



MSHA Culture Committee Meeting Minutes

September 16th, 2019

Mitchell Activities Center 7pm

Attendees

Ben Grenier	Darcy Sabers	Megan Sabers	Carey Grosdidier
Kristie Contreras	Carrie Mitchell	Leah Rezac	Jessica Lang

Board Action Items

- Request to Spend \$400 on Flyers for “Try Hockey for Free Event”.
 - 2100 Flyers to reach Mitchell Schools and surrounding Areas
 - Event Date Saturday, November 9th (In line with USA Hockey)
 - Darcy Sabers leading the activity
- Request to spend \$500 on purchase of a Mitchell Marlins Mascot Costume.
 - Will drive entertainment and engagement for the association
 - Can be worn during Home games and recruitment events
 - Multiple committee members are checking on availability

Here is the link to the costume... it is from China and I have ordered many things from this website before. I did message with them and they can do the color navy... I will probably ask for pictures of the color before we go any further. Looks like we can get it is a youth size then if it is good quality possibly order another in an adult size. I think it would be great to use an old jersey and possibly get a business to sponsor each year and they can have their logo on the back of the jersey? I have a couple business willing to sponsor already. I am thinking charge them \$300/year? Just a thought. Any questions just let me know! Megan

https://www.aliexpress.com/item/1724174282.html?spm=a2g0o.productlist.0.0.602d4b24vlgDLW&algo_pvid=e8c6872b-4249-47e6-ae74-b96773b4ee27&algo_expid=e8c6872b-4249-47e6-ae74-b96773b4ee27-0&btsid=31735882-646b-4ddb-b2c4-4c3798ec3b0d&ws_ab_test=searchweb0_0,searchweb201602_3,searchweb201603_52#feedback

- Request to allow each league level player a “Free Entry” ticket to be given to a friend.
 - Will help with recruitment

- **Request for the board to adopt a “Dib Request Form”.**
 - Families can request a donation of dibs, due to hardships
 - Families can donation extra dibs
 - Board would review the requests and approve or reject

- **Request to require each league level team to complete a community outreach event**
 - Build community engagement and positive association awareness
 - Team Coordinator would set up the event
 - Ben Grenier leading media exposure for the activities

Other Committee Notes

- All Committee Members will be SafeSport and Background Check Certified

- All Committee Members will have access to PCA Training Materials

- Plans to Create Positive Messaging Posters for the MAC

- Saturday, October 5th Blue and White Parade, MSHA will have an entry
 - Truck/Trailer and Players Roller Blading
 - Carey Grosdidier received a donation from Vern Eide for the Candy
 - Darcy Sabers is coordinating the event

- Big Fish / Little Fish program will continue this season. Kicking off in November

- Friday, December 13th will be “Mitchell Marlins Night” at the Stampede Game (8U Skating).

- Plans to do more this year with communicating the Tronnes Foundation Scholarships

- Player of the Month Program with continue this season (Facebook)

- Hockey Family Profile will kick off this season (Facebook)

- We plan to participate in Parade of Lights parade again this year

- Pink the Rink event will continue this season

- Proposal to do an end of year survey with the players, separate from parents

October Meeting Date TBD