

WOLVERINE



FOOTBALL

HEAD COACH - DAN DEVINE



Experience - 20+ Years

- Woodstock HS HC - March 2023-present
- West Forsyth HS DC - 2021-2022
- Etowah HS DC - 2019-2021
- Alpharetta HS AD/DC - 2012-2019
- North Springs HS HC - 2016-2017
- Westminster Catawba (SC) HC - 2010-2012
- Hickory Grove (NC) HC - 2008-2010
- Hopewell HS Co-OC - 2003-2007

Accomplishments & Recognition

- Region 6-5A Coach of the Year - 2016
- 2010 NCISAA Div II State Finalist (Coach)
- 2010 CPFC Coach of the Year
- 2009 NCISAA Div II State Quarterfinalist (Coach)
- 2008 NCISAA Div II Coach of the Year
- 2008 NCISAA Div II State Semi Finalist (Coach)
- 2003 New Coach of the Year
- Published author of 5-1-5 Defensive Article



MISSION STATEMENT

- To create an atmosphere and environment for **ALL** players to be successful as people as well as athletes.
- To provide academic support for each player so they can reach the goal of **graduating** with a diploma.
- To help each player reach their **full** athletic potential and to have the opportunity to win a region and state championship.
- **To instill a mental and physical toughness in each player.**
- To prepare each player to reach the next level, if that is their goal, and support the launch of their athletic career.

WOODSTOCK FOOTBALL CORE VALUES

F.A.M.I.L.Y.

F - FAITH

A - ATTITUDE

M - MENTAL TOUGHNESS

I - INTEGRITY

L - LOVE

Y - YOU



WOODSTOCK FOOTBALL CORE VALUES

CHARACTER

DISCIPLINE

TOUGHNESS

SACRIFICE



VARSITY COACHING STAFF

OFFENSIVE STAFF

- Justin Pearce - Offensive Coordinator/QB
 - Asst. Head Coach Offense
- Josh Smerker - WR
- Jake Brock - Offensive Line/Strength Coordinator
- Bernard Walker - RB
- Scott Stansel - TE/H

DEFENSIVE STAFF

- Andrew "Oz" Price - Defensive Coordinator/ILB
- Josh Weaver - DL/Special Teams Coordinator
 - Asst. Head Coach Defense
- Jared Wallace- DB

HIGH SCHOOL HANDBOOK INFO

- **NO grades = NO play.** Each player must be academically eligible to play. We will run semester grades before SPRING practice and before FALL semester.
- **Playing time is not negotiated - It is EARNED.** We will NOT meet about playing time. Coaches are told to play the best at their position, regardless of grade level. Every player will be evaluated on a weekly basis.

HIGH SCHOOL HANDBOOK INFO

- **Practice Requirements:** Practice is an essential part of building a championship football program.
 - **1 practice missed = 1 quarter out**
 - **2 practices missed = 1 half out**
 - **3 practices missed = out 1 game**
 - **Game missed = suspension or removed from team**
- **Drug & Alcohol Policy:**
 - First time caught = full suspension from team
 - Second time caught = dismissal from team

IMPORTANT HIGH SCHOOL DATES

- April 19 & April 26: CCSD Physical Fairs
- April 30: Equipment Distribution (11th & 12th)
- May 1: Equipment Distribution (9th & 10th)
- May 5: Spring Practice Begins
- May 16: High School Spring Game V. Cherokee (7 PM)

GHSAA MANDATED DEAD WEEKS:

- May 26- 30
- June 30- July 4

HIGH SCHOOL PRACTICE SCHEDULES

SPRING PRACTICE

- Register by May 5
- Practice May 5-17
- Mon- Thur
- After school- 5:30/6
- Wear workout shirt

SUMMER PRACTICE

- Required
- Begins June 2
- Mon- Thur
- 8-11:30
- End of practice times vary depending upon grade/position/coach

HIGH SCHOOL PRACTICE SCHEDULES

Corky Kell 7 on 7

June 11-12

Padded Camp @Woodstock

July 18-19

JV 7 v 7 @ Lassiter

June 24

Varsity Lutzie 7 on 7

June 25

Heat Acclimation

July 21-25 (Mandatory)

Fall Practice Begins

July 28

HIGH SCHOOL PRACTICES

- Coach Devine will communicate directly with players via the **REMIND app**.
- Please provide **player cell phone number** during High School registration.
- **A QR code** is provided at the end of this presentation that provides a regularly updated “Calendar-At-A-Glance” for planning purposes.

HIGH SCHOOL PRACTICES

Fall Practices

- Monday through Thursday
- After school until 5:30/6 pm (exact end time depends on team/coach/position)
- Wear practice jersey, practice pants, and cleats (these will all be stored in the players' lockers)
- Water will be provided



WOLVERINE RECRUITING

- **Annual Prospect List** - Handed to every coach at practice, games, and in the building
- **Creation of Recruiting Twitter Page** - Strictly to market and promote our athletes
- **Offer Board and Announcements**
- **Camps, Combines, Visits, etc.:** Let each coach know about camps and visits during the Summer

HOW TO BECOME A **WOLVERINE**

REGISTRATION

www.woodstockfootball.net

RANK ONE (HIGH SCHOOL ONLY)

- www.woodstockathletics.com
- Must create an account, upload current physical, and sign county documents.
- Email rachel.delay@cherokeek12.net with questions





