



**Northern Lights Soccer
Monthly Meeting
December 11, 2023
7:00 pm**

Call to order:

- **Meeting Called By: Meghan Rietschel**
- **Type of Meeting: Committee Meeting**
- **Note Taker: Mandy Paumen**

Meeting called to order by Meghan Rietschel at 7:02 pm.

Attendees: Mandy Paumen, Meghan Rietschel, Jason Huisheere, Sean Sutter, Jenny Schueller, Kris Kramer, Aaron Lindquist, Andy Severance, Chere Thompson, Heinrich von Mende, Ahna Lloyd (Communications Applicant) and Hans Jacobsen (Treasurer Applicant).

Meghan Rietschel makes a motion to approve minutes from October. Sean Sutter seconds the motion. Motion carries.

Meghan Rietschel makes a motion to approve the agenda for October. Jenny Schueller seconds the motion. Motion carries.

Financial Report:

Open Forum:

- ACTION ITEM** - Jason to add a form to the website regarding the grievance policy.

Task Updates:

Committee Business:

Field/Equipment/Fundraising Coordinator: Sean Sutter

- Nets will be taken down. Goals do not need to be taken down.
- Need to look at different ways to hold the nets on the A goals.
- New layout for Elmcrest next year. Different setup???

- New goals for Enloe and Sunny - we will go half and half with the city of Anoka.
- Several 7 v 7 fields throughout Ramsey in case we need to use them.

- ACTION ITEM** - Sean to get money to Meghan from goal recycling.

Concessions Coordinator: Krisandra Kramer

- Izzy is planning on coming back for the spring/summer when finals are done.
- What reports do I need to submit for taxes?
- Swag update: I need everyone to take a look at the presentation I'll have at the meeting to give me your opinions on the items and also preference of logos. I ran it by Meghan and she would like the board's opinion.
- Need to get volunteers all in one sign up genius from both Coon Rapids and Ramsey. Need to talk to Beth about that.

- ACTION ITEM** - Andy to look for prices on new printers for the concessions.

Communications Coordinator: Jenny Schueller

- Promoting winter soccer - Facebook posts, sharing to community sites, emails to past participants and ARAA newsletter.
- Rec Registration will stay open until January 7, 2024.

Webmaster: Jason Huisheere

Updated websites

- Put up Meeting Minutes
- Winter Registration for Rec
- Add banner to the homepage
- Thanksgiving Holiday Store for the soccer clubs

List to be done

- Still need information to make the banners for the ARAA website
- Need to create a Team Manager page (Items to assist managers)
 - o Health forms
 - o Field Maps for our fields
 - o Instructions on tournaments
 - o Any paperwork for managers
 - o Any links on reschedules
 - o Any other ideas?
- Look over the North United website and figure out how to make it easier for mobile devices.

Travel Coordinator: Sarah Bromenschenkel (absent)

Rec Coordinators: Heinrich Von Mende and Kelly Muchowski (absent)

Winter Rec:

- 68 is the current number. Ideally we are at 100 with 125 being max for space.
 - Last handful of years = 87, 132 and 116 in 2023.

- Should keep open and run more advertising.
- Coaches Meeting – Will need help Jan 6th
- Field space and time available on Jan 6th that Competitive can utilize.
- Winter Uniforms
 - Sent CR United logo to Game-One for winter shirts.
 - Will continue with C2 Performance shirts to utilize existing (cost savings)

Spring/Summer:

- Working on registration details
- Would like to have open by January 15th.
- School fliers?

Sponsorship/Fundraising Coordinators: Angelica Carson (absent) and TreJuan Carson (absent)

DOO/Registrar/TM Coordinator: Chere Thompson

- I have emailed all club dates received for 2024 to Abby who will be training in Marisa.
- Created a Goalie Training page in TeamSnap. Heinrich, when do you want Spring Rec to open?
- Most Competitive Coaches and Managers have completed required paperwork just waiting on a few to get their stuff done.
- Board Members requirements - I sent out emails previously to everyone who needed to complete requirements. Still waiting for some to complete. Are we wanting to add ALL board members into GotSport to have requirements completed? In the past we have only done Board Members who interact with players.
- I am going to try to attend an MNUFC Youth Sports Showcase event at Allianz. It is an event for club admins on Tuesday, December 12th from 6:00 - 8:00 pm to learn about ways that you and your team can get the most out of a Minnesota United match, including Fan Experience Packages, fundraising programs, Club Night Takeovers, and a whole host of perks that come with bringing a group to a game. If I can't make it down there then I will be meeting with Molly McGonigle over Zoom.

DOC: Aaron Lindquist

Completed (in last month)

- North United website work
- Meetings/emails/phone calls with parents, Coaches and marketing
- Marketing online social media
- November newsletter created and sent
- Attending games/practices/tournaments
- Winter training/futsal started and additional goalie training added
- Coordinated additional training time to accommodate teams
- TCSL meetings (NPL and fall league)
- 2024-2025 Tryout dates set

Upcoming (within the month)

- Attending games/practices/tournaments (NPL, winter league and TCSL Fives)
- 2024-2025 and 2025-2026 uniform cycle meeting
- December newsletter will be designed and sent
- TeamGenius December player evaluations designed and sent
- Meeting/emails/phone calls with parents/coaches

- TCSL NPL and Winter Club meetings
- Coach/player additions
- College Soccer Talk
- 2024-2025 Budget planning

Future (going forward)

- Monitor TCSL vs MYSA new league(s)
- North United Coach/Player Development
- Continued developments of ARAA Dome
- Marketing of North United and Sponsorship
- 2024-2025 plans - coaches/indoor space/field usage

New Business

- Ahna Lloyd - Communications Applicant
 - 9 years - communication director at the Farmstead in Andover - she has very clear communication, cuts down expectations.
 - Son goes to the Anoka Montessori School and is aware of the appropriate communication guidelines.
 - Her dad is a sportscaster in Wisconsin. She would love to be able to do that as well.
 - She found North United for her child and would like to volunteer and help out the program.
 - Time commitment is every other month full board meeting and 5 events a year.

- Ariel Owens also applied for the communications coordinator position. Application provided.

Meghan Rietschel makes a motion for Ahna to be the new communications coordinator. Heinrich von Mende seconds the motion. Motion carries. Ahna is the new communications coordinator.

- Hans Jacobsen - Treasurer Applicant
 - Has worked with and went to school for many of the financial programs. Quickbooks, etc.
 - Was a real estate bookkeeper for 14 years.

- Julie Scalze formally put in an application for treasurer. Application provided. She also attended the meeting in October.

Jenny Schueller makes a motion for Hans to be the new treasurer. Meghan Rietschel seconds the motion. Motion carries. Hans is the new treasurer.

Aaron Lindquist - eligible for a salary increase 11/1/23 and 11/1/24 - bonuses are paid in January and September

Mandy Paumen makes a motion to increase Aaron's salary as of 11/1/23 by 4%. Sean Sutter seconds the motion. Motion carries.

Chere Thompson - renewal for her contract. Meghan would like to increase her salary.

Jenny Schueller makes a motion to renew Chere's contract and increase it by 4%. Jason Huisheere seconds the motion. Motion carries.

Meeting Adjourned:

Meghan Rietschel makes a motion to adjourn the meeting. Andy Severance seconds the motion. Meeting adjourned at 9:14 pm.

Next Meeting:

Here are the dates for our next meetings:

AGM - January 20, 2024, 1:00 pm at Elmcrest Park - McDuff's after meeting

Board Meeting - February 12, 2024, 7:00 pm at Elmcrest Park