

Tornado Youth Hockey
 Board Meeting: 1-9-2023
 Omni Center
 6pm



Board Members	Role	Present	Absent
Bryan Helgeson	President	X	
Greg Marso	Treasurer		X
Andrea Kelm	Girls Director	X	
Jenny Keer	VP	X	
Gabby Hansen	Secretary		X
Mary Ciano	External communications	X	
Scott Zietlow	Fundraising Director	X	
Ron Dehli	Tournament Director	X	

Guests: Amy Dzieweczynski, Anna Peterson

Call Meeting to Order

1. Attendance
2. Approve minutes
3. Review Agenda

Executive Committee Reports

1. President Report
 - a. Try LaCrosse for Free - **share via Gabby to association**
 - b. Disciplinary action for ref and player in regards to situation at Wis Rapids - coach sent complaint directly to WAHA and didn't contact TYH first, out of our hands now
 - i. **Send a reminder of 24 hour and reporting things to Board who would then communicate with WAHA**
 - ii. **TYH observance of 24 hour rule in regards to players, coaches, fans/parents, refs**
2. Treasurer
 - a. Not in attendance
 - b. Billed 2nd session LTS players through SE. 3 additional skaters added (siblings of current LTS)
3. VP
 - a. **Mites coordinator needed for next year** - Would be great to find replacement this season in order to shadow Emilee
 - b. **Jenny** to provide Bryan with coaches/team staff that are not eligible and he will involve RG as necessary
4. Girl's Director
 - a. Andrea reached out to 8U girls to practice with 10U girls for the rest of this season
 - b. Transitioning to Jr Cyclones for next year likely
 - c. TYH, WS, LaCrosse own 10U teams for next year likely

- d. Look at Girls program again in March with other coop associations
- 5. Secretary
 - a. SQUIRT C short one team for their tournament now and needs support for running the tournament

Board Reports

- 1. External Communications
 - a. Bantam B Tournament - Kristen Fay email
 - b. How many games for State Tournament 2B - Bryan will reach out to Pinnows to find out
 - c. Budget→ up to \$1,000 for now
 - i. Are some items provided by WAHA? (programs, posters, signs??)
 - ii. Get estimates for Backdrop, Stickers for pucks, photographer (Bekky Murphy from Ladybug Photography that we used for TYH photos this year?)
 - iii. Required to use apparel vendor for State per WAHA but can have raffles baskets, 50/50, GameDay Supply, etc
 - iv. Utilize DIBS in SportsEngine for volunteers for that weekend - list of tasks submitted to Krystal Matt sooner rather than later
 - v. Gabby to communicate out about a SAVE THE DATE for March 4-5 State weekend, many many volunteer hours and shifts will be available
- 2. Tournament Director
 - a. Tournament Purchases
 - i. Gatorade/Powerade (or water) and snack (granola bar type) per skater provided and purchaser will get reimbursed by treasurer upon turning in receipt to Greg
 - b. Patches - Jenny to contact Heidi again**
 - c. Ron to have Curtis Printing print the WAHA rules for posting (include QR code) for tournament
 - d. Raffle license has been established (Scott finding out what it all includes)
 - e. PeeWee tournament questions
 - i. Same as mentioned above for what TYH will cover in regards to snack/drink
 - ii. Up to \$250 per team available as profits from raffle baskets and 50/50 (same as last year) and rest goes to TYH
- 3. Fundraising Director
 - a. Raffle tickets on Wed this week - Katie Haug point person and get to team mgrs
 - i. Scott to meet with Katie to distribute by early next week (Jan 16 week)
 - ii. First round of collections due by Jan 23 (if not wanting to sell)
 - iii. Tickets or money need to be returned Feb 24 as final deadline
 - iv. Sell at tournaments
 - b. Friday, March 3 drawing
 - c. Golf Outing - Brit Walz and Holly Glanville to head up
- 4. Marketing
 - a. No hotels interested in kickbacks
 - b. Family Pool night at Onalaska pool in July - Mary will book (\$250 covered by TYH)
 - c. Golden Gophers outreach program for kids for next year (\$6/ticket to game)

Old Business

- 1. Coaches reminder email

2. Locker room and facility upkeep reminder - if you see something say something!

New Business

1. Open Forum
 - a. What is process for perceived unequal playing time? Bryan stated process is parent communicate with coach, next coaching director, director of hockey, then lastly TYH board

Announcements/Future Action Steps

Adjourn