Woodstock High School Football

HOME

TOUCHDOWN CLUB

2025 Teams

WOLVERINES

JR WOLVERINES

CALENDAR

Dibs

HOME > Parents Info Visitor Info Multimedia

2025 REGISTRATION

Media

Varsity Football

Jr. Varsity Football

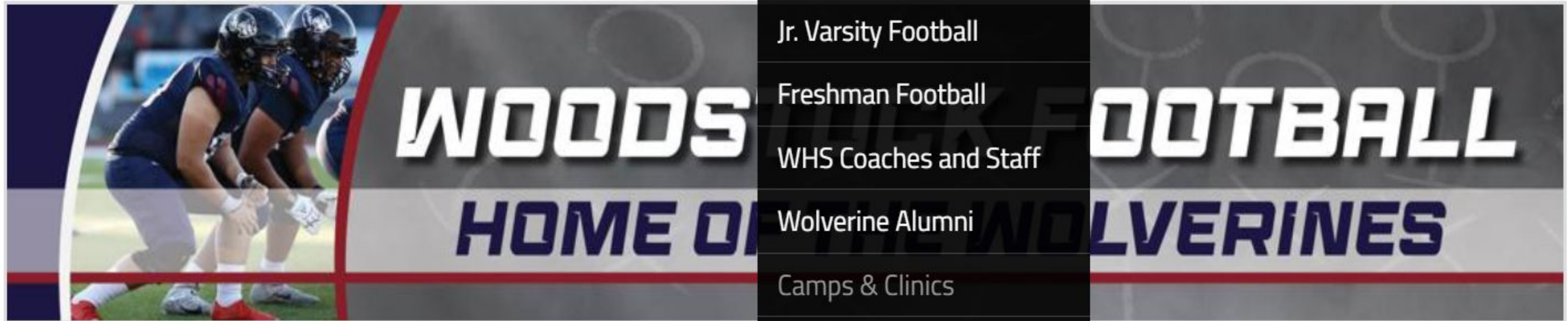
Freshman Football

WHS Coaches and Staff

Wolverine Alumni

Camps & Clinics

Resources



Support the Business and Community Partners that Support Our Wolverines

CONNECT WITH US!



WOODSTOCK WOLVERINES 2025
**VARSITY FOOTBALL
SCHEDULE**

SCRIMMAGE - AUGUST 1ST V. CENTENNIAL 

AUGUST 15TH @ ETOWAH 

SEPTEMBER 19TH V. CREEKVIEW 

AUGUST 22ND V. WOODLAND 

OCTOBER 3RD @ POPE 

AUGUST 29TH V. NORTHSPRINGS 

OCTOBER 10TH V. SEQUOYAH 

SEPTEMBER 5TH V. RIVER RIDGE 

OCTOBER 24TH @ RIVERWOOD 

SEPTEMBER 12TH @ LASSITER 

OCTOBER 31ST V. SPRAYBERRY 

START TIME - 7:30PM

VARSITY GAME SCHEDULE

WOODSTOCK FOOTBALL

JV SCHEDULE

2025

AUGUST 21



V. SEQUOYAH

HOME

6:00

AUGUST 28



V. SPRAYBERRY

HOME

6:00

SEPTEMBER 4



@ POPE

AWAY

6:00

SEPTEMBER 11



V. CHEROKEE

HOME

6:00

SEPTEMBER 18



@ RIVER RIDGE

AWAY

6:00

OCTOBER 2



V. CREEKVIEW

HOME

6:00

OCTOBER 9



V. ETOWAH

HOME

6:00

JV GAME SCHEDULE

WOODSTOCK FOOTBALL

9TH SCHEDULE

2025

AUGUST 21		@ SEQUOYAH	AWAY	6:00
AUGUST 28		@ SPRAYBERRY	AWAY	6:00
SEPTEMBER 4		V. CREEKVIEW	HOME	6:00
SEPTEMBER 11		@ CHEROKEE	AWAY	6:00
SEPTEMBER 18		V. RIVER RIDGE	HOME	6:00
OCTOBER 2		@ CREEKVIEW	AWAY	6:00
OCTOBER 9		@ LASSITER	AWAY	6:00

FRESHMAN GAME SCHEDULE

2025 JR. WOLVERINES

HEAD COACHES

6th Grade

Todd Broadus

7th Grade

Jon Herring

8th Grade

Jake Allen

DIRECTOR WILL MACLAFFERTY

JR. WOLVERINES HANDBOOK

- Viewable under Jr. Wolverines tab on our website
 - All handbook forms will be signed off on at equipment pickup
- Sportsmanship/ Team Player
 - Buy in: #FOE
- Practice attendance
- Playing time
- JV games
- Chain of communication
 - Direct general questions to team admin
 - Head Coach
 - escalate to director as needed



JR UNIFORMS AND EQUIPMENT

- Provided to each player:
 - Helmet and chin strap
 - Pads
 - Mouthpiece
- Many players prefer to purchase their own mouthpieces
- Personally owned helmets and pads will need to be inspected by the Equipment manager prior to use
 - Items can be inspected at equipment handouts, or
 - Contact Chris McIntosh with questions
 - WWTCequipment@gmail.com

JR UNIFORMS AND EQUIPMENT

- **NEW!** Jr. Players are **responsible** for purchasing the following items:
 - Game jersey
 - Game pants
 - Grade level color practice jersey
 - Practice pants (grey)
- **Game jerseys and game pants will be available for purchase soon via Squad Locker**
 - Information about purchasing will be shared in your grade level team app

JR UNIFORMS AND EQUIPMENT

For Spring

- Players should purchase a practice jersey from **Squad Locker**
 - The store link is located under the Jr. Wolverines tab on our website
 - **Returning rising 6-8th grade players** can purchase practice jerseys **NOW!**
 - Type in last name at checkout
 - **New players** will receive an email to purchase their practice jerseys **once their registration has been processed.**
 - Optional practice pants and spirit wear are available on our Squad Locker store. Youth & Adult Sizes.

JR UNIFORMS AND EQUIPMENT

- Spring equipment handouts will be:
 - April 30 from 5:30-7:30 p.m.
 - May 3 from 9-Noon
- Jr. Wolverines equipment storage is located in the WHS Gym.
- Please bring a **CC or undated check for \$250** made to WWTC to secure equipment.
 - Check/ CC # will be held until equipment is returned
 - Check or CC will be charged if equipment is not returned at the end of the season

JR PRACTICE SCHEDULE

- Mon-Thur from 6:30-8:30 p.m.
- WHS Stadium or Practice Field

SPRING SEASON-

- **Apr. 28- May 1: Conditioning**
 - T-shirt, shorts, tennis shoes, water
- **May 5-17: Practice**
 - Practice jersey, football pants, football cleats, helmet, mouthpiece, water

GMSAA Mandated Dead Weeks

May 26- 30 &
June 30- July 4

JR PRACTICE SCHEDULE

SUMMER

- Speed and agility
 - Rapid
 - Summer Workouts/ Camp
 - Strength training (7th and 8th only)
 - Summer offerings are optional but encouraged
-
- **Fall practice will begin at the end of July**
 - Fall registration closes mid- August (TBA)



JR WOLVERINE TAB ON WEBSITE

- Access information for Jr. registration
- Uniforms and Spirit Wear
- GMSAA Player Certification
 - Must be completed by all **6th grade players and NEW players in 6th, 7th or 8th Grade**
 - Physicals must be submitted before practice
 - Email physicals to:
wwtc.assistant@gmail.com

See detailed instructions on registration page.



