



# City of Lakes Youth Hockey Association

## February Board Meeting

February 12th, 2026

### 1. Call to Order:

Current board members:

President: Cory Larson

Vice-President: Michele Bednar

Treasurer: Peter Grotans

Secretary: Aaron Flannigan

Ice Director: Brandon Arneson

At- Large Members:

Teresa Eisenbise

Jared Roddy

Stephania Anderson

Jay Rasmussen

Jill Whitney

Nancy Nordeen

Seth Spangler

Tracy Williamson

Macarena Barnes

Mike Ullmer

Dan Hatzung

Kim Luong

Tim Bednar

Bria Florell

2. In attendance (Board, Appointed Positions): Cory Larson, Michele Bednar, Peter Grotans, Jill Whitney, Seth Spangler, Jay Rasmussen, Aaron Flannigan, Teresa Eisenbise, Brandon Arneson, Bria Florell, Maca Barnes, Dan Hatzung,

Total attendance and determination of membership quorum: Quorum is 11

3. Previous meeting minutes: [January 2026 Minutes](#)

Previous Minutes Moved To Accept by: Jay Rasmussen

Seconded by: Peter Grotans

Accepted: 7:40 PM

4. President's Report:

- Season is wrapping up
  - Positive feeling from most people
  - Surveys will be sent out at the end of the month
  - Early projections have us at 120 skaters without any new skaters
  - Vice-President and Treasurer are up for election
- NE Ice Arena has been shut down for the remainder of the season
  - Long term ice access is in question
  - MPRB recognizes the importance of giving us access and we are working towards a solution

Report Moved To Accept By: Michele Bednar  
 Seconded by: Teresa Eisenbise  
 Accepted: 7:40 PM

5. Treasurer's Report:

<b>CURRENT BUDGET SUMMARY</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>UNDER/OVER</b>	<b>Forecast</b>	
<b>Total Income</b>	<b>\$ 128,325</b>	<b>\$ 117,552</b>	<b>\$ (10,773)</b>	<b>\$ 144,868</b>	92%
<b>Total Expenses</b>	<b>\$ 125,695</b>	<b>\$ 86,505</b>	<b>\$ (39,190)</b>	<b>\$ 129,955</b>	69%
<b>Difference</b>	<b>\$ 2,630</b>	<b>\$ 31,047</b>		<b>\$ 14,913</b>	
<b>INCOME</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>UNDER/OVER</b>	<b>Forecast</b>	
Donations	\$ 4,500.00	\$ 11,574.30	\$ 7,074.30	\$ 11,574.30	
Grants	\$ 6,500.00	\$ 4,259.33	\$ (2,240.67)	\$ 4,759.33	
Registration Donations	\$ 400.00	\$ - .00	\$ (400.00)	\$ 723.63	
Sponsorship	\$ 15,350.00	\$ 9,250.00	\$ (6,100.00)	\$ 16,600.00	
Fundraising Events	\$ 26,000.00	\$ 12,298.33	\$ (13,701.67)	\$ 27,222.33	
Registration Fees	\$ 74,775.00	\$ 79,170.06	\$ 4,395.06	\$ 82,788.06	
Volunteer Buyout	\$ 800.00	\$ 1,000.00	\$ 200.00	\$ 1,200.00	
<b>TOTAL</b>	<b>\$ 128,325.00</b>	<b>\$ 117,552.02</b>	<b>\$ (10,772.98)</b>	<b>\$ 144,867.65</b>	

- Current Budget Snapshot through 7/1/2025 thru 1/31/2026 above.
- January 2026 income = \$8,603.55
- January 2026 expenses = \$19,078.87
- Huntington Bank balance as of 1/31/2026 = \$62,319.11
  - Notable January 2026 income sources:
    - Registration \$8,377.50

- Notable Expenses:
  - Hockey Ice Expense - \$12,610
  - Equipment (Jerseys) - \$1,864.50
  - Drake arena at SPA booked for ice time in February 2026.5 x \$205 = \$1,025 total. Checked to be mailed.

