANK YOU!
- We have sponsor for each of the district games. Home Run and Triple sponsors will be sponsors for District home games.
- Banners will be up by the 25th (16 banners).
- Will likely end with 25-26 total sponsors, currently have 22.
- Website will be updated soon with sponsor info.

Sponsorships

Single Sponsor - \$350 annually

- Sponsor Logo included in GameDay Program
- Website Listing and link to their website on www.PlanoWestBaseball.org
- Callouts in PWB Social Media

Double Sponsor - \$750 annually

- Everything included in Single Sponsor plus:
- 4' x 8' Ballpark Banner
- Recognition at end of season Banquet

Triple Sponsor - \$1,250 annually

- Everything included in Double Sponsor plus:
- Presenting Sponsor for a District Game
- PA recognition at all Games

Home Run Sponsor - \$2,000 annually

- Everything included in Triple Sponsor plus:
- Opportunity to throw out first pitch at District Game
- Signed Bat from Varsity players and coaches

Sponsorship Dollars Raised

2022/2023 - \$4,600 (somewhat lower due to golf)
2023/2024 - \$9,800
2024/2025 - \$16,650 (and still growing)

- Currently have 5 Triple and Home Run Sponsors. They will each be a sponsor for a District Home Game.
- Currently have 14 Double, Triple, and Home Run Sponsors. We will have banners put up for all of these sponsors by February 25th.
- Total Sponsors so far in 2024/2025: Twenty-Two
- All sponsors will be featured on social media
- Complete list of sponsors soon on website



IMPORTANT DATES

- Looking ahead and dates to be aware of.

Important Dates

- 2/19 1st Pitch Dinner @ 6:30 pm (players wear jeans & jerseys)
- 2/20 Season Begins (tournaments all 3 teams)
- 3/4 Booster Club Meeting
- 3/11 JV2 & 3/13 V & JV Team Dinners
- 3/12 District Games begin w/ Varsity and JV at McKinney Boyd, 3/13 JV2 at McKinney Boyd
- 3/17 Spring break week - games and practice all week
- 3/27 - Elementary school visits
- 3/31 - Handel's Ice Cream Spirit Night
- 4/3 - Middle school visits
- 1st week of May Playoffs begin
- 5/4 Baseball Banquet



FIRST PITCH DINNER

- Not many events where we have all 3 teams together, great way to meet new people, and good team bonding.

First Pitch Dinner - February 19th

February 19th @ 6:30 pm in the Cafeteria

- RSVP window closes tomorrow on 2/12 - we only have 21 players RSVP'd - need a YES or NO for each player!
- All players are paid for by the Booster Club
- Families welcome - \$25/ticket (Double, Triple and Home Run Booster Club Members get 2 free tickets)
- We will be doing a silent auction for a few parking spots and we will have a raffle for Plano West Gear
- We will have Rock N Brews catering
- Committee has been assembled to set up! Thank you!



TEAM DINNERS

- Team dinners good team building / bonding time.
- Sign Up Genius coming out by team.

Team Dinners

- Starts week of District (week of 3/10)
 - Thursday nights (except 3/11 JV2 will be Tues)
- Hosted by players' parents
 - Host individually or team up and host together at your home or a restaurant (Examples: El Queso, Country Burger, Fuzzy's Tacos, Gazebo Burger - ask if need more ideas!)
- Sign up Genius will be sent (one for each team)
- The week of your hosting the host posts Location and Time on [SportsYou](#)



GAME DAY MEALS

- Game day meal you can order in advance, and it will be delivered to the field for your player.
- Please put in notes what you are paying if doing Venmo, Pay Pal or Zelle (ex Game Day Meals / player name).

Game Day Meals

- Begins during District Games (**weeknight only**) - Saturday games we ask all players to eat prior to arriving at the field
- We will be ordering from Tropical Smoothie (\$10/game) and Jersey Mike's (\$11.75/game)
 - If you order for all games, JV/Varsity = \$140.50 | JV2 = \$75.25
- Order form will be shared on Sunday 2/16 and payment direction (parents pay Booster Club, Booster Club submits order)
 - Booster Club coordinates and does not make money on Team Meals
- Meals will be delivered to the field for players
- Game Day Meal Coordinators:
 - Ginger Cox - Varsity
 - Courtney Donkervoet - JV
 - Jennie Jones - JV2



THEME NIGHTS

- Players will visit Elementary and then Middle School the week of their Theme night. More to come with details closer in.
- Will use Middle School night to promote camp.