Woodstock High School Football

HOME

TOUCHDOWN CLUB

2025 Teams

WOLVERINES

JR WOLVERINES

CALENDAR

Dibs

HOME > Parents Info Visitor Info Multimedia Test and Store A

2025 JR REGISTRATION

Uniforms/Spirit Wear

GMSAA Player Cert.

Jr. Forms

Jr. Coaches and Staff

Resources

Youth Program-CYFA



CONNECT WITH US!



Woodstock Jr Wolverines Football

Featured Stores



Junior Wolverines Football Spirit ...



Junior Wolverines 6th Grade Foo...



Junior Wolverines 7th Grade Foot...



Junior Wolverines 8th Grade Foo...

All organization stores (A-Z)



Junior Wolverines 6th Grade Football Team Gear & Uniform Store



Junior Wolverines 6th Grade Football Team Gear & Uniform Store

🏠 STORE HOME ORGANIZATION LINKS

SQUADLOCKER LINKS



Filters (21 items)

Get It Fast!

⌚ 3-5 Day Production

Featured

Squad's Top Picks

New

On Sale

Category

Performance Tees

Bags

Shorts

Compression

REQUIRED - Player Practice Uniform



\$31.99

Russell Youth Stock Practice Jersey



\$31.99

Russell Stock Practice Jersey



\$32.99

Russell Youth Integrated 7-Piece Pad Pant



\$32.99

Russell Integrated 7-Piece Pad Pant





Crossover rib-knit V-neck collar. Set-in sleeves.

Personalization ^

Add number to your uniform
Tell us who this uniform is for

Spitz #23

Junior Wolverines 7th Grade Football Team Gear & Uniform Store

Size Chart v

Sizes Typically Ship In 3-5 Business Days

M

XL

3XL

Game Schedules for the Jr. Wolverines (6th-8th) will not be released by GMSAA until late July or early August.

Grade level Team Admins will communicate Game Schedules via the team apps as soon as schedules are released.

Jr. Wolverines GAME SCHEDULES

2025 TOUCHDOWN CLUB EXECUTIVE BOARD

- **PRESIDENT:** TODD ANGEL
- **VICE PRESIDENTS:**
 - SCOTT MCLAIN
 - MAX BURMEISTER
- **DIRECTOR OF FINANCE:** ALICE BARNETT
- **DIRECTOR OF COMMUNICATIONS:** SARAH JOHNSON
- **JR. PROGRAM DIRECTOR:** WILL MCCLAFFERTY

TOUCHDOWN CLUB
VOLUNTEERS NEEDED



**CLICK ON THE QR CODE FOR
INFO ABOUT VOLUNTEERING:**

SPONSORSHIP COMMITTEE
CONCESSIONS COMMITTEE
EVENTS COMMITTEE
MOM'S CLUB
6TH GRADE TEAM ADMIN

The Cost to Play in 2025?

High School Program: \$275,000

- 75% of these expenses are covered by the Community
 - Donations/Friday Night Booster Club
 - Camps
 - Fundraisers/Spirit Night
 - Pep Rally/Golf Tournament

The Cost to Play in 2025?

High School Registration Fees for 2025:

- \$1,050 per player
 - Includes:
 - \$600 Registration Cost
 - Sell 15 Discount Player Cards
 - or choose to opt out for a fee of \$450
- (2) Volunteer Shifts required per player
 - or choose to opt out for \$100 at registration

The Cost to Play in 2025?

Middle School Program: \$76,500

- 20% of these expenses are covered by the community
 - Stadium Entry Fees
 - Fundraisers
 - Spirit Shop

The Cost to Play in 2025?

Middle School Registration Fees for 2025

- \$750 per player
 - Plus Uniform Kit (apx. \$150)
 - Players will own game jersey and pants
 - Players will own practice jersey
 - reusable through 6, 7, 8th grades
 - (2) Volunteer Shifts required per player
 - or choose to opt out for \$100 at registration



Woodstock High School Football

HOME

TOUCHDOWN CLUB

2025 Teams

WOLVERINES

JR WOLVERINES

CALENDAR

Dibs

HOME >

Our Partners

Visitor Info

Multimedia

Test and Store

Archive

Media

Iron Oaks Club @ WHS

Give 100 for Businesses

Spirit Shop

MOMS CLUB

Happenings

Volunteer

WWTC Financials



WOODSTOCK FOOTBALL

HOME OF THE WOLVERINES



Support the Business and Community Partners that Support Our Wolverines

CONNECT WITH US!



Iron Oaks Financial Club at

Woodstock



the best

GAMEDAY EXPERIENCE!

NEW! 3-year partnership with **Iron Oaks Club Financial**

- 2 Adult + Family Game Tickets
- 2 Parking passes and entrance via the Iron Oaks Financial Club Gate
- Professionally catered meal
- Free snacks, drinks, and desserts throughout the game
- Private restrooms
- Tickets to all Jr. Wolverines, Freshman, and JV (HOME) games
- Options to Pay: You can pay in full or break up into 4 payments

These memberships directly benefit Woodstock Football! Scan the QR code to sign up today!



[HOME](#)[TOUCHDOWN CLUB](#)[2025 Teams](#)[WOLVERINES](#)[JR WOLVERINES](#)[CALENDAR](#)[Dibs](#)[TOUCHDOWN CLUB >](#)[Our Partners](#)[Iron Oaks Club @ WHS](#)[MOMS CLUB](#)[Give 100 for Businesses](#)[More +](#)

ENROLL IN GIVE 100 BY CLICKING HERE: →

GIVE 100



Thank you for your interest in the Woodstock Football Give 100 sponsorship program! Please click the link above to enroll!