Report Moved To Accept By: Michele Bednar  
 Seconded by: Jay Rasmussen  
 Accepted: 7:40 PM

#### 6. Vice President's Report:

- D1 Festival update:
  - Will be held at Ken Yackel-West Side Arena
  - Jamboree's were able to be fit into schedule - Schedule has been updated on SE
  - DIBS have been removed from SE - will remove claimed DIBS after org email
- Capital Campaign Kick-off after season has ended
  - Committee: Michele, Jay, Cory, and Bria - please reach out if you would like to assist
- MPRB Meetings: Still looking for liaison's to help cover meetings
  - Feb 18, Mar 4, 18, and Apr 15 at 5pm at 2117 W River Rd

Report Moved To Accept By: Peter Grotans  
 Seconded by: Aaron Flannigan  
 Accepted: 7:41 PM

#### 7. Secretary's Report:

- **WinterFest** in Fridley as went well handed out swag and had discussion with Fridley Parks and Rec (Margo and Jessica) regarding future opportunities(49er days, Parade, outdoor event at new Commons park ) We have a solid foundation with Fridley Parks and Rec
- **Followed up** with folks from table events with mixed interest. One parent called out Parade distance compared to NE. Do we want to put something on the calendar that calls out LTS events that would typically be at NE but due to unforeseen circumstances are at parade?
- **Sponsorship video:** Josh Olson joined us this evening to discuss any insights we may have on creating a sponsorship video that can be used as an engagement tool with prospective sponsors.
- **Additional Fundraising:** Spoke with Doug Brown of [Dynamic Fundraising](#) regarding an additional pathway to fundraising dollars.
  - No up front cost
  - 20 dollars per card, 60/40 split \$12 dollars of every sheet goes to COLYH
  - Card has over \$1,000 dollar value
  - Able to pursue more localized vendors to present on the card.(Provided or hunted by DF)
  - Guaranteed success - if a family follows DF fundraising plan (social media post, text and email) and doesn't sell enough to cover, the cost will be reimbursed by DF.
  - Provide plan for families to sell which includes 1 social media post and 10 calls (avoid door to door sales)
  - Can start fundraising efforts as soon as registration is paid and wrap when sheets are sold.


- Jersey Mikes revenue sharing day and buy one sandwich get 2nd free(daily)
- Access to [Universal Sports Auction](#) event (Autographed jerseys etc)
- Amazon giftcards to top selling player
- **Traditional Pathway:** Typically 10 to 15 cards per family | **Approximately: \$14,400**
- **Registration Pathway:** Tie fundraising dollars to headcount which would allow our marketing dollars, tabling and other community engagement that brings on new skaters to have a direct impact on fundraising. | **Approximately : \$14,400**
  - **Additional 500 sheets provided | Approximately \$6,000**

**Example / Estimate and Testimonial below**

**\$20** **\$1000+ Value!**


# Dynamic Fundraising Club Card

Proudly Supporting



**OSSEO MAPLE GROVE ATHLETIC ASSOCIATION**

Photo rendering of new Gleason Athletic Complex



Thank you for supporting  
Osseo Maple Grove Athletic Association

For highly profitable, simple fundraising, contact Dynamic Fundraising:  
612.703.8216 dynamic-fundraising.com



Dynamic Fundraising		TITANS	
MTH AND DF PARTNERSHIP REVENUE DETAILS		NUMBER OF FAMILIES	REVENUE EARNED BY MTH
5 CARDS PER PLAYER (\$100 IN FEES) - \$100 X 120 PLAYERS X 60% - PLUS 3 BONUS CARDS PER PLAYER		120	\$7,200
ADDED VALUE- 500 BONUS CARDS TO CFA TO BE USED AS THEY SEE FIT (SELL AT CONCESSIONS ETC) 500 CARDS X \$12			\$6,000
ADDED VALUE - JERSEY MIKE'S REV SHARE PROGRAM (ESTIMATE)			\$3,000
ADDED VALUE - UNIVERSAL SPORTS AUCTION EVENT (ESTIMATE)			\$2,000
<b>TOTAL ESTIMATED ANNUAL REVENUE FOR MTH</b>			<b>\$18,200</b>
7 CARDS PER PLAYER (\$140 IN FEES) - \$140 X 120 PLAYERS X 60% - PLUS 3 BONUS CARDS PER PLAYER		120	\$10,080
ADDED VALUE- 500 BONUS CARDS TO EPB TO BE USED AS THEY SEE FIT (SELL AT CONCESSIONS ETC) 500 CARDS X \$12			\$6,000
ADDED VALUE - JERSEY MIKE'S REV SHARE PROGRAM (ESTIMATE)			\$3,000
ADDED VALUE - UNIVERSAL SPORTS AUCTION EVENT (ESTIMATE)			\$2,000
<b>TOTAL ESTIMATED ANNUAL REVENUE FOR MTH</b>			<b>\$21,080</b>
10 CARDS PER PLAYER (\$200 IN FEES) - \$200 X 120 PLAYERS X .60% - PLUS 5 BONUS CARDS PER PLAYER		120	\$14,400
ADDED VALUE- 500 BONUS CARDS TO EPB TO BE USED AS THEY SEE FIT (SELL AT CONCESSIONS ETC) 500 CARDS X \$12			\$6,000
ADDED VALUE - JERSEY MIKE'S REV SHARE PROGRAM (ESTIMATE)			\$3,000
ADDED VALUE - UNIVERSAL SPORTS AUCTION EVENT (ESTIMATE)			\$2,000
<b>TOTAL ESTIMATED ANNUAL REVENUE FOR MTH</b>			<b>\$25,400</b>
**Dynamic Fundraising will include bonus cards for MTH if cards are included in the fees.			
**Including the program into the fees makes it a simple process for all.			
**No collecting money. No tracking cards. And families keep all the money when they sell the cards.			
**MTH can use revenue to create scholarships, pay for equipment, eliminate volunteer hours etc etc			
<b>**Revenue split is 60/40 gross and approximately 80/20 NET when expenses for DF are factored in.</b>			

