

SEPTEMBER 2022

Dear Sharks Family:

As we embark on our 23rd year as an organization this season, the Board of Directors would like to thank you for choosing the Shoreline Sharks. Your loyalty and support enabled us to emerge from the latest world challenges with renewed energy that continues to motivate us to deliver a positive, fun, and competitive all-girls ice hockey experience. Thank you.

We remain committed to our unique player-first model that aligns with our mission to provide a safe and supportive environment to foster the development of the player and person for her next level of success – on and off the ice. Our positive culture and value system, which includes teamwork, integrity, effort, accountability, and sportsmanship, contributes to our overall success and sets us apart from other hockey programs.

We're excited that the 2022-2023 season has officially started. Here are some highlights of how we fulfill our mission:

- **Scale:** Close to 200 girls will play on 13 travel teams across three leagues (CGHL, CHC, and NEGHL), allowing us to provide competitive opportunities for players at all levels of play.
- **Development Focus:** Our investment in player development is unmatched by the competition as we deliver more ice time per tuition dollar than any other program in the state. Sharks players average three on-ice sessions per week, including a dedicated weekly skill session in partnership with IPH and best-in-class ProCrease goaltending training designed to give our goalies a more customized experience.
- **Player Advancement:** In the last four years, we've helped 40+ players advance to some of the country's top boarding schools, and over 20 of our players have moved on to play college hockey.
- **Player Loyalty:** Our commitment to players is for the long-term and is not season to season. We employ a "Once a Shark, always a Shark" philosophy that promises a spot for athletes to play in the upcoming season. It gives our players a sense of security and reflects our commitment to shaping their hockey journey, a differentiator between other National Bound clubs and us.
- **Expanded Learn to Play Clinics:** We are unique by offering two LTP/LTS clinics for girls 4- 11 and 12 - 19 and boast over 70 participants. Our coaches have formalized our skill progression system to increase touches and accelerate development. We've upgraded our on-ice approach to give our younger Sand Sharks extra practice time with additional

game day sessions and our older Junior Sharks their own ice time to execute more advanced drills and scrimmage.

- **Dedicated Coaching Staff:** This season, the organization will benefit from the guidance and experience of 39 coaches, 12 of whom are women that serve as role models. Our U16 Tier II team has an all-female coaching staff! Add our team managers and locker room monitors into the mix, and over 90 certified volunteers support our travel teams and clinics.
- **Competitive Success:** Our teams continue to achieve on-ice success, with our U14 CGHL1 team winning the 2021-22 CGHL Championship and all three national-bound Tier II teams (U14, U16, and U19) advancing to the New England District regionals last season.
- **Diversification and Continuity of Leadership:** We welcomed six new board members this year. They will ensure the organization's long-term sustainability and dedication to Sharks' mission and values.
- **Organization-Wide Culture:** The team is central to our players' hockey experience; however, we believe that a connection to the larger organization builds a strong community. Activities such as kick-off parties, banquets, Sharks Days at college or professional hockey games, and excursions like tubing at Powder Ridge reinforce our positive and inclusive culture.
- **Hockey Accessibility:** Finally, and perhaps most importantly, we remain firmly convicted in our desire to provide hockey opportunities for everyone. We offer the lowest tuition cost among peer programs in the state while delivering an unparalleled development experience.

We wish you the best of luck this season, with much success on and off the ice. Go Sharks!

Shoreline Sharks Board of Directors