What is Give 100?

They say it takes a village to raise a child. Can you imagine what it takes to raise a football team? Or in this case, an entire Football Community! **Give 100** is a simple \$100 per month, automatic contribution, enabling your business to impact our community in meaningful ways. Although you will soon forget about your small contribution, your effort is a part of something huge for Woodstock! Your donation will go directly to our football program, with the sole purpose of making the costs to play football, manageable for our families.

How to Give 100?

By clicking on the **Give 100** link above, you will be prompted to provide the Woodstock Wolverine Touchdown Club the information needed to activate your **Give 100** sponsorship.

w.woodstockfootball.net/page/show/8952235-2025-teams for \$100 monthly, and it will continue until you say stop. At the end of the year, you will be sent a form letter

*Click [HERE](#) to learn more about our
“Give \$100” campaign*



MOMS CLUB

REGISTER: THE MOMS CLUB MEMBERSHIP →



Welcome to the Woodstock Wolverines MOMS Club! Please register by clicking the link above.

Click [HERE](#) to join Moms Club!

Join us for this inaugural meetup as we launch the Woodstock Wolverines MOMS Club!

BB TAVERN

3568 Sixes Road
Thursday, February 27 @ 7:30



TOUCHDOWN CLUB FUNDRAISING

3 MAJOR FUNDRAISERS

- Text to Raise
- Discount Cards
- OCTOBER GOLF TOURNAMENT

PLAYERS, PARENTS, AND COACHES ARE
ALL RESPONSIBLE

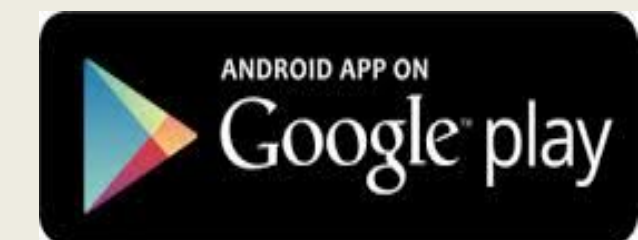
CASH/GEAR REWARDS AVAILABLE

Upcoming Purchases: New helmets, shoulder pads, charter buses, weight room, offices, and stadium improvements.

COMMUNICATION: SPORTSENGINE

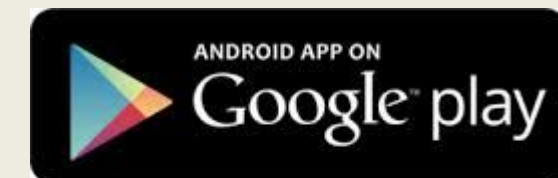
Website: www.woodstockfootball.net

- The mobile app is available for iOS and Android devices on Apple App Store and Google Play.
- Grade level team admins will communicate with parents via SportsEngine.