This is by far the easiest, most successful fundraiser we have ever experienced! We started using Dynamic Fundraising in 2021 to raise money for our baseball/softball association. The program went so smoothly due to the incredible offers on the Club Card, and the feedback we had was so positive, that we significantly increased our commitment to Dynamic Fundraising in 2022 and just signed our 2<sup>nd</sup> extension through 2029. You can choose whether to include the cards in your fees or not. When including it into the fees, it eliminates having to track down money and cards. Thus, the program takes approximately just 10 minutes to run (the time it takes to pass out 10 cards). We now generate over \$100,000 for us each spring due to its remarkable simplicity.

Greg Eckman - President OMGAA Baseball/Softball Board

Report Moved To Accept By: Michele Bednar  
Seconded by: Brandon Arneson  
Accepted: 7:41 PM

#### 8. Ice Director's Report:

- District One Tournament times (all located at West Side Arena)

Friday, 2/20:

5:30pm-6:30pm - Game 1 - Squirt #4 vs. Squirt #5

Saturday, 2/21:

8:10am-9:10am - Game 2 - Squirt #1 vs. Winner Game 1

9:20am-10:20am - Game 3 - Squirts #2 vs. Squirts #3

3:10pm-4:10pm - Game 4 - Peewee #2 vs. Peewee #3

4:20pm-5:20pm - Mini Mite Jamboree

Sunday, 2/22:

8:10am-9:10am - Game 5 - Loser Game 2 vs. Loser Game 3

9:20am-10:20am - Game 6 - Winner Game 2 vs. Winner Game 3

10:30am-12:40pm - Mite Jamboree

11:40am-12:40pm - Starwhals Alumni Game @ Oscar Johnson

6:40pm-7:40pm - Game 7 - Peewee #1 vs. Winner Game 4

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- Big shout out to Edgcumbe and Langford for supporting with ice time!
- All games have been rescheduled
- Complete ice time through the end of the season will be published by tomorrow evening

Report Moved To Accept By: Michele Bednar  
Seconded by: Aaron Flannigan  
Accepted: 7:44 PM

#### 9. Gambling Manager's Report:

Opening Balance: \$17,093.37

- Income: \$16,734.08
  - Indeed: (\$0)
  - Lyon's: \$5,756.43
  - Merlin's: \$1,153.00
  - Smorgie's: \$6,160.65
  - Utepils: \$3,664.00
- Expense: \$10,670.42
  - Leases
    - Lyon's: \$875.00
    - Merlin's Rest: \$140.09
    - Smorgie's: \$585.66
    - Utepils: \$190.20
  - Machine Rental: \$1,323.33
  - Paper Games: \$1,430.12
  - Supplies: \$895.02
  - Tax Return: \$725
  - Taxes: \$1,353.08
  - Payroll: \$2,132.26
  - E-Tab Revenue Share
    - Merlin's: \$726.07
    - Smorgie's: \$294.59

- Net: \$6,063.66
- Ending Balance: \$23,157.03
- GCB requires 30%+ of gross profit spent on lawful purpose expenditures to avoid sanctions
- Lawful purpose expenditures also reduces taxes
- There are 26 categories of approved expenditures - including a donation to a non-profit
  - We can consider donating to others in the future
- 2025-2026 we are at 10.85%
- 2025-2026 gross profit: \$63,232.93
- To donate, a motion must be made to approve the donation and it must be spent prior to the end of the fiscal year (June 30th currently)
  - To reach our 30% currently, we would need to approve and spend approximately \$13,000
- Rabbit Hole Sports bar would like our services
  - In person booth
  - History of successful pull tabs
  - North Loop

Projected expense February report Moved To Accept By:Peter Grotans  
 Seconded by: Michele Bednar  
 Accept: 7:51 PM

Projected expense March report Moved To Accept By:Aaron Flannigan  
 Seconded by: Peter Grotans  
 Accept: 7:51

Moved To Accept By:Michele Bednar  
 Seconded by: Teresa Eisenbise  
 Accept: 7:51 PM