Theme Nights @ The Ballpark

- 3/28 Elementary School Night
 - School Carpool visits will be organized and communicated - all teams participate
- 4/4 Middle School Night
 - School visits will be organized and communicated
- 4/12 Inclusion Day
- 4/15 Senior Night
- 4/22 Teacher Appreciation



WORK DAY

- THANK YOU for your help to prepare the ballpark for the season.
- Photos of some of the work completed, painted dugout benches and back of entrance sign, leaves, trash, cleaned up Coach Z’s pitching lab, and removed lots of rolls of turf!

THANK YOU FOR YOUR HELP! Work Day Projects



- Leaves, trash
- Coach Z’s pitching lab
- Turf, turf and more turf



COMMITTEES FOR SPRING

- THANK YOU to those who have already signed up.
- Still have remaining slots left to fill.

Committees - Sign Up Genius Sent Out

Sponsorship	Game Day Photographers
Theme Nights	First Pitch Dinner
Senior Night	JV2 Pre-Game Meals
Social Media	JV/Varsity Pre-Game Meals
Game Program Creation	Banquet
JV2 Game Engagement	End of Year Audit
JV Game Engagement	Denny Carver Scholarship Review Committee
Varsity Game Engagement	

Still have needs where listed



GAME ENGAGEMENT

- Looking for volunteers to sign up for Announcer, scoreboard, music. This contributes to a great ballpark experience for both fans and the players!

Game Engagement

- Need help for a great ballpark experience for players and fans
- Announcer JV and JV2
- Scoreboard all teams
 - JV Sign up being distributed by Rob Novick
 - JV2 - Still looking for handraiser to coordinate
- Music all teams
- Reach out to Jeff Moore to volunteer 469-975-3088



CONCESSIONS

- Mary and Rod Wade are spearheading. Thank you for those who have signed up to volunteer!

Concessions

- Thank you to those that have signed up already!
- Every family to volunteer for 2 shifts (more if willing!) - No experience necessary!
- Volunteer for any team's games
- Student volunteers have signed up - you are not alone!
- SignUp Genius has been posted to sign up
- Taking any donations you would like to provide
- Depend on parents to staff so we can open concessions

Speaking of which we have a new addition....



HOT OFF THE PRESS

- We will be hosting a tournament Feb 28 and March 1st from 9am-9pm at the ballpark.
- Great opportunity to show off our ballpark and for concession sales!
- Will need coverage for concessions, scoreboard, music all day both days.
- Will send out a Google Sheet to sign up with one hour shifts. Please grab what you are able to do!

Hot off the press!

- Hosting JV2 tournament
- Games all day Friday, 2/28 and Saturday, 3/1 9 AM - 9 PM
- Concession, Scoreboard, Music will be needed all day!
- Looking for help to fill shifts

	FRIDAY - 2/28/25					SATURDAY - 3/1/2025			
	CONCESSIONS		SCOREBOARD/MUSIC			CONCESSIONS		SCOREBOARD/MUSIC	
	Parent 1	Parent 2				Parent 1	Parent 2		
OPEN					OPEN				
8:30 - 9:30					8:30 - 9:30				
9:30 - 10:30					9:30 - 10:30				
10:30 - 11:30					10:30 - 11:30				
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5:30 - 6:30					5:30 - 6:30				
6:30 - 7:30					6:30 - 7:30				
7:30 - 8:30					7:30 - 8:30				
8:30 - 9:30					8:30 - 9:30				
CLOSE					CLOSE				



GET ON BOARD

- Looking ahead to next year, opportunity to be involved by serving on the board. Talk to any of the individuals listed if you want to hear more.

Get On Board!

- Nominating committee will slate the board, positions include:
 - President (Talk to Jeff Moore)
 - Vice President (Talk to Erin Wasson)
 - Treasurer (Talk to Valerie Morton)
 - Sponsorship (Talk to Chris Grimes)
 - Secretary (appointed) (Talk to Angela Thompson)
 - Start discussing now, vote in May



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Meeting Adjourned at 7:10 pm