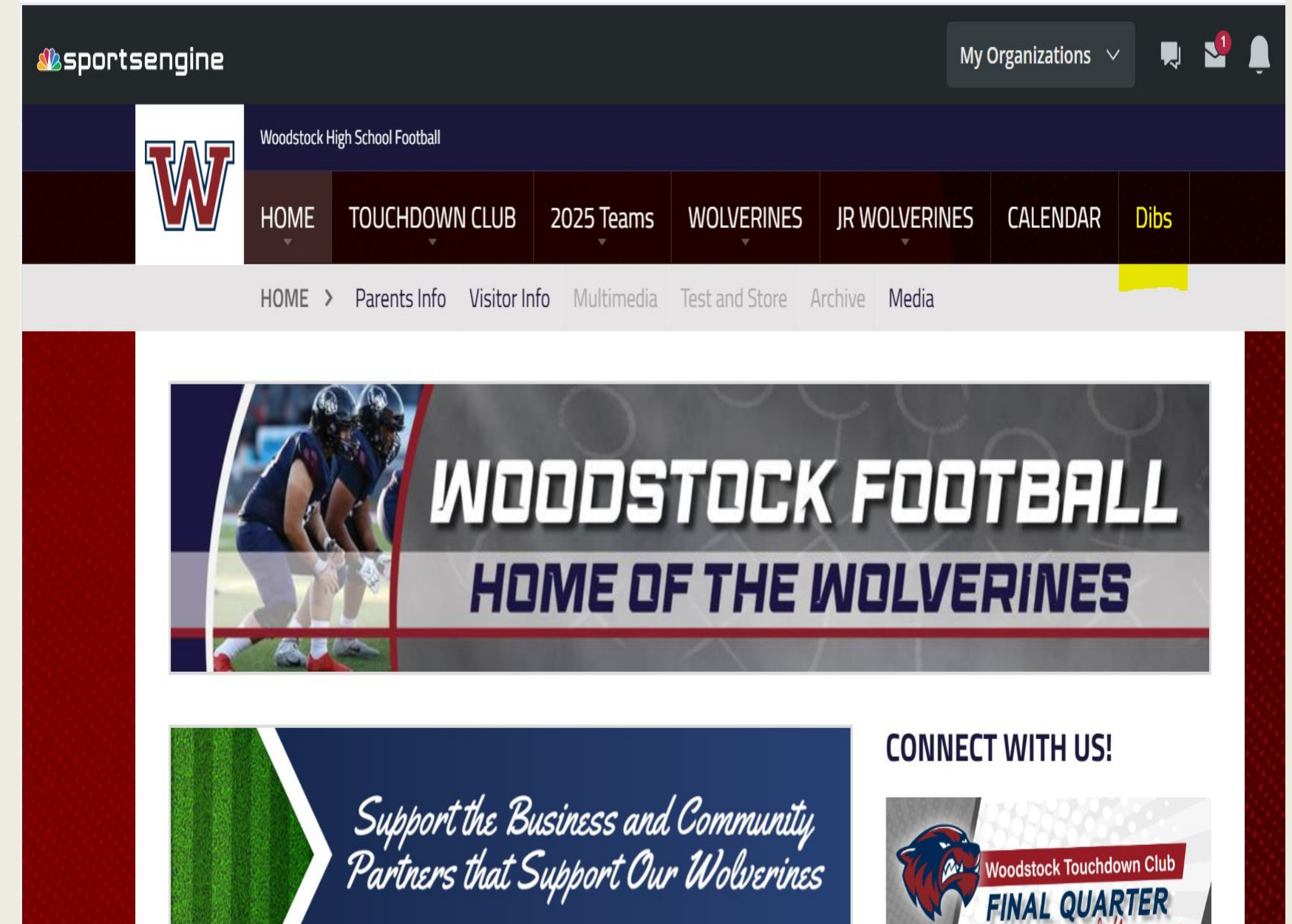
HS & MS PARENT COMMUNICATION

- Parents be will **added** to their player's **grade level SportsEngine App** during registration
 - Please create a SE account and register your player with the same email address.
- After registration, parents will also be **added to the WWTC Updates** page via SportsEngine.
 - Check the **SE mobile app** or www.woodstockfootball.net for real time events and event changes.



Volunteer Shifts

- Each player family is required to **complete (2) volunteer shifts**
- We are using DIBS this season to sign up for volunteer shifts
 - The **DIBS tab** is located on the homepage of our website
- DIBS CAN NOT be claimed on the mobile app