#### 10. **Appointed Positions Reports**

Equipment Manager (Jared Roddy):

- No report

Coaching Coordinator (Brandon Arneson):

- Skills Night has been cancelled due to NE Arena closure
- End-of-season coaching meeting/celebration will be scheduled for mid-March

District Representative (Cory Larson):

- We are hosting the 12U A East and West Regional Tournament at Richfield on 2/27-3/1
- We are hosting the 12UB1 West Regional Tournament at the Blaine SuperRink on 2/27-3/1
- Volunteer requests will be made via Sign Up Genius
  - Cannot guarantee box unless three people register
- The 12U B2 Super Series will be in Richfield on 3/7 & 3/8
- The Peewee C Super Series will be in Orono on 3/7 & 3/8
  - The Titans and Starwhals should qualify for both
- Futures are cancelled for this year as MN hockey looks to improve it
- Fees for MN hockey are going up \$2 per registrant next year

- MN hockey has a \$300,000-600,000 surplus and is looking for ideas to disburse it to the districts. Any ideas are appreciated

Fundraising Chair: (Jay Rasmussen)

- Held fundraising committee meeting last week at Smorgie's
- Calling on Cory for "Spaghetti Dinner" Update
  - April 19th - Sunday - Cory to put a Save the Date on SE
  - Travail - volunteering to make food
  - 100 person capacity
  - Reduced silent auction?

Registrar/Safesport Coordinator (Sarah Carsello/Kim Luong):

- No new items to report at this current time

Volunteer Coordinator (Jill Whitney):

- Requested Starwhals Hours by December 22nd to import into Dibs prior to D1 Tournament weekend
- Sibling Identification
- Discussion re: training for D1 Tournament
- Discussion re: volunteers for Spaghetti Dinner

Tournament Coordinator (Anne Monnens):

- No report

Webmaster (Aaron Flannigan):

- Beginning plans with AI to Optimize website
  - Clarify messaging - Strong headline into sub explaining who and why (short concise)
  - Add CTA buttons (Register Now / Learn About Programs / Volunteer / Sponsorships)
  - Add Testimonials from Google to the home page.

Manager Coordinator (Cookie Anderson)

- No report

Communications Lead (Bria Florell):

- Upcoming: capital campaign marketing, spaghetti dinner comms
- Please leave the Titans a review from your personal experience as a parent and/or coach: [https://g.page/r/CSsSqLSq6\\_5FEBl/review](https://g.page/r/CSsSqLSq6_5FEBl/review) and share the link with other adults in the org.

Promotions (Teresa Eisenbise):

- Compiling a list of summer camps to share. Please send them my way

- I'll collect the remaining promotional materials from the storage locker at NE Ice Arena in April to have for the summer.

#### Learn to Skate Coordinator (Brandon Arneson)

- January 2026 Enrollment - 37
- December 2025 Enrollment - 23
- January 2025 Enrollment - 36
- After-school partnership with Fridley Parks and Rec has concluded. Interest in continued partnership
- February was cancelled due to NE Arena closure and membership was refunded

#### Grant Coordinator (Mike Ullmer - Absent)

- [Grants Tracker Spreadsheet](#)
- Grants Submitted
  - **Herb Brooks Foundation** - \$2500
    - Submitted 12/29/25
    - Grant to cover skate sharpener and consumables.
  - **MN Wild Community Power Play** - \$6000
    - Submitted 12/12/25
    - Grant written to cover a portion of ice time for Learn to Skate and THFF Programs

#### Girls Coordinator (Dan Hatzung)

- 8U skating intermission at the Women's WCHA Final Faceoff at UST on 3/7
- Starwhals inviting Titans, Langford, and Edgumbe families to 3/18 Minnesota Frost game
- Need to coordinate with Brandon on ice time for end of season Skate with the Starwhals event for D1 Mites/Mini-Mites girls
- Starting more detailed planning for graduating 12U players

#### 11. Old Business:

- Additional bylaw discussion
  - Changing the fiscal year to 5/1-4/30
- Olivia Hicks from the Star Tribune will be writing an article about the Starwhals and will likely attend an upcoming practice
- Discussion on non-USA hockey skaters on the ice for Starwhal alumni games and parent children games.

12. New Business:

- Motion to accept a donation from our gambling fund
  - Motion to accept \$13,000 from gambling fund: Cory Larson
  - Seconded: Jay Rasmussen
  - Approved: 8:37 PM
- Attendance Policy
  - Michele to draft for March
- Volunteer Policy
- NE Ice Arena Task Force/Capital Campaign
- Marketing Strategy

14. Adjournment:

Meeting Moved To Adjourn By: Michele Bednar  
Seconded by: Jay Rasmussen  
Accepted: 8:58 PM