

Bloomington Fastpitch Association

Board of Directors

Meeting Minutes – January 3rd, 2011

I. Call to Order

Jason Wendlandt called to order the regular meeting of the Bloomington Fastpitch Association Board of Directors at 7:03 p.m. on Monday, January 3rd, 2011, at the Bloomington Center for the Arts, 1800 West Old Shakopee road, Bloomington, MN.

II. Attendance

The following persons were present:

Board Members: Jason Wendlandt, Grant Effertz, Carrie Miller, Mark Flugstad, Jim Hanson, Kevin Caspers, Lisa Greely, Tod Deming, Beth Johnson, Lori Hanken and Amy Christiansen.

Non-board Members: Mike Carr, Tom Marroquin and Greg Boatman.

III. Approval of Minutes from Last Meeting

Motion made by Amy Christianson and seconded by Mark Flugstad that we approve the minutes from December 2010. MOTION PASSED.

IV. Other Business – Old

A. Spirit Wear:

- Some research on vendor options has been completed by Jason and Mark.
- The team of Beth, Grant, Jason and Mark will meet Tuesday, 1/4 at 7 p.m. at Valley View Middle School to finalize options.
- Need to have spirit wear available at the spring signups.
- Goal is to have a self-serve on-line ordering system.
- Lori has the high-resolution artwork.

B. Winter Clinic Updates / Forms Needed:

- Diana has the book now.
- Every player has to sign the insurance waiver.
- We need them for the pitching clinic. A board member will need to be at each clinic to ensure forms are signed.

V. Other Business – New

A. City Park and Rec Update with Greg Boatman

- Parks and Rec will visit BFA board meetings regularly (between quarterly and 1X per year, as needed) with the goal of improving communication between Bloomington youth sports and Park and Rec.
- Netting proposals for Dred Scott were reviewed. The standard Bloomington practice is to leave netting up over the winter so proposals considered will not have overhead netting due to heavy snow potential in MN. Netting would run

along 1st and 3rd base lines between existing structures. The estimated cost of this solution is \$75K - \$80K and the request has been placed in the Park and Rec Capital Improvements Budget to be prioritized.

- BFA is looking for feedback on how to secure more field use as the organization grows. Park and Rec will communicate when field requests need to be submitted.
 - BFA and Park and Rec agreed to partner on a Hennepin County Sports Grant.
- B. Registration Updates: 2 dates have been set: Sunday, 2/27 from 5:30 p.m. – 8:30 p.m. and Tuesday, 3/2 from 6:30 p.m.– 8:30 p.m. in the Jefferson lunchroom. On Sunday, 2/27, BFA will be serving pizza and pop. Tables will include: registration, uniform sizing, equipment exchange, Tanel sales. We plan to hand out 2 pair of socks at registration with the option to purchase extras. Tod will bring cash boxes.
- C. Kelly Field #4 Improvements: Jim presented a fundraising proposal that included a \$5K ask of BFA for Kelly Field #4 improvements. BFA is open to supporting but needs to commit to an amount. Will revisit at February meeting when more information is available from both Jim, on how his other fundraising is going, and Park and Rec on timing of the potential Hennepin County Sports Grant as there is the potential to include Kelly improvements in the grant request. Greg Boatman committed to pulling a cross-Bloomington Kelly Field user group meeting together to discuss next steps in submitting the Grant request.
- D. Possibility of another 14U Clutch Hitters team: Jim proposed that if BFA had an odd number of 14U players, he would like to have another 14U Clutch Hitters team. Decision will wait until after registration and final numbers come in to decide.

VI. Directors Reports

- A. President's Report: Jason Wendlandt
- Nothing further to report.
- B. Vice President's Report: Mike Kopischke
- No report. Jason will touch base with Mike to send out the coaching clinic email and to remind interested coaches to get their applications in.
- C. Treasurer's Report: Tod Deming
- Working on deliverables for tax deadlines.
 - In February, we can pre-buy memberships and save some money.
- D. Secretary's Report: Carrie Miller
- No report.
- E. Commissioner's Report: Mark Flugstad
- Purchased new team bags.
 - Have indoor balls ready for pitching clinics. Need more 12" indoor balls.
 - Will have socks available to hand out at registration.
- F. Assistant Commissioner's Report: Bob Christiansen (via Amy)
- Bob will be contacting Jason Hicks about securing more time at Kelly and other fields.

- Would like BFA to consider a field cleanup day in May, especially on Jefferson #5 and Olson North and South.
- Potential dates for the coaches meeting are April 12, 13 or 14 and the parent meeting April 17th. Need to book space in the Jefferson Training Room and Kennedy Cafeteria.

G. Member Services & Membership Report: Beth Johnson

- No report.

H. Marketing Report: Lori Hanken

- Lori proposed we create a BFA facebook page. Lori would update weekly. Amy motioned to approve and Beth seconded. MOTION PASSED.
- Grant will work with Google to position the BFA website to come up first when searched vs. half way down the page.
- Lori put together a sample flyer that she would like to use at schools to handout as well as have available at clinics, etc.
- Lori is working with JAC and KAC to see if we can get a BFA banner in the activity centers.

I. Player Development: Jim Hanson

- First clinic of the year was great.

J. Tournament Director: Kevin Caspers

- 4 teams have signed up for the tournament so far.
- Mark, Amy and Kevin will meet on Thursday at Valley View to talk about organizing an Elite tournament.

K. Fundraising: Lisa Greely

- Still working on the water park fundraising event. Will know more tomorrow after she meets with them.

L. Website: Grant Effertz

- Reimbursement policy has been updated and will be posted to the website.
- The bracketing tool is \$400 and can accommodate multiple tournaments. Kevin will see a demo to help make decision if BFA should purchase.
- Grant offered BFA an email / marketing tool that is available through Grant's company to use as long as Grant serves on the board.
- Amy motioned and Mark seconded to spend a one-time web engine ID fee of \$100. MOTION PASSED.

M. Open Comments

- Tod brought proposal from Jefferson to pay BFA \$200 / year to put a "team" link on the BFA website so they can leverage our website's functionality. Amy motioned to approve. Mark seconded. MOTION PASSED. Also discussed that Kennedy would also be giving the same opportunity if they wanted.

VII. Adjournment

Jason adjourned the meeting at 10:00 p.m.

The next meeting will be Monday, January 3rd, 2011 at 7:00 p.m.

Minutes submitted by: Carrie Miller

Minutes approved by: Jason Wendlandt