 - DIBS can be claimed on mobile through the website.





Woodstock High School Football

HOME

TOUCHDOWN CLUB

2025 Teams

WOLVERINES

JR WOLVERINES

CALENDAR

Dibs

Woodstock High School Football Dibs Sessions

ACTIVE

ARCHIVED

"Dibs" is an online tool that helps keep members organized by providing a platform to assign and claim responsibility. Site members can browse Dibs Sessions below and claim responsibility for Dibs Items. Members then complete Dibs Items to fulfill their Dibs Session requirements.

DIB SESSION

ATHLETE

PROGRESS

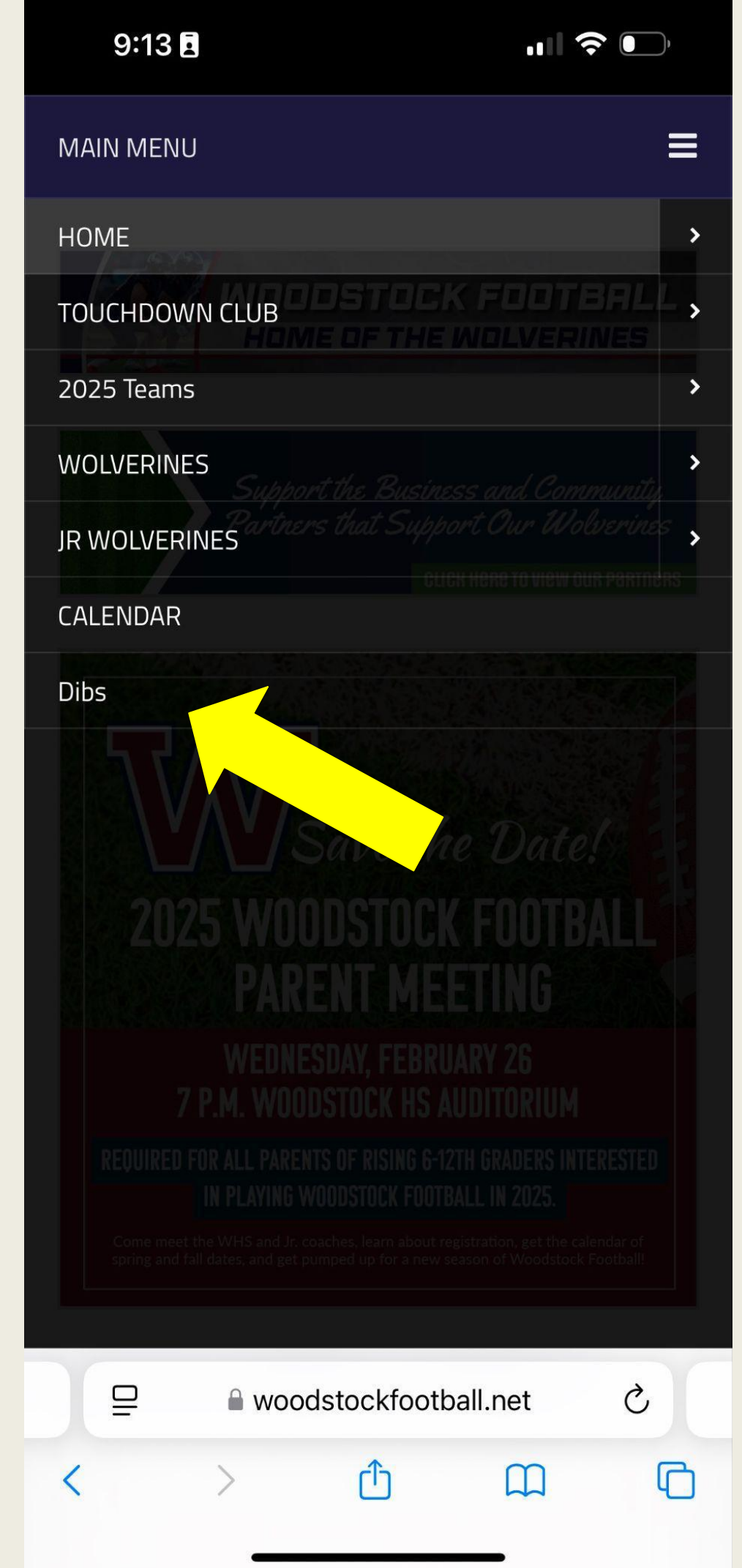
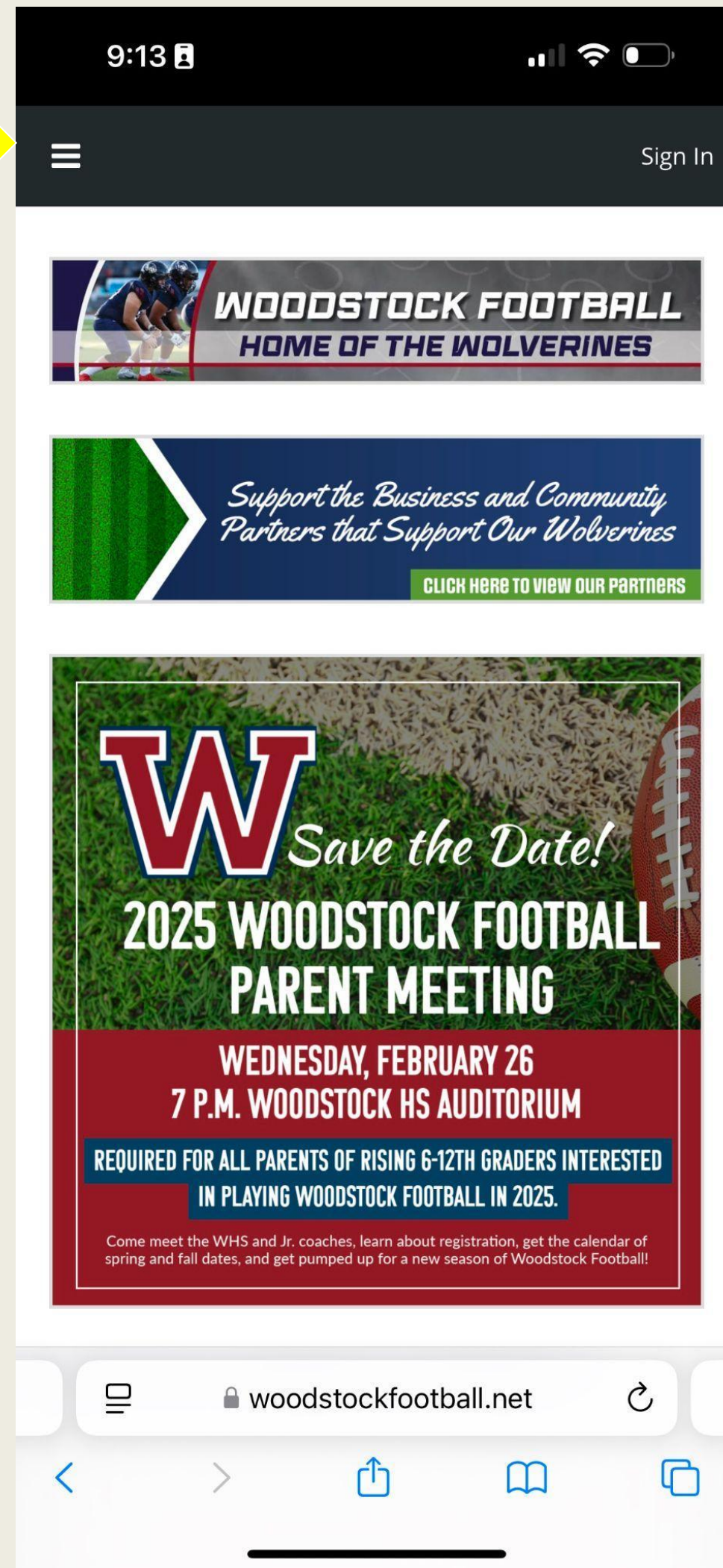
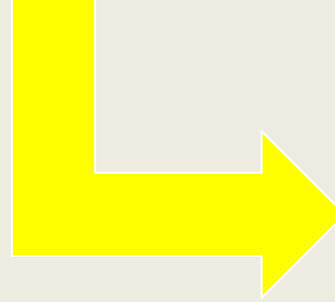
You have no Dibs Sessions.

