

## INFORMATION BULLETIN

**Bulletin #:** I2022-47  
**Date:** July 29, 2022  
**To:** District Associations and Clubs  
**CC:** Ontario Soccer Board of Directors, Staff  
**From:** Bjorn Osieck, Director, Business Operations  
**Subject:** Ontario Soccer announces SportChek as newest Community Partner

### **Ontario Soccer welcomes SportChek as newest Community Partner**

Building on the momentum of soccer growth in Ontario, SportChek, Canada's largest sports retailer, has joined Ontario Soccer as the *Official Sporting Goods Retail Partner*. Together, we share the goal to inspire Ontarians to live a healthy, active lifestyle by making sports and activity more fun, approachable, and inclusive.

Ontario Soccer and SportChek will extend opportunities to the Ontario Soccer member community including a suite of exclusive initiatives online, in-store and in the community designed to keep us moving and achieving our health and wellness goals. With a vast assortment of apparel and equipment, and the very best athletic brands in the world, SportChek strives to help athletes and enthusiasts of all levels succeed.

To mark the beginning of our partnership, we've launched the Trick Shot video campaign with SportChek on social media featuring our very own Ontario Soccer community. More information on upcoming exciting initiatives will be available soon on [www.ontariosoccer.net](http://www.ontariosoccer.net).

If you have any further questions, please contact [Bjorn Osieck](#), Director Business Operations.

### **How do I stay connected to Ontario Soccer?**

Have you subscribed to the Ontario Soccer weekly e-Newsletter? [Click here to subscribe to INSIDE THE 18](#). Follow us on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#).