

MSLax Meeting Minutes

November 11th, 2019

Roll Call – Julie Carlson, Ryan Sandell, Will Sutton, Jessica Jurovich, Emily Muelken, Kurt Brouillet, Ashley Nelson, Nathan Iverson, Peter Robson, Laura Childs, Maria Slusser

Reports:

President – (Julie)

- Working on getting 2020 Task List assigned

Vice President – (Ryan)

Treasurer – (Will)

- Treasurer Report
- Review/approve expenses
 - Last meeting Centennial Lacrosse Assoc (Summer tourn. Expenses) - \$ 10,665.00 - Mislabeled and should say “Woodbury” not Centennial. Corrected on Nov 10th Treasurer Report
 - Expenses approved by board
 - State Tax Exempt status approved

Secretary – (Jess)

- Approve Meeting Minutes - Motion to approve by Emily, seconded by Julie, approved.

Director of Member Services – (Kurt)

- Membership Google Doc cheat sheet - will share with Ryan and continue to work on
- Summer tournament - July 31st-August 2nd Maple Grove
- Spring tournament - June 6th-7th Woodbury

Director of Events – (Janien)

- Got information from Kathy Flink
- Will discuss with small group what next steps are

Director of Rules, Policy & League Operations – (Nathan)

- Looked at existing resources and will reach out to other associations
- Get items outlined and make pdfs for review
- “Partner up” with neighboring communities until associations large enough to branch off on their own
- Post new policies on the website and leave open for comments for 2 weeks before being voted into effect

Director of Communications, Marketing & Media – (Maria)

- Marketing for McCool/Ohlmler December Clinic
 - Graphic up on Facebook, Instagram, Twitter
 - Spread the word
- Need for greater synergy/streamlined process for website updates, email outreach, registration, and social media for events
 - Need internal deadline for registration - 6 weeks prior to start

Director of Lacrosse Development – (Laura)

- Laura stepping down as Director of Lacrosse Development
- Try-it Clinics at Orono Dome on Sunday 3-5pm (dome already booked)
- Emily and Ashley will co-direct development and will work on tasks
- Establish a consistent vision

- Develop map showing where lacrosse programs currently located and possibly reach out to communities without to help develop new programs

Old Business:

- MSLax shared drive account setup
 - Directions sent out
 - Emails will start going out through MSLax emails
- Updates on timing & detail from Leads on 2020 MSLax task list
 - Start working on rules by end of December - should be out January 2020
 - Assigner contract draft will be ready for December meeting
 - Policy and Procedures in progress for January/February
 - 8U - 3 play days in 2020
 - 18U - Need better communication to players/families
 - Database for emails/rosters
 - Need player/parent email with roster
 - Team placement - figure out where people belong - February 2020
 - Split 10U into A/B
 - Scheduling games for tournament play - December 2019
 - MSLax Mission Statement
 - Who do we serve?
 - What's our purpose?
 - Report at December 2019 meeting

New Business:

- 2020 US Lax Con Attendees -
 - Emily Muelken, Ashley Nelson, Ryan Sandell, Nate Iverson, Kurt Brouillet
 - Stipend ~ \$550/person
 - Jess to book convention tickets

Announcements:

None

Next Meeting: December 9th - 6:30pm - Peter's Office (3555 Holly Lane N., Suite 50, Plymouth, MN)

Nov 10, 2019

MSLax Treasurer's Report for October 2019

1. Financials (on 10/31/19)

Wells Fargo Checking (on 10/1/19)	\$ 102,063.90
Deposits (fees for summer, fall)	\$+ 624.50
Withdrawals	\$ - 11,215.12
Wells Fargo Checking (on 10/31/19)	\$
91,473.28	

Wells Fargo Savings (on 10/31/19)	\$
30,130.19	

ArbiterPay account (on 8/11/19)	\$
692.27	

Total Balances on 10/31/19	\$
122,295.74	
Balance at last update on 9/30/19:	\$
132,936.18	

2. Significant Withdrawals (Expenses) Summary for October, 2019

- a. Tournament
 - i. Woodbury City Hall (Add'l tourn expenses) \$
5,054.87
 - ii. Yamaha golf carts (summer tournament) \$
440.00
- b. Advertising/Marketing
 - i. GH Specialties (Fall Ball/coaching apparel – Marketing) \$
2,356.00
- c. Misc. Admin Notes
 - i. SportsEngine annual fee = \$845.00
 - ii. GoDaddy domain name registration (3yr) = \$114.36
 - iii. Board mtg food = \$132.15
 - iv. QBO = \$24/month
 - v. iStorage monthly = \$152/month
 - vi. SportsEngine B2B = \$24.00

3. Treasurer's activities

- a. Board review and approval of above expenses
- b. MN Tax Exempt Status: Approval letter received! See page 2. To be filed on Google Docs
- c. 2020 Annual Budget proposed timetable
 - i. Initial 2020 budget outline 12/1/19 Treasurer