AVAILABLE SESSIONS

DIB SESSION

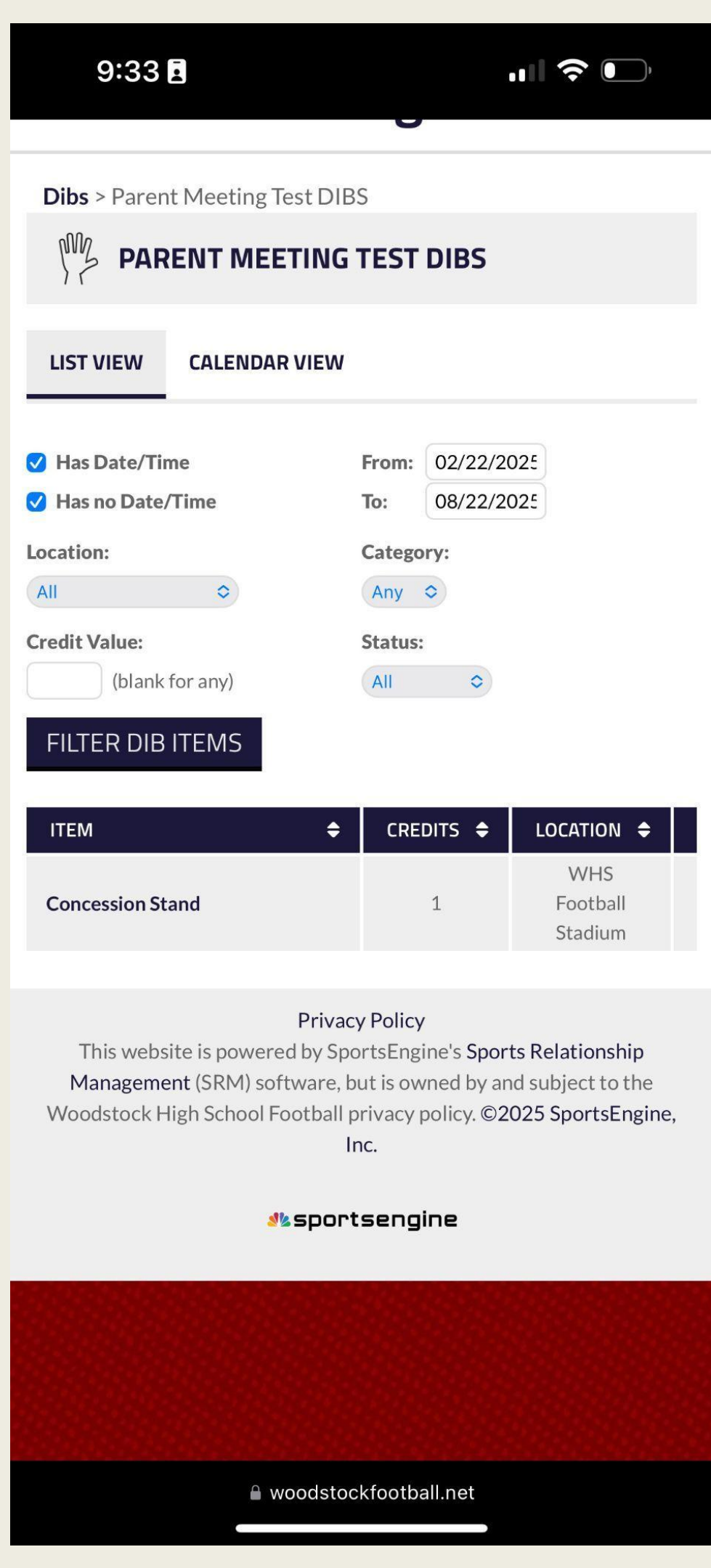
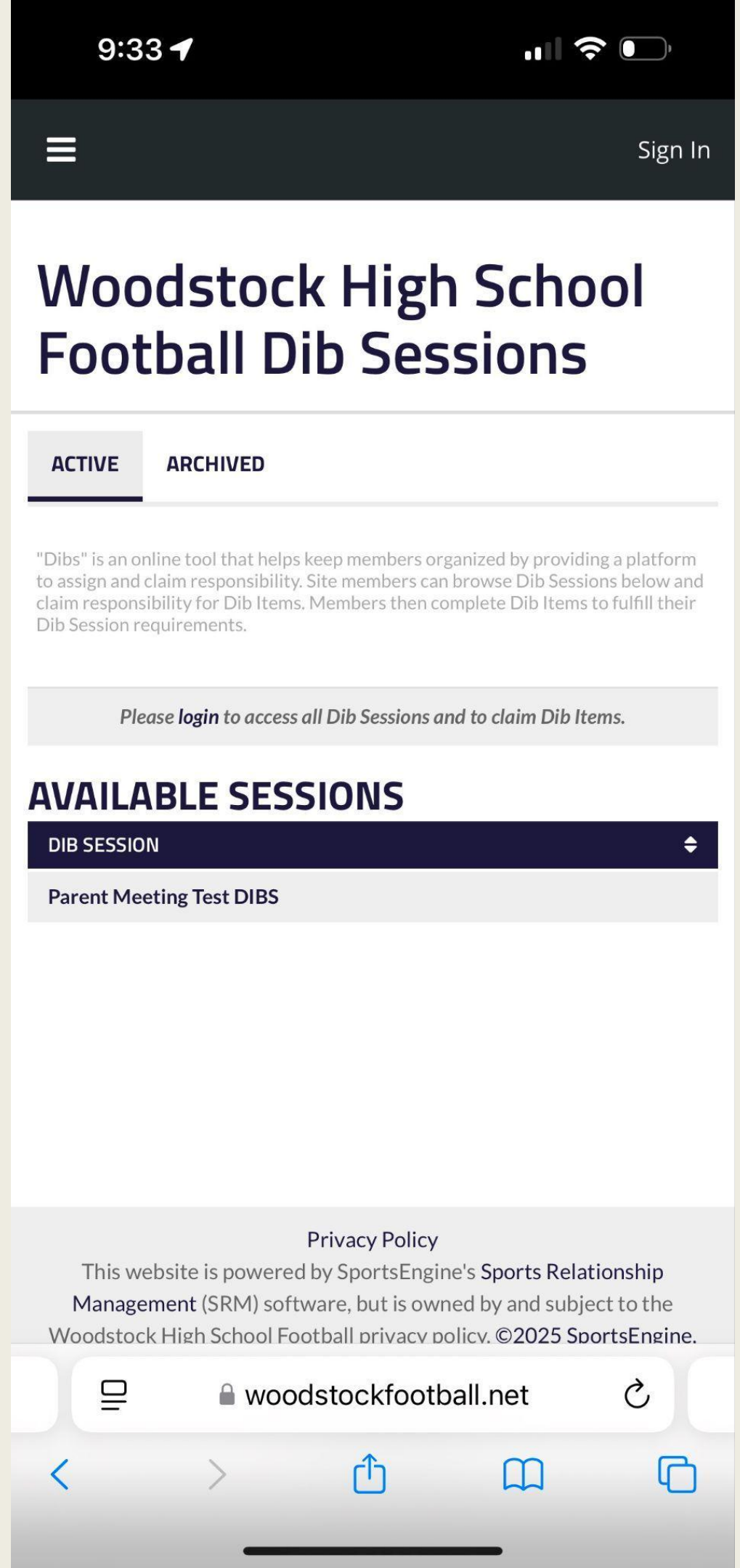
HOW TO CLAIM A DIBS

1. Login to your SE account.
2. On the Main Menu, click on the Dibs tab.



3. Click on a Dibs Session.

4. Click on a Dibs Item.



9:34

Sign In

Dibs > Parent Meeting Test DIBS > Concession Stand

CONCESSION STAND
 08/22/2025, 7:00pm EDT - 10:00pm
 Location: WHS Football Stadium
 Dib Session(s): Parent Meeting Test DIBS

Credit Value: 1
 Credit issued upon completion.

Status: Available
 This Dib Item is available to be claimed.

Cancellation Prohibited: 1 day before event.
 After claiming this item, responsibility can be canceled until Thu Aug 21st 2025, 7:00pm EDT

Claim this Dib Item

Privacy Policy
 This website is powered by SportsEngine's Sports Relationship Management (SRM) software, but is owned by and subject to the

woodstockfootball.net

9:35

Dibs > Parent Meeting Test DIBS > Concession Stand

CONCESSION STAND

CLAIM "CONCESSION STAND"
 Are you sure you want to claim responsibility for this Dib Item?

Dib Item: Concession Stand
 Date: 08/22/2025, 7:00pm EDT - 10:00pm
 Credit Value: 1.0

* Athlete Email Address: Secretary.wdstkj
Email address of person who will claim the Dib Item.

* Dib Session: Parent Meeting Test DIBS

* Fulfiller Name: Beth Houchens
First and last name of person who will complete the Dib Item.

* Fulfiller Phone Number: 502-345-8568

* Fulfiller Email Address: Secretary.wdstkj

Claim Dib Item

9:37

"CONCESSION STAND"
 Are you sure you want to claim responsibility for this Dib Item?

Dib Item: Concession Stand
 Date: 08/22/2025, 7:00pm EDT - 10:00pm
 Credit Value: 1.0

* Athlete: Beau Houchens

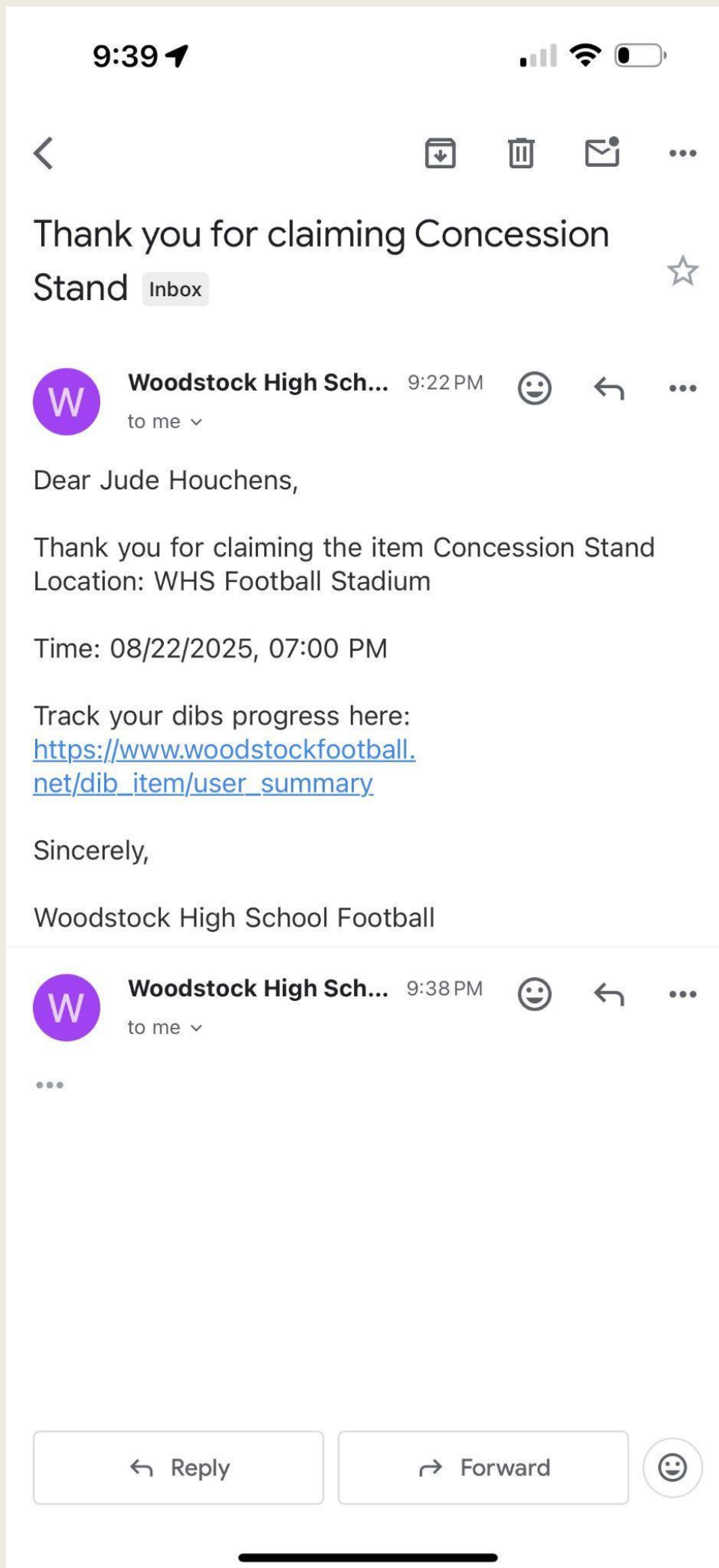
* Dib Session: Parent Meeting Test DIBS

* Fulfiller Name: Beth Houchens

* Fulfiller Phone Number: 502-345-8568

* Fulfiller Email Address: Secretary.wdstkj

Claim Dib Item



You can request to cancel a Dibs item you already claimed if you can no longer fulfill the volunteer task.

1. Sign into Sports Engine and go to the Dibs tab of your user dashboard.
2. Choose the Dibs Item you'd like to cancel.
3. Click Request Cancellation.
4. Confirm Cancellation.

WOODSTOCK WOLVERINES **W** Football

Your Woodstock
Wolverines Football

Program and Touchdown Club could not be more excited to kick off 2025! Our Football Community is like no other, and we look forward to making the 2025 season our best yet. **GOOOOOOOO WOODSTOCK!**

2025 REGISTRATION LINKS

WHS
(Rising 9-12th Grades)



Jr. Wolverines
(Rising 6-8th Grades)



AT-A-GLANCE CALENDARS (FOR PLANNING PURPOSES)

WHS
(Rising 9-12th Grades)



Download the
SportsEngine
app TODAY to
get all Team
updates!

Jr. Wolverines
(Rising 6-8th Grades)



* These calendars are subject to change at the discretion of the coaching staff. High School players should always check their Remind app and all parents (6-12th grades) should check the SportsEngine app for any updates.

ALL INFO CAN BE FOUND @ WWW.WOODSTOCKFOOTBALL.NET

GET INVOLVED

**Iron Oaks Club
at WHS**



**Join our new WWTC
Moms Club!**



**WHO IS MY
TEAM ADMIN?**



PARTNERSHIP OPPORTUNITIES

Give \$100 Campaign



**Business/Community
Partnerships**



GET YOUR GEAR!

**Order Jr. Wolverines
Uniforms & Gear**



**Wolverines Spirit
Shop. Order by Mar. 13**



Together, we create the program we want for our players! #FOE